

Proposed NU Business Name: M/S Rafiq Store

Business Category: General Retail & Wholesales



Business Proposal Prepared by: Md. Ruhul Amin, Officer, Thakurgaon Unit

Verified by: Md. Rafiqui Islam

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Rafiqul Islam				
		Vill: Kashibari, Union: 7# Amjankhor, Post: Horinmari, Upazila: Baliadangi, District: Thakurgaon.				
Age	:	35 years				
Marital status	••	Married				
Children	:	02 (two) sons				
No. of siblings:	:	07 (seven) Brothers and 01 (One) Sister.				
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Mst. Jahanara Begum Md. Abdul mannan Branch: Amjankhor, Baliadangi, Centre # 13/mo Loan no.: 2112, Member since June 07, 2005 First loan: Tk. 3,000 Existing loan: Nil, Last loan: Tk. 10,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A Yes Nil Nil				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	B.A pass
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		05 (Five) years experiences is running his own business. He started the business with BDT 70,000 (seventy thousand). He has on hand training.
Other Own/Family Sources of Income	:	His Father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	•	01713743312
NU's National ID No.	:	19819410810002259
NU Project Source/Reference	•	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Jahanara Begum is a GB member since June 07, 2005 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for cultivation.
- Finally GB loan helped her to improve economic condition, livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Rafiq Store
Address/ Location	:	School hat, Amjankhor, Baliadangi, Thakurgaon.
Total Investment in BDT	:	Tk. 594,000
Financing	:	Self Tk. 394,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	•	BDT: 6,000 (Six Thousand)
Proposed Salary		BDT: 7,000 (Seven Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an products 15% bKash, DBBL and Flexiload 100%
(ii) Estimated % of proposed gross profit margin	:	On an Average 15% bKash, DBBL and Flexiload 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

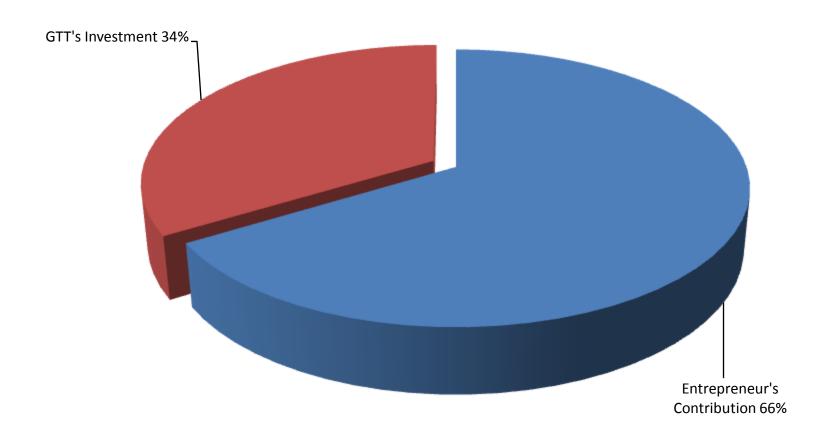
Do die les	Exis	sting Business (BD	Τ)	
Particulars	Daily	Monthly	Yearly	
Sales income from products (A)	2,000	52,000	624,000	
Commission on bKash	544	14,144	169,728	
Commission on DBBL and M/Q Cash	40	1,040	12,480	
Commission on Flexi load	41	1,053	12,636	
Total Sales income (A)	2,625	68,237	818,844	
Less: Cost of Sales / Products (B)	1,700	44,200	530,400	
Gross Profit (C) [C=(A-B)]	925	24,037	288,444	
Less: Operating Cost:	•	•		
Electricity bill		300	3,600	
Shop Rent		450	5,400	
Mobile bill		300	3,600	
Night Guard bill		120	1,440	
Conveyance bill		600	7,200	
Ownership Transfer Fee			-	
Present Salary (Family & Self)		6,000	72,000	
Present Salary (Assistant-1)		4,000	48,000	
Provision of bad debt		350	4,200	
Other Cost (Stationary & Entertainment etc.)		800	9,600	
Non Cash Item:		•		
Depreciation Expenses		140	1,675	
Total Operating Cost (D)		13,060	156,715	
Net Profit (C-D):		10,977	131,729	

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars		Existing	Proposed	Total	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
Investment in products (Different types of cycle, Ricksha parts and shallow machine parts etc.)	Investment in products (Different types of cycle, Ricksha parts and shallow machine parts etc.)	240,000	150,000	390,000	
Investment in Flexiload, bkash, DBBL and N	Mobi cash.	143,000	50,000	193,000	
Investment in Equipment & Tools (Fan, Light, Calculator, Weight machine etc.)		3,500	-	3,500	
Cash in hand		8,000	_	8,000	
Advance for Shop		35,000	_	35,000	
Debtors (Since September, 2015 to at prese	ent)	35,000	_	35,000	
Creditors (Since September, 2015 to at present)		(82,000)	-	(82,000)	
Decoration (fixture and fittings)		11,500		11,500	
Total Capita	I	394,000	200,000	594,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 394,000
- GTT's Investment BDT 200,000
- Total Capital BDT 594,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particular	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from products (A)	2,800	72,800	873,600	3,080	80,080	960,960	3,388	88,088	1,057,056
Commission on bKash	653	16,973	203,674	718	18,670	224,041	790	20,537	246,445
Commission on DBBL and M/Q Cash	64	1,664	19,968	70	1,830	21,965	77	2,013	24,161
Commission on Flexi load	65	1,685	20,218	71	1,853	22,239	78	2,039	24,463
Total Sales income (A)	3,582	93,122	1,117,459	3,940	102,434	1,229,205	4,334	112,677	1,352,126
Less: Cost of Sales / Products (B)	2,380	61,880	742,560	2,618	68,068	816,816	2,880	74,875	898,498
Gross Profit (C) [C=(A-B)]	1,202	31,242	374,899	1,322	34,366	412,389	1,454	37,802	453,628
Less: Operating Cost:									
Electricity bill		400	4,800		500	6,000		600	7,200
Shop Rent		450	5,400		450	5,400		450	5,400
Mobile bill (SMS & Reporting)		600	7,200		700	8,400		800	9,600
Night Guard bill		150	1,800		200	2,400		250	3,000
Conveyance		1,000	12,000		1,300	15,600		1,600	19,200
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary-(Family & Self)		7,000	84,000		7,500	90,000		8,500	102,000
Proposed Salary (Assistant-1)		5,000	60,000		6,000	72,000		7,000	84,000
Provision of bad debt		350	4,200		350	4,200		350	4,200
Other Cost (stationary & Entertainment etc.)		1,100	13,200		1,400	16,800		1,700	20,400
Non Cash Item:									
Depreciation Expenses		140	1,675		140	1,675		140	1,675
Total Operating Cost (D)	-	17,523	202,275		19,873	238,475	-	22,723	272,675
Net Profit (C-D):	-	13,719	172,624	-	14,493	173,914	-	15,079	180,953
Retained Income			172,624			346,538			527,491

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.1	Investment Infusion by Investor	200,000		-
1.2	Net Profit (ownership tr. Fee added back)	180,624	189,914	196,953
1.3	Depreciation Expenses	1,675	1,675	1,675
1.4	Opening Balance of Cash Surplus	-	134,299	229,888
	Total Cash Inflow	382,299	325,888	428,516
2.0	Cash Outflow			
2.1	Product Purchase	200,000	<u>-</u>	_
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	134,299	229,888	332,516

☐ Present employment: Self: 01 Family: 0 ☐ Can not supply goods as per Others (beyond family): 01 demand. Future employment:0 ☐ Trade License in his own name ☐ He has on hand training ☐ Skilled and working experiences (5yrs) $\mathbf{T}_{\mathsf{HREATS}}$ PPORTUNITIES ☐ Increase of local competitors; ☐ Location of Shop ☐ Have some fixed customers □ Increasing demand ☐ The Capital of the entrepreneur will be BDT 921,491 after 3 years excluding payback of investor's money.

Presented at 146th as Yunus Centre and 24th In-house Executive Social Business Design Lab

(GTT) on December 07, 2015 at Grameen Telecom Trust Premises

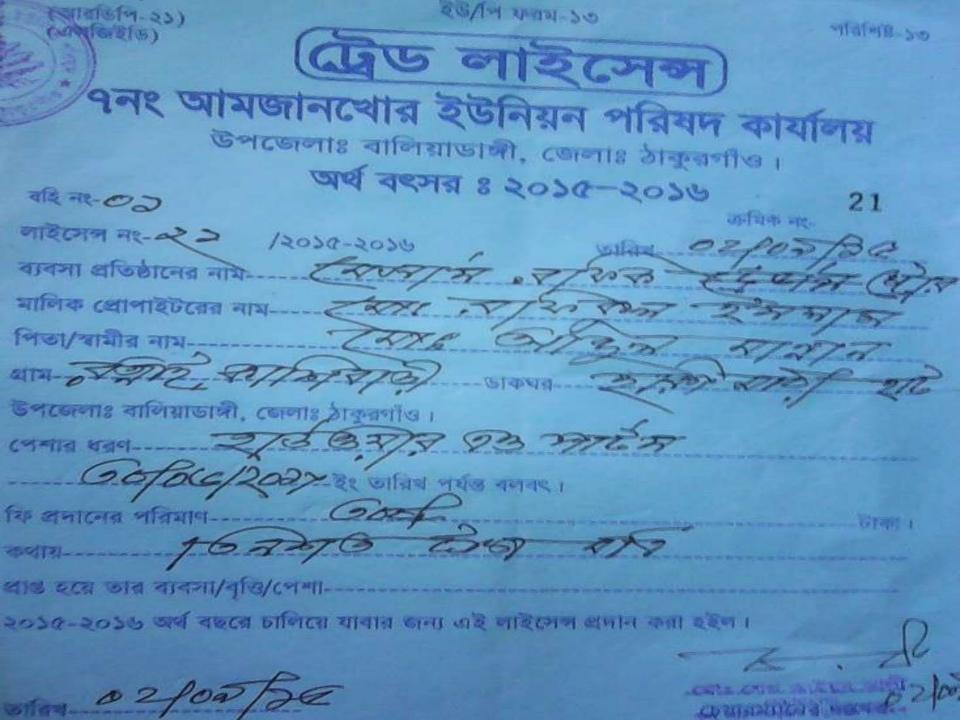
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