

Proposed NU Business Name: Sharrina Embroidery

Business Category: Clothing, Footwear & Apparels



Business Proposal Prepared by: Naznin Akhter

Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Sohel Miah Vill: Dulalpur, Union: 5 no. Dulalpur, Post: Dulalpur, Upazila: Brahmanpara, District: Comilla.
Age	:	26 years
Marital status	:	Married
Children	:	01 (One) Daughter
No. of siblings:	:	06 (Six) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother ✓ Father Maneja Begum Md. Ful Miah Branch: Dulalpur, Brahmanpara, Centre # 03/mo, Loan no.: 1354/3, Member since April 01, 2006 First loan: Tk. 5,000 Existing loan: Tk. 30,000, Outstanding loan: Tk. 27,360
Further Information:	:	Entrepreneur's brother
(v) Who pays GB loan installment (vi) Mobile lady	:	No
(viii) Grameen Education Loan (viii) Any other loan	:	Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	04 (Four) years experiences is running his own business. He started the business with BDT 90,000 (Ninety thousand). He has 10 (Ten) years working experiences in a embroidery shop (Dhaka)
Other Own/Family Sources of Income	:	His father's income from agriculture, His 03 (Three) brothers income from private job.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01718575670
NU's National ID No.	:	19891911530012405
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Maneja Begum is a GB member since April 01, 2006 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation, purchasing cow and purchasing goat.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Sharrina Embroidery
Address/ Location	:	Yusuf market, Sidlai dokkhin bazar, Brahmanpara, Comilla.
Total Investment in BDT	:	Tk. 388,000
Financing	:	Self Tk. 288,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 3,000 (Three Thousand)
Proposed Salary	:	BDT 4,000 (Four Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 23% & servicing 80%.
(ii) Estimated % of proposed gross profit margin	:	On products 23% & servicing 80%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

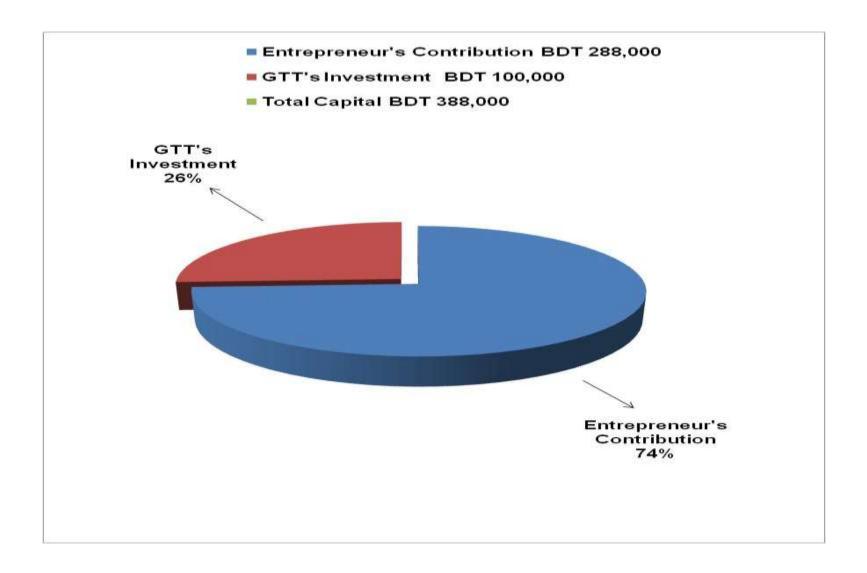
INFO ON EXISTING BUSINESS OPERATIONS

Doublesdans	EB (BDT)						
Particulars	Daily	Monthly	Yearly				
Sales income from products (clothing, bedsheet & mosquito net)	1,000	28,000	336,000				
Income from servicing (sewing)	100	2,800	33,600				
Total Sales income (A)	1,100	30,800	369,600				
Less: Cost of Sales	·	·	,				
Less: Cost of sales of products (product purchase)	770	21,560	258,720				
Less: Cost of servicing (raw material cost)	20	560	6,720				
Less: Total cost of Sales (B)	790	22,120	265,440				
Gross Profit (C) [C=(A-B)]	310	8,680	104,160				
Less: Operating Cost:							
Electricity bill		150	1,800				
Shop Rent		1,200	14,400				
Mobile bill		200	2,400				
Conveyance		300	3,600				
Present Salary (Self & family)		3,000	36,000				
Other Cost (stationary & Entertainment etc.)		100	1,200				
Non Cash Item:							
Depreciation Expenses		250	3,000				
Total Operating Cost (D)		5,207	62,479				
Net Profit (C-D):		3,473	41,681				

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	lars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Existing	Proposed	, ,		
Investment in products (three pieces, sharee, shirt, jeans pant, genji, panjabi, bed sheet, gauze cloth, lungi, cap, gamsa, kid collection, mosquito net and bed sheet etc)	Investment in products (garments cloth, lungi and sharee etc)	234,346	100,000	334,346
Investment in Machineries (embroid	ery machine -2 pics)	14,000		14,000
Investment in Equipments (scissors	- 2 pics, bulb and fan etc.)	1,600		1,600
Cash in hand		3,574		3,574
Debtors (since July, 2015 to at prese	ent)	7,880		7,880
Creditors (since October, 2015 to at	(10,000)		(10,000)	
Decoration (fixture and fittings)		6,600		6,600
Advance for shop		30,000		30,000
Total Ca	pital	288,000	100,000	388,000

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

5	,	Year 1 (BD	T)		Year 2 (BL	OT)		Year 3 (BD)T)
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (clothing, cosmetics item, gift item & shoe)	1,500	42,000	504,000	1,800	50,400	604,800	2,070	57,960	695,520
Estimated income from servicing (sewing)	170	4,760	57,120	204	5,712	68,544	235	6,569	78,826
Total estimated Sales income (A)	1,670	46,760	561,120	2,004	56,112	673,344	2,305	64,529	774,346
Less: Cost of Sales									
Less: Cost of sales of products (product purchase)	1,155	32,340	388,080	1,386	38,808	465,696	1,594	44,629	535,550
Less: Cost of servicing (raw material cost)	34		11,424	41	1,142	13,709	47	1,314	15,765
Less: Total cost of Sales (B)	1,189		399,504		39,950	479,405		· '	551,316
Gross Profit (C) [C=(A-B)]	481	13,468	161,616	577	16,162	193,939	664	18,586	223,030
Less: Operating Cost:									
Electricity bill		300	3,600		400	4,800		500	6,000
Shop Rent		1,200	14,400		1,700	20,400		2,100	25,200
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000
Conveyance		800	9,600		1,300	15,600		1,800	21,600
Bank Charge (DD, PO, SC)		45	270		45	540		45	540
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		4,000	48,000		5,000	60,000		5,500	66,000
Other Cost (stationary & Entertainment etc.)		500	6,000		700	8,400		800	9,600
Non Cash Item:									
Depreciation Expenses		250	3,000		250	3,000		250	3,000
Total Operating Cost (D)		8,268	94,949	-	10,568	126,819		12,168	146,019
Net Profit (C-D):		5,200	66,667	-	5,593	67,120	•	6,418	77,011
Retained Income			66,667			133,788			210,799

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	70,667	75,120	85,011
1.3	Depreciation Expenses	3,000	3,000	3,000
1.4	Opening Balance of Cash Surplus	-	49,667	79,788
	Total Cash Inflow	173,667	127,788	167,799
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	49,667	79,788	119,799

☐ Present employment: Self: 01 Family:0 Can not supply goods as per Others (beyond family): 0 demand. Future employment:0 ☐ Trade License in his own name; ☐ He has on hand training; ☐ Skilled and working experiences (14 yrs); THREATS PPORTUNITIES ☐ Increase of local competitors; ☐ Location of Shop; ☐ Have some fixed customers (Retail & Wholesale); ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 498,799 after 3 years excluding payback of investor's money.

Presented at 145th as Yunus Centre and 23rd In-house Executive Social Business Design Lab

(GTT) on December 03, 2015 at Grameen Telecom Trust Premises

Thank you

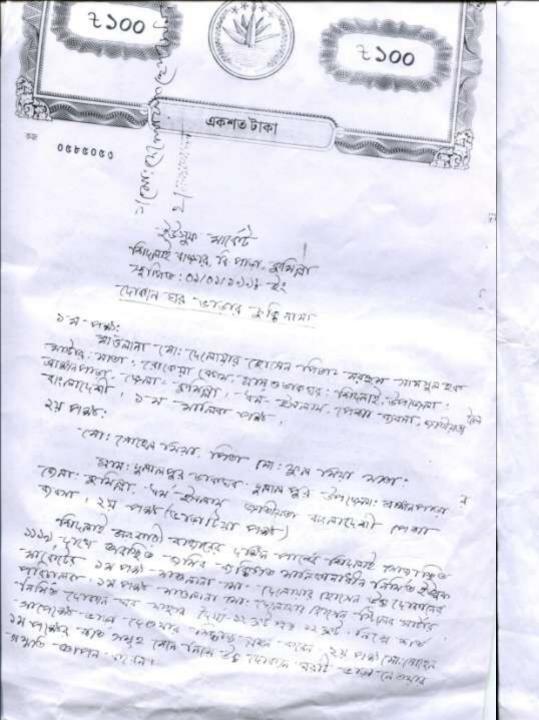
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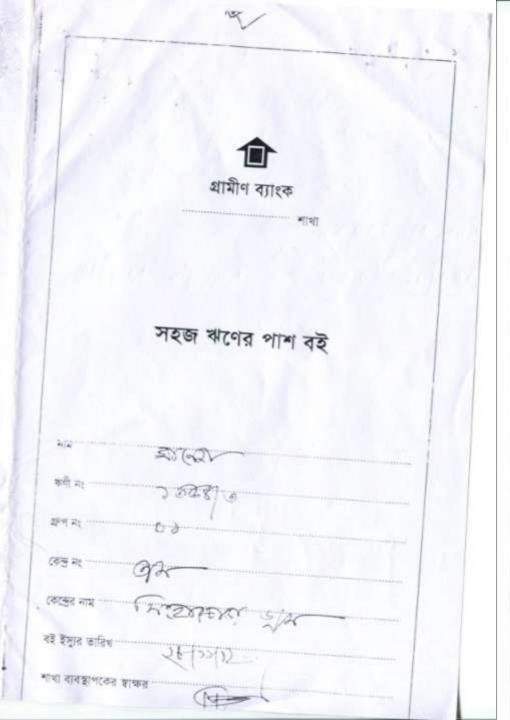
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(জনু নিবছন বহি হইতে উদ্বত)

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मन रेगुत व्यक्ति : 02/09/05

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(ধরুৰকারীর ছাব্দর ও নামদর সী

নিবছকের কর্মানয়ের সীলমোর র

Thank You