Proposed NU Business Name: MA COMPUTER AND ELECTRIC



Project identification and prepared by: Md Shirazul Islam, Dhigor Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD MAZHARUL ISLAM		
Age	:	18-03-1996 (19 Years)		
Education, till to date	:	SSC Pass		
Marital status	:	Unmarried		
Children	:	Nil		
No. of siblings:	:	2 Brothers and 1 Sister		
Address	:	Vill: Shimlia P.O:: Karimpur P.S: Ghatail Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father SHIRINA BEGUM SHIRINA BEGUM MD ABDUL MANNAN Branch: Jamuria,Ghatail, Centre # 20(Male), Member ID:1818/2, Group No: 02 Member since: 22 <i>-07-2009(6 Years)</i> First Ioan: 3,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing loan: BDT 80,000 Outstanding loan: BDT 23,680 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	4 years experience in running business.
Training Info	:	He has 2 years training.
Other Own/Family Sources of Income	:	Agriculture & Business
Other Own/Family Sources of Liabilities		
Entrepreneur Contact No.	:	01777486333
Husband Contact No.	:	Nil
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Degor Unit, Tangail

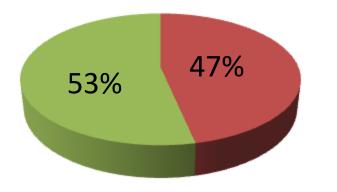
BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

MD ABDUL MANNAN joined Grameen Bank since 06 years ago . At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture & business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MA COMPUTER AND ELECTRONICS		
Location		Jamuria bajar,Ghatail,Tangail		
Total Investment in BDT	:	BDT 1,50,000		
Financing	:	Self BDT 70,000 (from existing business) 47%		
	\square'	Required Investment BDT 80,000(as equity) 53%		
Present salary/drawings from business (estimates)	•	BDT 4,000		
Proposed Salary	:	BDT 4,000		
Size of shop	:	10 ft x 10 ft= 100 square ft		
Security of shop	:	BDT 10,000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods Mobile, Mobile accessories and electronics and electrical accessories etc. Average 20% gain on sales. The business is operating by entrepreneur. The shop is rented. Collects goods from Tangail & Ghatail Agreed grace period is 4 months. 		

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Energy Bulb(24x210)	5,400		5400	
Normal Bulb(11 Dojen x 270)	2,970		2970	
Switch(3 Dojen x 148)	744		744	
Socket(3 Dojen x 168)	504		504	
Wood Board(2 Dojen x 140)	280		280	
Charger(2 Dojen x 760)	1,520		1520	
Cable (6 coil x 1400)	8,400		8400	
Sim card (80 x 120)	9600		9600	
Memory card (14 piece x 230)	3220		3220	
Anty cutter,Holder,Bed switch,charger,scotch				
tape,regulator	7362	15000	22362	
Flexi load & Bikash	15000	50000	65000	
Computer	15000		15000	
Mobile (10x1500)		15000	15000	
Total	70,000	80,000	150000	

Source of Finance



- Entrepreneur's Contribution 70,000
- Investor's Investment 80,000
- Total 150,000

Existing Busir			
Paticular	Daily	Monthly	Yearly
Revenue(Sales)		0	0
Electric items & accessories etc.	1500	45000	540000
B-kash & Flexiload	67	2010	24120
Song load	50	1500	18000
Total Sales (A)	1617	48510	582120
Less Variable Expense			
Electric items & accessories etc.	1275	38250	459000
Total variable Expense (B)	1,275	38250	459000
Contribution Margin (CM) [C=(A-B)	342	10260	123120
Less Variable Expense		0	0
Rent		500	6000
Electricity bill		200	2400
Transportation		500	6000
Salary(Self)		4000	48000
Salary(Staff)		0	0
Entertainment		200	2400
Mobile bill		200	2400
Others		100	1200
Total fixed cost (D)		5,700	68400
Net Profit (E)= [C-D]		4560	54720

Financial Projection (BDT)				
Paticular	Daily	Monthly	Year 1	Year 2
Revenue(Sales)		0	0	
Electric items & accessories etc.	2000	60000	720000	756000
B-kash & Flexiload	150	4500	54000	56700
Song load	50	1,500	18000	18900
Total Sales (A)	2200	66000	792000	831600
Less Variable Expense				0
Electric items & accessories etc.	1700	51000	612000	642600
Total variable Expense (B)	1,700	51000	612000	642600
Contribution Margin (CM) [C=(A-B)	500	15000	180000	189000
Less Variable Expense		0	0	0
Rent		500	6000	6000
Electricity bill		200	2400	3000
Transportation		700	8400	9000
Salary(Self)		4000	48000	48000
Salary(Staff)		0	0	0
Entertainment		300	3600	5400
Mobile bill		450	5400	1200
Others		100	1200	1200
Total fixed cost (D)		6,250	75000	73800
Net Profit (E)= [C-D]		8750	105000	115200
			48,000	48,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	105000	115200
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		57000
	Total Cash Inflow	185000	172720
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128,000	48000
3	Net Cash Surplus	57,000	124720



STRENGTH Employment: Self: 01 Family:0 Others:01 Experience & Skill : 05 Years Quality services; Skill and experience;	WEAKNESS Lack of Capital/Investment
OPPORTUNITIES	T HREATS
Huge demand in the community	Theft
Location of shop;	Fire
Regular customers;	Political unrest

Pictures

















FAMILY PICTURE

