

Proposed NU Business Name : Zamal Store Business Category: General Retail & wholesale



Business Proposal Prepared by : Naznin Akther Verified by: Fahina Yesmin Happy

### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Md. Zamal Uddin
		Vill: Ratnai bashbari, Union: 7 no. Amzankhor, Upozila: Baliadangi, Distric: Thakurgaon.
Age	-	31 years
Marital status	-	Married
Children		02 (Two) Daughters.
No. of siblings:	:	04 (Four) Brothers and 01(one) Sister.
Parent's and GB related Info:		
(i) Who is GB member	:	Mother V
(ii) Mother's name	:	Mst. Jomela
(iii) Father's name	:	Abul Kashem
(iv) GB member's info	:	Branch: Amzankhor, Baliadangi, Thakurgaon.
		Loan no.: 1416, Member since March 17, 2005
		First Ioan: Tk. 3,000
		Existing loan: Tk. 25,000, Outstanding loan: Tk. 25,000
Further Information:		
(v) Who pays GB loan installment	:	Entrepreneurs father
(vi) Mobile lady	:	Yes
(vii) Grameen Education Loan	:	Nil
(viii) Any other loan	:	Nil

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	10 (Ten) years experiences is running his business. he started the business with BDT 40,000 (Forty thousand). He has on hand training.
Other Own/Family Sources of Income	:	His father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01713774508
NU's National ID No.	:	9410810626811
NU Project Source/Reference	:	Grameen telecom trust.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Jomela is a GB member since march 17, 2005 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for cultivation purposes. She was a mobile lady.
- Finally GB loan helped her to improve economic condition and livelihood.

### **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Zamal Store
Address/ Location	:	School hat , 7 no. Amzankhor, Baliadangi, Thakurgaon.
Total Investment in BDT	:	Tk. 201,000
Financing	:	Self Tk. 101,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four Thousand)
Proposed Salary	:	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan		
<ul><li>(i) % of present gross profit margin</li></ul>	:	On products 15%.
<ul><li>(ii) Estimated % of proposed gross profit margin</li></ul>	:	On products 15%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

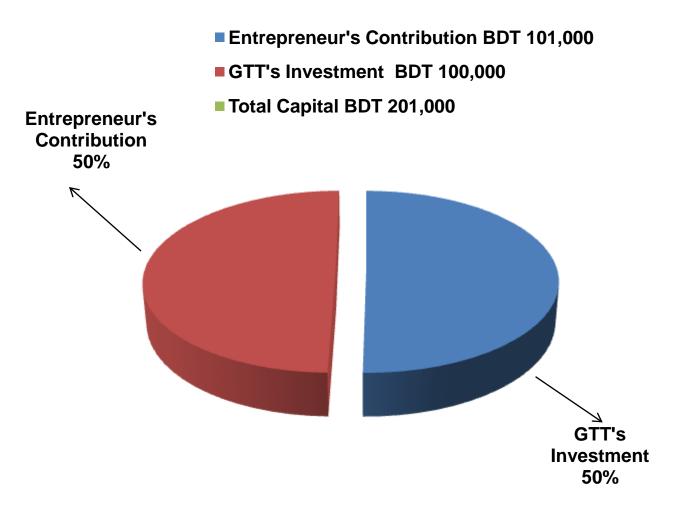


Dertieulere	Exis	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	2,000	56,000	672,000			
Less: Cost of Sales / Products (B)	1,700	47,600	571,200			
Gross Profit (C) [C=(A-B)]	300	,	100,800			
Less: Operating Cost:		· · · · ·	·			
Electricity bill		150	1,800			
Mobile bill		200	2,400			
Night Guard bill		50	600			
Conveyance bill		500	6,000			
Present Salary (Family & Self)		4,000	48,000			
Provision of bad debt		240	2,874			
Other Cost (Stationary & Entertainment etc.)		700	8,400			
Non Cash Item:						
Depreciation Expenses		31	373			
Total Operating Cost (D)		5,871	70,447			
Net Profit (C-D):		2,529	30,353			



Particula	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (biscuit, bakery item, chips, hair oil, coal, soap, egg, Juice,soft drinks and stationary item etc.)	Investment in products (rice, oil, flour and bakery item etc.)	56,906	100,000	156,906	
Investment in Equipment & Tools (fa					
		550	-	550	
Cash in hand					
	16,690	-	16,690		
Debtors (Since September, 2015 to					
	23,954	-	23,954		
Decoration (fixture and fittings)					
		2,900	-	2,900	
Total Cap	101,000	100,000	201,000		





#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Destionlass	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from products (A)	3,000	84,000	1,008,000	3,600	100,800	1,209,600	4,140	115,920	1,391,040
Less: Cost of Sales / Products (B)	2,550	71,400	856,800	3,060	85,680	1,028,160	3,519	98,532	1,182,384
Gross Profit (C) [C=(A-B)]	450	12,600	151,200	540	15,120	181,440	621	17,388	208,656
Less: Operating Cost:									
Electricity bill		250	3,000		350	4,200		400	4,800
Mobile bill (SMS & Reporting)		500	6,000		600	7,200		600	7,200
Night Guard bill		100	1,200		100	1,200		100	1,200
Conveyance		1,000	12,000		1,500	18,000		2,000	24,000
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-(Family & Self)		5,000	60,000		6,000	72,000		6,500	78,000
Bank Charge (DD, PO, SC)		45	270		45	540		45	540
Provision of bad debt									
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,200	14,400		1,300	15,600
Non Cash Item:									
Depreciation Expenses		31	373		31	373		31	373
Total Operating Cost (D)	-	8,593	98,843		10,493	125,913		11,643	139,713
Net Profit (C-D):	-	4,007	52,358	-	4,627	55,528		5,745	68,944
Retained Income			52,358			107,885			176,829

*Notes:* 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	
1.2	Net Profit (ownership tr. Fee added back)	56,358	63,528	76,944
1.3	Depreciation Expenses	373	373	373
1.4	Opening Balance of Cash Surplus	-	32,730	48,630
	Total Cash Inflow	156,730	96,630	125,946
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	32,730	48,630	77,946

## SWOT ANALYSIS

<ul> <li>STRENGTH</li> <li>Present employment: Self: 01 Family: 01 (father); Others (beyond family): 0 Future employment:0</li> <li>Ownership of business in his own name;</li> <li>Trade license of business in his own name;</li> <li>He has on hand training;</li> <li>Skilled and working experiences (10 years);</li> </ul>	WEAKNESS Can not supply goods as per demand.
OPPORTUNITIES   Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 277,829 after 3 years excluding payback of investor's money.	THREATS

#### Presented at 146<sup>th</sup> as Yunus Centre and 24<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on December 07, 2015 at Grameen Telecom Trust Premises

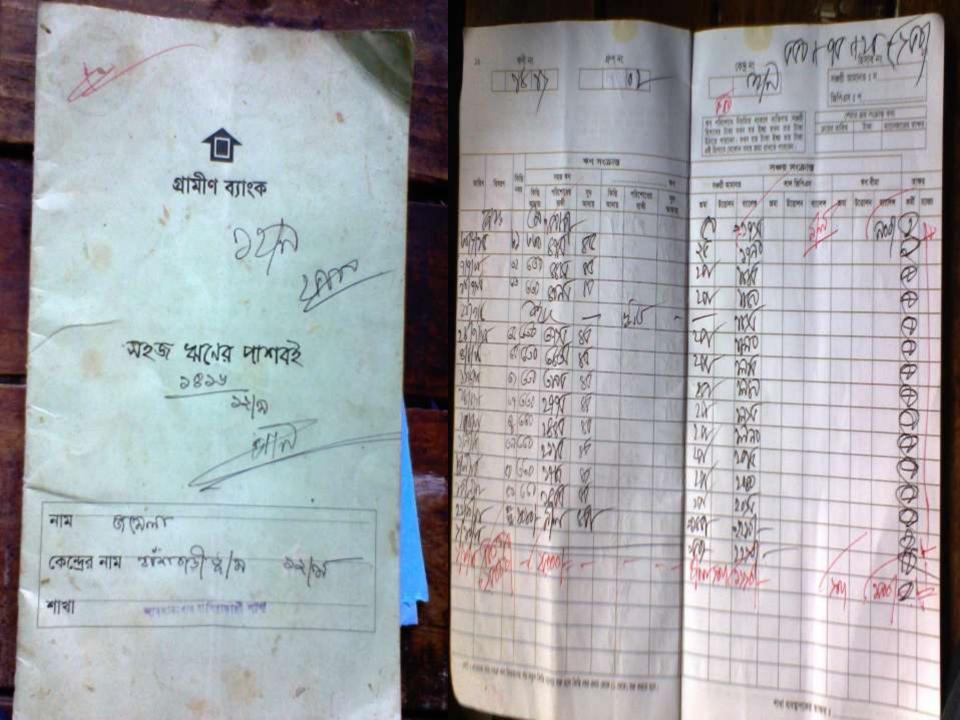
Thank you

Pictures



Cher Mass ইউ/পি ফরম-১৩ পরিশিষ্ট ১৩ 33 ট্রেড লাইসেঙ্গ) গনং আমজানখোর ইউনিয়ন পরিষদ কার্যালয় উপজেলাঃ বালিয়াডাঙ্গী, জেলাঃ ঠাকুরগাঁও। অর্থ বৎসর ঃ ২০১৫-২০১৬ 51 বহি নং- 02 ক্রমিক না:-তাবিখ- 22 লাইসেন্স নং- ৫৯ /২০১৫-২০১৬ ব্যবসা প্রতিষ্ঠানের নাম----- ত্রা ব্যাক্ষ মালিক প্রোপাইটরের নাম----- কিয়: তা বান tar: 73/ (20) পিতা/স্বামীর নাম---आय जन्मादे. जान्त्र नाठी ----- जाक्यत----উপজেলাঃ বালিয়াডাঙ্গী, জেলাঃ ঠাকুরগাঁও ৷ Fred Real Electron diry পেশার ধরণ--Coffec/202 ( - ইং তারিখ পর্যন্ত বলবং 6000 ফি প্রদানের পরিমাণ-----Total I প্রাপ্ত হয়ে তার ব্যবসা/বৃত্তি/পেশা ২০১৫-২০১৬ অর্থ বছরে চালিয়ে যাবার জন্য এই লাইসেন্স প্রদান করা হইল। মেণ্ড লেখ আইয়ৰ আল

তারিব





এই কাড্যী গণপ্রজারন্ত্রী বাংলাদেশ সরকারের সম্পরি। বাড্যটি ব্যবহারকারী বাত্রীর জন্য কোথাও পাওয়া গেলে নিকটছ পোরী অভিনে জন্মা সেয়ার জন্য অনুরোম করা হলে। রিকানা: গ্রাম/রাজ্য: রত্নাই (বাঁপবাড়ি), উপয়পুর, ডাকমর: হবিনমারী হাট - ৫১৪০, হালিয়াডাপৌ, ঠাকুরগাঁও



# **Thank You**