

Proposed NU Business Name: Pozirul Store Business Category: General, retail & wholesale



Business Proposal Prepared: **Naznin Akther** Verified by: **Mohammed Anwar Hossain**

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Pozirul Islam Vill: Bisrampur, Union: 6 no. Vanur, Post: Haldi bari hat, Upazila: Baliadangi, District: Thakurgaon.
Age	:	20 years
Marital status	••	Unmarried
Children	:	N/A
No. of siblings:	:	01 (One) Brother and 02 (Two) Sisters.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		02 (Two) years experiences is running his own business. He started the business with BDT 30,000 (Thirty thousand). He has 02 (Two) years working experiences as an assistant in his father's grocery shop.
Other Own/Family Sources of Income		His father's income from Agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	•••	01760579365
NU's National ID No.	:	20069421082012420
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nur Banu is a GB member since April 20, 2011 at first she took GB loan BDT 2,500 (two thousand five hundred).
- Gradually she took GB loan several times and utilized it for assisting her son in his business.
- Finally GB loan helped her to improve economic condition,
 livelihood and expanding the existing business of her son

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Pozirul Store
Address/ Location	-	Haldi bari bazar, Baliadangi, Thakurgaon.
Total Investment in BDT	•	Tk. 133,000
Financing	•	Self Tk. 63,000 (from existing business) Required Investment Tk. 70,000 (as equity)
Present salary/drawings from business	••	BDT 4,000 (Four Thousand)
Proposed Salary	••	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 12%
(ii) Estimated % of proposed gross profit margin	:	On products 12%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

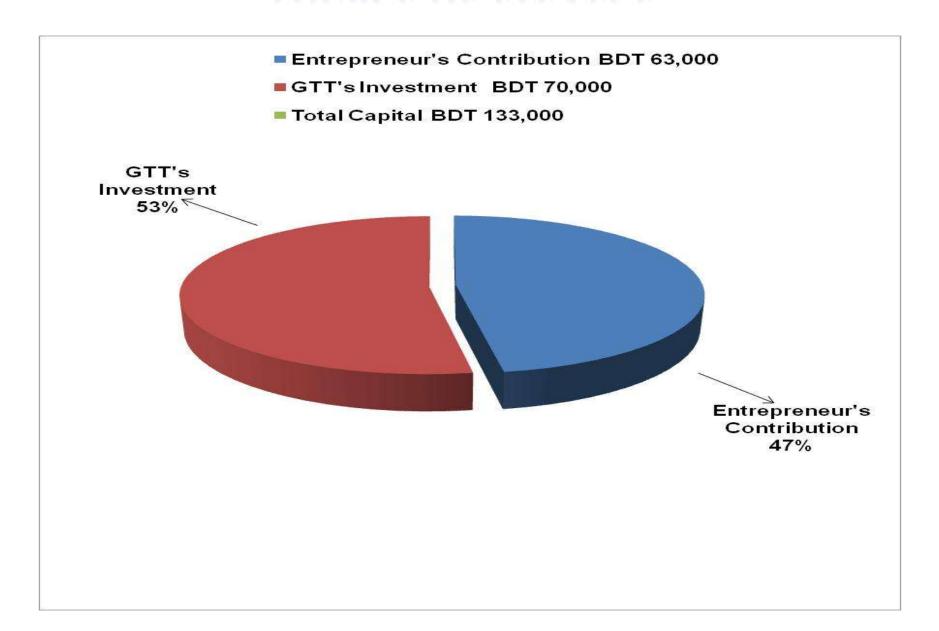
INFO ON EXISTING BUSINESS OPERATIONS

Davieulere		EB (BDT)			
Particulars	Daily	Monthly	Yearly		
Sales income from products (grocery item, bakery item, cosmetics item and betel leaf etc) (A)	2,000	56,000	672,000		
Less: Cost of sales of products (product purchase) (B)	1,760	49,280	591,360		
Gross Profit (C) [C=(A-B)]	240	6,720	80,640		
Less: Operating Cost:					
Electricity bill		300	3,600		
Shop Rent (self)			_		
Mobile bill		400	4,800		
Night Guard bill		60	720		
Conveyance		200	2,400		
Provision of bad Debt		17	198		
Present Salary (self & family)		4,000	48,000		
Other Cost (stationary & Entertainment etc.)		400	4,800		
Non Cash Item:			·		
Depreciation Expenses		48	570		
Total Operating Cost (D)		5,424	65,088		
Net Profit (C-D):		1,296	15,552		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	ars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed	(601)			
	Investment in products (oil, sugar, pulses, soap, coal, soft drinks, bakery item and cosmetics item etc)	35,029	70,000	105,029	
Investment in Equipments (calculator, b	oulb and fan etc.)	1,200		1,200	
Cash in hand		3,671		3,671	
Debtors (Since June, 2015 to at preser	nt)	19,800		19,800	
Creditors (Since November, 2015 to at	present)	(600)		(600)	
Decoration (fixture and fittings)		3,900		3,900	
Total Ca	pital	63,000	70,000	133,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

.	,	Year 1 (BD	OT)		Year 2 (BL	D <i>T</i>)		Year 3 (Bl	D <i>T</i>)
Particulars -		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (grocery item, cosmetics item, bakery item, betel leaf and soft drinks etc) (A)	3,200	89,600	1,075,200	3,840	107,520	1,290,240	4,262	119,347	1,432,166
Less: Cost of sales of products (product purchase) (B)	2,816	78,848	946,176	3,379	94,618	1,135,411	3,751	105,026	1,260,306
Gross Profit (C) [C=(A-B)]	384	10,752	129,024	461	12,902	154,829	511	14,322	171,860
Less: Operating Cost:									
Electricity bill		400	4,800		500	6,000		550	6,600
Shop Rent (self)		_	-		_	-		-	-
Mobile bill (SMS & Reporting)		700	8,400		700	8,400		700	8,400
Night Guard bill		110	1,320		160	1,920		160	1,920
Conveyance		400	4,800		600	7,200		800	9,600
Provision of bad Debt		17	198		17	198		17	198
Bank Charge (DD, PO, SC)		45	270		45	540		45	540
Ownership Transfer Fee		467	2,800		467	5,600		467	5,600
Proposed Salary (self & family)		5,000	60,000		6,000	72,000		6,500	78,000
Other Cost (stationary & Entertainment etc.)		600	7,200		800	9,600		1,000	12,000
Non Cash Item:						·			·
Depreciation Expenses		48	570		48	570		48	570
Total Operating Cost (D)		7,786	90,358	-	9,336	112,028		10,286	123,428
Net Profit (C-D):	-	2,966	38,666	-	3,567	42,801		4,036	48,432
Retained Income			38,666			81,467			129,899

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	70,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	41,466	48,401	54,032
1.3	Depreciation Expenses	570	570	570
1.4	Opening Balance of Cash Surplus	-	25,236	40,607
	Total Cash Inflow	112,036	74,207	95,209
2.0	Cash Outflow			
2.1	Product Purchase	70,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	16,800	33,600	33,600
	Total Cash Outflow	86,800	33,600	33,600
3.0	Total Cash Surplus	25,236	40,607	61,609

STRENGTH □ Present employment: Self: 01 Family: 01 (father); Others (beyond family): 0 Future employment:0 □ Ownership of business in his own name; □ Trade License in his own name; □ He has on hand training; □ Skilled and working experiences (4years);	Weakness ☐ Can not supply goods as per demand.
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 192,899 after 3 years excluding payback of investor's money. 	THREATS Increase of local competitors;

Presented at 146th as Yunus Centre and 24th In-house Executive Social Business Design Lab

(GTT) on December 07, 2015 at Grameen Telecom Trust Premises

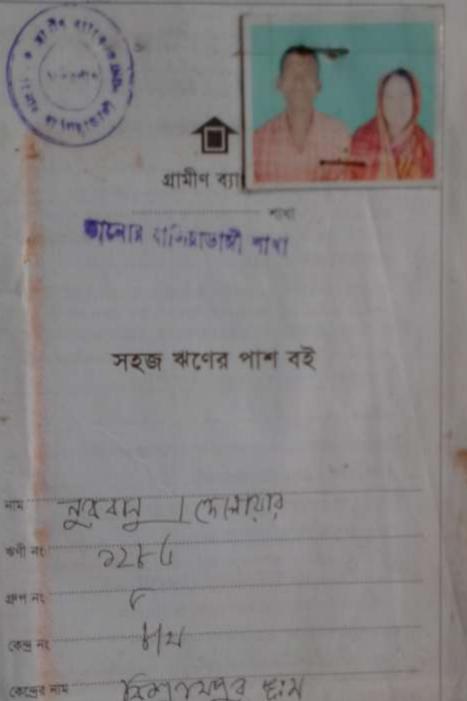
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