

Proposed NU Business Name: Montu Varieties Store
Business Category: General Retail & Wholesales



Business Proposal Prepared by: Md. Ruhul Amin, Officer, Thakurgaon Unit Verified by: Mohammed Anwar Hossain

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Montu Ali Vill: Sindurna, Union: 9# Raipur, Post: Vaular hat, Upazila: Sadar, District: Thakurgaon.					
Age	:	26 years					
Marital status	:	Married					
Children	:	01(one) Daughter					
No. of siblings:	:	02 (two) Brothers and 01 (One) Sister.					
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Mst. Monowara Md. Solim Uddin Branch: Nekmorod, Sadar, Centre # 48/mo Loan no.: 3592, Member since March 28, 2010 First loan: Tk. 15,000 Existing loan: Nil, Last loan: Tk. 200,00					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Nine
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	10 (Ten) years experiences is running his own business. He started the business with BDT 80,000 (Eighty Thousand). He has on hand training from his friend's Telecom business (1year).
Other Own/Family Sources of Income	:	His Father's income as an assistant of Entrepreneur's business and agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01713781585
NU's National ID No.	:	9419473412694
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Monowara is a GB member since March 28, 2010 at first she took GB loan BDT 15,000 (Fifteen Thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Montu Varieties Store
Address/ Location	:	Vaular hat, Sadar, Thakurgaon.
Total Investment in BDT	:	Tk. 254,000
Financing	:	Self Tk. 174,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four Thousand)
Proposed Salary	:	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 15% and Flexi-load, bKash 100%
(ii) Estimated % of proposed gross profit margin	:	On an Average 15% and Flexi-load, bKash 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Doutioulous	Existing Business (BDT)				
Particulars Particulars Particulars	Daily	Monthly	Yearly		
Sales income from products	1,600	44,800	537,600		
Commision from Flexi-load	54	1,512	18,144		
Commision from bKash	100	2,800	33,600		
Total Sales/Commision (A)	1,754	49,112	589,344		
Less: Cost of Sales / Products (B)	1,360	38,080	456,960		
Gross Profit (C) [C=(A-B)]	394	11,032	132,384		
Less: Operating Cost:		,	·		
Electricity bill		300	3,600		
Shop Rent		400	4,800		
Mobile bill		500	6,000		
Conveyance bill		800	9,600		
Present Salary (Family & Self)		4,000	48,000		
Present Salary (Assistant-1 Father)		1,000	12,000		
Provision of bad debt		300	3,600		
Other Cost (Stationary & Entertainment etc.)		500	6,000		
Non Cash Item:			- ,		
Depreciation Expenses		495	5,945		
Total Operating Cost (D)		8,295	99,545		
Net Profit (C-D):		2,737	32,839		

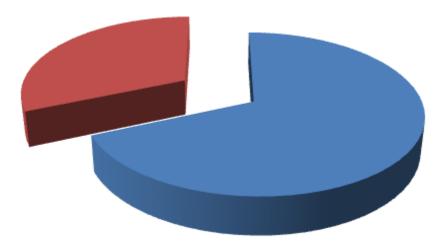
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing	Dropood	Total	
Existing	Proposed	Business (BDT)	Proposed (BDT)	Total (BDT)
Investment in products (Mobile casing, Charger, Headphone, Battery, Bulb, Wire, Switch, Holder etc.)	Investment in products (Electric item, Mobile accessories etc.)	74,830	50,000	124,830
Investment in mobile banking-bKash and	d Flexi-load			
		30,000	30,000	60,000
Investment in Equipment & Tools (Fan, I				
		1,400	-	1,400
Debtors (Since July, 2015 to at present)				
		30,000	-	30,000
Cash in hand				
		10,420	-	10,420
Advance for Shop				
		15,000	-	15,000
Decoration (fixture and fittings)	Decoration (fixture and fittings)			
		12,350	-	12,350
Total Capita	al	174,000	80,000	254,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 174,000
- GTT's Investment BDT 80,000
- Total Capital BDT 254,000

GTT's Investment 31%



Entrepreneur's Contribution 69%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Part's alone	Y	ear 1 (BDT))	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from products	2,469	69,131	829,571	2,716	76,044	912,528	2,987	83,648	1,003,780
Estimated Commision from Flexi-load	65	1,814	21,773	71	1,996	23,950	78	2,195	26,345
Estimated Commision from bKash	167	4,666	55,998	183	5,133	61,598	192	5,390	64,677
Total Sales/Commision (A)	2,700	75,612	907,341	2,970	83,173	998,075	3,258	91,234	1,094,803
Less: Cost of Sales / Products (B)	2,099	58,761	705,135	2,308	64,637	775,648	2,539	71,101	853,213
Gross Profit (C) [C=(A-B)]	602	16,851	202,206	662	18,536	222,427	719	20,132	241,590
Less: Operating Cost:									
Electricity bill		350	4,200		400	4,800		450	5,400
Shop Rent		400	4,800		400	4,800		650	7,800
Mobile bill (SMS & Reporting)		850	10,200		900	10,800		950	11,400
Conveyance		1,000	12,000		1,050	12,600		1,100	13,200
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400
Proposed Salary-(Family & Self)		5,000	60,000		5,500	66,000		6,000	72,000
Proposed Salary (Assistant-1 Father)		1,000	12,000		1,500	18,000		1,500	18,000
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Provision of bad debt		300	3,600		300	3,600		300	3,600
Other Cost (stationary & Entertainment etc.)		600	7,200		650	7,800		670	8,040
Non Cash Item:									
Depreciation Expenses		870	10,445		870	10,445		870	10,445
Total Operating Cost (D)	-	10,949	128,185	-	12,149	145,785	-	13,069	156,825
Net Profit (C-D):	-	5,902	74,021	-	6,387	76,642	-	7,064	84,765
Retained Income			74,021			150,663			235,427

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	77,221	83,042	91,165
1.3	Depreciation Expenses	10,445	10,445	10,445
1.4	Opening Balance of Cash Surplus	-	38,466	93,553
	Total Cash Inflow	167,666	131,953	195,162
2.0	Cash Outflow			
2.1	Product Purchase	80,000	_	_
2.2	Investment in Machineries	30,000		
2.3	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	129,200	38,400	38,400
3.0	Total Cash Surplus	38,466	93,553	156,762

☐ Present employment: Self: 01 Family: 01 (Father) ☐ Can not supply goods as per Others (beyond family): 0 demand. Future employment:0 ☐ Trade License in his own name; ☐ He has on hand training; ☐ Skilled and working experiences (11yrs); $\mathbf{T}_{\mathsf{HREATS}}$ PPORTUNITIES ☐ Increase of local competitors; ☐ Location of Shop; ☐ Have some fixed customers; ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 409,427 after 3 years excluding payback of investor's money.

Presented at 147th as Yunus Centre and 24th In-house Executive Social Business Design Lab

(GTT) on December 07, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





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NATIONAL ID CARD / জাতীয় পরিচয় পত্র



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Name: Md Montu Ali

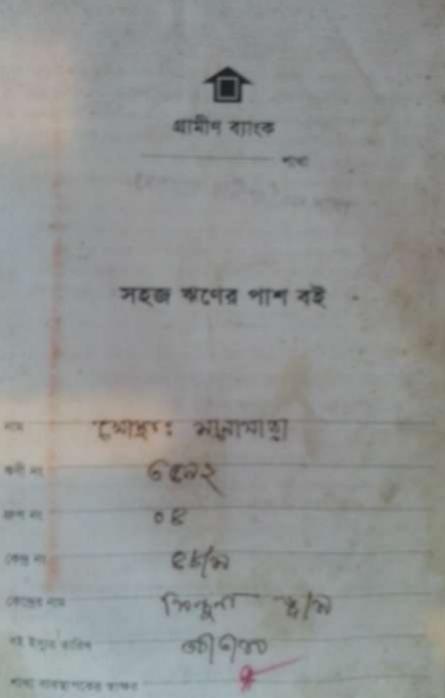
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गांणः भाषाः मलायाता

Date of Birth: 10 Oct 1989

ID NO: 9419473412694





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