

Proposed NU Business Name : **Banu Jewellers** Business Category: **General**, **Retail & Wholesale**



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	-	Md. Arif Mia Vill: Dohichora, Union: 08 no. Jumarbari, Post: Jumarbari, Upazila: Saghata, District: Gaibandha.
Age	:	29 years
Marital status	:	Married.
Children	:	01 (one) Son.
No. of siblings:	:	05 (five) Brothers & 01 (one) Sister.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother✓FatherMst. Mini BegumMd. Nazrul IslamBranch: Jumarbari, Saghata, Centre # 88/mo,Loan no.: 9351, Membership from April 09, 2006 to July 04, 2013First Ioan: Tk. 2,000Existing Ioan: Nil, Last Ioan: Tk. 20,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five.
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	10 (Ten) years experiences is running his own business. He started the business with BDT 30,000 (Thirty thousand). He has on hand training.
Other Own/Family Sources of Income	:	His father's & brother's income from business (gold business).
Other Own/Family Sources of Liabilities	:	Nil.
NU's Contact No.	:	01743122435
NU's National ID No.	:	3218847366765
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Mini Begum is a GB membership from April 09, 2006 to July 04, 2013 at first she took GB loan BDT 2,000 (two thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her husband in existing business.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Banu Jewellers
Address/ Location	:	Jumarbari Bazar, Saghata, Gaibandha.
Total Investment in BDT	:	Tk. 255,000
Financing	:	Self Tk. 155,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary		BDT 6,000 (Six thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On Products 20% and Servicing 90%
(ii) Estimated % of proposed gross profit margin	:	On Products 20% and Servicing 90%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

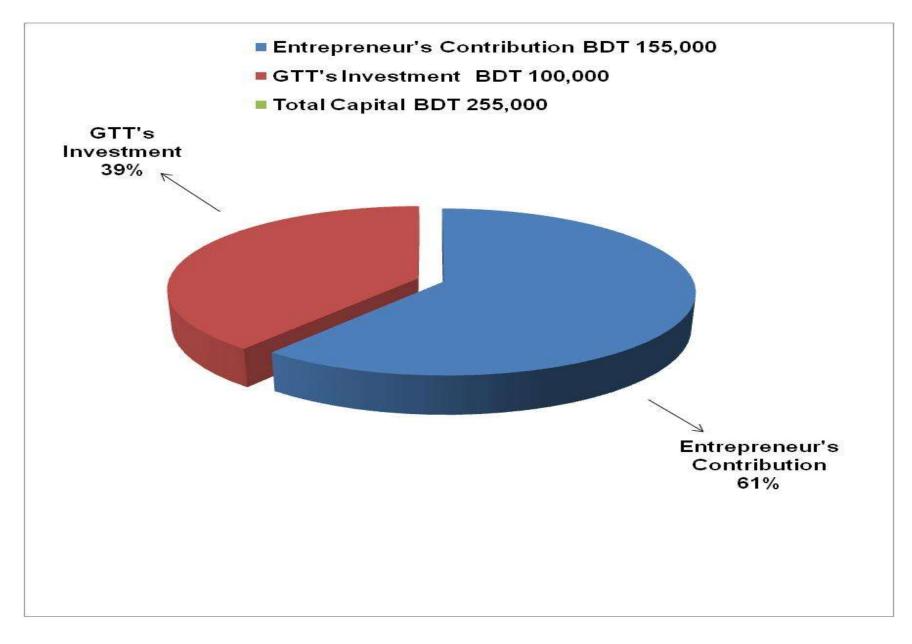
INFO ON EXISTING BUSINESS OPERATIONS

Dertieulere		EB (BDT)					
Particulars	Daily	Monthly	Yearly				
Sales income from products	1,200	33,600	403,200				
Income from servicing	200	5,600	67,200				
Total Sales income (A)	1,400	39,200	470,400				
Less: Cost of sales of products & servicing							
Less: Cost of sales of products	960	26,880	322,560				
Less: Cost of servicing	20	560	6,720				
Less: Total cost of Sales & servicing (B)	980	27,440	329,280				
Gross Profit (C) [C=(A-B)]	420	11,760	141,120				
Less: Operating Cost:			-				
Electricity bill		300	3,600				
Generator bill		150	1,800				
Shop Rent		400	4,800				
Mobile bill		200	2,400				
Night Guard bill		100	1,200				
Conveyance		500	6,000				
Present Salary (Self)		5,000	60,000				
Other Cost (stationary & Entertainment etc.)		400	4,800				
Non Cash Item:							
Depreciation Expenses		447	5,363				
Total Operating Cost (D)		7,497	89,963				
Net Profit (C-D):		4,263	51,158				



Particul	Particulars			Total	
Existing	Proposed	Business (BDT)	Proposed (BDT)	(BDT)	
Investment in products (jewellery items - ear ring, ring, nose ring and chain etc)	Gold, Silver & stone	68,340	50,000	118,340	
Investment in Machineries (weight machine, weight balance, polish machine, touchstone, bulb and fan etc.)	Forming machine	14,950	20,000	34,950	
Cash in hand		8,310		8,310	
Debtors (September 01, 2015 to a	2,200		2,200		
Decoration (fixture and fittings)		31,200	30,000	61,200	
Advance for Shop		30,000		30,000	
Total Ca	155,000	100,000	255,000		

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products	2,000	55,998	671,973	2,300	64,397	772,769	2,415	67,617	811,408	
Estimated income from servicing	240	6,720	80,640	276	7,728	92,736	290	8,114	97,373	
Total estimated Sales income (A)	2,240	62,718	752,613	2,576	72,125	865,505	2,705	75,732	908,780	
Less: Cost of Sales & servicing										
Less: Cost of sales of products	1,600	44,798	537,578	1,840	51,518	618,215	1,932	54,094	649,126	
Less: Cost of servicing	24	672	8,064	28	773	9,274	29	811	9,737	
Less: Total cost of Sales & servicing (B)	1,624	45,470	545,642	1,868	52,291	627,489	1,961	54,905	658,863	
Gross Profit (C) [C=(A-B)]	616	17,248	206,971	708	19,835	238,016	744	20,826	249,917	
Less: Operating Cost:										
Electricity bill		400	4,800		500	6,000		550	6,600	
Generator bill		150	1,800		200	2,400		200	2,400	
Shop Rent		400	4,800		600	7,200		600	7,200	
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000	
Night Guard bill		100	1,200		130	1,560		130	1,560	
Conveyance		1,000	12,000		1,500	18,000		2,000	24,000	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000	
Proposed Salary-Self		6,000	72,000		7,000	84,000		7,000	84,000	
Other Cost (stationary & Entertainment etc.)		600	7,200		800	9,600		1,000	12,000	
Non Cash Item:										
Depreciation Expenses		947	11,363		947	11,363		947	11,363	
Total Operating Cost (D)		10,764	125,163	-	12,844	154,123		13,594	163,123	
Net Profit (C-D):		6,484	81,808	-	6,991	83,894	-	7,233	86,795	
Retained Income			81,808			165,702			252,496	

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	_	
1.2	Net Profit (ownership tr. Fee added back)	85,808	91,894	94,795
1.3	Depreciation Expenses	11,363	11,363	11,363
1.4	Opening Balance of Cash Surplus	-	73,171	128,427
	Total Cash Inflow	197,171	176,427	234,584
2.0	Cash Outflow			
2.1	Product Purchase and Decoration	100,000	-	
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	73,171	128,427	186,584



Strength	WEAKNESS
 Present employment: Self: 01 Family: 01 (brother) Others (beyond family): 0 Future employment: 0 Trade License in his own name; He has on hand training; Maintain Books of Record; Experiences: 10 Yrs; 	Can not supply goods according to demand.
OPPORTUNITIES Location of Shop; Have some fixed customer; The Capital of the entrepreneur will be BDT 407,496 after 3 years excluding payback of investor's money.	THREATS

Presented at 14th In-house Executive Social Business Design Lab On September 16, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures









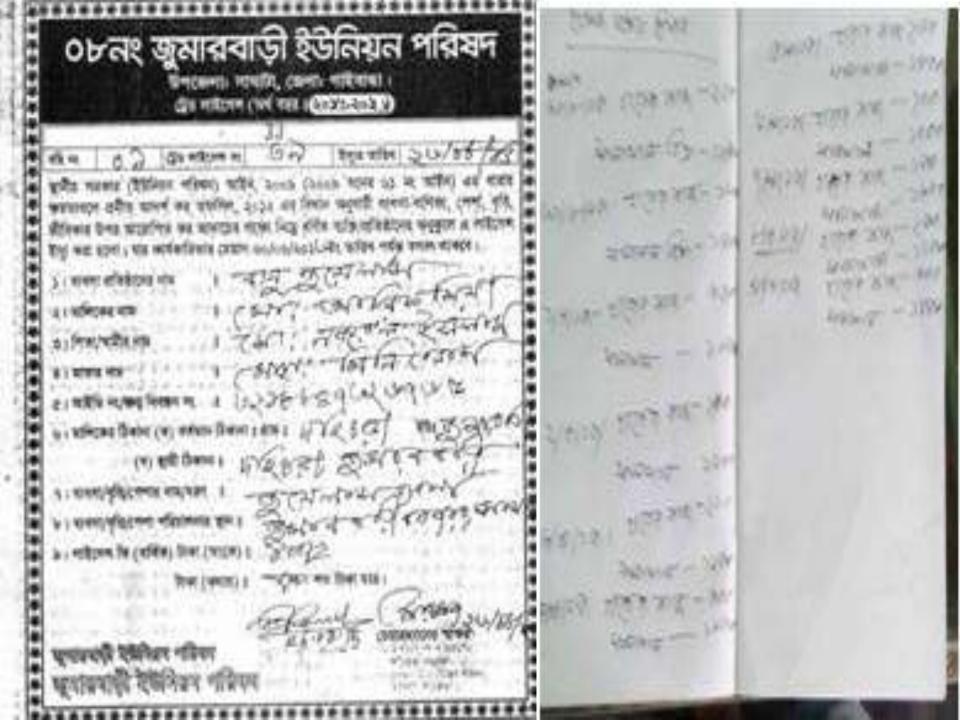


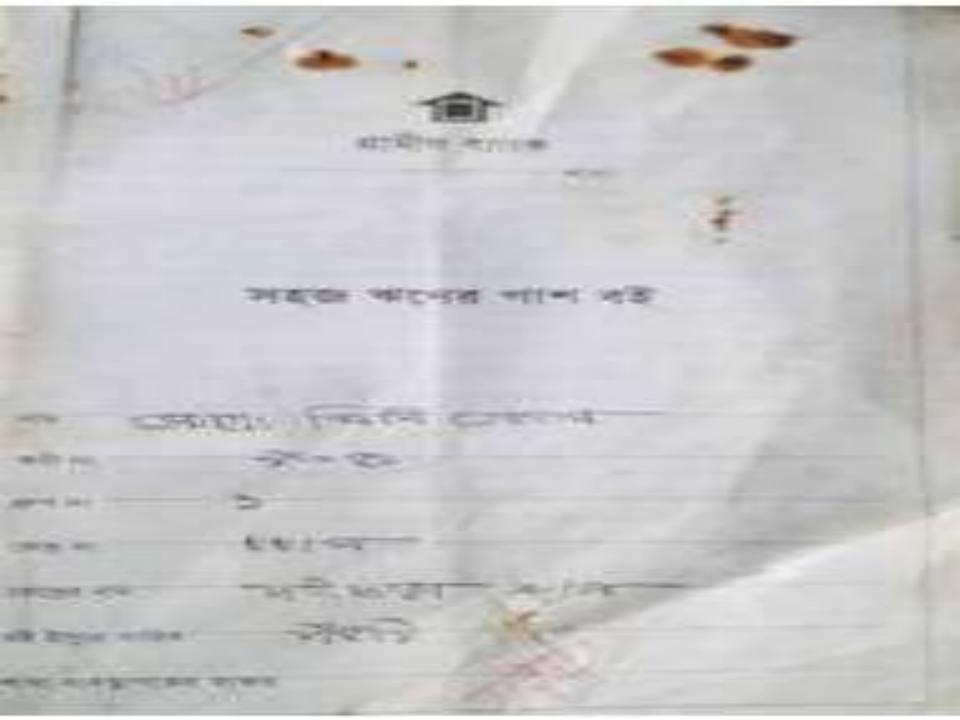














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