# A Nobin Udyokta Project Mim Fashion





NU Identified and PP Prepared by:

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**GRAMEEN TRUST** 

Presented by Md. Lokman Hossain

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Lokman Hossain
Age	:	5 June 1984 (31 Years)
Marital status	:	Married
Children	:	2 daughter
No. of siblings:	:	no
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info  Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GCCN, GKF (ix) Others	: : : : : : : : : : : : : : : : : : : :	Mother
Education	:	Class Ten

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Readymade Garments Business
Trade License/ Drug License		175
Business Experience	:	3 years
And Training Info	:	no
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		001939027179
NU Project Source/Reference	:	GT -hear office/ Dhamrai Unit

## **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank since 1/1/1995 (20 years). At first She took 5,000 taka from GB. NU invested GB Loan in his business and expanded his business. NU mother invested her last GB loan in agriculture activities. Now she gradually improved her living standard by using GB loan.

# PROPOSED BUSINESS Info.



Business Name	:	Mim Fasion
Address/ Location	:	Kawalipara Bazar, PS: Dhamrai, Dhaka
Total Investment in BDT	:	500,000/-
Financing	:	Self BDT 350,000 (from existing business) 70% Required Investment BDT 150,000 (as equity) 30%
Present salary/drawings from business (estimates)	:	8,000
Proposed Salary		8,000
Proposed Business		
(i)% of present gross profit margin	:	15%
(ii) Estimated % of proposed gross profit margin		15%
(iii) Agreed grace period		2 months

## PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Furniture (2 Self, 1 show case ) Fan Thai glass Partition Advance: Presents Goods item: (*)	19,000 1,000 10,000 20,000 300,000		350,000
Proposed items (**):		150,000	150,000
Total Capital	350,000	150,000	500,000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



### **Present Stock item**

Product name with quantity	Amount
Gents pant- 50p	25,000
Gents Shirt-25p	25,000
Baby Pant-30p	20,000
Medium Baby Pant-30p	25,000
Ladies Pant-3 item 50p	20,000
Ladies (Small) Pant-3 item-25p	25,000
Gangi (China)- 3item-50p	25,000
Gangi (Normal)-3itms -40p	15,000
Kids items – 5 items 100	35,000
Ladies Three P- 4 Q- 25	20,000
Orrna- three item -3 Q-25	5,000
Gents wears (Small, Medium- large)-50 p	35,000
Ladies wears (Small, Medium- large)-50p	25,000
Total:	300,000

## **Proposed Item**

Product Name with quantity	Amount
Shari- (150p)	50,000
Lungi- 150 p	25,000
Three piece (70p)	25,000
Kids items 100 p	25,000
Baby wears (pants , Shirts) 150 p	25,000
Total:	150,000

# **EXISTING BUSINESS OPERATIONS Info.**



Derticulare	Existing Business (BDT)						
Particulars	Daily	Monthly	Yearly				
Sales (A)	3,500	105,000	1,260,000				
Less: Cost of sales (B)	2,975	89,250	1,071,000				
Gross Profit 15% = (A-B)	525	15,750	189,000				
Less: Operating Costs							
Electricity bill		500	6,000				
Shop Rent		1,200	14,400				
Night Guard bill		125	1,500				
Mobile bill		300	3,600				
Present salary/Drawings- self		8,000	96,000				
Others cost ((fees, TL renew)		300	3,600				
Non Cash Item:							
Depreciation Expenses		150	4,500				
Total Operating Cost (F)		10,575	129,600				
Net Profit (E-F):		5,175	59,400				

## FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Faiticulais	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	4,000	120,000	1,440,000	4,500	135,000	1,620,000	5000	150000	1800000
Less: Cost of Sale (B)	3,400	102,000	1,224,000	3,825	114,750	1,377,000	4250	127500	1530000
Profit (A-B)=(C)	600	18,000	216,000	675	20,250	243,000	750	22500	270,000
Less: Operating Costs [D]									
Electricity bill		500	6,000		550	6,600		600	7,200
Shop Rent		1,200	14,400		1,200	14,400		1200	14,400
Night Guard bill		125	1,500		150	1,800		150	1,800
Mobile bill		300	3,600		300	3,600		300	3,600
Present salary NU Self		8,000	96,000		8,000	96,000		8,000	96,000
Others cost (fees, TL renew)		300	3,600		300	3,600		300	3,600
Non Cash Item:									
Depreciation Expenses		375	4,500		375	4,500		375	4,500
Total Operating Cost		10,800	129,600		10,875	130,500		10,925	131,100
Net Profit (C-D) = (E)		7,200	68,400		9,375	112,500		10075	138,900
GT payback			60,000			60,000			60,000
Retained Income:			8,400			52,500			78,900

# **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	0	0
1.2	Net Profit	68,400	112,500	138,900
1.3	Depreciation (Non cash item)	4,500	4,500	4,500
1.4	Opening Balance of Cash Surplus	0	12,900	69,900
	Total Cash Inflow	222,900	129,900	213,300
2.0	Cash Outflow			
2.1	Purchase of Product	150,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3.0	Net Cash Surplus	12,900	69,900	153,300

# **SWOT Analysis**



# STRENGTH

- Shop position is beside road
- Skilled & 3 years Experience
- Good Communication System.
- Good Networking with buyer
- Proper book keeping

# WEAKNESS

Lack of investment

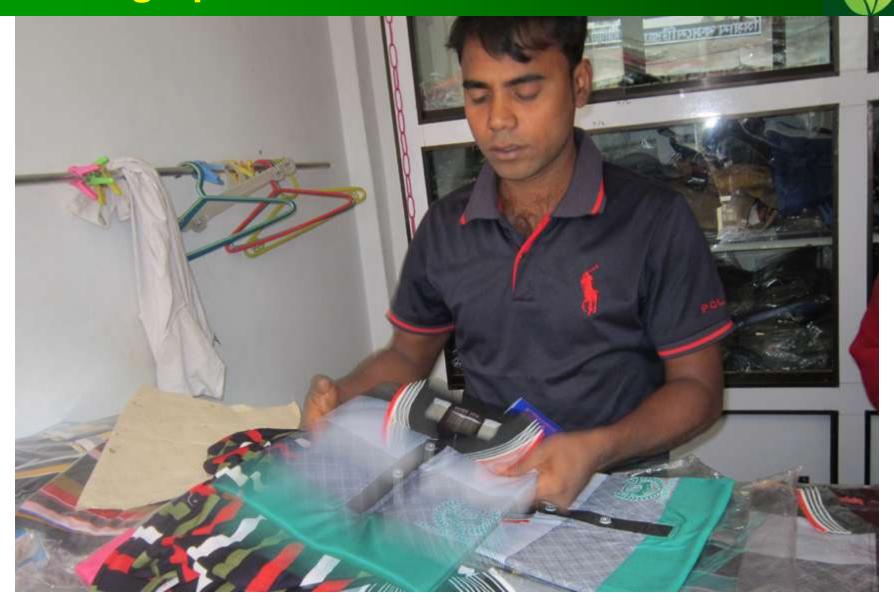
# **O**PPORTUNITIES

- Expansion of Business
- Increasing the profitability

## $\mathbf{T}_{\mathsf{HREATS}}$

- Fire
- Theft



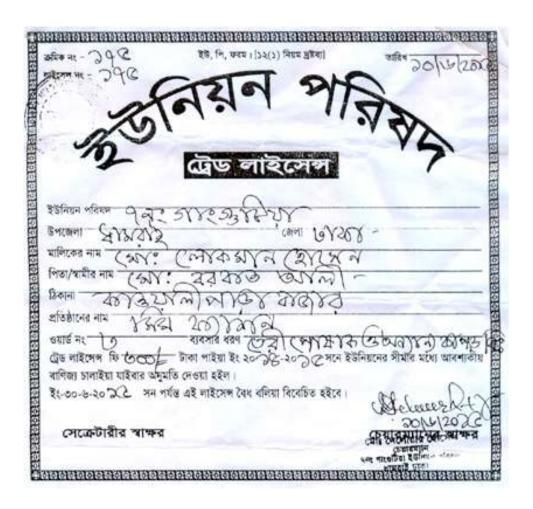




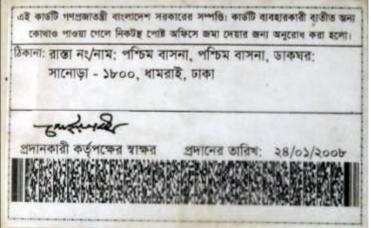




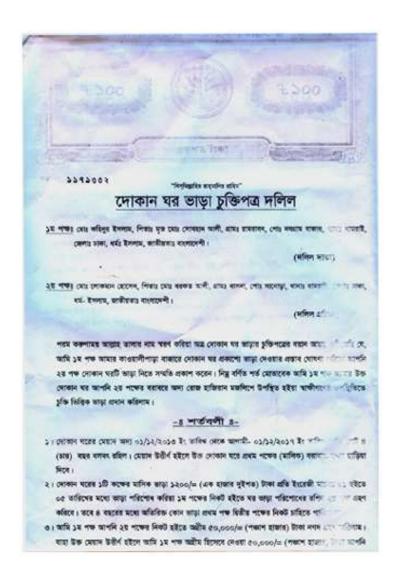






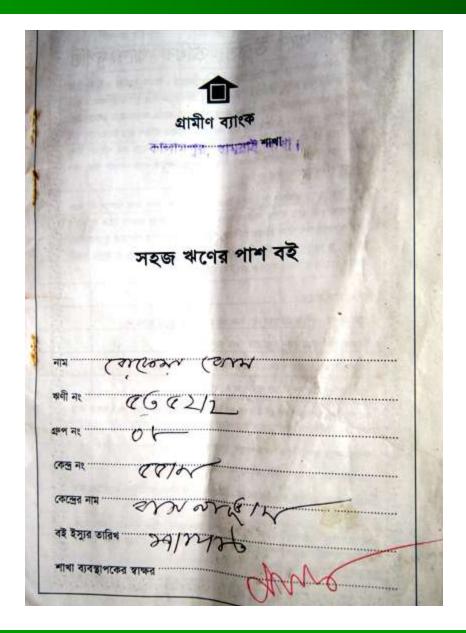














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