

Proposed NU Business Name : **Modina Store** Business Category: **General, Retail & Wholesale**



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Raihan Mondal Vill: Bejora, Union: 2 no. Valain, Post: Boiddopur, Upazila: Manda, District: Naogaon.
Age	:	25 Years
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	02 (two) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father Mst. Halima Bibi Md. Abdue Razzak <i>Branch</i> : Bejora, Boiddopur <i>Centre</i> # 46/mo <i>Loan no.: 4028</i> , Member since October 20, 2010 First Ioan: Tk. 10,000 Existing Ioan: Tk. 20,000, Outstanding Ioan: Tk. 14,280
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	•	Class Eight
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	•	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		01 (one) year working experience and 05 (five) years experience is running his own business. He started the business only with Tk. 60,000 (Sixty thousand). He has on hand training.
Other Own/Family Sources of Income	:	His father's income from Agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01773898607
NU's National ID No.	•	19906414712000303
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Halima Bibi is a GB member since October 20, 2010, at first she took GB loan BDT 10,000 (Ten thousand).
- Gradually she took GB loan several times and utilized it for cultivation.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Modina Store
Address/ Location	:	Boiddopur Bazar, Manda, Naogaon.
Total Investment in BDT		Tk. 370,000
Financing	:	Self Tk. 220,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	Taka 5,000 (Five thousand)
Proposed Salary (estimates)		Taka 7,000 (Seven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10%.
(ii) Estimated % of proposed gross profit margin	:	On products 10%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

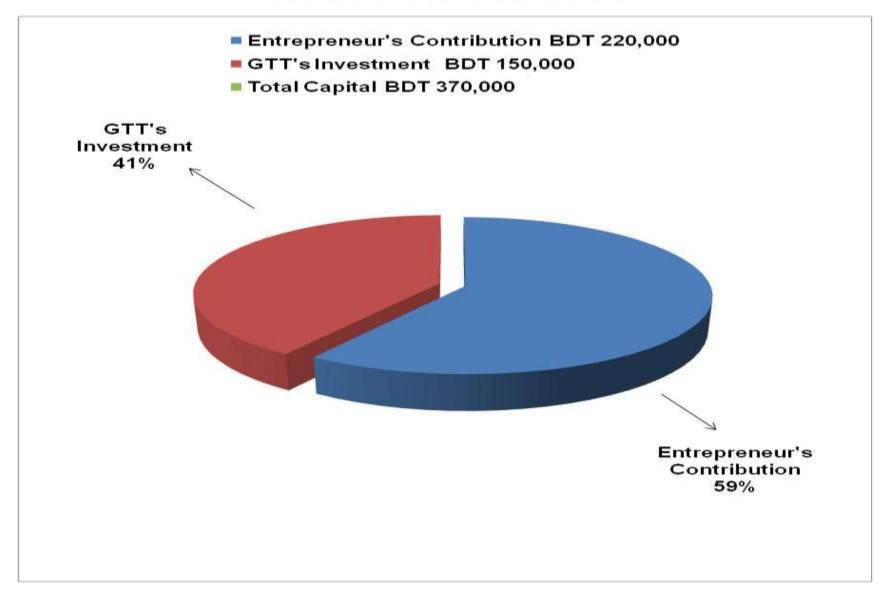
INFO ON EXISTING BUSINESS OPERATIONS

Dertieulere	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (retail & wholesale) (A)	5,000	140,000	1,680,000		
Less: Cost of sales of products (B)	4,500	126,000	1,512,000		
Gross Profit (C) [C=(A-B)]	500	14,000	168,000		
Less: Operating Cost:					
Electricity bill		1,000	12,000		
Shop Rent (self)			-		
Night Guard bill		100	1,200		
Mobile bill		700	8,400		
Conveyance		2,500	30,000		
Provision of bad debt		15	180		
Present Salary (Self)		5,000	60,000		
Other Cost (stationary & Entertainment etc.)		1,200	14,400		
Non Cash Item:					
Depreciation Expenses		473	5,678		
Total Operating Cost (D)		10,988	131,857		
Net Profit (C-D):		3,012	36,143		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
spice, soap, egg, noodles, soft	Oil, flour, sugar, soap, soft drinks, bakery item and cosmetics item etc	161,241	150,000	311,241	
Investment in Machineries (refrigera and solar panel etc.)	31,800		31,800		
Investment in Equipments (bulb and	1,150		1,150		
Cash in hand	h in hand			6,486	
Debtors (since June, 2015 to at pre	17,973		17,973		
Creditors (since September, 2015 to	(6,000)		(6,000)		
Decoration (fixture and fittings)	7,350		7,350		
Total Capital	220,000	150,000	370,000		





FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (retail & wholesale) (A)	8,000	224,000	2,688,000	9,200	257,600	3,091,200	9,660	270,480	3,245,760	
Less: Cost of sales of products (B)	7,200	201,600	2,419,200	8,280	231,840	2,782,080	8,694	243,432	2,921,184	
Gross Profit (C) [C=(A-B)]	800	22,400	268,800	920	25,760	309,120	966	27,048	324,576	
Less: Operating Cost:										
Electricity bill		1,200	14,400		1,300	15,600		1,300	15,600	
Shop Rent (self)		-	-		-	-		-	-	
Night Guard bill		100	1,200		200	2,400		200	2,400	
Mobile bill (SMS & Reporting)		1,200	14,400		1,200	14,400		1,200	14,400	
Conveyance		4,000	48,000		5,000	60,000		6,000	72,000	
Provision of bad debt		15	180		15	180		15	180	
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000	
Proposed Salary (Self)		7,000	84,000		8,000	96,000		8,000	96,000	
Other Cost (stationary & Entertainment etc.)		1,800	21,600		2,200	26,400		2,400	28,800	
Non Cash Item:										
Depreciation Expenses		473	5,678		473	5,678		473	5,678	
Total Operating Cost (D)	-	16,788	195,457	-	19,388	232,657	-	20,588	247,057	
Net Profit (C-D):	-	5,612	73,343	-	6,372	76,463	-	6,460	77,519	
Retained Income			73,343			149,806			227,324	

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		_
1.2	Net Profit (ownership tr. Fee added back)	79,343	88,463	89,519
1.3	Depreciation Expenses	5,678	5,678	5,678
1.4	Opening Balance of Cash Surplus	-	49,020	71,161
	Total Cash Inflow	235,020	143,161	166,357
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	49,020	71,161	94,357

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 (brother) Others (beyond family): 0 Future employment: 0 Ownership of business in his own name Trade license of business in his own name Maintain books of record Family business Experience : 6 Yrs.	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 447,324 after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 125th as Yunus Centre and 16th In-house Executive Social Business Design Lab

(GTT) on October 11, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures



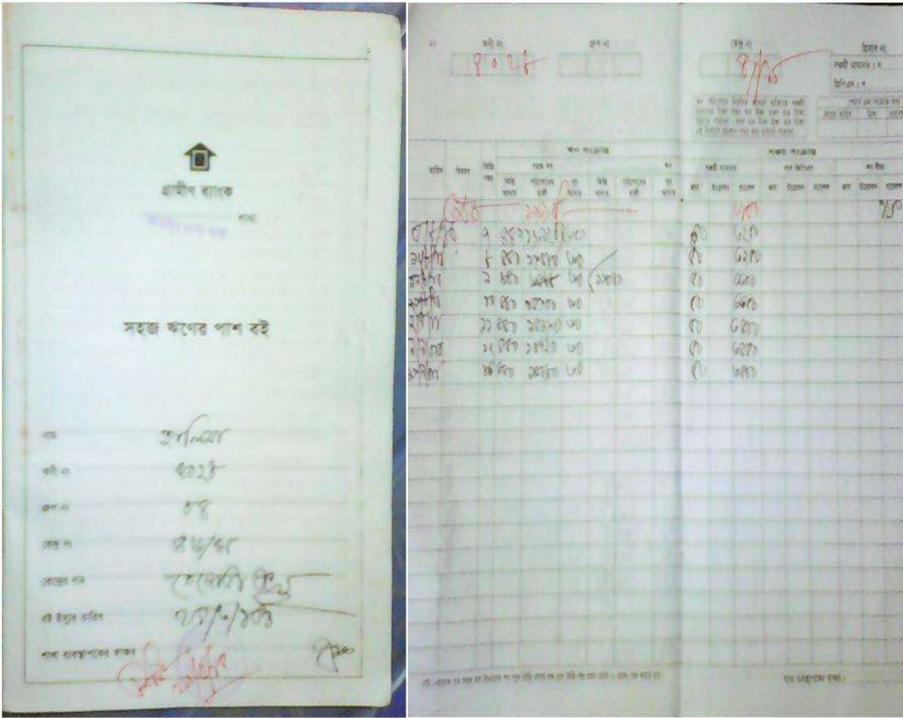






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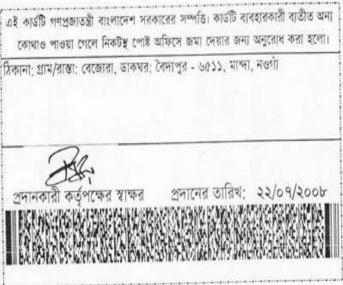
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