

### Proposed NU Business Name : Rangu Store

Business Category: General Retail & Wholesale



### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Rangu Mia Vill: Bashhata, Union: 03 no. Saghata, Post: Munshirhat - 5750, Upazila: Saghata, District: Gaibandha.
Age	:	28 years
Marital status	:	Married
Children	:	02 (Two) Son
No. of siblings:	:	03 (Three) Brothers and 02 (Two) Sisters.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother   Mst. Rabea Begum  Md. Rezaul Karim  Branch: Muktinagar, Saghata, Centre # 32/mo,  Loan no.: 4099/1, Member since November 24, 2011  First loan: Tk. 4,000  Existing loan: Nil. Last loan: Tk. 10,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Nine
Present Occupation (Besides own business, i.e., persuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		12 (Twelve) years experiences is running his business. He started the business with BDT 20,000 (Twenty thousand).  He has on hand training.
Other Own/Family Sources of Income	:	Father's income from business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01990144620
NU's National ID No.	:	3218885085575
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rabea Begum is a GB member since November 24, 2011 at first she took GB loan BDT 4,000 (Four thousand).
- Gradually she took GB loan several times and utilized it for cultivation.
- Finally GB loan helped her to improve her economic condition and livelihood.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Rangu Store
Address/ Location	:	Bharatkhali hat, Saghata, Gaibandha.
Total Investment in BDT	:	Tk. 431,000
Financing	:	Self Tk. 231,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 8,000 (Eight thousand)
Proposed Salary	:	BDT 9,000 (Nine thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10%.
(ii) Estimated % of proposed gross profit margin	:	On products 10%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

### INFO ON EXISTING BUSINESS OPERATIONS

Doutionland		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (retail & wholesale) (A)	6,000	168,000	2,016,000			
Less: Cost of sales of products (B)	5,400	151,200	1,814,400			
Gross Profit (C) [C=(A-B)]	600	16,800	201,600			
Less: Operating Cost:			•			
Electricity bill		200	2,400			
Shop Rent		500	6,000			
Night Guard bill		200	2,400			
Mobile bill		500	6,000			
Conveyance		1,500	18,000			
Provision of bad debt		20	246			
Present Salary (Self)		8,000	96,000			
Present Salary (Assistant-1)		2,000	24,000			
Other Cost (stationary & Entertainment etc.)		600	7,200			
Non Cash Item:			,			
Depreciation Expenses		243	2,918			
Total Operating Cost (D)		13,764	165,163			
Net Profit (C-D):		3,036	36,437			

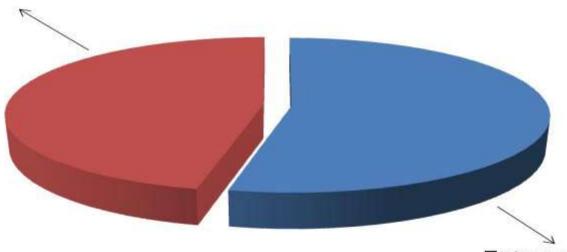
### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (oil, flour, rice, salt, sugar, pulses, biscuit, spice, egg, noodles, soft drinks, soap, cosmetics item and stationary item etc)	Rice, pluses, flour, sugar, oil, soap, spice, bakery item, soft drinks, feeds and cosmetics item etc	211,067	167,000	378,067	
Investment in Machinery ( solar panel and Weight machine)	Refrigerator and Weight machine	10,000	33,000	43,000	
Investment in Equipments (bulb and far	2,850		2,850		
Cash in hand	12,633		12,633		
Debtors (since October, 2015 to at pres	24,550		24,550		
Creditors (since October, 2015 to at present)		(40,000)		(40,000)	
Decoration (fixture and fittings)		9,900		9,900	
Total Capita	231,000	200,000	431,000		

### **SOURCE OF FINANCE**

- Entrepreneur's Contribution BDT 231,000
- GTT's Investment BDT 200,000
- Total Capital BDT 431,000

GTT's Investment 46%



Entrepreneur's Contribution 54%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

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Particulars -		Year 1 (BDT) Daily Monthly Yearly			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (retail & wholesale) (A)	9,600	268,800	3,225,600	11,136	311,808	3,741,696	11,693	327,398	3,928,781	
Less: Cost of sales of products (B)	8,640	241,920	2,903,040	10,022	280,627	3,367,526	10,524	294,659	3,535,903	
Gross Profit (C) [C=(A-B)]	960	26,880	322,560	1,114	31,181	374,170	1,169	32,740	392,878	
Less: Operating Cost:										
Electricity bill		400	4,800		500	6,000		500	6,000	
Shop Rent		700	8,400		700	8,400		700	8,400	
Night Guard bill		200	2,400		300	3,600		300	3,600	
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600	
Conveyance		2,500	30,000		3,500	42,000		4,000	48,000	
Provision of bad debt		20	246		20	246		20	246	
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000	
Proposed Salary (Self)		9,000	108,000		10,000	120,000		10,000	120,000	
Proposed Salary (Assistant-2)		4,000	48,000		5,000	60,000		5,000	60,000	
Other Cost (stationary & Entertainment etc.)		800	9,600		1,000	12,000		1,200	14,400	
Non Cash Item:										
Depreciation Expenses		656	7,868		656	7,868		656	7,868	
Total Operating Cost (D)		20,409	236,913	-	23,809	285,713	_	24,509	294,113	
Net Profit (C-D):		6,471	85,647	-	7,371	88,457	_	8,230	98,765	
Retained Income			85,647			174,104			272,869	

Notes: 1. Agreed Grace period: Six months

<sup>2.</sup> **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	93,647	104,457	114,765
1.3	Depreciation Expenses	7,868	7,868	7,868
1.4	Opening Balance of Cash Surplus	-	53,515	69,839
	Total Cash Inflow	301,515	165,839	192,471
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	53,515	69,839	96,471

### **SWOT ANALYSIS**

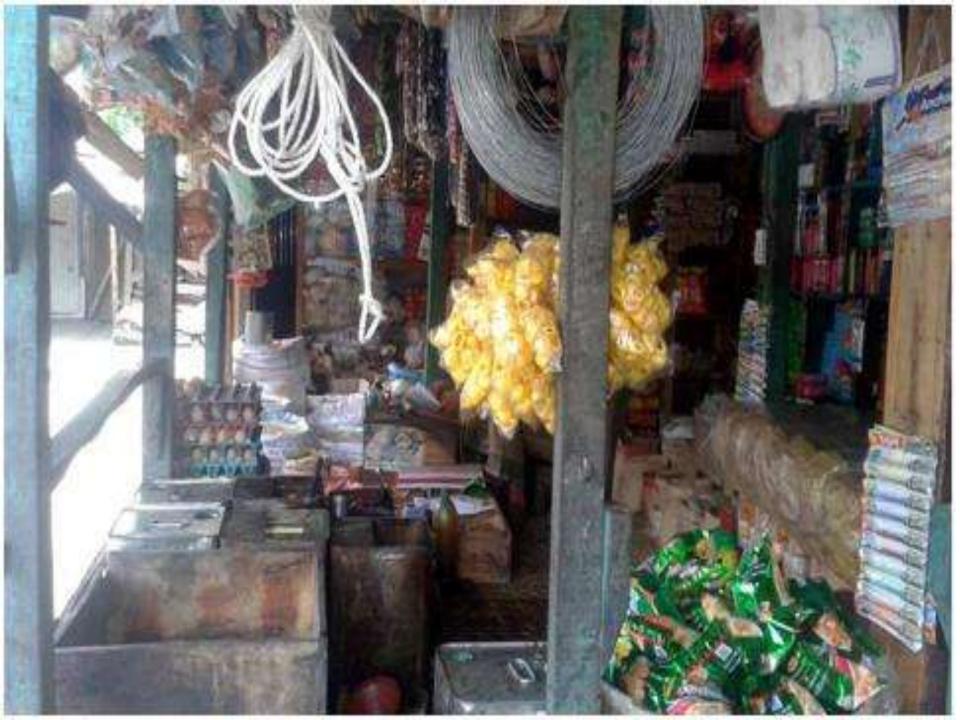
### W<sub>EAKNESS</sub> ☐ Present employment: ☐ Can not supply goods as per Self: 01 Family: 0 demand; Others (beyond family): 01 Future employment: 01 ☐ Trade License in his own name; ☐ Maintains books of record; ☐ He has on hand training; □ working experiences (12 yrs); THREATS PPORTUNITIES ☐ Increase of local competitors; ☐ Location of Shop; Increase of demand; ☐ The Capital of the entrepreneur will be BDT 503,869 after 3 years excluding payback of investor's money.

Presented at 125<sup>th</sup> as Yunus Centre and 16<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on October 11, 2015 at Grameen Telecom Trust Premises

Thank you

# Pictures













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नाय: स्याः त्रमञ्जू प्रिया

Name: Md Rangu Mia

পিতা ্মোটরেজাইন করিয়

भारा: (माश्रा: बारमा (काम

Date of Birth: 22 Feb 1987

ID NO: 3218885085575

## Thank You