

Proposed NU Business Name : **Rafikul Varieties Store** Business Category: **General Retail & Wholesales**



Business Proposal Prepared & Verified by : Mohammed Anwar Hossain

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Rafikul Islam Vill: Podompur, Union: 9#Raipur, Post: Vaularhat, Upazila: Sadar, District: Thakurgaon.	
Age	:	21 years	
Marital status	:	Unmarried	
Children	:	N/A	
No. of siblings:	:	01 (One) Brother and 02 (Two) Sisters.	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother✓FatherMst. JoygunMd. Samsul HaqueBranch: Raipur Thakurgaon, Centre # 26/moLoan no.: 2389, Member since July 18, 2012First Ioan: Tk. 20,000Existing Ioan: nil, Last Ioan: Tk.40,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	::	N/A No Nil Nil	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	SSC
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	Last 01 (One) year entrepreneur is running his own business. He started the business with BDT 50,000 (Fifty Thousand). He has on hand training.
Other Own/Family Sources of Income	:	His Father's income from Service.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01740910340
NU's National ID No.	:	1949419473000086
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Jaygun is a GB member since July 18, 2012 at first she took GB loan BDT 20,000 (Twenty thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Rafikul Varieties Store
Address/ Location	:	Vaularhat, Sadar, Thakurgaon.
Total Investment in BDT	:	Tk. 215,000
Financing	:	Self Tk. 115,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 2,000 (Two Thousand)
Proposed Salary	:	BDT 2,500 (Two Thousand Five Hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 15%
(ii) Estimated % of proposed gross profit margin	:	On an Average 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

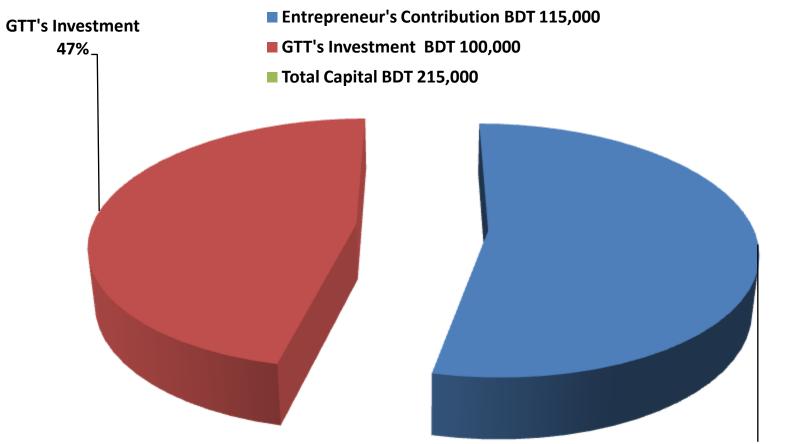


Dertieulere	Exis	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	2,000	56,000	672,000			
Less: Cost of Sales / Products (B)	1,700	47,600	571,200			
Gross Profit (C) [C=(A-B)]	300	8,400	100,800			
Less: Operating Cost:		,	,			
Electricity bill		400	4,800			
Shop Rent (Self)		_	,			
Mobile bill		400	4,800			
Night Guard bill		30	360			
Conveyance bill		600	7,200			
Present Salary (Family & Self)		2,000	24,000			
Provision of bad debt		55	660			
Other Cost (Stationary & Entertainment etc.)		500	6,000			
Non Cash Item:						
Depreciation Expenses		764	9,170			
Total Operating Cost (D)		4,749	56,990			
Net Profit (C-D):		3,651	43,810			



Particula	Existing	Proposod	Total (BDT)	
Existing	Existing Proposed			
Investment in products (lotion, body spray, hair oil, toothpaste, soap, salt, coal, oil, powder, lock, bakery item, soft drinks etc)	Investment in products (Confectionary item and Cosmetics item, bakery item, ladies bag etc.)	31,800	100,000	131,800
Investment in Equipment & Machiner etc.)	50,000	_	50,000	
Cash in hand	11,000	-	11,000	
Debtors (Since September, 2015 to a	5,500	-	5,500	
Decoration (fixture and fittings)	16,700		16,700	
Total Cap	115,000	100,000	215,000	





Entrepreneur's Contribution 53%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dertieulere	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars -	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from products (A)	2,500	70,000	840,000	2,875	80,500	966,000	3,163	88,550	1,062,600
Less: Cost of Sales / Products (B)	2,125	59,500	714,000	2,444	68,425	821,100	2,688	75,268	903,210
Gross Profit (C) [C=(A-B)]	375	10,500	126,000	431	12,075	144,900	474	13,283	159,390
Less: Operating Cost:									
Electricity bill		400	4,800		450	5,400		500	6,000
Shop Rent (Self)		-	-		-	-		-	-
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Night Guard bill		50	600		60	720		60	720
Conveyance		700	8,400		750	9,000		800	9,600
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-(Family & Self)		2,500	30,000		3,000	36,000		3,000	36,000
Bank Charge (DD, PO, SC)		45	214		45	540		45	540
Provision of bad debt									
Other Cost (stationary & Entertainment etc.)		650	7,800		750	9,000		750	9,000
Non Cash Item:									
Depreciation Expenses		764	9,170		764	9,170		764	9,170
Total Operating Cost (D)	-	6,576	74,584		7,286	87,430	-	7,386	88,630
Net Profit (C-D):	-	3,924	51,416	-	4,789	57,470	-	5,897	70,760
Retained Income			51,416			108,886			179,646

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	55,416	65,470	78,760
1.3	Depreciation Expenses	9,170	9,170	9,170
1.4	Opening Balance of Cash Surplus	-	40,586	
20	Total Cash Inflow	164,586	115,226	155,156
2.0 2.1	Cash Outflow Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	40,586	67,226	107,156

SWOT ANALYSIS

 STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0 Trade License in his own name; He has on hand training; Skilled and working experiences (1year); 	WEAKNESS □ Can not supply goods as per demand.
OPPORTUNITIES Location of Shop; Have some fixed customers; Increasing demand; The Capital of the entrepreneur will be BDT 294,646 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors;

Presented at 146th as Yunus Centre and 24th In-house Executive Social Business Design Lab

(GTT) on December 07, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures







ইউপি ফরম-১৩ লাইসেন্স ফি আদায় বহি পরিশিষ্ট-১৩ লাইসেন্স 492 ৯নং রায়পুর ইউনিয়ন পরিষদ, ঠাকুরগাঁও সদর, ঠাকুরগাঁও। লাইসেল নম্বরঃ লাইসেলধারীর নামঃ भिछा/त्रामीर्त्र नामः सिर्ह स्टि सि मि मि স্থিত ভারিখ পর্যন্ত বৈধ। ফি প্রদানের পরিমাণ টাকা "দি স্তিসিল্লি" (কথায় স্থিন স্ক্রান্ড স্থিপ্রস্থিপ প্রান্ত হয়ে তার ব্যবসা /বৃত্তি/পেশা " তি তি তি তালিয়ে যাবার জন্য এই লাইসেন্স প্রদান করা হলো। CHI'S ATTAL OF M

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এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত জনা কোখাও পাওয়া গেলে নিকটস্থ পোল্ট অফিসে জমা দেবার জন্য অনুরোধ করা হলে। ঠকানা: বাসা/হোন্ডিং: রফিকুলের বাড়ী, গ্রাম/রান্তা: পদমপুর, পদমপুর, ডাক্ষর: তাউলারহাট - ৫১০০, ঠাকুরগাঁও সদর, ঠাকুরগাঁও প্রদানের তারিখ: ২৭/১০/২০১৩ প্রদানকরা कर र कर

(तमु स इस्त न AF সকট আয়নত ঃ ল First 1 M 14121 33 713 18 191 at these with any allers and the ter see not se the set to SALS SHIFT हित्य शहावर। त्रथर यह होता हेण हेड होता A STATE ATTACK AND ALL PARTY ATTACK **第4 円5578** PROFE PROFILE 100 11 TTYL 1120 94 सकी प्राप्तत ein fafren SECTOR | 输 (現) 翰 পরিপালে 花町 मन केंद्रांगर बात्रम मन केंद्रारण- बाद्रार बन हेर्नापन सारम ৰায়গুৰ ঠাৰাৰ 10 WHE WHE रचे 192 7288 2779 2 072 (702 St 2017/10 20 2509 50 CD2 588D 85-201108 40 0927 いてのちちち 2963 60 60 1915 62 OF JUY 298-9 8 2 4/9/-1 G4 (12)家叶教教 50 2807 সহজ ঋণের পাশ বই 079kg US STO BOGL R 60 2459 Q ンけっる ST SPLESTO 例 60 263) 20009 R GOILL 50 5 2527 5 5 78 SO りつゆ 29/00/29 EGC YEV LOVE DOS নাম छ्यन्तन Siv 2407 जा शिष खनी नर 2027 গ্রহণ নং OV क्ख नः 24/2 वरखर नाम र रिग्र ही हि ! हा: बरे हेम्राव काविय 269102 শাখা বাবস্থাপকের সাক্ষর नार्थ संरक्षत्रातन शक्त :



Thank You