

Proposed NU Business Name : New Sikder Bastraloy

Business Category: Clothing Footwear & Apparels



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Md. Sofikul Islam Sikdar Vill: Sadaratalu, Union: Tepamodhupur, Post: Bhayar Hat, Upazila: Kawnia, District: Rangpur. |
|---|----|--|
| Age | : | 27 years. |
| Marital status | : | Married. |
| Children | : | 01 (One) Son. |
| No. of siblings: | : | 03 (Three) Brothers and 01 (One) Sister. |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | :: | Mother Mother Father Mst. Sokhina Begum Md. Abu Sayeed Sikdar <i>Branch</i> : Balapara, Kawnia <i>Centre # 17/m</i> o, <i>Loan no.: 2338,</i> Member since May 19, 2012 First Ioan: Tk. 10,000 Existing Ioan: Tk. 30,000, Outstanding Ioan: Tk. 9,491 |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | : | Entrepreneur No Nil Nil |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | : | S.S.C |
|--|---|---|
| Present Occupation (Besides own business, i.e., persuing further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.) | : | 04 (Four) Years experiences is running his own business. He started the business with BDT 1,60,000 (One lac Sixty thousand). He has on hand Training. |
| Other Own/Family Sources of Income | : | His Father income from Clothing business. |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contact No. | : | 01722614260 |
| NU's National ID No. | : | 851422656331 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Sokhina Begum is a GB member since May 19, 2012 at first she took GB loan BDT 10,000 (Ten thousand).
- Gradually she took GB loan several times and utilized it for cultivation purpose and assisting her Son in existing business.
- Finally GB loan helped her to improve her economic condition, livelihood & expanding the existing business of her Son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | New Sikder Bastraloy |
|--|---|--|
| Address/ Location | : | Bhayar hat, Kawnia, Rangpur. |
| Total Investment in BDT | : | Tk. 550,000 |
| Financing | : | Self Tk. 350,000 (from existing business) Required Investment Tk. 200,000 (as equity) |
| Present salary/drawings from business | : | BDT 4,000 (Four thousand) |
| Proposed Salary | : | BDT 5,500 (Five thousand Five Hundred) |
| Proposed Business Implementation Plan | | |
| (i) % of present gross profit margin | : | On product (Cloth) 18% |
| (ii) Estimated % of proposed gross profit margin | : | On product (Cloth) 18% |
| (iii) In future risk mgt. plan (from fire, disaster etc.) | : | |



| Dertieulere | | EB (BDT) | | | | |
|--|-------|----------|----------|--|--|--|
| Particulars | Daily | Monthly | Yearly | | | |
| Sales income from products (A) | 2,700 | 75,600 | 907,200 | | | |
| Less: Cost of Sales (product Purchase) (B) | 2,214 | 61,992 | 743,904 | | | |
| Gross Profit (C) [C=(A-B)] | 486 | 13,608 | | | | |
| Less: Operating Cost: | | | - | | | |
| Shop (Own) | | 1,000 | 12,000 | | | |
| Night Guard Bill | | 150 | 1,800 | | | |
| Electricity Bill | | 750 | 9,000 | | | |
| Mobile bill | | 300 | 3,600 | | | |
| Conveyance bill | | 1,000 | | | | |
| Present Salary (Family & Self) | | 4,000 | · | | | |
| Other Cost (stationary & Entertainment etc.) | | 1,000 | 12,000 | | | |
| Non Cash Item: | | , | , | | | |
| Depreciation Expenses | | 224 | 2,694 | | | |
| Total Operating Cost (D) | | 8,424 | 101,094 | | | |
| Net Profit (C-D): | | 5,184 | 62,202 | | | |

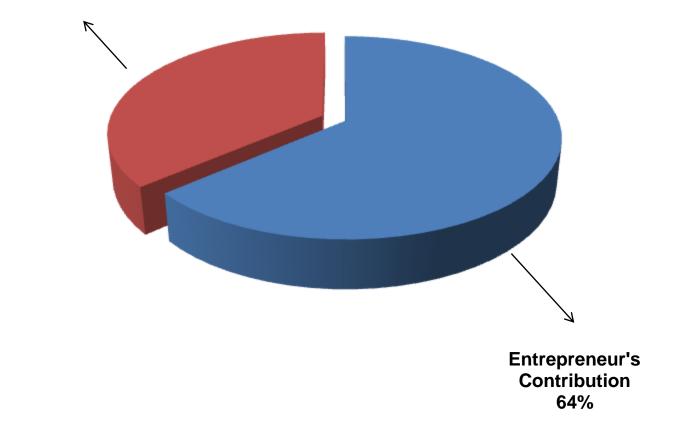
PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particu | Existing Business (BDT) | Proposed (BDT) | Total (BDT) | |
|--|---|-------------------|----------------|---------|
| Existing | Proposed | | | |
| Investment in products (Shirt, Paint, trouser, panjabi, baby wear, three pcs, bed sheet, Cotton, and others etc.) | Investment in products (Gauge Cloth, readymade three Pcs, winter cloth, Sharee, lungi, Panjabi, Cotton etc.) | 315,000 | 200,000 | 515,000 |
| Investment in Machineries (Fan, light, Calculator, Meter, Digital machine etc.) | | | - | 6,898 |
| Cash in hand | | | - | 512 |
| Decoration (fixture and fittings) | | | | 16,590 |
| Shop (Own) | - | - | - | |
| GB Outstanding Loan | (9,491) | - | (9,491) | |
| Debtors (Since March, 2015 to at F | 95,491 | - | 95,491 | |
| Creditors (Since June, 2015 to at F | (75,000) | - | (75,000) | |
| Total Ca | 350,000 | 200,000 | 550,000 | |





- GTT's Investment BDT 200,000
- Total Capital BDT 550,000



GTT's Investment 36%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Dertieulere | Year 1 (BDT) | | | Year 2 (BDT) | | | Year 3 (BDT) | | |
|---|--------------|---------|-----------|--------------|---------|-----------|--------------|---------|-----------|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated sales income from products (A) | 3,700 | 103,595 | 1,243,136 | 4,181 | 117,062 | 1,404,744 | 4,599 | 128,768 | 1,545,218 |
| Less: Cost of Sales (product Purchase) (B) | 3,034 | 84,948 | 1,019,372 | 3,428 | 95,991 | 1,151,890 | 3,771 | 105,590 | 1,267,079 |
| Gross Profit (C) [C=(A-B)] | 666 | 18,647 | 223,765 | 753 | 21,071 | 252,854 | 828 | 23,178 | 278,139 |
| Less: Operating Cost: | | | | | | | | | |
| Shop (Own) | | | - | | _ | _ | | _ | _ |
| Night Guard Bill | | 150 | 1,800 | | 180 | 2,160 | | 180 | 2,160 |
| Electricity Bill | | 850 | 10,200 | | 850 | 10,200 | | 1,050 | 12,600 |
| Mobile bill (SMS & Reporting) | | 600 | 7,200 | | 700 | 8,400 | | 700 | 8,400 |
| Conveyance bill | | 1,500 | 18,000 | | 1,500 | 18,000 | | 1,700 | 20,400 |
| Ownership Transfer Fee | | 1,333 | 8,000 | | 1,333 | 16,000 | | 1,333 | 16,000 |
| Proposed Salary-(Family & Self) | | 5,500 | 66,000 | | 6,000 | 72,000 | | 6,500 | 78,000 |
| Other Cost (stationary & Entertainment etc.) | | 1,500 | 18,000 | | 1,700 | 20,400 | | 1,700 | 20,400 |
| Non Cash Item: | | | | | | | | | |
| Depreciation Expenses | | 224 | 2,694 | | 224 | 2,694 | | 224 | 2,694 |
| Total Operating Cost (D) | | 11,658 | 131,894 | - | 12,488 | 149,854 | - | 13,388 | 160,654 |
| Net Profit (C-D): | | 6,989 | 91,871 | - | 8,583 | 103,000 | - | 9,790 | 117,486 |
| Retained Income | | | 91,871 | | | 194,871 | | | 312,357 |

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI # | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|------|--|-----------------|-----------------|-----------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 200,000 | | |
| 1.2 | Net Profit (ownership tr. Fee added back) | 99,871 | 119,000 | 133,486 |
| 1.3 | Depreciation Expenses | 2,694 | 2,694 | 2,694 |
| 1.4 | Opening Balance of Cash Surplus | - | 45,074 | 70,767 |
| | Total Cash Inflow | 302,565 | 166,767 | 206,947 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 200,000 | | |
| 2.2 | Payback to GB Outstanding Loan | 9,491 | | |
| 2.3 | Investment Payback including Ownership Transfer Fee | 48,000 | 96,000 | 96,000 |
| | Total Cash Outflow | 257,491 | 96,000 | 96,000 |
| 3.0 | Total Cash Surplus | 45,074 | 70,767 | 110,947 |

SWOT ANALYSIS

| Strength | Weakness |
|---|--|
| Present employment: Self: 01 Family: 01 (Brother) Others (beyond family): 0 Future employment: 0 Trade License in his own name; He has on hand training; Working experiences (4yrs). | Can not supply goods as per demand; Credit sales and timely realized; |
| OPPORTUNITIES Location of Shop; Regular customer (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 662,357 after 3 years excluding payback of investor's money. | THREATS Increase of local competitors; Seasonal Effect. |

Presented at 12th In-house Executive Social Business Design Lab On September 03, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures



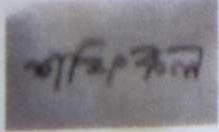






গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র





মোঃ শফিকুল ইসলাম শিকদার নাম: Name: Md Sofikul Islam Sikdar পিতা: মোঃ আবু সাইদ শিকদার মাতা: মোছাঃ সখিনা বেগম Date of Birth: 18 Mar 1988 ID NO: 8514227656331

গণগ্রজাতরী বাংলাদেশ সরকার পরিষদ কার্বালয় <u> ই</u>উনিয়ন विश्वायह ডাক্ষরঃ টেপামধুপুর, উপজেলাঃ কাউনিয়া, জেলাঃ রংপুর। লাইসেন্স বহি * · 76/H2E ক্রমিক নং- >१ 29/28 0100 angran 36/00f2028 লাইসেল নং প্রতিষ্ঠানের নাম: Car: Begar For anyou an Amon formano. লিজা/ৰামীর নাম: Baran: 2200013 8 GY VTO 534 উপজেলা/থানাঃ কাউনিয়া, জেলাঃ রহপুর । यूनधलत्र अत्रियानः 600000 रिज लाहर मेन ৩০ জুন ২০১৬ ইং পর্যন্ত বৈধ কি প্রদানের পরিমাণ ঃ 600 / টাকা, (কথার তিলসত টলস ক্রি থাও হয়ে তাহার ব্যবসা/বৃত্তি/পেশা চালিয়ে যাওয়ার জন্য এই লাইসেল প্রদান করা হইল। 26 86 78 মোঃ আলিম ভাদন

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