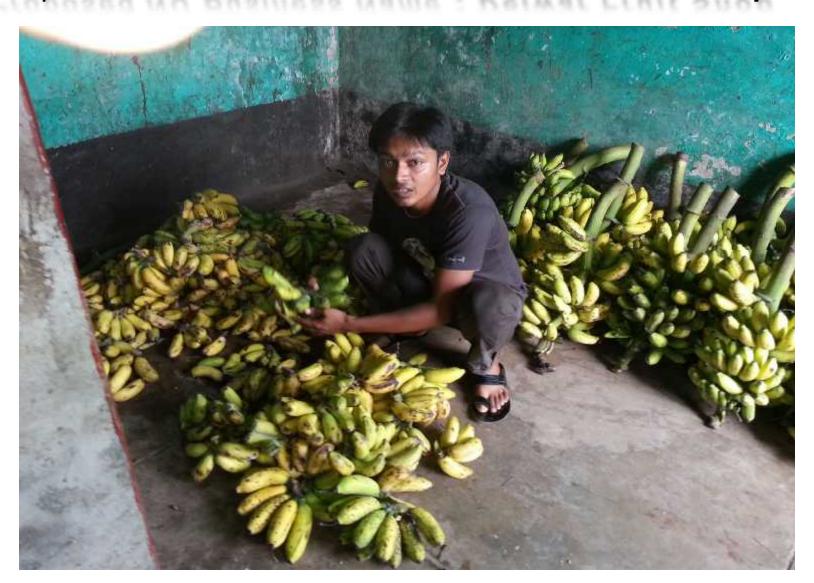


Proposed NU Business Name: Delwar Fruit Shop



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		: Md. Nazmul Hossain Delowar Vill: Old Choraikol, Post: Kumarkhali Upazilla: Kumarkhali, District: Kushtia		
Age	:	24 Years		
Marital status	:	Married		
No. of siblings:	:	3 (Three) brothers .		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others		Mother Mst. Nasima Khatun Md. Sahajahan Ali Branch: Kumarkhali, Group # 02, Centre # 59/M, Loan no.: 4886/2, Member since: 2000, First loan: Tk. 7000, Last GB loan: 80,000, Outstanding: 35,000 Nobin Udyokta (The entrepreneur himself) No Nil Nil Nil		
Education, till to date	:	SSC		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil.
Business Experiences and Training Info (years of experience, if s/he received any on- hand	:	10 (Ten) years experiences in this business. Started business with BDT 15,000 (Fifteen thousand).
training, formal training, working experience as an apprentice etc.)	:	He has no training.
Other Own/Family Sources of Income	:	Agricultural work.
Other Own/Family Sources of Liabilities	:	Nil
Contact number	:	01942229131
National ID number	:	19845017169000036
NU Project Source/Reference	:	Grameen Kalyan, Kumarkhali Unit, Kushtia.

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 2000. At first she took GB loan BDT 7,000 (Seven Thousand) and used the money in Business. Subsequently she borrowed loan from GB for several times for different activities including house loan.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Delwar Fruit Shop
Address/ Location	:	Station Bazar, Kumarkhali, Kushtia.
Total Investment in BDT	:	BDT 5,00,000
Financing	:	Self BDT : 4,00,000 (from existing business) Required Investment BDT 100,000 (as equity)
Present salary/drawings from business (estimates)	:	BDT 8,000 (Eight thousand)
Proposed Salary	:	BDT 10,000 (Ten thousand)
Proposed Business Implementation Plan:	:	 The business is planned to be scaled up by investment in existing goods like; banana; The existing product volume will be increased after getting new investor's fund; The shop is rented; The shop is opened in every day (30 days); Retail & whole seller; Average 10 % gain on sales; The business is operating by entrepreneur; Expected payback period is2 years; Expected date to expand the project in August, 2015.

INFO ON EXISTING BUSINESS OPERATIONS

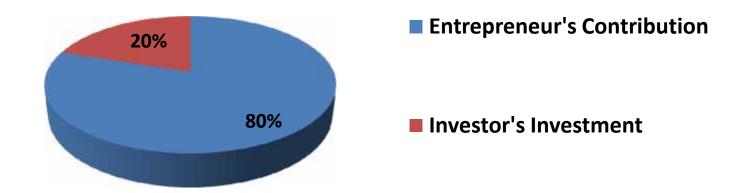
Particulars	Existing Business (BDT)				
i aiticulais	Daily	Monthly	Yearly		
Sales (A)	35,000	1,050,000	12,600,000		
Less: Cost of sales (B):	31,500	945,000	11,340,000		
		407.000	4 000 000		
Gross profit (GP) [C=(A-B)]	3,500	105,000	1,260,000		
Less: Operating Costs:					
Electricity bill		600	7,200		
Generator bill		150	1,800		
Shop Rent		4,000	48,000		
Night guard bill		380	4,560		
Wages	1,800	54,000	648,000		
Mobile bill		3,000	36,000		
Transportation		4,500	54,000		
Present salary/Drawings-self		8,000	96,000		
Other Expenses		1,500	18,000		
Non Cash Item:					
Depreciation/product loss		10,000	120,000		
Total Operating Cost (D)	1800	86,130	1,033,560		
(C-D)Net Profit:	1,700	18,870	226,440		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business/ NU	•	d Business DT)	Total		
	(BDT)	NU	Investor	Investment		
Investments in different categories:						
Banana	110,000		100,000	210,000		
Security (shop)	90,000			90,000		
Accounts Receivable	150,000			150,000		
Cash in Hand	50,000			50,000		
Total Capital	400,000		100,000	500,000		

Source of Finance

Source	Amount in BDT	%
Particulars		
Entrepreneur's Contribution	400,000	80
Investor's Investment	100,000	20
Total Investment	500,000	100



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)		Year 2 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales (A)	45,000	1,350,000	16,200,000	47,250	1,417,500	17,010,000
Less: Cost of sales (B):	40,500	1,215,000	14,580,000	42,525	1,275,750	15,309,000
Gross profit (GP) [C=(A-B)]	4,500	135,000	1,620,000	4,950	148,500	1,701,000
Less: Operating Costs:						
Electricity bill		600	7,200		660	7,920
Shop Rent		4000	48,000		4000	48,000
Night guard bill	0	400	4800		400	4800
Transportation		5000	60,000		5000	60,000
Mobile bill		3000	36,000		3300	39,600
Proposed salary		10,000	120,000		10,000	120,000
Wages	2400	72,000	864,000	2400	72,000	864,000
Other Expenses		2000	24,000		2000	24,000
Non Cash Item:						
Depreciation/product		12000	111 000		42200	450 400
loss		12000	144,000		13200	158,400
Total Operating Cost (D)	2400	109000	1,308,000	2400	110560	1,326,720
(C-D)Net Profit:		26,000	312,000		37,940	374,280
Retained Income:	<u>'</u>	·	312,000		•	374,280

Notes: 1. **Agreed Grace period: Three** Months.

Investment Payback schedule: Quarterly installment including ownership transfer fee after Three months grace period.

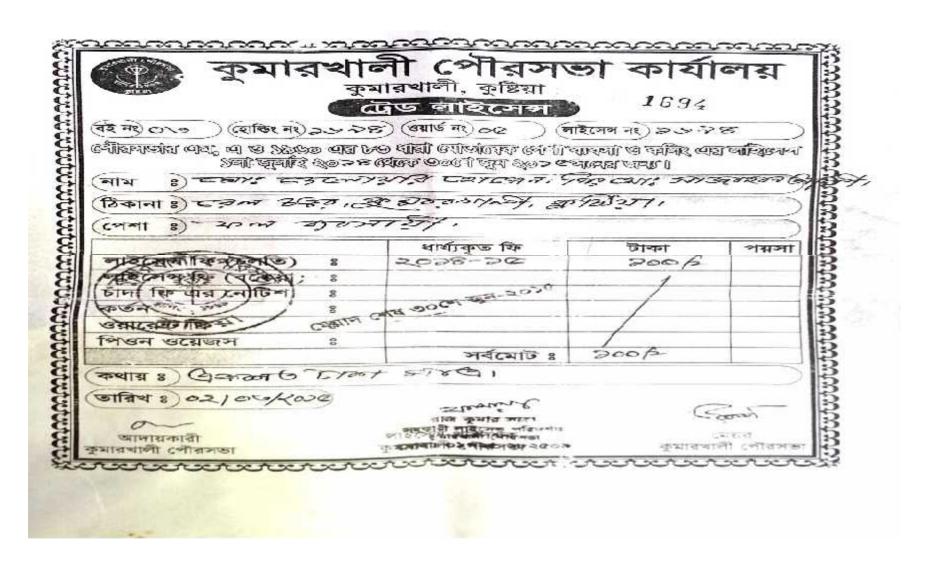
CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	Year 1	Year 2
Cash inflow		
Opening Balance	50,000	402,000
Capital Infusion by Investor	100,000	
Sales	16,200,000	17,010,000
Total Receipts	16,350,000	17,412,000
Cash Outflow:		
Cost of goods sold	14,580,000	15,309,000
Operating expenses	1,308,000	1,326,720
Return to investor	60,000	60,000
Total payment	15,948,000	16,695,720
Closing Balances	402,000	716,280

SWOT ANALYSIS

STRENGTH Present employment: Self: 1, Labor: 6 Skill and experience; Good Reputation; Trade license: Own name; Keeping books of record.	Weakness □lack of capital; □Limited product.
Opportunities Location of shop; Fixed customer (retail & wholesale); Investor's money will be payback in Two years.	THREATS Credit Sales; Product Damage.

Trade License



Presented at 6th SB Ex. Design Lab on August 12, 2015 at Gramen Kalyan.

Thank you



Existing Business



NU & mother





















Thank You