# M/S NIKHIL PODDER STORE



NU Identified and PP prepared by Sonia Sultana (Chandpur Sadar) and verified By: Md. Nazrul Islam

Presented by
Komol Chondro podder
GRAMMEN TRUST

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

	15	
Name	:	Komol Chondro Podder
Age	:	05-10-1982 ( 26 year )
Marital status	:	married
Children	:	Son 01 & Daughter 01
No. of siblings:	:	6brother,
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GCCN, GKF (ix) Others	:	Outstanding -Nill  Father N/A N/A N/A N/A N/A
Education, till to date	:	HSC pass

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Grocery Shop business
Contract no		01811571961
Business Experiences and Training Info	:	10 years  Trade license no:256
Other Own/Family Sources of Income	:	business , Rent house, Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/Reference	:	GT Chandpur Sadar Unit Office, Chandpur

# BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's mother has been a member of GB since 2000. At first she took a loan amount of 5000 Taka from Grameen Bank. NU's Father used this loan for his business inception and business development .He also increased his asset from the business income. NU's Mother Gradually increase her economic condition from use GB loan .

# PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Nikhil Podder Store
Address/Leastion	_	Norevennur Perer Metleb ebendnur
Address/ Location	:	Narayanpur Bazar , Matlab , chandpur
Total Investment in BDT	:	750000
Financing	:	Self BDT 500000 (from existing business) 67 % Required Investment BDT 250000 (as equity) 33%
Present salary/drawings from business (estimates)	:	9000
Proposed Salary		9000
Proposed Business		
(i) % of present gross profit margin	:	10%
(ii) Estimated % of proposed gross profit margin	:	10%
(iii) Agreed grace period	:	02 months

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

	Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
	Investments in different categories:	(1)	(2)	(1+2)
i. ii. iii.	Present stock items: Furniture 30000 Various Grocery stock item :300000 Various Plastic items 170000	500,000		500000
i. ii.	Proposed Stock Items: List enclosed another slide		250000	250000
	Total Capital	5,00,000	2,50,000	7,50,000/-

#### Present stock item

wewfbœ cÖKvi PvDj (50e <sup>-</sup> Ív )	90000
$gq'v-+AvUv (10 e^{-1}v) =$	20000
wewfbœ cÖKvi ‰Zj mqvweb ,mwilv, bvwi‡K	(j) 30000
wPwb-	10000
Wvj -( wewfbœ )	25000
gmjv( `viywPwb ,js,GjvP,-	
Av`v, imyb, †cqvR-	50000
,gwiP ,njy`,jeb )	
wewfbœ gmjvi c"v‡KU -	20000
wewfbœ cÖKvi Uq‡jwe <sup>-</sup> Ív	30000
UaR ( mvevb,	
wWUvi‡R>U cvDWvi nviwcK,	
Kvco KvPv mvevb BZ"v'x)	
eyU, ,byWøjm, †mgvB, wPá	30000
Pv cvZv , gkvi K‡qj , wewfbœ cÖKvi we⁻‹zU	10000
,wUmy †ccvi , PK‡jU	
`vu‡Zi gvRb,‡c÷, eªvk	20000
Rym I wW <sup>a</sup> sm	30000
gywo,wPov, we¯‹zU ,PvbvPzi BZ¨v`x	10000
Km‡gwUμ (wewfbœ)	20000
Ab"vb"	30000
wewfbœ cøvw÷K Av&&&B‡Ug	
(evjwZ,RM, gM, cU,e`bx BZ"	45000
‡gvU	470000

#### Proposed Item

wewfbœ cÖKvi † <b>Zj</b>	20000				
wewfbœ cÖKvi PvDj (50 e <sup>-</sup> Ív )	100000				
wewfbœ cÖKvi Wvj	20000				
AvUv , gq`v , wPwb ,jeb	5000				
(Av'v , imyb †cqvR ,njy',					
gywo, wPov ,Avjy gwiP BZ"v'x)	10000				
wewfbœ cÖKvi gmjv c"v‡KU	10000				
Uq‡jwUªR <sup>-</sup> vgMÖx	10000				
Km‡gwU∙ ⁻vgMÖx	10000				
Kb‡dKkbvix AvB‡Ug	10000				
Ab"vb" mvgMÖx	5000				
wewfbœ cøvw÷K	50000				
‡gvU	250000				

# INFO ON EXISTING BUSINESS OPERATIONS

Double of the second	Existing Business (BDT)						
Particulars	Daily	Monthly	Yearly				
Sales (A)	12000	360000	4320000				
Less: Cost of sales (B)	10800	324000	3888000				
Gross Profit (C) [C=(A-B)]	1200	36000	432000				
Less: Operating Costs							
Electricity bill		1200	14400				
Night guard		110	1320				
Mobile		500	6000				
Present salary -own		9000	108000				
Employee of 1		6000	72000				
Entertainment		500	6000				
Fee+ others		200	2400				
Non Cash Item:							
Depreciation Expenses30000*10%		250	3000				
Total Operating Cost (D)		17760	213120				
Net Profit (C-D):		18240	2188880				

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (Bi		OT)		Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated Sales (A)	15000	450000	5400000	16000	480000	5760000	17000	510000	61200000	
Less: cost of sales (B)	13500	405000	4860000	14400	432000	5184000	14400	432000	5184000	
Gross Profit (C) [C=(A-B	1500	45000	540000	1600	48000	576000	1700	51000	612000	
Less: Operating Costs										
Electricity bill		1200	14400		1500	18000		1500	18000	
Night Guard		110	1320		150	1800		150	1800	
Mobile Bill (SMS & Reporting inclusive)		600	7200		600	7200		600	7200	
Proposed Salary- Self		9000	108000		9000	108000		9000	108000	
Salary Employee 01		6000	72000		7000	84000		7000	84000	
Entertainment		500	6000		500	6000		500	6000	
Others		200	2400		200	2400		200	2400	
Non Cash Item:										
Depreciation Expenses		250	3000		250	3000		250	3000	
Total Operating Cost (D)		17860	214320		19200	230400		19200	230400	
(Net Profit C-D):		27140	325680		28800	345600		31800	381600	
Pay back	100000	)		100000			100000	)		
Retained money	225680			245600			281600	)		

#### CASH FLOW PROJECTION ON BUSINESS PLAN

(REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	250000		
1.2	Net Profit	325680	345600	381600
1.3	Depreciation (Non cash item)	3000	3000	3000
1.4	Opening Balance of Cash Surplus		228680	477280
	Total Cash Inflow	578680	577280	861880
2.0	Cash Outflow			
2.1	Purchase of Product	250000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	100000	100000	100000
	Total Cash Outflow	350000	100000	100000
3.0	Net Cash Surplus	228680	477280	761880

## SWOT ANALYSIS

# Strength

- ✓ Long standing relationship with Grameen.
- √ Well Known business man in locality.
- **✓** Provide quality products.
- ✓ Experience.

# WEAKNESS

- ✓ Credit sales.
- ✓ Less stock.
- ✓ Transportation cost.
- ✓ Increase products price.

### **O**PPORTUNITIES

- ✓ All kind of mudi item are available.
- √ Huge demand from locality.
- ✓ Central point of market .

#### $\mathbf{T}_{\mathsf{HREATS}}$

- ✓ Load shading.
- **√** Fire
- ✓ Political Unrest.
- **✓** Other competition.



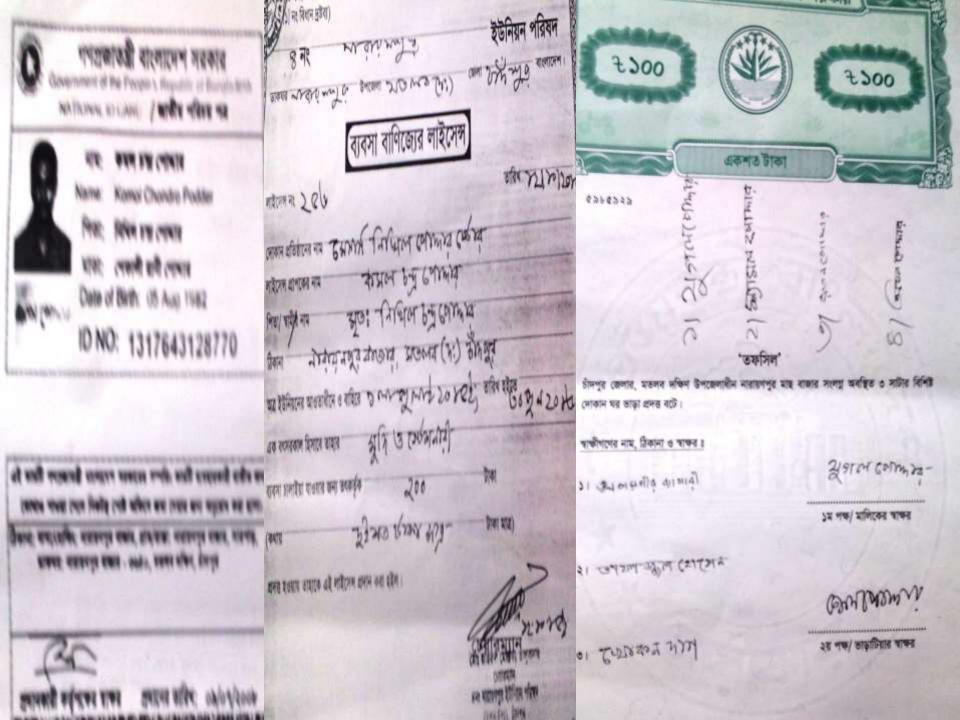












# Presented at 22<sup>nd</sup> Internal Design Lab On Nov 24, 2015 at GT

For Further Information

**Grameen Trust** 

Phone No: 9017038

**Komol Chodro Podder** 

Cell No: 01811571961

