

Proposed NU Business Name : **Modina Store** Business Category: **General, Retail & Wholesale**



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Md. Raihan Mondal Vill: Bejora, Union: 2 no. Valain, Post: Boiddopur, Upazila: Manda, District: Naogaon. |
|---|---|--|
| Age | : | 25 Years |
| Marital status | : | Married |
| Children | : | Nil |
| No. of siblings: | : | 02 (two) Brothers |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother V Father Mst. Halima Bibi Md. Abdue Razzak <i>Branch</i> : Bejora, Boiddopur <i>Centre</i> # 46/mo <i>Loan no.: 4028</i> , Member since October 20, 2010 First Ioan: Tk. 10,000 Existing Ioan: Tk. 20,000, Outstanding Ioan: Tk. 14,280 |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | : | Entrepreneur's father No Nil Nil |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | • | Class Eight |
|---|---|---|
| Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.) | • | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.) | | 01 (one) year working experience and 05 (five) years experience is running his own business. He started the business only with Tk. 60,000 (Sixty thousand). He has on hand training. |
| Other Own/Family Sources of Income | : | His father's income from Agriculture. |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contract No. | : | 01773898607 |
| NU's National ID No. | • | 19906414712000303 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Halima Bibi is a GB member since October 20, 2010, at first she took GB loan BDT 10,000 (Ten thousand).
- Gradually she took GB loan several times and utilized it for cultivation.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | Modina Store |
|--|---|--|
| Address/ Location | : | Boiddopur Bazar, Manda, Naogaon. |
| Total Investment in BDT | | Tk. 370,000 |
| Financing | : | Self Tk. 220,000 (from existing business) Required Investment Tk. 150,000 (as equity) |
| Present salary/drawings from business | : | Taka 5,000 (Five thousand) |
| Proposed Salary (estimates) | | Taka 7,000 (Seven thousand) |
| Proposed Business Implementation Plan | | |
| (i) % of present gross profit margin | : | On products 10%. |
| (ii) Estimated % of proposed gross profit margin | : | On products 10%. |
| (iii) In future risk mgt. plan (from fire, disaster etc.) | : | |

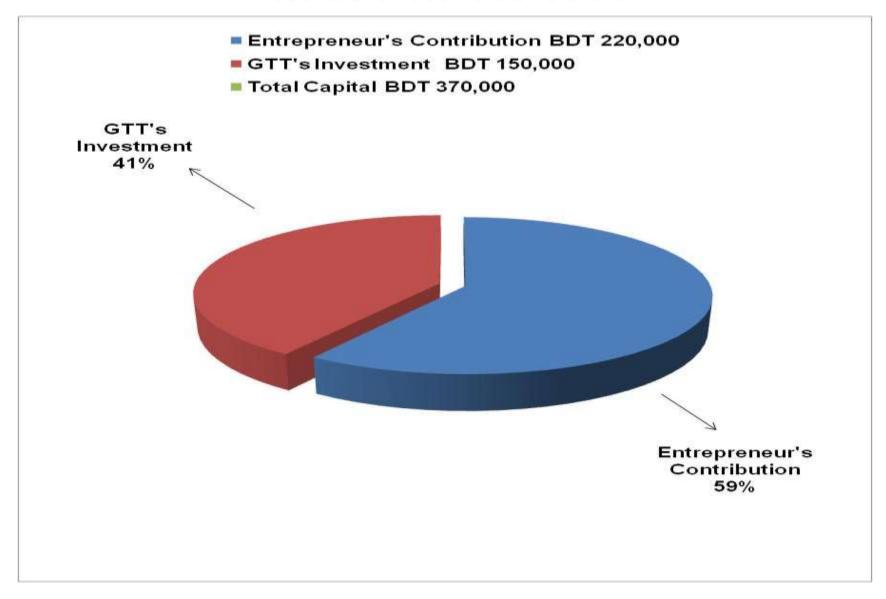
INFO ON EXISTING BUSINESS OPERATIONS

| Dertieulere | EB (BDT) | | | | |
|---|----------|---------|-----------|--|--|
| Particulars | Daily | Monthly | Yearly | | |
| Sales income from products (retail & wholesale) (A) | 5,000 | 140,000 | 1,680,000 | | |
| Less: Cost of sales of products (B) | 4,500 | 126,000 | 1,512,000 | | |
| Gross Profit (C) [C=(A-B)] | 500 | 14,000 | 168,000 | | |
| Less: Operating Cost: | | | | | |
| Electricity bill | | 1,000 | 12,000 | | |
| Shop Rent (self) | | | - | | |
| Night Guard bill | | 100 | 1,200 | | |
| Mobile bill | | 700 | 8,400 | | |
| Conveyance | | 2,500 | 30,000 | | |
| Provision of bad debt | | 15 | 180 | | |
| Present Salary (Self) | | 5,000 | 60,000 | | |
| Other Cost (stationary & Entertainment etc.) | | 1,200 | 14,400 | | |
| Non Cash Item: | | | | | |
| Depreciation Expenses | | 473 | 5,678 | | |
| Total Operating Cost (D) | | 10,988 | 131,857 | | |
| Net Profit (C-D): | | 3,012 | 36,143 | | |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particulars | Existing Business | Proposed | Total | | |
|---|---|----------|---------|---------|--|
| Existing | Proposed | (BDT) | (BDT) | (BDT) | |
| spice, soap, egg, noodles, soft | Oil, flour, sugar, soap, soft drinks, bakery item and cosmetics item etc | 161,241 | 150,000 | 311,241 | |
| Investment in Machineries (refrigera and solar panel etc.) | 31,800 | | 31,800 | | |
| Investment in Equipments (bulb and | 1,150 | | 1,150 | | |
| Cash in hand | h in hand | | | 6,486 | |
| Debtors (since June, 2015 to at pre | 17,973 | | 17,973 | | |
| Creditors (since September, 2015 to | (6,000) | | (6,000) | | |
| Decoration (fixture and fittings) | 7,350 | | 7,350 | | |
| Total Capital | 220,000 | 150,000 | 370,000 | | |





FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars | | Year 1 (BDT) | | | Year 2 (BDT) | | | Year 3 (BDT) | | |
|---|-------|--------------|-----------|-------|--------------|-----------|-------|--------------|-----------|--|
| | | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly | |
| Estimated sales income from products (retail & wholesale) (A) | 8,000 | 224,000 | 2,688,000 | 9,200 | 257,600 | 3,091,200 | 9,660 | 270,480 | 3,245,760 | |
| Less: Cost of sales of products (B) | 7,200 | 201,600 | 2,419,200 | 8,280 | 231,840 | 2,782,080 | 8,694 | 243,432 | 2,921,184 | |
| Gross Profit (C) [C=(A-B)] | 800 | 22,400 | 268,800 | 920 | 25,760 | 309,120 | 966 | 27,048 | 324,576 | |
| Less: Operating Cost: | | | | | | | | | | |
| Electricity bill | | 1,200 | 14,400 | | 1,300 | 15,600 | | 1,300 | 15,600 | |
| Shop Rent (self) | | - | - | | - | - | | - | - | |
| Night Guard bill | | 100 | 1,200 | | 200 | 2,400 | | 200 | 2,400 | |
| Mobile bill (SMS & Reporting) | | 1,200 | 14,400 | | 1,200 | 14,400 | | 1,200 | 14,400 | |
| Conveyance | | 4,000 | 48,000 | | 5,000 | 60,000 | | 6,000 | 72,000 | |
| Provision of bad debt | | 15 | 180 | | 15 | 180 | | 15 | 180 | |
| Ownership Transfer Fee | | 1,000 | 6,000 | | 1,000 | 12,000 | | 1,000 | 12,000 | |
| Proposed Salary (Self) | | 7,000 | 84,000 | | 8,000 | 96,000 | | 8,000 | 96,000 | |
| Other Cost (stationary & Entertainment etc.) | | 1,800 | 21,600 | | 2,200 | 26,400 | | 2,400 | 28,800 | |
| Non Cash Item: | | | | | | | | | | |
| Depreciation Expenses | | 473 | 5,678 | | 473 | 5,678 | | 473 | 5,678 | |
| Total Operating Cost (D) | - | 16,788 | 195,457 | - | 19,388 | 232,657 | - | 20,588 | 247,057 | |
| Net Profit (C-D): | - | 5,612 | 73,343 | - | 6,372 | 76,463 | - | 6,460 | 77,519 | |
| Retained Income | | | 73,343 | | | 149,806 | | | 227,324 | |

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



| SI # | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|------|---|--------------|--------------|--------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 150,000 | | _ |
| 1.2 | Net Profit (ownership tr. Fee added back) | 79,343 | 88,463 | 89,519 |
| 1.3 | Depreciation Expenses | 5,678 | 5,678 | 5,678 |
| 1.4 | Opening Balance of Cash Surplus | - | 49,020 | 71,161 |
| | Total Cash Inflow | 235,020 | 143,161 | 166,357 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 150,000 | - | - |
| 2.2 | Investment Payback including Ownership Transfer Fee | 36,000 | 72,000 | 72,000 |
| | Total Cash Outflow | 186,000 | 72,000 | 72,000 |
| 3.0 | Total Cash Surplus | 49,020 | 71,161 | 94,357 |

SWOT ANALYSIS

| STRENGTH Present employment: Self: 01 Family: 01 (brother) Others (beyond family): 0 Future employment: 0 Ownership of business in his own name Trade license of business in his own name Maintain books of record Family business Experience : 6 Yrs. | WEAKNESS Can not supply goods according to demand. |
|--|--|
| OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 447,324 after 3 years excluding payback of investor's money. | THREATS Local Competition. |

Presented at 125th as Yunus Centre and 16th In-house Executive Social Business Design Lab

(GTT) on October 11, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures



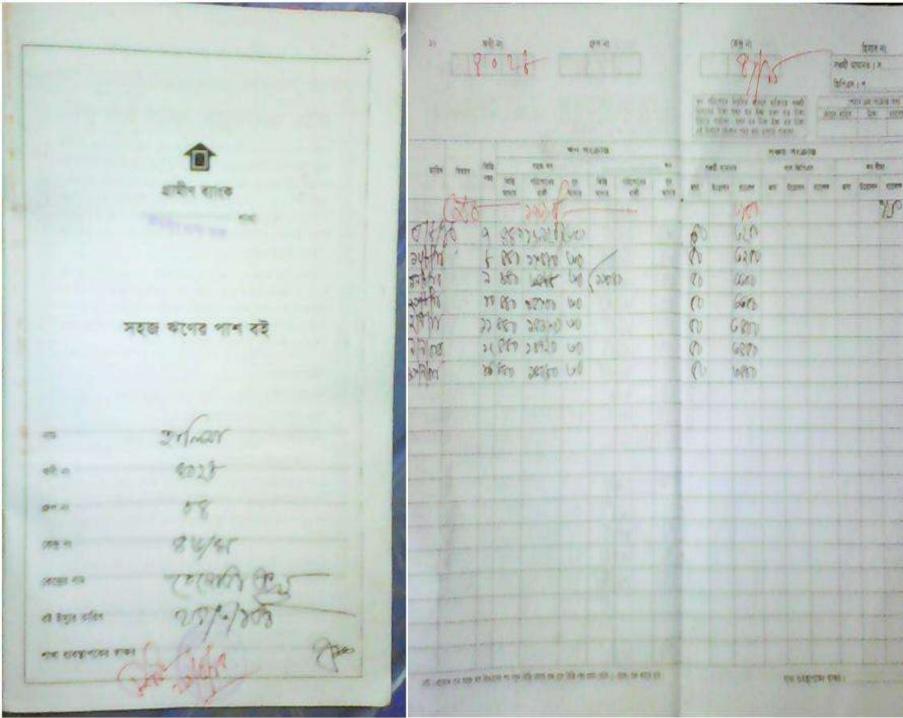






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ট্রেড লাইসেন্স উনিয়ন পরিক স্থিত নয়ম দুষ্টব্য ডাকঘর ঃ বৈদ্যপুর উপজেলা ঃ মান্দা, জেলা ঃ নওগাঁ। বহি নং- 02 नाहरमन न१- 68/2020-2026 नार (मन नर- 68/202 (-202 () नार (म्राइडिवर) (-202 () नार (म्राइडिवर) (-202 () नार (म्राइडिवर) (-202 () जिला/ सार्वीत नार (म्राइट) ((प्राइट) (- २८२०) () जिला/ सार्वीत नार (म्राइट) ((प्राइट) (- २८२०) () जिला/ सार्वीत नार (म्राइट) (() जिला () जा () ज 2010 WWW (018,00) (010) (010) (010) (010) 007 পয়সা মাত্র धरे नारेरान अस रक्षादर्श हमारे दिल जुन 200 कि जिन के लिया रहा. हिमाद डाराह राग्या जानारेराह डेक्सलों मध्वत करा रहन আহিখ (তিলি) বি at the second



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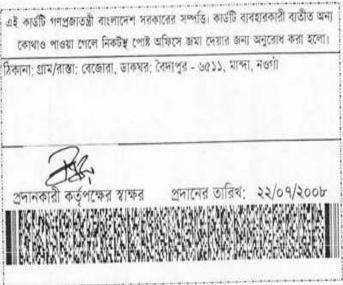
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Thank You