Proposed NU Business Name: DEEP FISH FARM



Project identification and prepared by: MD. Sirajul Islam, Dhigor Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta			
Name	:	DEEP	
Age	:	10-02-1996 (19 Years)	
Education, till to date	:	H.S.C	
Marital status	:	Unmarried	
Children	:	N/A	
No. of siblings:	:	1 Brother 1 Sister	
Address	:	Vill: Badeboiltoil, P.O: Zahidgonj, P.S: Ghatail, Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father KAMONA RANI RAJKUMAR DAS Branch: Beldoho Ghatail, Centre # 18(Male), Member ID: 4574 Group No: 04 Member since: 12-08-1987 (28 Years) First loan: BDT 3,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 33,000, Outstanding loan: BDT 14,500 Father No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		4 years experience in running business.
Training Info	:	He has two months training.
Other Own/Family Sources of Income	••	Agriculture & poultry farm
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01739-832690
Mother's Contact No.	:	01767-452674
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

RAJKUMAR DAS joined Grameen Bank since 28 years ago. At first he took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

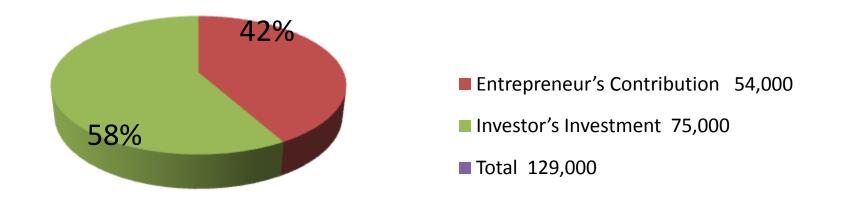
Proposed Nobin Udyokta Business Info		
Business Name		DEEP FISH FARM
Location	:	Badeboiltoil, Ghatail, Tangail.
Total Investment in BDT	:	BDT 1,29,000/-
Financing		Self BDT 54,000/- (from existing business) 42%
	<u> </u>	Required Investment BDT 75,000/- (as equity) 58%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of pond	:	70 Decimal
Security of the shop	:	BDT 50,000
Implementation	•	 Currently run a fish farm. Entrepreneur is owner of one pond and rest one is under leasing. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. Collects fish from Modhupur & Dhupajani. Agreed grace period is 6 months.

Existing Business (BDT)				
Particular	Half Yearly	Yearly		
Revenue (sales)				
Fish	90,000	180,000		
Total Sales (A)	90,000	180,000		
Less. Variable Expense				
Feed & Medicine, Young Fish	25,000	50,000		
Total variable Expense (B)	25,000	50,000		
Contribution Margin (CM) [C=(A-B)	65,000	130,000		
Less. Fixed Expense				
Electricity bill	1,200	2,400		
Mobile Bill	1,200	2,400		
Salary (self)	30,000	60,000		
Transportation	6,000	12,000		
Total fixed Cost (D)	38,400	76,800		
Net Profit (E) [C-D)	26,600	53,200		

	_	
Investment	Drool	100 A 100
mvecimeni	Breal	KIIIIMII
	DICU	ICO VVII

Particulars	Existing	Proposed	Proposed Total
Fish	50,000	-	50,000
Young fish	-	30,000	30,000
Food and medicine	4,000	30,000	34,000
Lease	-	15,000	15,000
Total	54,000	75,000	1,29,000

Source of Finance



Financial Projection (BDT)				
Particular	Half Yearly	1st Year	2nd Year	
Revenue (sales)				
Fish	190,000	380,000	399,000	
Total Sales (A)	190,000	380,000	399,000	
Less. Variable Expense				
Fish feed & Medicine	60,000	120,000	126,000	
Total variable Expense (B)	60,000	120,000	126,000	
Contribution Margin (CM) [C=(A-B)	130,000	260,000	273,000	
Less. Fixed Expense				
Lease	15,000	-	15,000	
Electricity bill	2,400	4,800	5,500	
Mobile Bill	2,400	4,800	5,500	
Salary (self)	30,000	60,000	60,000	
Transportation	12,000	24,000	26,000	
Guard	12,000	24,000	24,000	
Total Fixed Cost	73,800	117,600	136,000	
Net Profit (E) [C-D)	56,200	142,400	137,000	
Investment Payback		45,000	45,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	75,000	
1.2	Net Profit	142,400	137,000
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		97,400
	Total Cash Inflow	217,400	234,400
2	Cash Outflow		
2.1	Purchase of Product	75,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	45,000	45,000
	Total Cash Outflow	120,000	45,000
3	Net Cash Surplus	97,400	189,400

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 04 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community

THREATS

Theft

Fire

Political unrest

Pictures











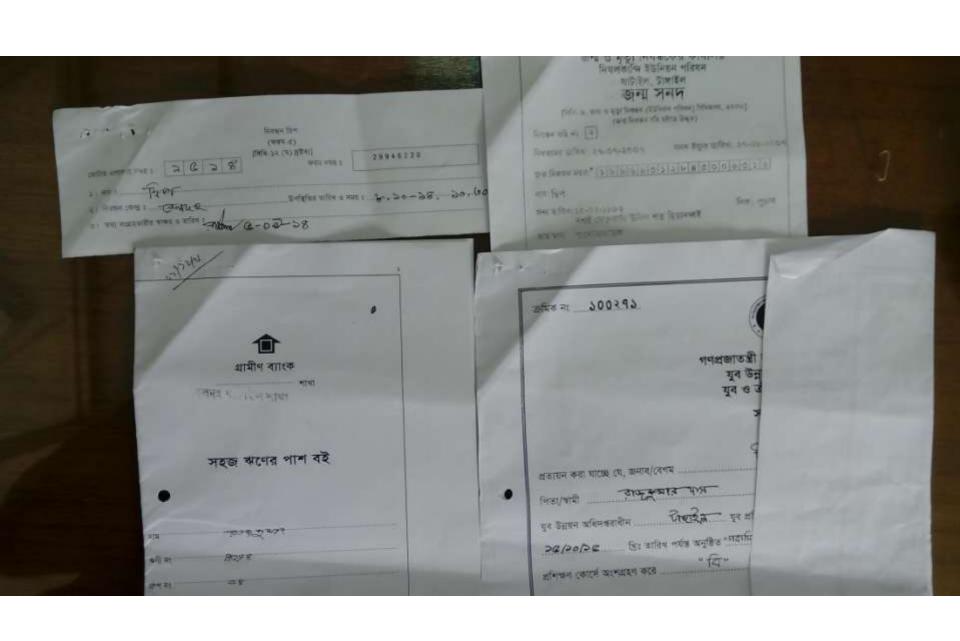












FAMILY PICTURE

