

Proposed NU Business Name : **Kum Kum Printers & Seal Ghar**

Business Category: Telecom & IT Support



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	-	Md. Kawsar Ahamed Vill: Khatkhatia, Union: 4 no Ward Rangpur, Post: Khatkhatia, Upazila: Rangpur, District: Rangpur.
Age	••	24 years
Marital status	••	Unmarried
Children	••	N/A
No. of siblings:	:	04 (Four) Brothers 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	08(Eight) years experiences in running his own business. He started the business with BDT 100,000 (One lac). He has on hand training.
Other Own/Family Sources of Income	:	Father's Income from business.
Other Own/Family Sources of Liabilities	:	Nil.
NU's Contact No.	:	01744733066
NU's National ID No.	:	20078549390000554
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rekha Begum is a GB member since June 02, 2008 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it agriculture and assisting her son in business.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Kum Kum Printers & Seal Ghar
Address/ Location	:	Shahid Jorjat Market, Rangpur.
Total Investment in BDT	:	Tk. 592,000
Financing	:	Self Tk. 442,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 6,000 (Six thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On Products 65% and Computer services 60%
(ii) Estimated % of proposed gross profit margin	:	On Products 65% and Computer services 60%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

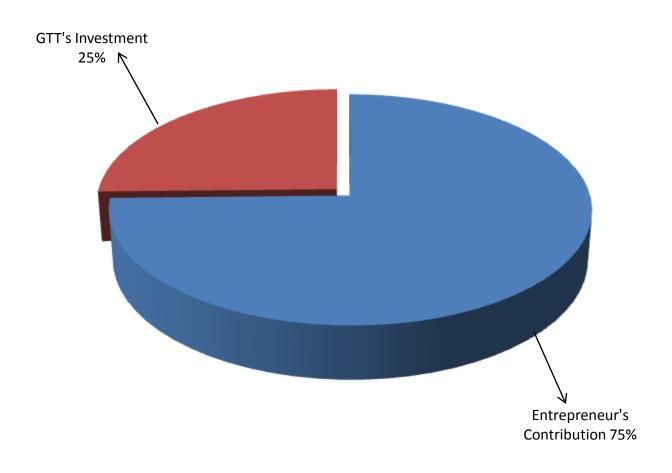
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Particulars	Daily	Monthly	Yearly		
Sales income from products (seal, ID card, batch etc)	1,200	31,200	374,400		
Income from Computer services	500	13,000	156,000		
Total Sales income (A)	1,700	44,200	530,400		
Less: Cost of Sales (Purchase product)	420	10,920	131,040		
Less: Cost of Computer servicing (material cost)	200	5,200	62,400		
Total Cost of Sales (B)	620	16,120	193,440		
Gross Profit (C) [C=(A-B)]	1,080	28,080	336,960		
Less: Operating Cost:					
Electricity bill		1,000	12,000		
Modem bill		700	8,400		
Night Guard bill		100	1,200		
Shop Rent		8,000	96,000		
Mobile bill		300	3,600		
Conveyance bill		1,000	12,000		
Present Salary (Self and family)		5,000	60,000		
Present Salary (Assistant-1)		7,000	84,000		
Other Cost (stationary & Entertainment etc.)		300	3,600		
Non Cash Item:					
Depreciation Expenses		2,434	29,210		
Total Operating Cost (D)		25,834	310,010		
Net Profit (C-D):		2,246	26,950		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing				
Investment in products (Rubber, seal box, pen drive seal, diamond seal, IPI clear seat etc.)			-	109,000
Investment in Machineries (Computer- 1, Color printer-1, Lasar-1, Seal machine-1, Grounding machine-1, Cutting machine, fan-1, etc)	Digital metal printer-1, Digital ID card printer-1	142,000	150,000	292,000
Cash in hand		2,890	-	2,890
Decoration (fixture and fittings)			-	5,400
Advance for shop			-	200,000
GB Loan Outstanding		(17,290)	-	(17,290)
Total Capital			150,000	592,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 442,000
- GTT's Investment BDT 150,000
- Total Capital BDT 592,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

2.4.1	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	2,300	59,798	717,575	2,530	65,778	789,333	2,783	72,355	868,266
Estimated Income from Computer services	600	15,600	187,200	660	17,160	205,920	726	18,876	226,512
Total Sales income (A)	2,900	75,398	904,775	3,190	82,938	995,253	3,509	91,231	1,094,778
Less: Cost of Sales (Purchase product)	805	20,929	251,151	885	23,022	276,266	974	25,324	303,893
Less: Cost of Computer servicing (material cost)	240	6,240	74,880	264	6,864	82,368	290	7,550	90,605
Total Cost of Sales (B)	1,045	27,169	326,031	1,149	29,886	358,634	1,264	32,875	394,498
Gross Profit (C) [C=(A-B)]	1,855	48,229	578,744	2,040	53,052	636,618	2,244	58,357	700,280
Less: Operating Cost:									
Electricity bill		1,300	15,600		1,500	18,000		1,700	20,400
Modem bill		700	8,400		700	8,400		700	8,400
Night Guard bill		150	1,800		200	2,400		250	3,000
Shop Rent		8,000	96,000		8,000	96,000		8,000	96,000
Mobile bill (SMS & Reporting)		500	6,000		600	7,200		700	8,400
Conveyance bill		1,100	13,200		1,200	14,400		1,300	15,600
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-(Self and family)		6,000	72,000		7,000	84,000		8,000	96,000
Present Salary (Assistant-2)		14,000	168,000		15,000	180,000		16,000	192,000
Other Cost (stationary & Entertainment etc.)		500	6,000		700	8,400		900	10,800
Non Cash Item:									
Depreciation Expenses		4,934	59,210		4,934	59,210		4,934	59,210
Total Operating Cost (D)		38,184	452,210	-	40,834	490,010	-	43,484	521,810
Net Profit (C-D):		10,044	126,534	-	12,217	146,608	-	14,872	178,470
Retained Income			126,534			273,142			451,612

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	132,534	158,608	190,470
1.3	Depreciation Expenses	59,210	59,210	59,210
1.4	Opening Balance of Cash Surplus	-	138,454	284,272
	Total Cash Inflow	341,744	356,272	533,952
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	GB Loan Outstanding	17,290		
2.3	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	203,290	72,000	72,000
3.0	Total Cash Surplus	138,454	284,272	461,952

SWOT ANALYSIS

C	Weakness
☐ Present employment: Self: 01 Family: 0 Others (beyond family): 01 Future employment: 01 ☐ Trade License in his own name; ☐ He has on hand training; ☐ Experiences: 8 Yrs.	■ Can not supply goods & services according to demand.
OPPORTUNITIES □ Location of Shop; □ Have some fixed customer; □ The Capital of the entrepreneur will be BDT 893,612 after 3 years excluding payback of investor's money.	THREATS ☐ Increase of local competitors; ☐ Seasonal effects.

Presented at 125th as Yunus Centre and 16th In-house Executive Social Business Design Lab (GTT) on October 11, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures







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MUNICIPAL : BL-2009-10002229

লাইলেক ইন্যা কাৰিব : 03/20/2020

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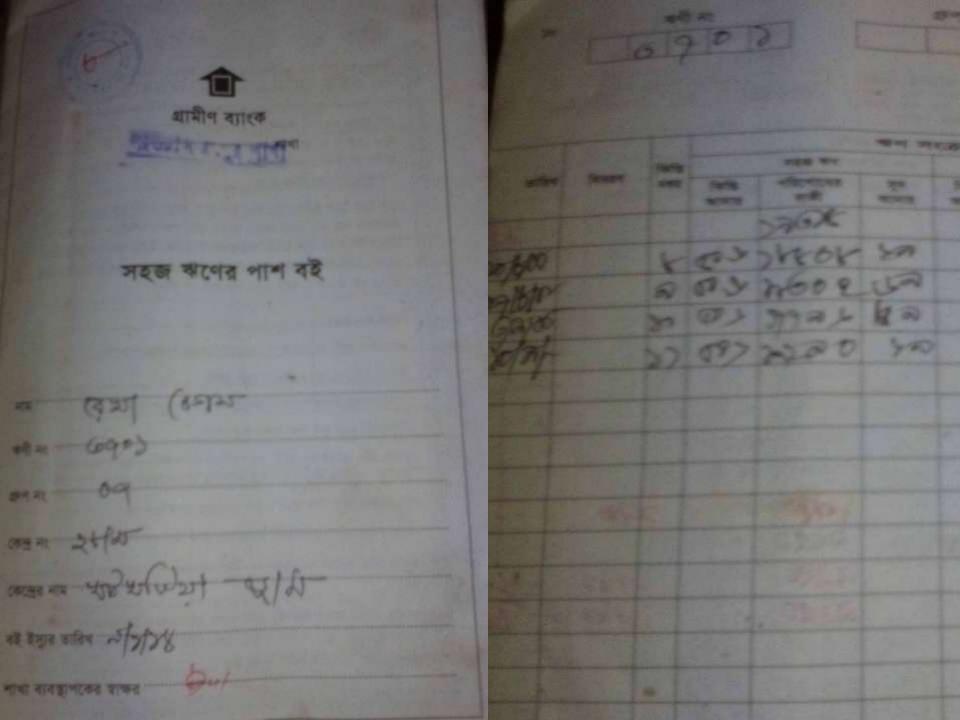
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(বাস্ত্রহারীর স্থাকর ব্যক্ষান্ত সীল)

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Thank You