

### Proposed NU Business Name: Sagor Variety store Business Category: General Retail & Wholesale



Business Proposal Prepared by : Md. Shah Alam

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Jobaidul khan Vill: Shonapure, Union: Poranpure, Post: Blubazar, Upazila: Manda, District: Naogaon
Age	:	30 years
Marital status	:	Married
Children	:	01 (one) son.
No. of siblings:	:	02 (two) Brothers and 03 (three) Sisters.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother   ✓ Father  Mst. Altafun.  Md. Ayas khan.  Branch: Shonapure, Naogaon, Centre # 08/mo,  Loan no: 1308, Member since May 02, 2008  First loan: Tk. 8,000  Existing loan: 60,000, Outstanding: Tk. 44,160.
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	Entrepreneur. No Nil Nil

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date		Class Eight.
Laucation, till to date	:	Ciass Ligit.
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	03 (Eight) years experiences is running his own business. He started the business with BDT 150,000. (One lac fifty thousand).  He has taken training from his father about 10 years.
Other Own/Family Sources of Income	:	His brother and father earn from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01799-105404.
NU's National ID No.	:	19856414781011191
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Altafun is a GB member since May o2, 2008 at first she took GB loan BDT 8,000 (eight thousand).
- Successively several times she utilized GB loan for cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Sagor Variety store
Address/ Location	:	Kaletolabazar, Manda, Naogaon.
Total Investment in BDT	:	Tk. 449,000
Financing	:	Self Tk. 299,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 6,500 (Six thousand and five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 15%
(ii) Estimated % of proposed gross profit margin	:	On an average 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

#### INFO ON EXISTING BUSINESS OPERATIONS

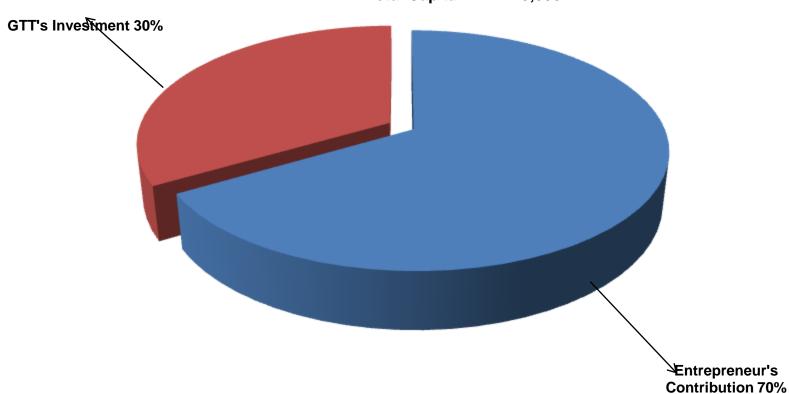
Doutloulous		EB (BDT)				
Particulars Particulars	Daily	Monthly	Yearly			
Sales income from products (Crockeries, plastic and electric item etc.) <b>(A)</b>	3,000	84,000	1,008,000			
Less: Cost of sales of products (Crockeries, plastic, gift and eletric item purchase etc.) (B)	2,550	71,400	856,800			
Gross Profit (C) [C=(A-B)]	450	12,600	151,200			
Less: Operating Cost:						
Electricity bill		200	2,400			
Night guard bill		125	1,500			
Mobile bill		300	3,600			
Conveyance bill		1,500	18,000			
Provision of bed debt		8	101			
Ownership Transfer Fee		-	-			
Present Salary (Family & Self)		5,000	60,000			
Other Cost (stationary & Entertainment etc.)		800	9,600			
Non Cash Item:						
Depreciation Expenses		52	623			
Total Operating Cost (D)		7,985	95,824			
Net Profit (C-D):		4,615	55,377			

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars				Total	
Existing	Proposed	Business (BDT)	Proposed (BDT)	(BDT)	
Investment in products (Crockeries item, Plastic item, Gift item etc.)	Investment in products Crockeries item and plastic item etc.	327,260	150,000	477,260	
Investment in Machineries and Equipment (Weight machine, fan, solar etc.)		3,650	-	3,650	
Cash in hand		1,400	-	1,400	
Debtors (Since October, 2015 to at Present)		10,100	-	10,100	
GB loan outstanding		(44,160)	-	(44,160)	
Decoration (Fixture & Fittings)		750	-	750	
Total Capital		299,000	150,000	449,000	

#### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 299,000
- ■GTT's Investment BDT 150,000
- Total Capital BDT 449,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales income from products(A)	4,500	126,000	1,512,000	5,265	147,420	1,769,040	6,002	168,059	2,016,706
Less: Cost of sales of products (B)	3,825	107,100	1,285,200	4,475	125,307	1,503,684	5,102	142,850	1,714,200
Gross Profit (C) [C=(A-B)]	675	18,900	226,800	790	22,113	265,356	900	25,209	302,506
Less: Operating Cost:									
Electricity bill		400	4,800		500	6,000		550	6,600
Night guard bill		125	1,500		125	1,500		125	1,500
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance bill		2,000	24,000		3,000	36,000		4,000	48,000
Provision of bed debt		8	101		8	101		8	101
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Family & Self)		6,500	78,000		7,500	90,000		8,500	102,000
Other Cost (stationary & Entertainment etc.)		800	9,600		1,000	12,000		1,200	14,400
Non Cash Item:									
Depreciation Expenses		52	623		52	623		52	623
Total Operating Cost (D)	-	11,485	131,824		13,785	165,424	-	16,035	192,424
Net Profit (C-D):		7,415	94,977	-	8,328	99,933	-	9,174	110,082
Retained Income			94,977			194,909			304,991

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	100,977	111,933	122,082
1.3	Depreciation Expenses	623	623	623
1.4	Opening Balance of Cash Surplus	-	21,439	61,994
	Total Cash Inflow	251,599	133,994	184,699
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
2.3	GB loan outstanding	44,160	-	-
	Total Cash Outflow	230,160	72,000	72,000
3.0	Total Cash Surplus	21,439	61,994	112,699

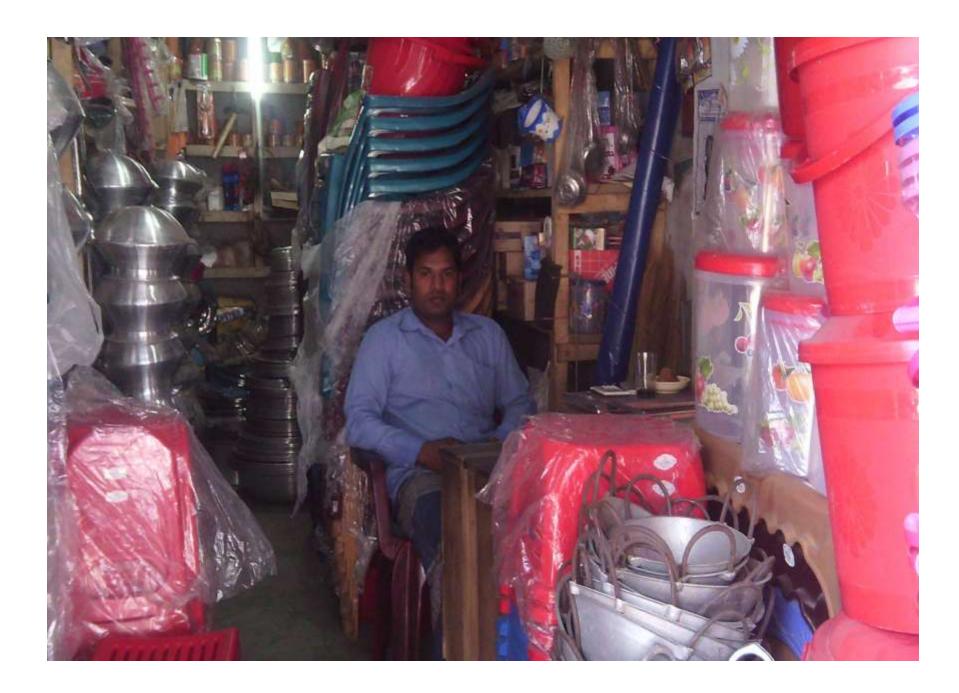
### SWOT ANALYSIS

STRENGTH	WEAKNESS
<ul> <li>□ Present employment:     Self: 01 Family: 0;     Others (beyond family): 0     Future employment: 0</li> <li>□ Trade License in his own name;</li> <li>□ Ownership of business in his own name;</li> <li>□ He has on hand training;</li> <li>□ Experience : 13 yrs.</li> </ul>	☐ Can not supply goods as per demand;
<ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop;</li> <li>□ Have some fixed customer.</li> <li>□ Only 01 (One) Similar Shop around in his locality;</li> <li>□ Increasing Demand;</li> <li>□ The Capital of the entrepreneur will be BDT 603,991 after 3 years excluding payback of investor's money.</li> </ul>	THREATS ☐ Increase of local competitors;

#### Presented at 139<sup>th</sup> as Yunus Centre and 21st In-house Executive Social Business Design Lab (GTT) on November 26, 2015 at Grameen Telecom Trust Premises

Thank you

# Pictures







ইপজমনি ফরম-৩

#### গণপ্রজাতন্ত্রী বাংলাদেশ জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় ৩নং পরানপুর ইউনিয়ন পরিষদ

উপজেলা : মান্দা, জেলা : অওগাঁ, বাংলাদেশ।

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ভানং পরামপ্র ইউনিকন পরিষদ ডাঃ ফেটগ্রাম, মাদা। নওগাঁ।

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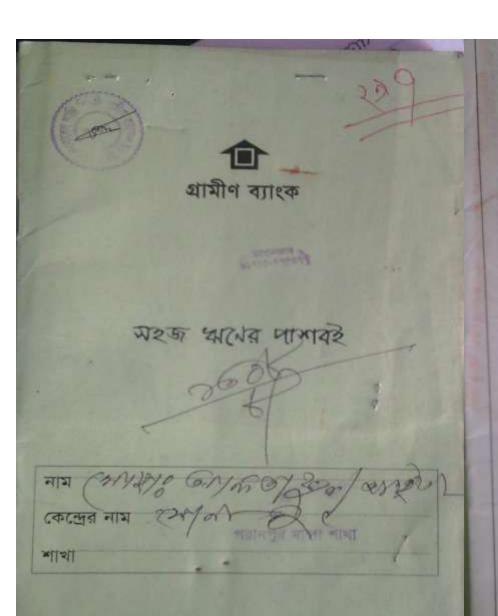
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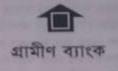
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শাখা বাবস্থাপকের স্বাক্তর



## Thank You