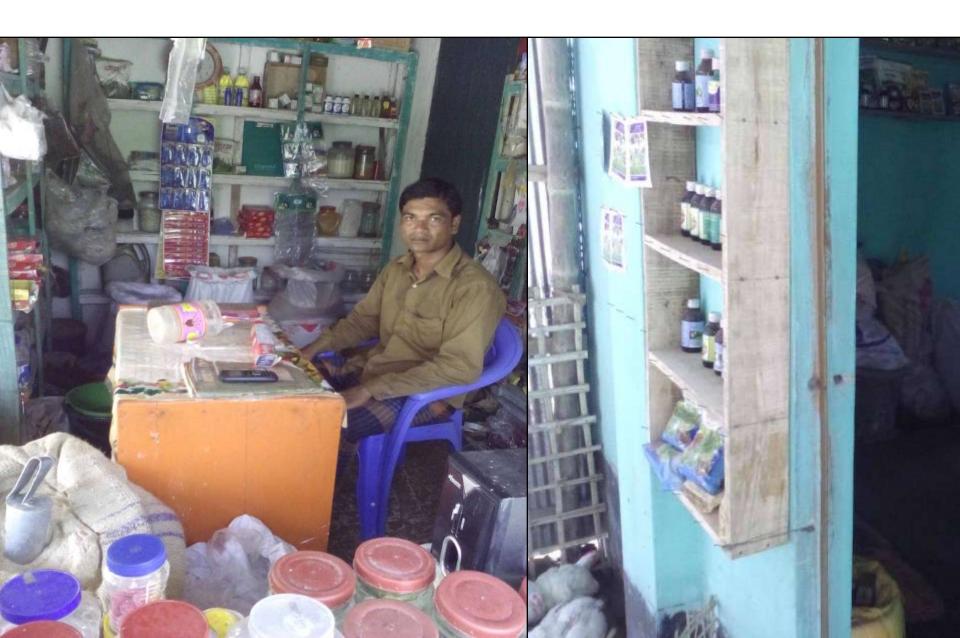


#### Proposed NU Business Name: M/S Murad Store

Business Category: General Retail & Wholesale



## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Murad Miah Vill: Dholarpara, Union: 14 no. Durgapur, Post: Shathibari, Upazila: Mithapukur, District: Rangpur.						
Age	:	33 years						
Marital status	:	Unmarried						
Children	••	N/A						
No. of siblings:	:	04 (Four) Brothers and 02 (Two) Sisters.						
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother Father Mst. Johura Begum Md. Moklesar Rahman  Branch: Borodorgha, Peergasa, Centre # 36/po,  Loan no.: 4845/1, Member since February 03, 2007  First loan: Tk. 5,000  Existing loan: 15,000, Outstanding loan: Tk. 810						
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's Father No Nil Nil						

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		13 (Thirteen) years experiences is running his own business. He started the business with BDT 58,000 (Fifty Eight Thousand).  He has on Hand Training
Other Own/Family Sources of Income	••	His 02 (Two) brothers income from Fisheries business and 01 (One) brother is a Driver and Father's income from agriculture.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contact No.	••	01827119204
NU's National ID No.	:	8515849679490
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Md. Moklesar Rahman is a GB member since February 03, 2007 at first he took GB loan BDT 5,000 (Five thousand).
- Gradually he took GB loan several times and utilized it for household purposes and assisting his son (entrepreneur) in existing business.
- Finally GB loan helped his to improve his economic condition, livelihood and expanding the existing business of his son.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Murad Store
Address/ Location	:	Dholarpara, Shathibari, Rangpur.
Total Investment in BDT	:	Tk. 126,000
Financing	:	Self Tk. 46,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 4,500 (Four Thousand Five Hundred)
Proposed Salary	:	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 14%
(ii) Estimated % of proposed gross profit margin	:	On an average 14%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

## INFO ON EXISTING BUSINESS OPERATIONS

		EB (BDT)					
Particulars	Daily	Monthly	Yearly				
Sales income from products (A) Retail & Wholesale)	2,750	77,000	924,000				
Less: Cost of sales of products (Product Purchase) (B)	2,365	66,220	794,640				
Gross Profit (C) [C=(A-B)]	385	10,780	129,360				
Less: Operating Cost:							
Electricity bill		300	3,600				
Mobile bill		500	6,000				
Conveyance bill		2,500	30,000				
Provision of bad Debt		13	150				
Present Salary (Family & Self)		4,500	54,000				
Present Salary (Assistant-01-Brother)		1,200	14,400				
Other Cost (stationary & Entertainment etc.)		500	6,000				
Non Cash Item:			2,223				
Depreciation Expenses		77	920				
Total Operating Cost (D)		9,589	115,070				
Net Profit (C-D):		1,191	14,290				

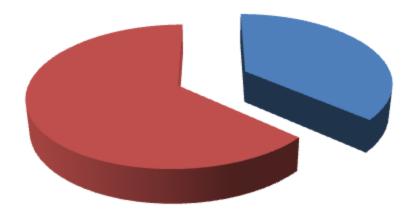
#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	PIONOSEO	Total (BDT)	
Existing	Proposed			
Investment in products ( grocery item and Different types of Inseciticide, Chicken etc.)	Investment in products ( Soya bin Oil, Insecticide of Poultry & Fisheries etc.)	22,023	80,000	102,023
Investment in Equipment (Weight bala	nce Set, TV, Fan, Light etc.)	5,200	-	5,200
Cash in hand		2,377		2,377
Debtors (Since September, 2015 to at	15,000	-	15,000	
Decoration (fixture and fittings)	1,400	-	1,400	
Total Capita	al	46,000	80,000	126,000

## SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 46,000
- GTT's Investment BDT 80,000
- Total Capital BDT 126, 000

Entrepreneur's Contribution 37%



GTT's Investment 63%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

<b>5</b>	Ye	ear 1 (BDT	"	Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	3,700	103,604	1,243,242	4,255	119,144	1,429,728	4,893	137,016	1,644,188
Less: Cost of sales of products (Product Purchase) (B)	3,182	89,099	1,069,188	3,659	102,464	1,229,566	4,208	117,833	1,414,001
Gross Profit (C) [C=(A-B)]	518	14,504	174,054	596	16,680	200,162	685	19,182	230,186
Less: Operating Cost:									
Electricity bill		500	6,000		700	8,400		800	9,600
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		900	10,800
Conveyance bill Provision of bad Debt		3,000	36,000		3,000	36,000		3,300	39,600
		13	150		13	150		13	150
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400
Proposed Salary-Family & Self		5,000	60,000		5,500	66,000		5,500	66,000
Proposed Salary (Assistant-01)		1,200	14,400		1,600	19,200		2,000	24,000
Other Cost (stationary & Entertainment etc.)		700	8,400		900	10,800		1,100	13,200
Non Cash Item:									
Depreciation Expenses		77	920		77	920		77	920
Total Operating Cost (D)	_	11,823	138,670	-	13,123	157,470	-	14,223	170,670
Net Profit (C-D):		2,682	35,384	-	3,558	42,692	_	4,960	59,516
Retained Income			35,384			78,076			137,592

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	38,584	49,092	65,916
1.3	Depreciation Expenses	920	920	920
	Opening Balance of Cash Surplus	_	20,304	31,916
	Total Cash Inflow	119,504	·	
2.0	Cash Outflow	,	,	,
2.1	Product Purchase	80,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	20,304	31,916	60,352

### ☐ Present employment: Self: 01 Family: 01 (Brother) ☐ Can not supply goods as per Others (beyond family): 0 demand. Future employment:0 ☐ Trade License in his own name; ☐ Ownership of business in his own name; ☐ He has on hand training; ☐ Skilled and working experiences (13yrs); $\mathbf{T}_{\mathsf{HREATS}}$ **PPORTUNITIES** ☐ Increase of local competitors; ☐ Location of Shop; ☐ Have some fixed customers (Retail & Wholesale); ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 183,592 after 3 years excluding payback of investor's money.

Presented at 125<sup>th</sup> as Yunus Centre and 16<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on October 11, 2015 at Grameen Telecom Trust Premises

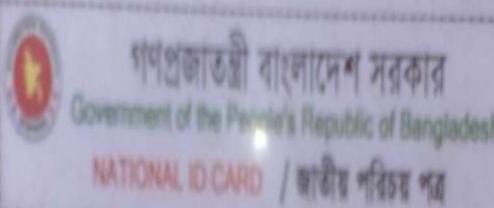
Thank you

# Pictures











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(同年 52 (2) 西部町) ১৪নং দুগাপুর ইডানয়ন পার্যদ डावण्यतः मार्ठवाडी, डेभाज्नाः प्रिठाभुष्यत, ज्लाः त्रःभुत। 1160 ট্রেড লাইসেন্স क्रांचिक गर Qu नाइम्म मर- 622/2058-56 लाइटमम गरे नर > 1 SIEN : DC10012000 ইশাৰ জাগিক নং ১০০০০ अशार्थ नामश्र का दि হানীয় সরকার (ইউনিয়ন পরিষদ) আইদ, ২০০৯ (২০০৯ সনের ৬১নং আইদ এর ৬৬ ধারায় কমতাবলে প্রণীত মাদৰ্শ কর ভক্ষাল, ২০১৩ এর বিধান অনুযায়ী বাবলা-বালিয়া, পেশা, বৃত্তি, জীবিকার উপর আরোপিত কর নায়ের লক্ষে নিছে বর্ণিত ব্যক্তি প্রক্রিষ্ঠানের অনুকুলে লাইসেল ইস্থ্য করা হলো। যার কার্যনারিতার মেয়ান ৩০শে ভাতিত পৰ্যন্ত বলবত থাকৰে। জবে স্বাহ্ন পূৰ্বক খেয়াল বৰ্ষিত করা যাবে। ১। মালিকের নাম 31: TERETALY DO STEAT ३। निका/कामीत मान ০ ৷ মাজার নাম 8 1 SESTE OF SESTE OF SESTER S & I School Charles : बान : दिल्लाहरू प्राप्त १ कि. १४किशन : अस्य मुनीनूव, केनाकाना : विशेष्ट्र काला : वर्त्व । (W) WENT THERE CHEST STREET STREET STREET STREET (4) will Desire THE PARTY OF THE P ৭। পরিলোধিত মুলধন (যৌথ মুলধনী জোম্পানীর ক্ষেত্র) । ..... ७ । राजमा/वृधि/त्मनाव नाम /सवन इ...... ट्रिपिटिसिको....... »। वानमा/वृद्धि/त्मना मविकानमाव बान/दिकामा इ. टिल्मेश्क व्यक्त प्रति पुत्र व , व दे च दे व ১১। লাইনেল ফি/নবায়ন ফি (বার্ষিক) ঃ ২০০/- টাকা (অংকে) ঃ দুইল্ড টাকা মান। CON 021 2014



## Thank You