

Proposed NU Business Name: National Auto Business Category: General Retail & Wholesale



Business Proposal Prepared & Verified by : Mohammed Anwar Hossain

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	G.M. Shamim Parviez Vill: Amrozuta, Union: Amrozuta, Post: Amrozuta, Upazila: Monirampur, District: Jessore.				
Age	:	22 Years				
Marital status	••	Married				
Children	••	Nil				
No. of siblings:	:	01 (One) Brother & 03 (Three) Sisters.				
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur No Nil Nil				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Beside this business he has another income from fishery business.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		Last 4 (Four) years he is running the business successfully. He started the business only with Tk. 100,000. He has taken on hand training from his cousin parts shop (3 years).
Other Own/Family Sources of Income	:	His father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01725188303 0194243489
NU's National ID No.		19924116181000078
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rokea Begum is a GB member since 2009 at first she took GB loan BDT 5,000.
- Gradually she took GB loan several times and utilized it by assisting her husband and son in business.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name		National Auto
Address/ Location	:	Monirampur, Jessore
Total Investment in BDT	:	Tk. 780,900
Financing	:	Self Tk. 580,900 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	•	BDT 4,000 (Four Thousand)
Proposed Salary (estimates)	•	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 12%
(ii) Estimated % of proposed gross profit margin	:	On products 12%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Doutioulous	Existing Business (BDT)					
Particulars Particulars Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	7,000	182,000	2,184,000			
Total Sales/Commission (A)	7,000	182,000	2,184,000			
Less: Cost of Sales / Products (B)	6,160	160,160	1,921,920			
Gross Profit (C) [C=(A-B)]	840	21,840	262,080			
Less: Operating Cost:			•			
Electricity bill		800	9,600			
Shop Rent		3,000	36,000			
Mobile bill		500	6,000			
Conveyance bill		1,200	14,400			
Present Salary (Family & Self)		4,000	48,000			
Present Salary (Assistant-2)		2,000	24,000			
Provision of bad debt		257	3,084			
Other Cost (Stationary & Entertainment etc.)		1,500	18,000			
Non Cash Item:		,	,			
Depreciation Expenses		244	2,930			
Total Operating Cost (D)	,	13,501	162,014			
Net Profit (C-D):		8,339	100,066			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing	Proposed	Total		
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
	Investment in products (Battery, Helmet, Meter show, Engine oil, Tyre, Tube, Bulb etc.)	351,000	200,000	551,000	
Investment in Machineries & Equipment	Weight balance, fan, bulb				
etc.)		3,000	_	3,000	
Cash in hand		8,520	-	8,520	
Advance for Shop					
		230,000	_	230,000	
Debtors (Since July, 2015 to at present)		25,700	-	25,700	
Creditors (Since September, 2015 to at p	resent)	(50,000)	-	(50,000)	
GB Outstanding Loan		(12,120)		(12,120)	
Decoration (fixture and fittings)		24,800		24,800	
Total Capita	580,900	200,000	780,900		

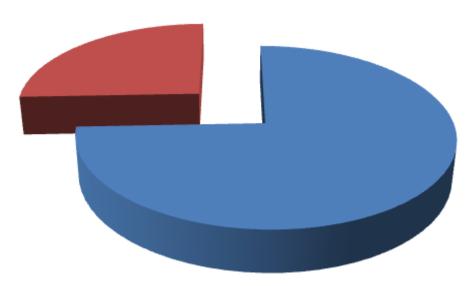
SOURCE OF FINANCE

■ Entrepreneur's Contribution BDT 580,900

■ GTT's Investment BDT 200,000

GTT's Investment 26%

■ Total Capital BDT 780,900



Entrepreneur's Contribution 74%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Postinulous	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from products (A)	9,000	233,997	2,807,969	10,350	269,097	3,229,164	10,867	282,552	3,390,622
Total Sales/Commission (A)	9,000	233,997	2,807,969	10,350	269,097	3,229,164	10,867	282,552	3,390,622
Less: Cost of Sales / Products (B)	7,920	205,918	2,471,013	9,108	236,805	2,841,664	9,563	248,646	2,983,748
Gross Profit (C) [C=(A-B)]	1,080	28,080	336,956	1,242	32,292	387,500	1,304	33,906	406,875
Less: Operating Cost:									
Electricity bill		1,000	12,000		1,100	13,200		1,200	14,400
Shop Rent		3,000	36,000		3,000	36,000		3,000	36,000
Mobile bill (SMS & Reporting)		1,000	12,000		1,000	12,000		1,000	12,000
Conveyance		1,392	16,704		1,392	16,704		1,392	16,704
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary-(Family & Self)		5,000	60,000		6,000	72,000		7,000	84,000
Proposed Salary (Assistant-2)		3,000	36,000		3,500	42,000		4,000	48,000
Bank Charge (DD, PO, SC)		50	600		50	600		50	600
Provision of bad debt		257	3,084		257	3,084		257	3,084
Other Cost (stationary & Entertainment etc.)		1,700	20,400		1,700	20,400		1,700	20,400
Non Cash Item:									
Depreciation Expenses		244	2,930		244	2,930		244	2,930
Total Operating Cost (D)		17,977	207,718	_	19,577	234,918	-	21,177	254,118
Net Profit (C-D):	-	10,103	129,238	-	12,715	152,582	-	12,730	152,757
Retained Income			129,238			281,820			434,577

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	<u>-</u>	-
1.2	Net Profit (ownership tr. Fee added back)	137,238	168,582	168,757
1.3	Depreciation Expenses	2,930	2,930	2,930
1.4	Opening Balance of Cash Surplus	-	80,048	155,560
	Total Cash Inflow	340,168	251,560	327,247
2.0	Cash Outflow			
2.1	Product Purchase	200,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	260,120	96,000	96,000
3.0	Total Cash Surplus	80,048	155,560	231,247

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 (Father) Others (beyond family):01 Future employment: 0 Trade license of business in his own name Skilled & working experience: 07 Yrs.	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES □ Location of shop; □ Increase of demand; □ The capital of Entrepreneur will be Tk. 1015,477 after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 151st as Yunus Centre and 26th In-house Executive Social Business Design Lab

(GTT) on December 14, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures

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Thank You