

Proposed NU Business Name : **Ma Laxmi Jewellers** Business Category: **Clothing Footwear & Apparels**



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Sree Badal Chandra Das Vill: Murapara Nagar, Union: Murapara, Post: Murapara, Upazila: Rupganj, District: Narayanganj.
Age	:	27 Years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	01 (one) Sister & 01 (one) Brother
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother ✓ Father Sreemoti Anjali Rani Sree Mangol Chandra Das <i>Branch</i> : Murapara, Narayanganj <i>Centre</i> # 13/mo <i>Loan no.:</i> 1399, Member since 2005 First Ioan: Tk. 5,000 Existing Ioan: Tk. 66,000, Outstanding Ioan: Tk. 18,424
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	•	Class Five
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		05 (five) years working experience last 01 (One) year he is running his own business. He started the business only with Tk. 300,000. He has on hand training.
Other Own/Family Sources of Income	:	Mother's income from tailoring.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contract No.	:	01914585986
NU's National ID No.	:	6716863658121
NU Project Source/Reference		Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Sreemoti Anjali Rani is a GB member since 2005, at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for her tailoring business and assisting her son in jewellery business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Ma Laxmi Jewellers
Address/ Location	:	Riaz Uddin Khan Plaza, Murapara dakhin bazar, Rupganj, Narayanganj
Total Investment in BDT		Tk. 594,000
Financing	:	Self Tk. 394,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	Taka 6,000 (six thousand)
Proposed Salary (estimates)	:	Taka 8,000 (eight thousand)
Proposed Business Implementation Plan		
% of present gross profit margin	:	On products 8% & servicing 100%.
(ii) Estimated % of proposed gross profit margin	:	On products 8% & servicing 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

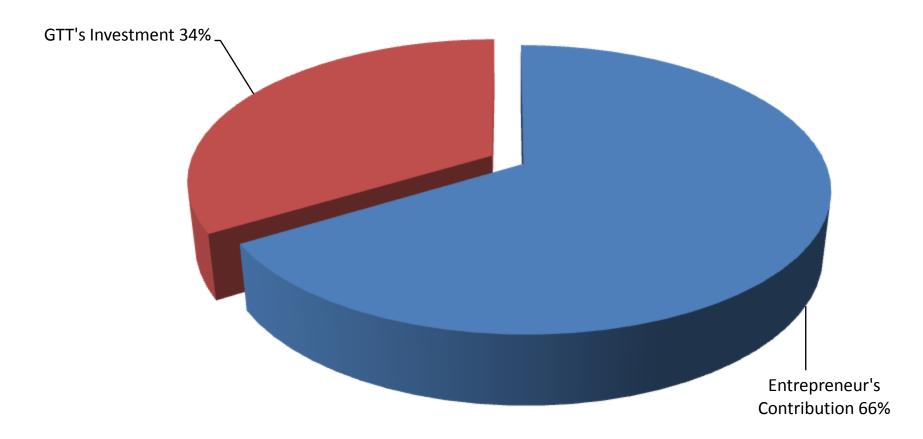
Dertieulere		EB (BDT)					
Particulars	Daily	Monthly	Yearly				
Sales income form products	5,000	140,000	1,680,000				
Incom from sarvicing	420	11,760	141,120				
Total Sales income (A)	5,420	151,760	1,821,120				
Less: Cost of sales of products (B)	4,600	128,800	1,545,600				
Gross Profit (C) [C=(A-B)]	820	22,960	275,520				
Less: Operating Cost:							
Electricity bill		300	3,600				
Genaretor bill		120	1,440				
Shop Rent		6,250	75,000				
Mobile bill		400	4,800				
Night Guard bill		100	1,200				
Conveyance		1,200	14,400				
Present Salary (Self)		6,000	72,000				
Present Salary (Assistant-2)		5,500	66,000				
Other Cost (stationary & Entertainment etc.)		1,200	14,400				
Non Cash Item:							
Depreciation Expenses		870	10,442				
Total Operating Cost (D)		21,940	263,282				
Net Profit (C-D):		1,020	12,238				

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Existing Proposed			
Investment in products Jewellery item (Gold, Silver)	Gold, Silver	212,000	200,000	412,000
Investment in Machineries (Weigh fan etc.)	12,424	-	12,424	
Advance for shop	75,000	-	75,000	
Cash in hand	10,000	-	10,000	
GB loan outstanding	(18,424)	-	(18,424)	
Debtors (Since February, 2015 to	11,000	-	11,000	
Decoration (fixture and fittings)	92,000	-	92,000	
Total Ca	394,000	200,000	594,000	



- Entrepreneur's Contribution BDT 394,000
- GTT's Investment BDT 200,000
- Total Capital BDT 594,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dertieulere	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales income form products	7,000	196,000	2,352,000	7,700	215,600	2,587,200	8,470	237,160	2,845,920
Incom from sarvicing	620	17,360	208,320	820	22,960	275,520	1,020	28,560	342,720
Total Sales income (A)	7,620	213,360	2,560,320	8,520	238,560	2,862,720	9,490	265,720	3,188,640
Less: Cost of sales of products (B)	6,440	180,320	2,163,840	7,084	198,352	2,380,224	7,792	218,187	2,618,246
Gross Profit (C) [C=(A-B)]	1,180	33,040	396,480	1,436	40,208	482,496	1,698	47,533	570,394
Less: Operating Cost:									
Electricity bill		500	6,000		600	7,200		700	8,400
Genaretor bill		170	2,040		220	2,640		270	3,240
Shop Rent		6,250	75,000		6,250	75,000		6,250	75,000
Mobile bill (SMS & Reporting)		700	8,400		900	10,800		1,100	13,200
Night Guard bill		150	1,800		200	2,400		250	3,000
Conveyance		1,500	18,000		1,700	20,400		1,900	22,800
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary-Self		8,000	96,000		9,000	108,000		10,000	120,000
Proposed Salary (Assistant-2)		6,500	78,000		7,500	90,000		8,500	102,000
Other Cost (stationary & Entertainment etc.)		1,800	21,600		2,000	24,000		2,200	26,400
Non Cash Item:									
Depreciation Expenses		870	10,442		870	10,442		870	10,442
Total Operating Cost (D)	-	27,774	325,282	_	30,574	366,882	-	33,374	400,482
Net Profit (C-D):	-	5,266	71,198	-	9,634	115,614	_	14,159	169,911
Retained Income			71,198			186,811			356,722

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	
1.2	Net Profit (ownership tr. Fee added back)	79,198	131,614	185,911
1.3	Depreciation Expenses	10,442	10,442	10,442
1.4	Opening Balance of Cash Surplus	-	23,216	69,272
	Total Cash Inflow	289,640	165,272	265,626
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	_
2.2	Payback to GB loan outstanding	18,424		
2.3	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	266,424	96,000	96,000
3.0	Total Cash Surplus	23,216	69,272	169,626

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family):02 Future employment: 0 Ownership of Business in own name Trade license of business in his own name Experience : 06 Yrs.	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 750,722 after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 12th In-house Executive Social Business Design Lab on September 03, 2015 at Grameen Telecom Trust Premises

Thank you

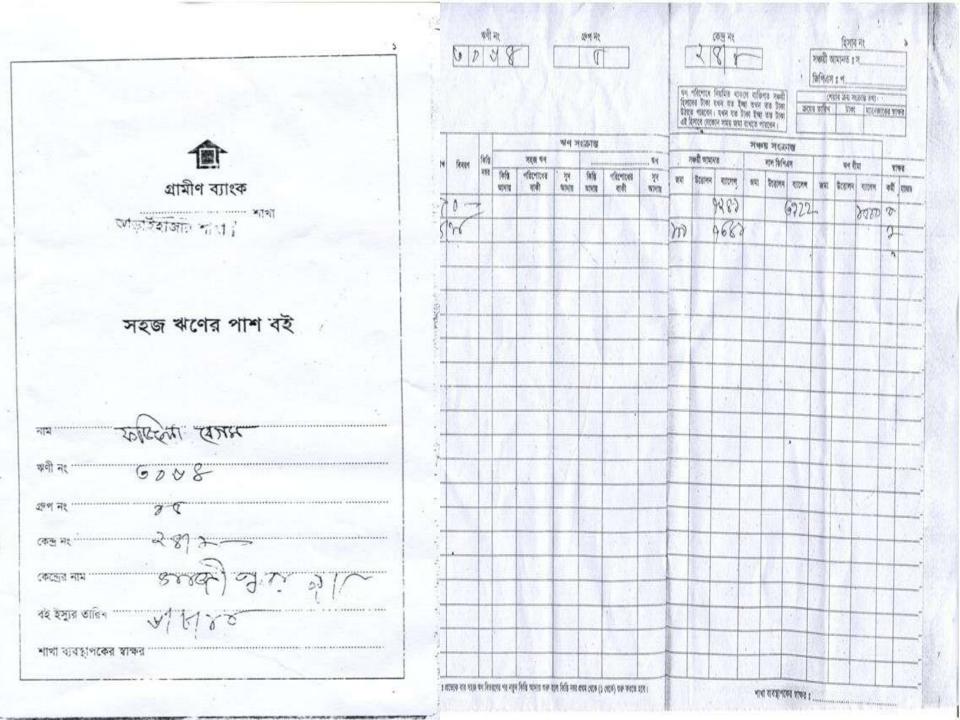
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क्रमिक महे 27 বিন্দমিল্লাছির রাহ্যমানির রাহীন ফরম ইউ, পি, ৭ নিয়ম দ্রষ্টব্য ১২ (১) লাহসেন্স লাইসেল নং-ইউনিয় রিষদ ডাকঘর ঃ মুড়াপাড়া, উপজেলা-রূপগঞ্জ, জেলা-নারায়ণগঞ্জ তারিখ ০০/০০ DC জাক মেসাস BELHAT 3177 / ব্যবস্থাপনা পরিচালক স্বত্বাধিকারী 20 hon 42 পিতা/স্বার্মার নাম 3 CON N you 60 a ZNA 2.10.23 মাতার নাম 2 ঠিকানা 310 4 a 2 and ওয়ার্ড নং Marana ব্যবসার 5 AVAVAV **্রেইং** সনে অত্র ইউনিয়নের সীমার মধ্যে আবশ্যকীয় উল্লেখিত কর বাবদ ঢাকা mo 10/ পর্যন্ত এই লাইসেন্স বৈধ বলিয়া বিবেচিত হইবে। বাণিজ্য চালাইয়া যাইবার অনুমতি দেওয়া হইল **AAAAAA** গোলবন্দ্ৰ ভূইয়া CNIS 3450-71 শ্বডাপাড়া ছন্তানিয়ন পরিয়ন চেয়ারম্যানের শ্বাস্ফর্ব সচিবের স্বাক্ষর A NUM & NUM



Thank You