Proposed NU Business Name: ANOWER STORE



Project identification and prepared by: Md Mohiuddin Rubel, Dhigor Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	ANOWER HOSSEN		
Age	:	03-01-1984 (31 Years)		
Education, till to date	:	Class Five		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	1 Brother		
Address	:	Vill: West Pakutia P.O: D Pakutia P.S: Ghatail Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father CHAHERA BEGUM KUDRAT ALI Branch: Pakutia, Ghatail, Centre # 05(Male), Member ID: 2741, Group No: 04 Member since: 19-07-1987 to 18-08-96 (9 Years) First loan: 3,000 taka.		
Further Information:		Existing loan: Nil Outstanding loan: Nil		
(v) Who pays GB loan installment	:	Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	13 years experience in running business.
Training Info	:	He has 2 years training.
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	Nil
Entrepreneur Contact No.	:	01720941455
Husband Contact No.	:	Nil
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ghatail Unit, Tangail

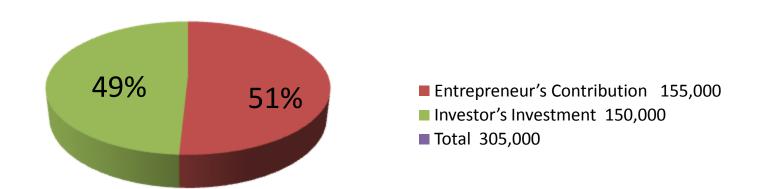
BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

CHAHERA BEGUM joined Grameen Bank since 9 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	ANOWER STORE		
Location		Pakutia, Ghatail, Tangail		
Total Investment in BDT	:	BDT 3,05,000		
Financing	:	Self BDT 1,55,000(from existing business) 51%		
		Required Investment BDT 1,50,000(as equity) 49%		
Present salary/drawings from business (estimates)	•	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10 ft x 30 ft= 300 square ft		
Security of shop	:	BDT 40,000		
Implementation	•	 The business is planned to be scaled up by investment in existing goods like Rice, Pulse, Oil, Sugar, Flour, Onion, Chili, Turmeric, Potato, Spicy, Biscuit, Chanachur etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Madhupur, Hamidpur Agreed grace period is 4 months. 		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Rise(25bagx1800)	45,000	72,000	117000			
Sugar(2 bagx1700)	3,400	10,000	13400			
Flour(2bagx1000)	2,000	2,000	4000			
Pulse(2bagx5000)	10,000	10,000	20000			
Soap(5 cartonx2000)	10,000	7,000	17000			
Soya bin oil(100kgx80)	8,000	27,000	35000			
Potatu,Onion,Biscuit,Egg	22,100	7,000	29100			
Soft drinks,chips,chanachur,spice	20500		20500			
Cosmatics, Paracuite oil, Mutard oil, Tooth						
paste etc	34000	15,000	49000			
Total	155,000	150,000	305000			

Source of Finance



Existing Business (BDT)						
Paticular	Daily	Monthly	Yearly			
Revenue(Sales)		0	0			
Rice,Oil,Pulse,Cosmetic,Sugar etc	3800	114000	1368000			
	0	0	0			
Total Sales (A)	3800	114000	1368000			
Less Variable Expense						
Rice,Oil,Pulse,Cosmetic,Sugar etc	3230	96900	1162800			
Total variable Expense (B)	3,230	96900	1162800			
Contribution Margin (CM) [C=(A-B)	570	17100	205200			
Less Variable Expense		0	0			
Rent		1,500	18000			
Electricity bill		300	3600			
Transportation		2,000	24000			
Salary(Self)		5000	60000			
Guard		100	1200			
Entertainment		0	0			
Mobile bill		500	6000			
Generator		200	2400			
Total fixed cost (D)		9,600	115200			
Net Profit (E)= [C-D]		7500	90000			

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Financial Projection (BDT)

Paticular	Daily	Monthly	Year 1	Year 2	Year 3
Revenue(Sales)		0	0		
Grocari Items	5200	156000	1872000	1965600	2063880
Item		0	0		
Total Sales (A)	5200	156000	1872000	1965600	2063880
Less Variable Expense					
Grocery Items	4420	132600	1591200	1670760	1754298
Total variable Expense (B)	4,420	132600	1591200	1670760	1754298
Contribution Margin (CM) [C=(A-B)	780	23400	280800	294840	309582
Less Variable Expense		0	0		
Rent		1,500	18000	18000	18000
Electricity bill		300	3600	4000	4500
Transportation		2,500	30000	7000	8000
Salary (self)		5000	60000	60000	60000
Guard		100	1200	1200	1200
Generator		200	2400	2400	2400
Mobile bill		600	7200	7200	7200
Total fixed cost (D)		10,000	120000	99800	101300
Net Profit (E)= [C-D]		13400	160800	195040	208282
Investment Payback			60000	60000	60000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	158400	173040	184282
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus	209400	98400	211440
	Total Cash Inflow	308400	271440	395722
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60000	60000	60000
	Total Cash Outflow	210,000	60000	60000
3	Net Cash Surplus	98,400	211440	335722

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 05 Years

Quality services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

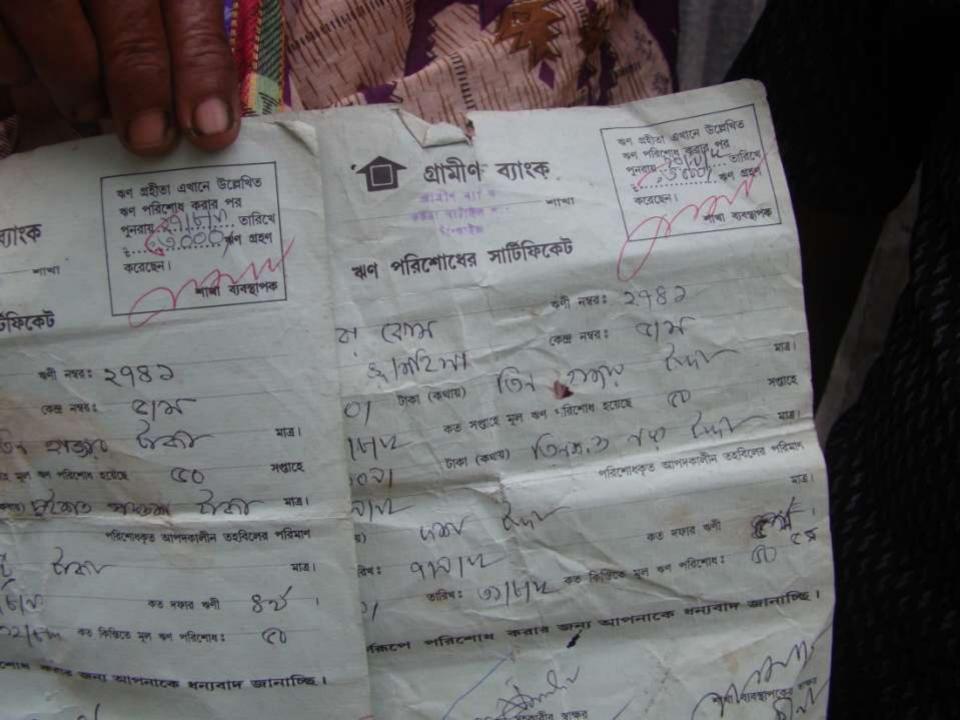
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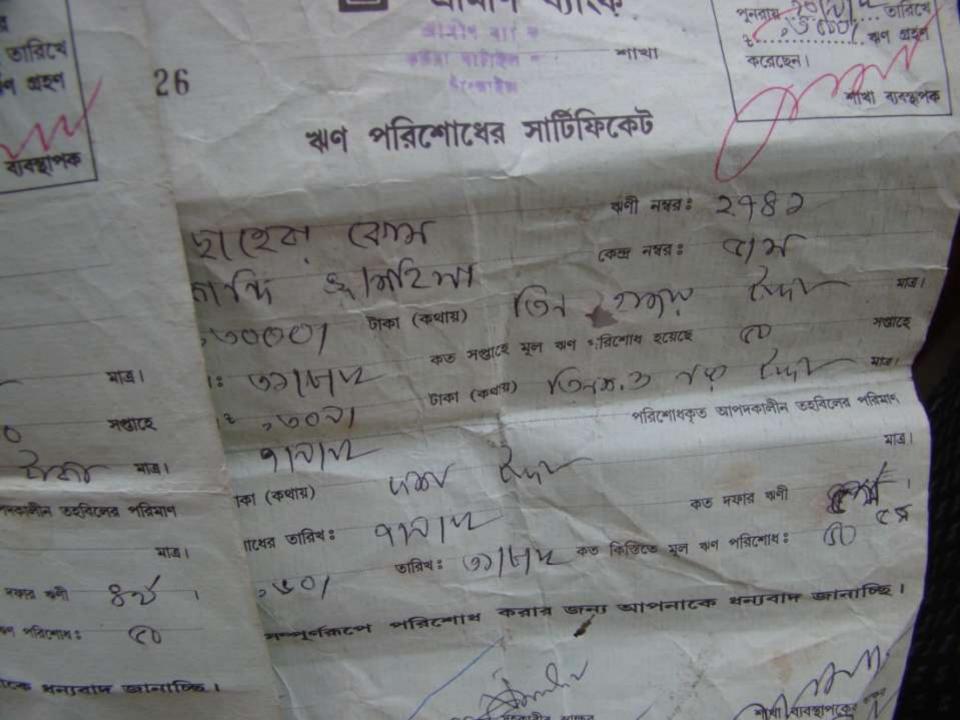




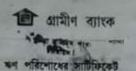




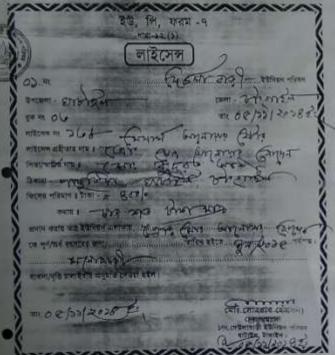


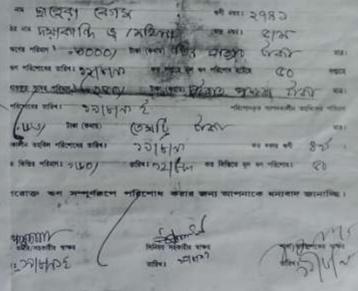


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FAMILY PICTURE

