

## Proposed NU Business Name : Dip Telecom

Business Category: Telecom & IT support



# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	<b>Kallyan Kumar Chatterjee</b> Vill: Thomnia, Union: 3 no. Dhontola, Post: Lahiri, Upazila: Baliadangi, District: Thakurgaon.					
Age	:	31 years					
Marital status	:	Married					
Children	:	01 (One) Son.					
No. of siblings:	:	01 (one) Brother & 2 (two) Sisters.					
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother  V Father  Rina Chatterjee  Sree Bisshow Nath Chatterjee  Branch: Lahiri, Baliadangi, Centre # 01/mo,  Loan no.: 10928, Member since October 16, 2008.  First loan: Tk. 5,000  Existing loan: Tk. 100,000, Outstanding loan: Tk. 21,400					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur No Nil Nil					

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C (pass)
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		01 (one) year working experience and 04 (four) years experiences is running his own business. He started the business with BDT 30,000 (Thirty Thousand).  He has on hand training.
Other Own/Family Sources of Income	• •	Nil
Other Own/Family Sources of Liabilities	•	Nil
NU's Contact No.	•	01715139175
NU's National ID No.	••	9410863590118
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Rina Chatterjee is a GB member since October 16, 2008 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

# PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Dip Telecom
Address/ Location	:	Lahirihat, Baliadangi, Thakurgaon.
Total Investment in BDT	:	Tk. 400,000
Financing	:	Self Tk. 270,000 (from existing business) Required Investment Tk. 130,000 (as equity)
Present salary/drawings from business	:	BDT 8,000 (Eight Thousand)
Proposed Salary	:	BDT 9,000 (Nine Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10%, mobile banking 100% & flexiload 100%.
(ii) Estimated % of proposed gross profit margin	:	On products 10%, mobile banking 100% & flexiload 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

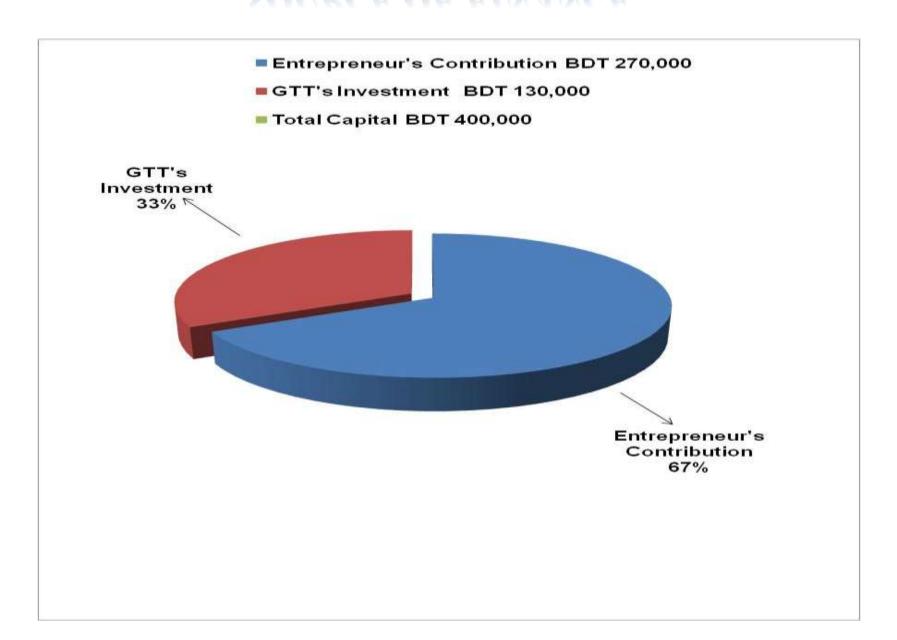
## INFO ON EXISTING BUSINESS OPERATIONS

Doutionland		EB (BDT)		
Particulars	Daily	Monthly	Yearly	
Sales income from products	500	14,000	168,000	
Commission from mobil banking	320	8,960	107,520	
Commission from flexiload	81	2,268	27,216	
Total Sales income (A)	901	25,228	302,736	
Less: Cost of sales of products (B)	450	12,600	151,200	
Gross Profit (C) [C=(A-B)]	451	12,628	151,536	
Less: Operating Cost:				
Electricity bill		400	4,800	
Genaretor bill		150	1,800	
Shop Rent (self)		-	-	
Mobile bill		300	3,600	
Night Guard bill		50	600	
Conveyance		500	6,000	
Provision of bad Debt		9	110	
Present Salary (Self)		8,000	96,000	
Other Cost (stationary & Entertainment etc.)		300	3,600	
Non Cash Item:				
Depreciation Expenses		169	2,027	
Total Operating Cost (D)		9,878	118,537	
Net Profit (C-D):		2,750	32,999	

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partic		Existing Business	Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (mobile charger, battery, mobile cover, head phone and SIM etc)	mobile charger, battery, mobile cover, head phone and SIM card etc	61,845	30,000	91,845	
Investment in mobile banking (bkash & DBBL mobile banking)	bKash & DBBL mobile banking	127,401	100,000	227,401	
Investment in flexiload (GP, robi and b	panglalink etc)	18,500		18,500	
Investment in Machineries (television, etc.)	4,980		4,980		
Cash in hand	4,874		4,874		
Debtors (since August, 2015 to at pre	11,000		11,000		
GB Loan Outstanding		(21,400)		(21,400)	
Decoration (fixture and fittings)	Decoration (fixture and fittings)				
Invcestment in Shop	ivcestment in Shop				
Total C	Capital	270,000	130,000	400,000	

### SOURCE OF FINANCE



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dowlouloro		Year 1 (BD	<i>T</i> )	Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	700	19,600	235,200	805	22,540	270,480	845	23,667	284,004
Estimated commission from mobil banking	480	13,440	161,280	552	15,456	185,472	580	16,229	194,746
Estimated commission from flexiload	95	2,646	31,752	109	3,043	36,515	114	3,195	38,341
Total estimated Sales income (A)	1,275	35,686	428,232	1,466	41,039	492,467	1,539	43,091	517,090
Less: Cost of sales of products (B)	630	17,640	211,680	725	20,286	243,432	761	21,300	255,604
Gross Profit (C) [C=(A-B)]	645	18,046	216,552	741	20,753	249,035	778	21,791	261,487
Less: Operating Cost:									
Electricity bill		600	7,200		700	8,400		750	9,000
Genaretor bill		200	2,400		250	3,000		300	3,600
Shop Rent (self)		-	-			-		-	-
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		50	600		80	960		80	960
Conveyance		1,000	12,000		1,500	18,000		2,000	24,000
Provision of bad Debt		9	110		9	110		9	110
Ownership Transfer Fee		867	5,200		867	10,400		867	10,400
Proposed Salary-Self		9,000	108,000		10,000	120,000		10,000	120,000
Other Cost (stationary & Entertainment etc.)		700	8,400		900	10,800		1,100	13,200
Non Cash Item:									
Depreciation Expenses		169	2,027		169	2,027		169	2,027
Total Operating Cost (D)		13,195	153,137	_	15,075	180,897		15,875	190,497
Net Profit (C-D):		4,851	63,415	-	5,678	68,138	-	5,916	70,990
Retained Income			63,415			131,553			202,542

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	130,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	68,615	78,538	81,390
1.3	Depreciation Expenses	2,027	2,027	2,027
1.4	Opening Balance of Cash Surplus	_	18,042	36,207
	Total Cash Inflow	200,642	98,607	119,623
2.0	Cash Outflow			
2.1	Product Purchase	130,000	_	_
2.2	GB Loan Outstanding	21,400		
2.3	Investment Payback including Ownership Transfer Fee	31,200	62,400	62,400
	Total Cash Outflow	182,600	62,400	62,400
3.0	Total Cash Surplus	18,042	36,207	57,223

### **SWOT ANALYSIS**

Strength	Weakness
<ul> <li>□ Present employment:     Self: 01 Family: 0     Others (beyond family): 0     Future employment: 0</li> <li>□ Ownership of business in his own name;</li> <li>□ Trade License of business in his own name;</li> <li>□ He has on hand training;</li> <li>□ Skilled and working experiences (04 yrs);</li> </ul>	☐ Can not supply goods as per demand.
OPPORTUNITIES  Location of Shop; Have some fixed customers (Regular Basis); Increasing demand; The Capital of the entrepreneur will be BDT 472,542 after 3 years excluding payback of investor's money.	Threats ☐ Increase of local competitors;

Presented at 16<sup>th</sup> In-house Executive Social Business Design Lab On October 11, 2015 at Grameen Telecom Trust Premises

# Thank you

# Pictures







চেয়ারম্যানের বাকর

### ট্রেড লাইসেন

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