Proposed NU Business Name : M/S Bhai-Bhai Electronics



PP Identified & Prepared by Sonia Sultana (Chandpur Sadar Unit) Verified by- Md.Nazrul Islam

Presented By Md. Sulyman Sarker

GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Md. Sulyman Sarker					
		<u> </u>					
Age	:	16-01-1981 (34 years)					
Marital status	:	Married					
Children	:	01 son & 03 daughters					
No. of siblings:	:	03 Brothers, 02 sisters					
Parent's and GB related Info							
(i) Who is GB member	:	Mother √ Father —					
(ii) Mother's name	:	Mrs.Sarufa Begum					
(iii) Father's name	:	Mr. Hanif Sarker					
(iv) GB member's info	:	Branch: Narayanpur Centre # 4/m,					
		Loanee no-1032/3 Member since 2002 First loan: Tk.3000/					
Further Information:		Existing loan:100000 Tk. Outstanding: 17000					
(v) Who pays GB loan installment	:	NU					
(vi) Mobile lady	:	N/A					
(vii) Grameen Education Loan	•	N/A					
(viii)Any other loan like GCCN, GKF	:	N/A					
	•						
(ix) Others							
Education	:	Class Eight					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Business Trade License No: 433/(14/15)
Business Experiences and Training Info	:	15 years. No Formal Training
Other Own/Family Sources of Income	:	One Brother in Saudi Arabia
Other information		Mobile no - 01831000880
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/Reference	:	GT Chandpur Sadar Unit, Chandpur

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's Mother has been a member of Grameen Bank since 2002 (13 years). NU invested GB Loan in his business. He Expanded his present Business by used GB loan. They purchased some agricultural land & repaired their own house from the income of his business. NU's mother gradually improved their life standard by using GB loan

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Bhai Bhai Electronic			
Address/ Location	:	Narayanpur Bazar , Matlab Dakhin, Chandpur.			
Total Investment in BDT	:	900000			
Financing	:	Self BDT 600000 (from existing business) 67 % Required Investment BDT 300000 (as equity) 33 %			
Present salary/drawings from business (estimates)	:	8000			
Proposed Salary		8000			
Proposed Business (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) Agreed grace period	:	15% 15% 02 months			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT) (1)	Proposed (BDT) (2)	Total (BDT) (1+2)
Investments in different categories:			
Present stock items Refrigerator 15 pcs*30000 =450000 Television 08pcs*12500 =100000 Ceiling fan &Table Fan 10 pcs*2000=20000 Other Electronics Goods =30000	600000		600000
(ii) Proposed items Refrigerator 05 pcs *30000=150000 Television 05 pcs *10000=50000 Table Fan & Ceiling Fan20 pcs*2000=40000 Other Electronics Goods =60000		300000	300000
Total Capital	600000	300000	900000

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Present items

•	Fridge- 15pcs=	450000
•	TV -8pcs=	95000
•	Table fan-4pcs=	5000
•	Ceiling Fan-6pcs=	10000
•	Rice Cooker 8pcs=	10000
•	Electric Kettle10pcs=	10000
•	Iron- 8pcs=	5000
•	Induction Cooker 6pc	s =10000
•	Furniture	5000
•	Total=	600000

Proposed items

•	Fridge-5 pcs =	150000
•	TV 5pcs=	50000
•	Table fan10pcs=	20000
•	Ceiling Fan10 pcs=	20000
•	Rice Cooker =	20000
•	Electric Kettle15pcs=	20000
•	Iron10pcs=	8000
•	Induction Cooker 6p	cs=12000
•	Total=	300000

INFO ON EXISTING BUSINESS OPERATIONS

De d'a la co		Existing Business (BDT)						
Particulars Particulars Particulars Particulars	Daily	Monthly	Yearly					
Sales Income (A)	6000	180000	2160000					
Less: Cost of sales (B)	5100	153000	1836000					
Gross Profit (C) [C=(A-B)]	900	27000	324000					
Less: Operating Costs								
Electricity bill		1200	14400					
Shop Rent		4600	55200					
Night Guard bill		110	1320					
Mobile bill		500	6000					
Present salary/Drawings- self		8000	96000					
Others cost with entertainment		200	2400					
Non Cash Item:								
Depreciation Expenses (5000 15%)		60	720					
Total Operating Cost (D)		14170	170040					
Net Profit (C-D):		12830	153960					

FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)		Year 2 (BDT)			Year 3	(BDT)		
Particulars	Daily	Monthl y	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales (A)	8000	240000	2880000	9000	270000	3240000	10000	300000	3600000
Less: cost of sales (B)	6800	204000	2448000	7650	229500	2754000	8500	255000	3060000
Gross Profit (C) [C=(A-B)]	1200	36000	432000	1350	40500	486000	1500	45000	540000
Generator Bill									
Electricity bill		1200	14400		1500	18000		1500	18000
Shop Rent		4600	55200		4600	55200		4600	55200
Night Guard bill		110	1320		110	1320		110	1320
Mobile Bill (SMS & Reporting inclusive)		600	7200		600	7200		600	7200
Proposed Salary- Self		8000	96000		8000	96000		8000	96000
Others		200	2400		300	3600		300	3600
Non Cash Item:									
Depreciation Expenses (5000*15%)		60	720		60	720		60	720
Total Operating Cost (D)		14770	177240		15170	182040		15170	182040
(Net Profit C-D) :		21230	254760		25330	303960		29830	357960
Payback to GT			120000			120000			120000
Retained Income:	134760)		183960	,				237960

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)_
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	300000		
1.2	Net Profit	254760	303960	357960
1.3	Depreciation (Non cash item)	720	720	720
1.4	Opening Balance of Cash Surplus		118480	303160
	Total Cash Inflow	5554801	423160	661840
2.0	Cash Outflow			
2.1	Purchase of Product	300000		
2.2	Payment of GB Loan	17000		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	120000	120000	120000
	Total Cash Outflow	437000	120000	120000
3.0	Net Cash Surplus	118480	303160	541840

SWOT ANALYSIS

Strength:

Longstanding relationship with GB.

Self-trained.

Located in busy market place.

WEAKNESS:

Lack of fund. Credit Sale

OPPORTUNITIES:

Customers will get mobile accessories in low price.

Would create job opportunity in future.

Improve Financial condition in his family

THREATS:

Theft.

Political unrest.













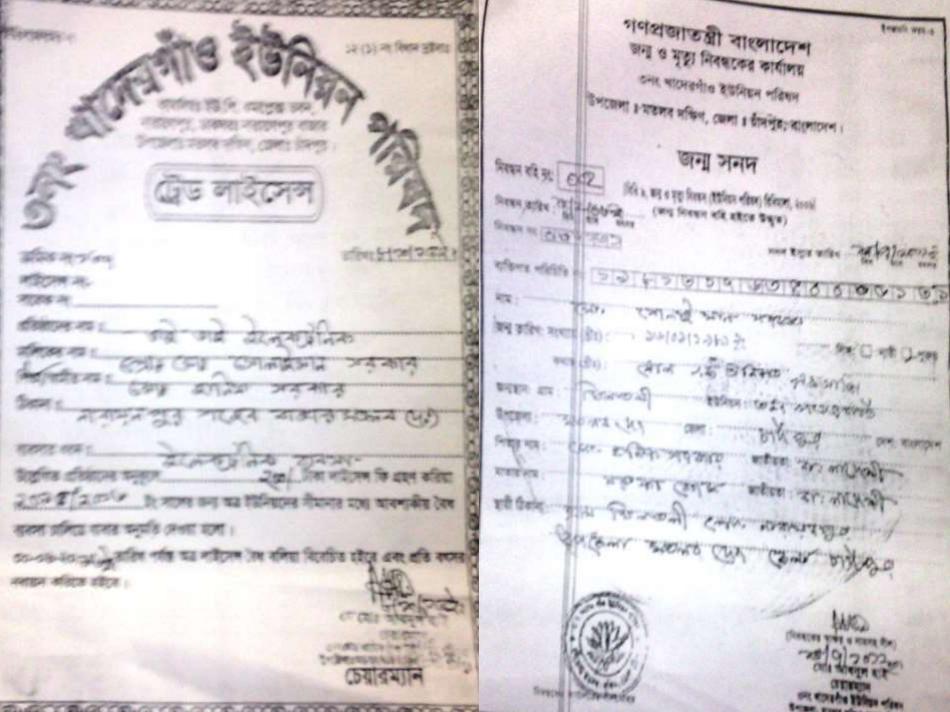












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THE MAKE

Presented at GT's 20th Internal Design Lab on 03 November, 2015

For More Information
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