

Proposed NU Business Name : M/S Jalsa Fast Food

Business Category: General Retail & Wholesale



Business Proposal Prepared: Syeda Sakila Verified by: Shyamal Mitra

## **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Md. Mohin Uddin Vill: Hazaripara, Union: 02 no Supur, Post: Muktikhola Upazila: : Chouddagram, District: Comilla.
Age	:	34 years
Marital status	:	Married
Children	:	4 (Four) Sons
No. of siblings:	:	05 (Five) Brothers and 03 (Three) Sisters.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father Mst. Latifa Begum Md. Kurban Ali <i>Branch</i> : Hazaripara Br, Langolcoat., <i>Centre # 06</i> /mo, <i>Loan no.: 5083</i> , Member since April 28, 2009 First Ioan: Tk. 10,000 Existing Ioan: 75,000 Outstanding Loan: 34,600,
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur No Nil Nil

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	<ul> <li>03 (Three) years experiences is running his own business. He started the business with BDT 1,00,000 (one lac).</li> <li>He has on hand training</li> </ul>
Other Own/Family Sources of Income	:	His father's income from agriculture
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01831180344
NU's National ID No.	:	19811913185104612
NU Project Source/Reference	:	Grameen Telecom Trust

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Latifa Begum is a GB member since April 28, 2009 at first she took GB loan BDT 10,000 (ten thousand).
- Successively several times she utilized GB loan by assisting her son in business.
- Finally GB loan helped her to improve economic condition, livelihood.

# **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	M/S Jalsa Fast Food
Address/ Location	:	Munshirhat Bazar, Chouddagram, Comilla.
Total Investment in BDT		Tk. 592,000
Financing	:	Self Tk. 392,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 5,500 (Five thousand Five Hundred)
Proposed Salary	:	BDT 6,000 (Six thousand )
<ul> <li>Proposed Business</li> <li>Implementation Plan</li> <li>(i) % of present gross profit margin</li> <li>(ii) Estimated % of proposed gross profit margin</li> <li>(iii) In future risk mgt. plan (from fire, disaster etc.)</li> </ul>	:	On products 20%, On products 20%,



Dertieulere		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (retail & wholesale) (A)	3,500	98,000	1,176,000			
Less: Cost of sales of products (B)	2,800	78,400	940,800			
Gross Profit (C) [C=(A-B)]	700		235,200			
Less: Operating Cost:			·			
Electricity bill		700	8,400			
Generator bill		300	3,600			
Shop Rent		2,500	30,000			
Night Guard Bill		200	2,400			
Mobile bill		500	6,000			
Conveyance		1,000	12,000			
Provision of bad Debt		19	230			
Present Salary (Self)		5,500	66,000			
Other Cost (stationary & Entertainment etc.)		500	6,000			
Non Cash Item:						
Depreciation Expenses		2,178	26,130			
Total Operating Cost (D)		13,397	160,760			
Net Profit (C-D):		6,203	74,440			

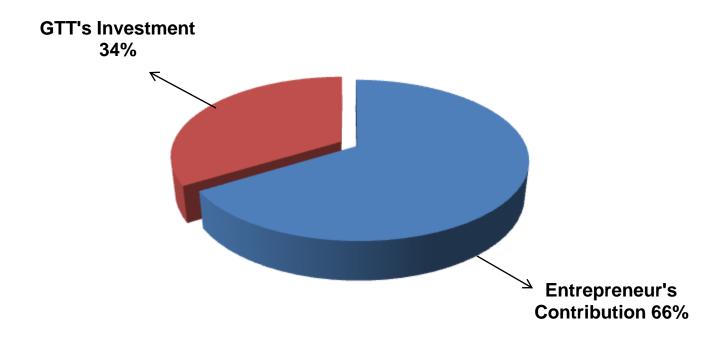


Particula	Existing	Proposed	Total		
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
Investment in products(Grocery item, confectionary item, cosmetics item and soft drinks etc.)	onary item, cosmetics item and item, cosmetics item and soft		200,000	316,300	
Investment in Machineries & Equipment	76,000	-	76,000		
Debtor (Since July, 2015 to at present)	23,000	-	23,000		
Cash in hand	14,000	-	14,000		
GB Outstanding Loan	(34,600)	-	(34,600)		
Decoration (Fixture & Fittings)	147,300	-	147,300		
Advance for Security	50,000	-	50,000		
Total Capital	392,000	200,000	592,000		



Entrepreneur's Contribution BDT 392,000
 GTT's Investment BDT 200,000

Total Capital BDT 592,000



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Destinutors		Year 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (retail & wholesale) (A)	5,600	156,800	1,881,600	6,160	172,480	2,069,760	6,468	181,104	2,173,248
Less: Cost of sales of products (B)	4,480	125,440	1,505,280	4,928	137,984	1,655,808	5,174	144,883	1,738,598
Gross Profit (C) [C=(A-B)]	1,120	31,360	376,320	1,232	34,496	413,952	1,294	36,221	434,650
Less: Operating Cost:									
Electricity bill		800	9,600		850	10,200		900	10,800
Generator bill		300	3,600		320	3,840		350	4,200
Shop Rent		2,500	30,000		2,500	30,000		2,500	30,000
Night Guard Bill		200	2,400		200	2,400		400	4,800
Mobile bill (SMS & Reporting)		1,000	12,000		1,000	12,000		1,000	12,000
Conveyance		1,200	14,400		1,500	18,000		1,800	21,600
Provision of bad Debt		19	230		19	230		19	230
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (Self)		6,000	72,000		6,500	78,000		7,000	84,000
Other Cost (stationary & Entertainment etc.)		700	8,400		800	9,600		900	10,800
Non Cash Item:									
Depreciation Expenses		2,178	26,130		2,178	26,130		2,178	26,130
Total Operating Cost (D)		16,230	186,760	-	17,200	206,400	-	18,380	220,560
Net Profit (C-D):	_	15,130	189,560	-	17,296	207,552	-	17,841	214,090
Retained Income			189,560			397,112			611,202

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	
1.2	Net Profit (ownership tr. Fee added back)	197,560	223,552	230,090
1.3	Depreciation Expenses	26,130	26,130	26,130
1.4	Opening Balance of Cash Surplus		141,090	294,772
	Total Cash Inflow	423,690	390,772	550,992
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	-
2.2	GB Loan Outstanding	34,600		
2.3	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	282,600	96,000	96,000
3.0	Total Cash Surplus	141,090	294,772	454,992



STRENGTH	WEAKNESS
<ul> <li>Present employment: Self: 01 Family: 0; Others (beyond family): 0 Future employment: 0</li> <li>Trade License in his own name;</li> <li>He has on hand training;</li> <li>Experience: 3yrs.</li> </ul>	Can not supply goods and Services as per demand;
<ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customer.</li> <li>Increasing Demand;</li> <li>The Capital of the entrepreneur will be BDT 1003,202 after 3 years excluding payback of investor's money.</li> </ul>	THREATS <ul> <li>Increase of local competitors;</li> </ul>

Presented at 145<sup>th</sup> as Yunus Centre and 23<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on 03 December, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures









াং ব্যক্তরিহাট উদ্ধিবিয়ের প ডাকঘর-মেষতলী বাজার, উপজেলা-চৌদ্দগ্রাম, জেলা-কুমিল্লা ব্যবসা ও পেশার লাইসেন্স লাইস্পেটি-স্থানীয় সরকার আইন (ইউনিয়ন পরিষদ) ২০০৯ এর ধারা ৬৫-৭০ এর প্রদন্ত ক্ষমতা বলে সরকার প্রণীত ইউনিয়ন পরিষদ আদর্শ কর তঞ্চসিল ২০১২ অনুযায়ী পেশা, ব্যাবসা-বাণিজ্য এবং জীবিকা বৃত্তির উপর আরোপিতকর আদায়ের লক্ষে নিমে বর্ণিত ব্যান্ডি/ প্রতিষ্ঠানের অনুকুলে এ ট্রেড লাইসেল ইস্য করা হলো পেশা ও ব্যাবসার রকম/ ধরণ---চলতি আর্থিক বৎসর ২০.৯.৫. - ২০৯৬... খ্রি সনের লাইসেন্স মঞ্জুর করা গেল। লাইসেন্স ফি: (ক) চলতি ......). @০/ ----20/= মূলধনের উপর ইউপিকর (খ) বকেয়া coot (গ) বিজ্ঞাপন কর (ঘ) জরিমানা..... মোট (অংকে) ..... 2 সেটি...... (অত্র লাইসেন্সের মেয়াদ ২১৯). প.... খ্রি. সনের ৩০ শেঁ জুন পর্যন্ত বলবৎ থাকিবে) চেয়ারম্যান

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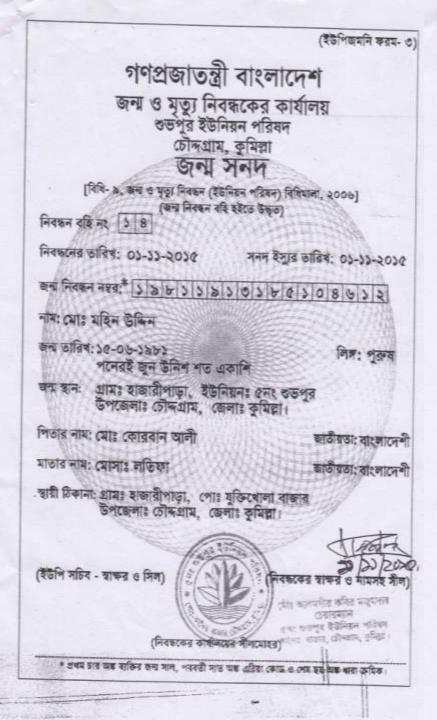
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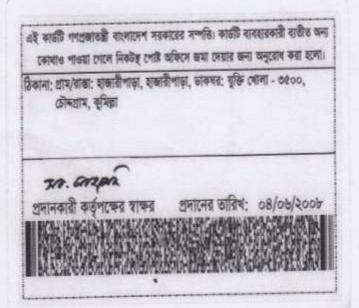
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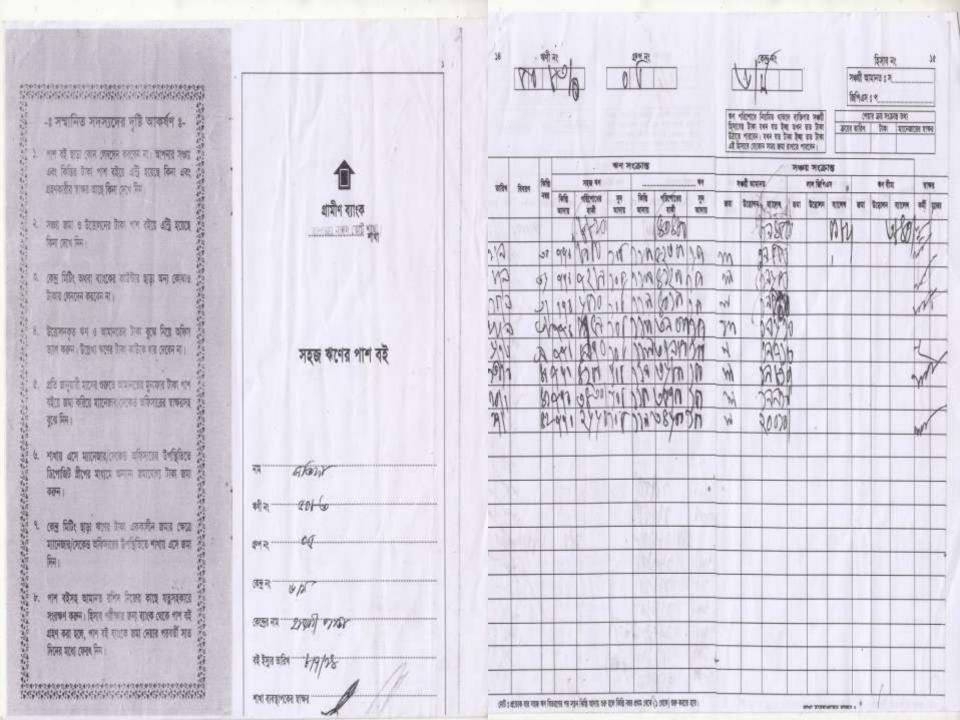
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# **Thank You**