#### Proposed NU Business Name: KHAN STORE



Project identification and prepared by: MD. Abadat Hossain, Jamurkee Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Samajik Byabosha Ltd.

| Brief Bio of The Proposed Nobin Udyokta  |    |  |  |  |
|--|----|--|--|--|
| Name   | :  | MAZADUL KHAN   |  |  |
| Age  | :  | 15-07-1985 (30 Years)  |  |  |
| Education, till to date  | :  | Class Ten  |  |  |
| Marital status   | :  | Married  |  |  |
| Children   | :  | NIL  |  |  |
| No. of siblings:   | :  | 3 Brothers 1 Sister  |  |  |
| Address  | :  | Vill: Tartia Komlai, P.O: Ghonapara, P.S: Delduar, Dist: Tangail   |  |  |
| Parent's and GB related Info<br>(i) Who is GB member<br>(ii) Mother's name<br>(iii) Father's name<br>(iv) GB member's info                                     | :: | Mother Father<br>BAKUL BEGUM<br>MD. ENAT KHAN<br>Branch: Lauhati, Delduar, Centre # 7(Male),<br>Member ID: 8023/1, Group No: 10<br>Member since: 07-03-2005 (10 Years)<br>First Ioan: BDtT 2,000 taka. |  |  |
| Further Information:<br>(v) Who pays GB loan installment<br>(vi) Mobile lady<br>(vii) Grameen Education Loan<br>(viii) Any other loan like GB,<br>BRAC ASA etc | :  | Existing Loan: BDT 50,000 Outstanding loan: BDT 43,400<br>Father<br>No<br>No<br>No   |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present<br>Occupation(Besides own<br>business, i.e., persuading<br>further studies, other<br>business etc.) | : | Nil   |
|---|---|---|
| Business Experiences and  | : | 4 years experience in running business.                     |
| Training Info   | : | He has no training.   |
| Other Own/Family Sources of Income  | : | Service   |
| Other Own/Family Sources<br>of Liabilities  | : | None  |
| Entrepreneur Contact No.  | : | 01753-539823  |
| Mother's Contact No.  | : | 01720-649829  |
| NU Project<br>Source/Reference  | • | Grameen Shakti Samajik Byabosha Ltd. Jamurkee Unit, Tangail |

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

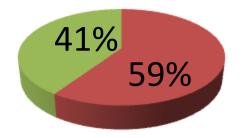
BAKUL BEGUM joined Grameen Bank since 10 years ago. At first she took 2,000 taka loan from Grameen Bank. He gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info                 |   |   |  |
|--|---|---|--|
| Business Name  | : | KHAN STORE  |  |
| Location   | : | Tartia Bazar, Tangail.  |  |
| Total Investment in BDT                              | : | BDT 1,97,000/-  |  |
| Financing  | : | Self BDT 1,17,000/-(from existing business) 59%<br>Required Investment BDT 80,000/-(as equity) 41%  |  |
| Present salary/drawings<br>from business (estimates) | : | BDT 5,000   |  |
| Proposed Salary                                      | : | BDT 5,000   |  |
| Size of shop   | : | 14 ft x 14 ft= 196 square ft  |  |
| Security of the shop                                 | : | BDT 20,000  |  |
| Implementation                                       | : | <ul> <li>The business is planned to be scaled up by investment in existing goods like; Silver item, Door, Chair, Tool, Cable, Umbrella, Gift item, Hardware item, Electric item etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Tangail.</li> <li>Agreed grace period is 4 months.</li> </ul> |  |

| Existing Business (BDT)           |       |         |         |  |
|-----------------------------------|-------|---------|---------|--|
| Particular                        | Daily | Monthly | Yearly  |  |
| Revenue (sales)                   |       |         |         |  |
| Various Goods                     | 2,200 | 66,000  | 792,000 |  |
| Total Sales (A)                   | 2,200 | 66,000  | 792,000 |  |
| Less. Variable Expense            |       |         |         |  |
| Various Goods                     | 1,760 | 52,800  | 633,600 |  |
| Total variable Expense (B)        | 1,760 | 52,800  | 633,600 |  |
| Contribution Margin (CM) [C=(A-B) | 440   | 13,200  | 158,400 |  |
| Less. Fixed Expense               |       |         |         |  |
| Rent                              |       | 500     | 6,000   |  |
| Electricity Bill                  |       | 300     | 3,600   |  |
| Mobile Bill                       |       | 400     | 4,800   |  |
| Salary (self)                     |       | 5,000   | 60,000  |  |
| Transportation                    |       | 300     | 3,600   |  |
| Entertainment                     |       | 200     | 2,400   |  |
| Guard                             |       | 125     | 1,500   |  |
| Total fixed Cost (D)              |       | 6,825   | 81,900  |  |
| Net Profit (E) [C-D)              |       | 6,375   | 76,500  |  |

| Investment Breakdown      |          |          |                |  |
|---------------------------|----------|----------|----------------|--|
| Particulars               | Existing | Proposed | Proposed Total |  |
| Silver item (70kg x 300)  | 21,000   | 35,000   | 56,000         |  |
| Door (6 x 2150)           | 12,900   | 10,000   | 22,900         |  |
| Chair (30 x 450)          | 13,500   | 5,000    | 18,500         |  |
| Tool (40 x 118)           | 4,720    | 5,000    | 9,720          |  |
| Cabel (3 coil x 700)      | 2,100    | -        | 2,100          |  |
| Umbrella (4 dozen x 1800) | 7,200    | -        | 7,200          |  |
| Gift item                 | 15,000   | -        | 15,000         |  |
| Hardware Item             | 20,000   | -        | 20,000         |  |
| Electric item             | 10,000   | -        | 10,000         |  |
| Yard Paper & Wall cloth   | 10,580   | -        | 10,580         |  |
| R.F.L Plastic             | -        | 25,000   | 25,000         |  |
| Total                     | 117,000  | 80,000   | 197,000        |  |

#### **Source of Finance**



- Entrepreneur's Contribution 117,000
- Investor's Investment 80,000
- Total 197,000

| Financial Projection (BDT)        |       |         |           |           |  |
|-----------------------------------|-------|---------|-----------|-----------|--|
| Particular                        | Daily | Monthly | 1st Year  | 2nd Year  |  |
| Revenue (sales)                   |       |         |           |           |  |
| Various Goods                     | 3,000 | 90,000  | 1,080,000 | 1,134,000 |  |
| Total Sales (A)                   | 3,000 | 90,000  | 1,080,000 | 1,134,000 |  |
| Less. Variable Expense            |       |         |           |           |  |
| Various Goods                     | 2,400 | 72,000  | 864,000   | 907,200   |  |
| Total variable Expense (B)        | 2,400 | 72,000  | 864,000   | 907,200   |  |
| Contribution Margin (CM) [C=(A-B) | 600   | 18,000  | 216,000   | 226,800   |  |
| Less. Fixed Expense               |       |         |           |           |  |
| Rent                              |       | 500     | 6,000     | 6,000     |  |
| Electricity Bill                  |       | 300     | 3,600     | 4,000     |  |
| Mobile Bill                       |       | 500     | 6,000     | 6,500     |  |
| Salary (self)                     |       | 5,000   | 60,000    | 60,000    |  |
| Transportation                    |       | 500     | 6,000     | 8,000     |  |
| Entertainment                     |       | 200     | 2,400     | 3,000     |  |
| Guard                             |       | 125     | 1,500     | 1,800     |  |
| Total Fixed Cost                  |       | 7,125   | 85,500    | 89,300    |  |
| Net Profit (E) [C-D)              |       | 10,875  | 130,500   | 137,500   |  |
| Investment Payback                |       |         | 48,000    | 48,000    |  |

## Cash flow projection on business plan (rec. & Pay)

| <b>SI</b> # | Particulars                     | Year 1 (BDT) | Year 2 (BDT) |
|-------------|---------------------------------|--------------|--------------|
| 1           | Cash Inflow                     |              |              |
| 1.1         | Investment Infusion by Investor | 80,000       |              |
| 1.2         | Net Profit                      | 130,500      | 137,500      |
| 1.3         | Depreciation (Non cash item)    |              | -            |
| 1.4         | Opening Balance of Cash Surplus |              | 82,500       |
|             | Total Cash Inflow               | 210,500      | 220,000      |
| 2           | Cash Outflow                    |              |              |
| 2.1         | Purchase of Product             | 80,000       |              |
| 2.2         | Payment of GB Loan              |              |              |
|             | Investment Pay Back (Including  |              |              |
| 2.3         | Ownership Tr. Fee)              | 48,000       | 48,000       |
|             | Total Cash Outflow              | 128,000      | 48,000       |
| 3           | Net Cash Surplus                | 82,500       | 172,000      |



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill: 04 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures



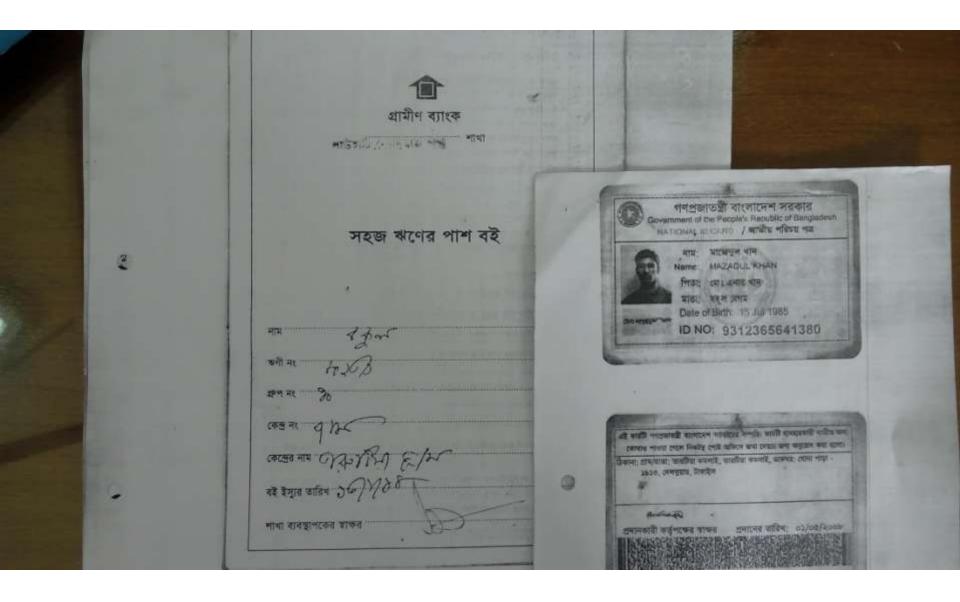












# **FAMILY PICTURE**

