# A Nobin Udyokta Project Shilpy Electronics





**GRAMEEN TRUST** 

NU Identified and PP Prepared by : Popy Aktar keka, Dhamrai Unit Verified By: Md. Ziaul Houqe Presented by Md. Sumon Hossain

# **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



Name	:	Md Sumon Hossain
Age	:	01-11-1994 (20 Years 10 months)
Marital status	:	Single
Children	:	N\A
No. of siblings:	:	4 Brothers & 2 Sister
<b>Parent's and GB related Info</b> (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother√FatherAmbea BegumAltaf HossainMember since: 02/05/2000Branch:Kawalipara, Centre no.20, Group:04Loanee No:2426/1First Ioan:5,000/-Total Amount Received: Tk. 2,00,000/-Existing Ioan: 80,000/- Outstanding: 35,960/-
<i>Further Information:</i> (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	::	NU' Brother N/A N/A N/A N/A
Education	:	H.S.C

2



Present Occupation	:	Electronics Business
Trade License Number	•	96
Business Experiences and Training Info.	•	06 Years
Other Own/Family Sources of Income	•	Business
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01940460450
NU Project Source/Reference	•	GT Dhamrai Unit Office, Dhaka



NU's mother has been a member of Grameen Bank Since 2005. At first his mother took a loan amount of 5,000BDT from Grameen Bank. She invested the money in her son's business for expansion. NU's mother gradually improved their life standard by using GB loan.

#### **PROPOSED BUSINESS Info.**



Business Name	:	Shilpy Electronics	
Address/ Location	:	Kawalipara Bazar, Dhamrai, Dhaka	
Total Investment in BDT	:	8,00,000	
Financing	:	Self BDT : 6,00,000 (from existing business)- 75%Required Investment BDT : 2 ,00,000 (as equity)- 25 %	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary		BDT 5,000	
i. Proposed Business % of present gross profit margin	:	10%	
ii. Estimated % of proposed gross profit margin	:	10%	
iii. Agreed grace period	:	5 months	

#### **EXISTING BUSINESS OPERATIONS Info.**



Particulars	E	Existing Business (BDT)			
Faiticulai 5	Daily	Monthly	Yearly		
Sales (A)	2000	60000	720000		
Less: Cost of sale (B)	1800	54000	648000		
Profit from sale10% (A-B)= [C]	200	6000	72000		
Income from Service	200	6,000	72,000		
Gross Profit	400	12,000	1,44,000		
Less: Operating Costs					
Electricity bill		1,000	12,000		
Night Guard Bill		200	2,400		
Mobile Bill		200	2,400		
Salary from Business		5,000	60,000		
Shop Rent		1,550	18,600		
Others (Entertainment)		100	1200		
Non Cash Item:					
Depreciation Expenses (1,70,000*15%)		2,125	25,500		
Total Operating Cost (D)		10,175	1,22,100		
Net Profit (C-D):		1,825	21,900		

#### **PRESENT & PROPOSED INVESTMENT Breakdown**



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Furniture Fan Photocopy Machine Laptop Computer Scanner Laminating Machine Presents Goods item: (*) Shop Advance	29,000 1,000 70,000 30,000 30,000 3,000 7,000 4,00,000 30,000		6,00,000
Proposed Stock Items:		2,00,000	2,00,000
Total Capital	6,00,000	2,00,000	8,00,000

N.B: Details of Present stock (\*) & proposed (\*\*) items have enclosed in next slide.

7

#### PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



Present Stock item			
Product name	Amount		
Mobile charger(1000)	60,000		
Battery (Onik) (200)	40000		
Mobile(30)	50,000		
Energy Bulb (100)	5,000		
TV Remote (200)	10,000		
Multiplug (100)	15,000		
Flay Bag (10)	2,000		
Charger Put (1000)	10,000		
Card reader (30)	2,000		
Wall Clock (40)	10,000		
Switch Board (250)	10,000		
Holder (500)	10,000		
Sound System	30,000		
Rice Cooker (5)	10,000		
Fan (5)	6,000		
Refrigerators (2)	50,000		
Television(10)	80,000		
Total Present Stock	4,00,000		

Proposed stock item				
Product Name	Amount			
Charger (30)	3000			
Bulb (25)	1000			
Refrigerators (5)	1,00,000			
Television (6)	48,000			
Rice Cooker	6000			
Remote (50)	5000			
Mosquito Bat (10)	2000			
Mobile casing (100)	5000			
Screen Paper (120)	6000			
Auto Charger (40)	5000			
Jac	5000			
Wall Clock	14,000			
Total Proposed Stock	2,00,000			

# FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)			
T articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	2500	75,000	9,00,000	3000	90000	1080000	3500	1,05,000	12,60,000
Less: Cost of Sale (B)	2250	67,500	8,10,000	2700	81000	972000	3150	94,500	11,34,000
Profit from sale 10%	250	7,500	90,000	300	9,000	108000	350	10,500	1,26,000
Income from service	325	9,750	1,17,000	350	10,500	1,26,000	400	12,000	1,44,000
Gross Profit	575	17,250	2,07,000	650	19,500	2,34,000	750	22,500	2,70,000
Less operating cost :									
Electricity bill		1,000	12,000		1,100	13,200		1,200	14,400
Night Guard Bill		200	2,400		300	3600		300	3600
Salary from Business		5,000	60,000		5,000	60,000		5,000	60,000
Shop Rent		1,550	18600		1,550	18600		1,550	18600
Mobile Bill		200	3,000		300	3600		400	4800
Others		100	1200		200	2400		200	2400
Non Cash Item:									
Depreciation Expense		2125	25,500		2125	25,500		2125	25,500
Total Operating Cost (D)		10,175	1,22,100		10,575	1,26,900		10,775	1,29,300
Net Profit (C-D) = (E)		7,075	84,900		8,925	1,07,100		11,725	1,40,700
GT payback	80,000			80,000			80,000		
Retained Income:		4,900			27,100			60,700	

## CASH FLOW Projection on Business Plan (Rec. & Pay.)



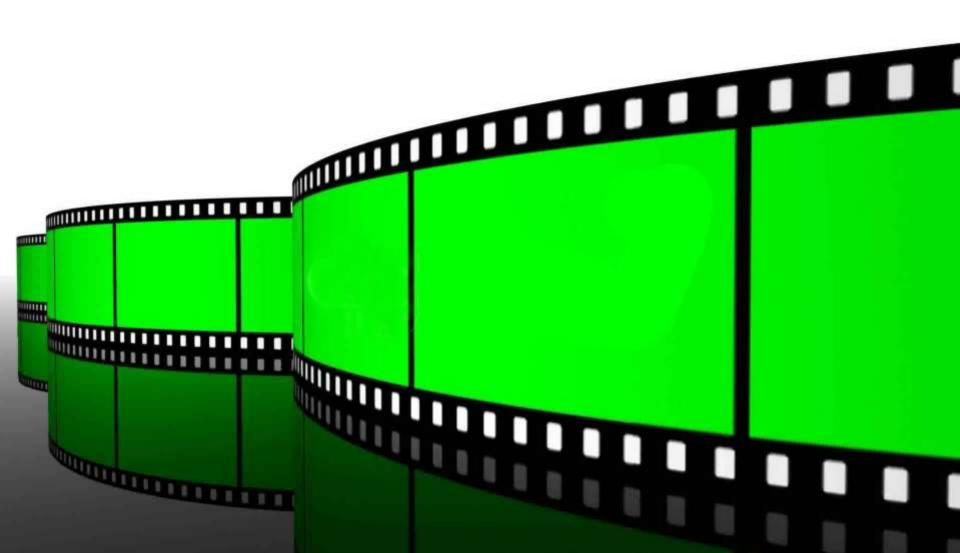
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	2,00,000	0	0
1.2	Net Profit	84,900	1,07,100	140,700
1.3	Depreciation (Non cash item)	25,500	25,500	25,500
1.4	Opening Balance of Cash Surplus	0	30,400	83,000
	Total Cash Inflow	3,10,400	163,000	2,49,200
2.0	Cash Outflow			
2.1	Purchase of Product	2,00,000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	2,80,000	80,000	80,000
3.0	Net Cash Surplus	30,400	83,000	169,200

### **SWOT Analysis**



STRENGTH <ul> <li>Business Experience and Skill</li> <li>Maintain Daily accounts</li> <li>16 hours shop open</li> <li>No loan against business</li> <li>Located beside Road</li> </ul>	<b>W</b> EAKNESS • Lack of investment
OPPORTUNITIES <ul> <li>Expansion of Business</li> <li>Increasing the number of Customer</li> <li>Have chance to grab new customer</li> </ul>	THREATS Fire. Theft. Political Instability may reduce the sale.

























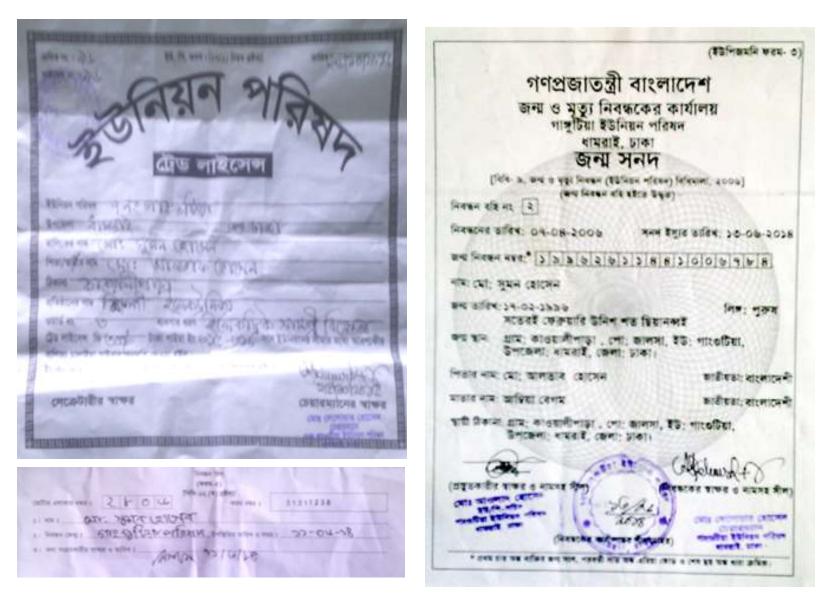
















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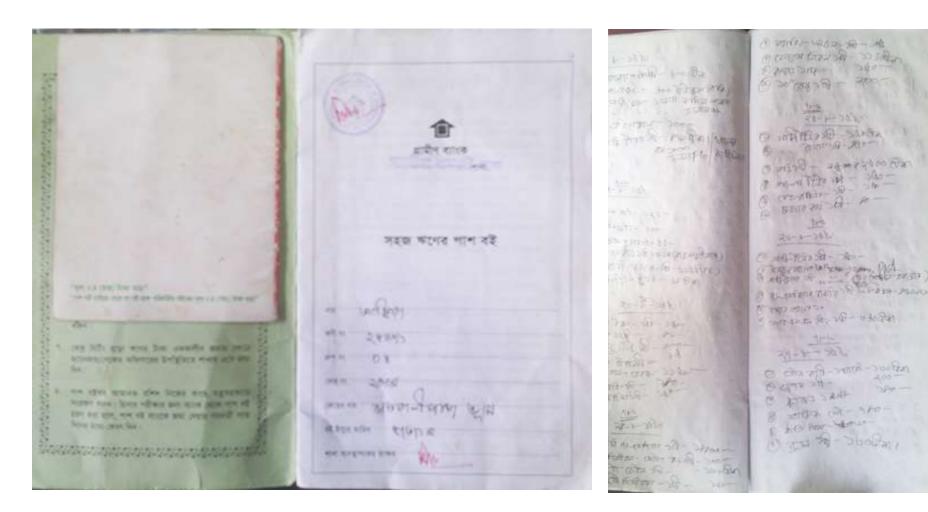
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# Presented at GT's 20th Internal Design Lab on 03 November, 2015

