

Proposed NU Business Name : Saidur Cycle & Varieties Store

Business Category: General Retail & Wholesale and Telecom



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Saidur Rahman Vill: Khoikorer para, Union: 08 no. jumarbari, Post: Jumarbari, Upazila: Saghata, District: Gaibandha.
Age	:	32 years.
Marital status	:	Married.
Children	:	03 (Three) Sons and 01 (One) Daughter.
No. of siblings:	:	06 (Six) Brothers.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		MotherVFatherMst. Dholy BegumMd. Abdul KuddusBranch: Jumarbari, Gaibandha, Centre # 65/mo,Loan no.: 5931, Member since February 18, 2003First Ioan: Tk. 3,000Existing Ioan: Tk. 18,000, Outstanding Loan: 16,830
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	Entrepreneur's Father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	6	Class Ten
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	 13 (Thirteen) years experiences is running his own business. He started the business with BDT 3,000. (Three Thousand). He has on hand training from local Parts Shop of "Bhai Bhai Cycle Parts" under the district of Dinajpur.
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01713715444
NU's National ID No.	:	3218847353406
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Dholy Begum is a GB member since February 18, 2003 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for household purposes, purchasing cows and agriculture.
- Finally GB loan helped her to improve her economic condition, livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Saidur Cycle & Varieties Store
Address/ Location	:	Kheyaghat bazar, Saghata, Gaibandha.
Total Investment in BDT	:	Tk. 360,000
Financing	:	Self Tk. 240,000 (from existing business) Required Investment Tk. 120,000 (as equity)
Present salary/drawings from business	:	BDT 7,000 (Seven thousand)
Proposed Salary	:	BDT 8,000 (Eight thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products (Electronics item, mobile accessories & renting Cycle) 35%, Servicing 70% bkash 100%.
(ii) Estimated % of proposed gross profit margin	:	On products (Electronics item, mobile accessories & renting Cycle) 35%, Servicing 70% bkash 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

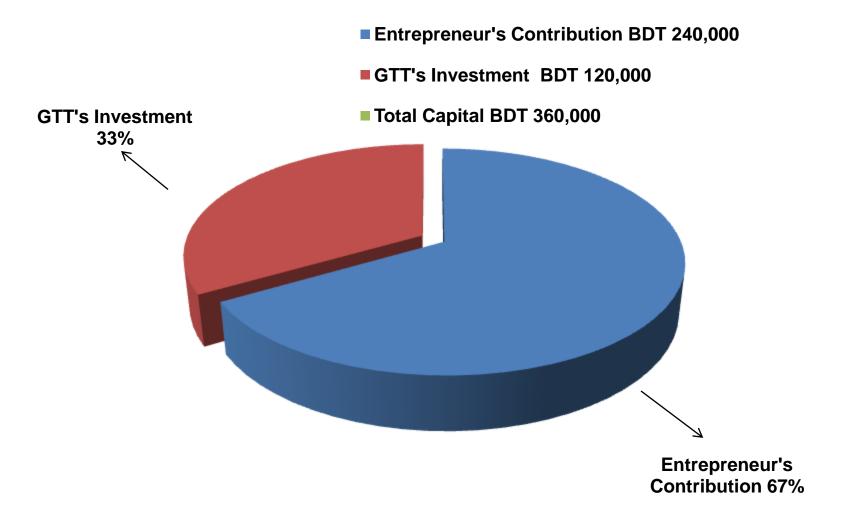


Particulars	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (Electronics item, mobile accessories and renting Cycle etc.)	800	22,400	268,800		
Income from Servicing (Cycle)	250	7,000	84,000		
Commission from bkash	80	2,240	26,880		
Total Sales income (A)	1,130	31,640	379,680		
Less: Cost of sales of products(Electronics item, Cycle parts and renting Cycle etc.)	520	14,560	174,720		
Less: Cost of Servicing (Cycle Parts & Other Materials)	75	2,100	25,200		
Less: Total of sales (B)	520	14,560	174,720		
Gross Profit (C) [C=(A-B)]	610	17,080	204,960		
Less: Operating Cost:					
Electricity bill		600	7,200		
Shop (self)		-	-		
Mobile bill		600	7,200		
Conveyance bill		1,200	14,400		
Present Salary (Family& Self)		7,000	84,000		
Other Cost (stationary & Entertainment etc.)		1,500	18,000		
Non Cash Item:					
Depreciation Expenses		1,303	15,630		
Total Operating Cost (D)		12,203	146,430		
Net Profit (C-D):		4,878	58,530		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (checkball, multiplug, super glue, capacitor, exercise book, pan, candle, door lock, regulator, mobile accessories, cycle parts and others materials etc.)	Electronics Product & Cycle parts etc.	69,589	70,000	139,589
Investment in bkash	50,000	50,000	100,000	
Investment in Machineries (mobile set -4 pieces, Wind machine, drill machine fan, T.V, Cycle-20-for renting and others parts etc.)			-	99,000
Cash in hand	1,881	_	1,881	
Debtors (Since May, 2015 to at Present)			-	11,730
Decoration (fixture and fittings)			-	7,800
Total Capital			120,000	360,000





FINANCIAL PROJECTION OF NU BUSINESS PLAN

Bartindara		Year 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales income from products (Electronics									
item, mobile accessories and renting	1,000	28,000	336,000	1,150	32,200	386,400	1,323	37,030	444,360
Cycle etc.)									
Estimated Income from Servicing	293	8,190	98,280	336	9,419	113,022	387	10,831	129,975
Estimated commission from bkash	120	3,360	40,320	138	3,864	46,368	159	4,444	53,323
Total estimated Sales income (A)	1,413	39,550	474,600	1,624	45,483	545,790	1,868	52,305	627,659
Less: Cost of sales of									
products(Electronics item, Cycle parts									
and renting Cycle etc.)	650	18,200	218,400	748	20,930	251,160	860	24,070	288,834
Less: Cost of Servicing	88	2,457	29,484	101	2,826	33,907	116	3,249	38,993
Less: Total of sales (B)	650	18,200	218,400	748	20,930	251,160	860	24,070	288,834
Gross Profit (C) [C=(A-B)]	763	21,350	256,200	877	24,553	294,630	1,008	28,235	338,825
Less: Operating Cost:									
Electricity bill		800	9,600		900	10,800		950	11,400
Shop (self)		-	-		-	-		-	-
Mobile bill (SMS & Reporting)		900	10,800		900	10,800		900	10,800
Conveyance bill		1,700	20,400		2,700	32,400		3,700	44,400
Ownership Transfer Fee		800	4,800		800	9,600		800	9,600
Proposed Salary (Family & Self)		7,000	84,000		8,000	96,000		9,000	108,000
Proposed Salary (Assistant-01)		3,000	36,000		3,000	36,000		3,500	42,000
Other Cost (stationary & Entertainment									
etc.)		1,500	18,000		1,700	20,400		1,900	22,800
Non Cash Item:									
Depreciation Expenses		1,303	15,630		1,303	15,630		1,303	15,630
Total Operating Cost (D)	-	17,003	199,230	-	19,303	231,630	-	22,053	264,630
Net Profit (C-D):	-	4,348	56,970	-	5,250	63,000		6,183	74,195
Retained Income			56,970			119,970			194,165

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	120,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	61,770	72,600	83,795
1.3	Depreciation Expenses	15,630	15,630	15,630
1.4	Opening Balance of Cash Surplus	-	48,600	79,230
	Total Cash Inflow	197,400	136,830	
2.0	Cash Outflow		·	
2.1	Product Purchase & bkash	120,000	_	_
	Investment Payback including Ownership Transfer Fee	28,800	57,600	57,600
	Total Cash Outflow	148,800	57,600	
3.0	Total Cash Surplus	48,600	79,230	121,055



STRENGTH	WEAKNESS
 Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 01 Trade License in his own name; Ownership of business and Business Place in his Own name; Maintains books of record; He has on hand training; Experience : 13yrs. 	Can not supply goods & Services as per demand;
 OPPORTUNITIES Location of Shop; Have some fixed customer; The Capital of the entrepreneur will be BDT 434,165 after 3 years excluding payback of investor's money. 	THREATS

Presented at 12th In-house Executive Social Business Design Lab on September 03, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures



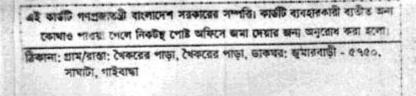


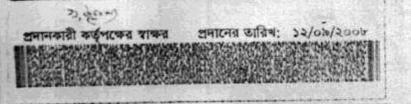














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