

Proposed NU Business Name : Samia Fashion Business Category: Clothing Footwear & Apparels



Business Proposal Prepared by : Md. Abdul Jalil, Assistant Officer Verified by: Mohammed Anwar Hossain

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md Mamun Mia		
		Vill: Baniadi, Union: Murapara, Post: Masumabad, Upazila: Rupganj, District: Narayanganj		
Age	:	26 Years		
Marital status	•	Unmarried		
Children		Nil		
No. of siblings:		2 (two) Brothers and 1 (one) Sister		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father Mst. Minara Begum Md. Sharif Mia <i>Branch</i> : Baniadi <i>Centre</i> #75/m, <i>Loan no.: 5029/1</i> Member since 2008, First Ioan: Tk. 5,000/- Existing Ioan: 30,000, Outstanding Ioan: 25,140		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's Father No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	-	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		Last 4 (four) years Entrepreneur is running his business. He started the business only with Tk. 100,000. He has on hand training from Badhon Fashion as an assistant (6years).
Other Own/Family Sources of Income	:	His father's income from Textile job.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01735659403, 01869624065
NU's National ID No.	•	6716863867702
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Minara Begum is a GB member since 2008 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took loan several times and utilized it in cultivation and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	-	Samia Fashion
Address/ Location	:	Baniadi Murapara Bazar,Rupganj,Narayanganj.
Total Investment in BDT	:	BDT 396,000
Financing	:	Self Tk. 296,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	Taka 10,000 (Ten thousand)
Proposed Salary (estimates)		Taka 10,000 (Ten thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 25%
(ii) Estimated % of proposed gross profit margin	:	On an average 25%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Dertieulere	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from Products (A)	2,800	78,400	940,800		
Less: Cost of Sales / Products (B)	2,100	58,800	705,600		
Gross Profit (C) [C=(A-B)]	700	19,600	235,200		
Less: Operating Cost:					
Electricity bill		500	6,000		
Generator Bill		100	1,200		
Shop Rent		960	11,520		
Mobile bill		600	7,200		
Night Guard bill		120	1,440		
Conveyance bill		1,500	18,000		
Present Salary (Family & Self)		10,000	120,000		
Present Salary (Assistant-01-brother)		1,000	12,000		
Provision of bad debt		37	444		
Other Cost (Stationary & Entertainment etc.)		600	7,200		
Non Cash Item:			·		
Depreciation Expenses		535	6,425		
Total Operating Cost (D)		15,952	191,429		
Net Profit (C-D):		3,648	43,771		

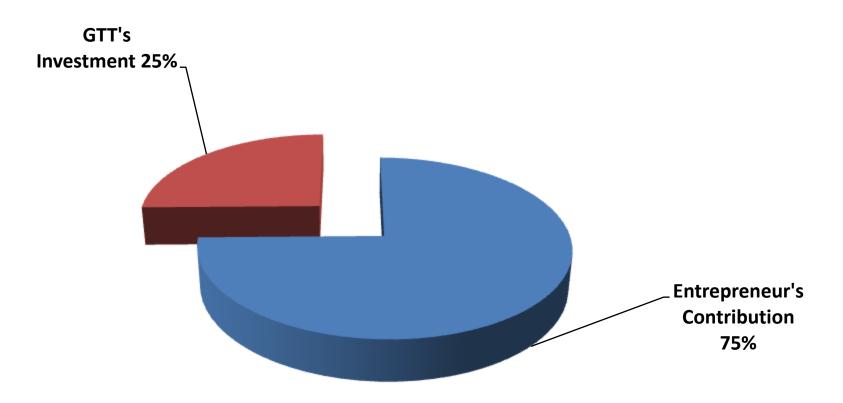
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Existing	Proposed	Total (BDT)	
Existing	Business (BDT)	Proposed (BDT)		
Investment in products (Pant piece, Jacket, Baby set, Towel, Napkin, Blanket, Cap, Lungi etc.)	Investment in products (Garments item and Winter Cloth etc.)	212,000	100,000	312,000
Investment in Equipment (Fan, Light e	etc.)	2,300	_	2,300
Cash in hand	19,200	-	19,200	
Infrastructure (Shop build)	55,000	-	55,000	
Debtors (Since September, 2015 to at present)	3,700	-	3,700	
Creditors (Since September, 2015 to at present)	(2,000)	-	(2,000)	
Decoration (fixture and fittings)	5,800		5,800	
Total Cap	296,000	100,000	396,000	



Entrepreneur's Contribution BDT 296,000

- GTT's Investment BDT 100,000
- Total Capital BDT 396,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products (A)	3,500	98,000	1,176,000	3,850	107,800	1,293,600	4,043	113,190	1,358,280
Less: Cost of Sales / Products (B)	2,625	73,500	882,000	2,888	80,850	970,200	3,032	84,893	1,018,710
Gross Profit (C) [C=(A-B)]	875	24,500	294,000	963	26,950	323,400	1,011	28,298	339,570
Less: Operating Cost:									
Electricity bill		550	6,600		600	7,200		650	7,800
Generator Bill		150	1,800		150	1,800		150	1,800
Shop Rent		960	11,520		960	11,520		960	11,520
Mobile bill (SMS & Reporting)		900	10,800		900	10,800		900	10,800
Night Guard bill		150	1,800		150	1,800		150	1,800
Conveyance		2,000	24,000		2,000	24,000		2,000	24,000
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-(Family & Self)		10,000	120,000		10,500	126,000		11,000	132,000
Proposed Salary (Assistant-01-brother)		1,000	12,000		1,500	18,000		2,000	24,000
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Provision of bad debt		37	444		37	444		37	444
Other Cost (stationary & Entertainment etc.)		700	8,400		700	8,400		700	8,400
Non Cash Item:									
Depreciation Expenses		535	6,425		535	6,425		535	6,425
Total Operating Cost (D)		17,694	208,329		18,744	224,929		19,794	237,529
Net Profit (C-D)	-	6,806	85,671	-	8,206	98,471	-	8,503	102,041
Retained Income			85,671			184,142			286,183

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit (ownership tr. Fee added back)	89,671	106,471	110,041
1.3	Depreciation Expenses	6,425	6,425	6,425
1.4	Opening Balance of Cash Surplus	-	72,096	136,992
	Total Cash Inflow	196,096	184,992	253,458
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	72,096	136,992	205,458



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STRENGTH Present employment: Self: 01 Family: 01 (Brother) Others (beyond family): Future employment: 0 Ownership of Business in own name; Four years experience . 	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 582,183 after 3 years excluding payback of investor's money.	THREATS Local Competitors; Seasonal effects.

Presented at 148th as Yunus Centre and 25th In-house Executive Social Business Design Lab

(GTT) on December 10, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





বিন্সমিল্লাহির রাহসোনির রাহীন -ক্ৰমিক লা-ফরম ইউ, পি,৭ 06 লাইসেন্স নং-ড লাহ নিয়ম দ্রস্টব্য ১২ (১) (201 -37 গ ইউনিয়ন ডাক্ষর ঃ মুড়াপাড়া, উপজেলা-রূপগঞ্জ, জেলা-নারায়ণগঞ্জ। 51 00 00 তারিখ 0 মেসাৰ্স जा त्रिश 20) 26/2 স্বত্বাধিকারী / ব্যবস্থাপনা পরিচালক েকা: ज्य हान পিতা/স্বামীর নাম 110-57 व्हाविक विष्ण মাতার নাম 1852 13 72 6 ঠিকানা SIE or N Properto 001 202 SY 300 CAM स्मा प्रथम 12124 -SIB ওয়ার্ড নং 0 ব্যবসার ধরণ (018 (26) का भाषा निरुद्धान উল্লেখিত কর বাবদ 👾 🖯 ০০/৩০ টাকা পাইয়া পিটে ২৫ – ২৫ -- ইং সনে অত্র ইউনিয়নের সীমার মধ্যে আবশ্যকীয় বাশিজা চাদাইয়া যাইবার অনুমতি দেওয়া হইল। তে চকুল ২০০১ ত ইং সন পর্যন্ত এই লাইসেন্স বৈধ বলিয়া বিবেচিত হইবে। (minimize প্রতিরাল্যার উপ্রাণমূল পারিয়ান সচিবের স্বাক্ষর

পণিপ্রজাতন্ত্রী বাংলাদেশ সরকার Generalment of the People's Republic of Bangladean শন্যটালের বাংলায়া / জান্তীয় শরিম্বা পর নাম: সোর মাযুন Namit: সোর মাযুন Namit: সোর মাযুন সোর: সোর মাযুন সোর: বিনারা লোম Date of Birth: 17 May 1969 ID NO: 6716863867702

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Thank You