A Nobin Udyokta Project Proposed NU Business Name :Bakul Store



NU Identified and PP Prepared : S. M. Arafatuzzaman (Manikgonj Unit) Verified by : Md.Khalilur Rahman Presented by : Md. Sapan Mia Cellno: 01775365132



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Md. Sapan Mia
Age	:	30 years
Marital status	:	Married
Children	:	1 son
No. of siblings:	:	4 Brothers.
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother√FatherBakul BegumMd. Khobir UddinBranch: Jabra Ghior Branch, Centre #21(M), Loanee no.:2002,Group No.: 05Member since : 1990,First Ioan: Tk. 3,000Existing Ioan: Tk. 60,000, Outstanding: Tk.48,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	NU N/A N/A N/A N/A
Education	:	Class ten.

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Grocery Business
Trade license no.		323
Business Experiences	:	10 years
Other Own/Family Sources of Income	:	Brother (Job, business)
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/Reference	:	GT Manikganj Unit Office, Manikganj
Contact Info.	-	01775365132



NU's Mother has been a member of Grameen Bank since 1990 (25 Years) . At first she took a loan amount BDT 3,000 from Grameen Bank. NU's father use the loan in this business. NU's mother gradually improved their life standard by using GB loan.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Bakul Store
Address/ Location	:	Jabra bazar, ghior, Manikgonj.
Total Investment in BDT	:	2,80,000
Financing		Self BDT : 1,80,000 (from existing business) - 64 % Required Investment BDT : 1,00,000 (as equity) - 36%
Present salary/drawings from business (estimates)		BDT 6,000
Proposed Salary		BDT 7,000
i. Proposed Business % of present gross profit margin	:	20%
ii. Estimated % of proposed gross profit margin	:	20%
iii. Agreed grace period	:	5 months



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)			
Investments in different categories:	(1)	(2)	(1+2)			
 Present stock items: Decoration (Rack +fan + Table) : 20,000 Refrigerator (1) : 20,000 Goods : 1,40,000 	1,80,000		1,80,000			
Proposed Stock Items: Total goods : 1,00,000		1,00,000	1,00,000			
Total Capital	1,80,000/-	1,00,000/-	2,80,000/-			

Groceary items

Present items

•	Rice (16 Sac *1,750TK)	: 28,000
•	4sac*1500, Rice(Atop + Muri):6,000
•	Ata + Moida (04Sac *1500)	: 6,000
•	Oil (all kinds)	: 5,000
•	Cold drinks	: 12,000
•	Biscuits	: 5,000
•	Salt	: 6,000
•	Soap	: 10,000
•	Chips	: 2,000
•	Body spray	: 5,000
•	Dry milk + condense milk	:10,000
•	Sugar (2 Sac*1800)	: 3,600
•	Egg	: 2,000
•	Coil, paste, brush	: 7,000
•	Detergent powder	: 8,000
•	Cosmetics items	: 10,000
•	Others	: 14,400
•	Total	: 1,40,000

Proposed items

•	Rice (10 Sac *1,750)	: 17,500
•	Mobil (50L*300)	: 15,000
•	Soabin oil(70L*100)	:7000
•	Diesel(200L *80)	:16000
•	Cold drinks	: 15,000
•	Salt	: 3,000
•	soap	: 2,000
•	Vhusi, kura	: 6,000
•	Sugar (2 Sac*2000)	: 4,000
•	coil,paste,brush	: 5,000
•	G.I. weir	: 5,000
•	Others	: 4,500
•	Total	:1,00,000

INFO ON EXISTING BUSINESS OPERATIONS

		Existing Business	(BDT)
Particulars	Daily	Monthly	Yearly
Sales	2,500	75,000	9,00,000
Less: Cost of sales	2000	60,000	7,20,000
Profit (20%) [A]	500	15,000	1,80,000
Less: Operating Costs			
Electricity bill		300	36,000
Shop Rent (Own Shop)		-	-
Transport		400	4,800
Mobile bill		300	3,600
Present salary/Drawings- self		6,000	72,000
Others (Chada ,SMS, TL)		300	3,600
Non Cash Item:			
Depreciation Expenses(20,000*10% +20,000*15%)		417	5004
Total Operating Cost (D)		7,717	92,604
Net Profit (C-D):		7,283	87,396



		Year 1 (BD	т)		Year 2 (BD	т)		Year 3 (BDT)
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	3,000	90,000	10,80,000	3,500	1,05,000	12,60,000	400	1,20,000	14,40,00 0
Less: Cost of sales	2400	72,000	8,64,000	2800	84,000	10,08,000	3200	96,000	11,52,00 0
Profit (20%) [A]	600	18,000	2,16,000	700	21000	2,52,000	800	24000	2,88,000
Less: Operating Costs									
Electricity bill		350	4200		350	4,200		400	4800
Shop Rent (Own Shop)		-			-	-		-	-
Transport		450	5400		500	6,000		600	7200
Mobile bill		300	3600		400	4,800		500	6000
Present salary/Drawings- self		7,000	84,000		7,000	84,000		7,000	84,000
Others (Chada, SMS,TL)		350	4200		450	5,400		550	6600
Depreciation Expenses (20,000*10% +20,000*15%)		417	5004		417	5,004		417	5,004
Total Operating Cost (E)		8,867	1,06,404		9,117	1,09,404		9,467	1,13,604
Net Profit		9,133	1,09,596		11,883	1,42,596		14,533	1,74,396
Gt payback			40,000			40,000			40,000
Retained Income:		69	,596		1,02	,596	1,34,396		

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	1,00,000		
1.2	Net Profit	1,09,596	1,42,596	1,74,396
1.3	Depreciation (Non cash item)	5,000	5,000	5,000
1.4	Opening Balance of Cash Surplus	-	26,596	1,34,192
	Total Cash Inflow	2,14,596	1,74,192	3,13,588
2.0	Cash Outflow			
2.1	Purchase of Product	1,00,000		
2.2	Payment of GB Loan*	48,000		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	1,88,000	40,000	40,000
3.0	Net Cash Surplus	26,596	1,34,192	2,73,588



Strength

- Availability of Products Sourcing.
 Skilled & 10 Years of Experience
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 - Position of his store middle of Residential area.

WEAKNESS

- Opponent in same areas
- Lack of Investment

O_{PPORTUNITIES}

- Expansion Of Business
- ➢ To acquire financial solvency

THREATS

- > Fire
- > Theft

Pictures











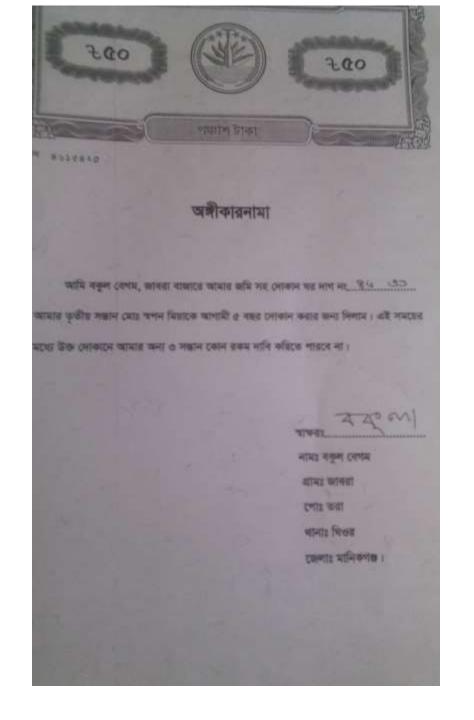


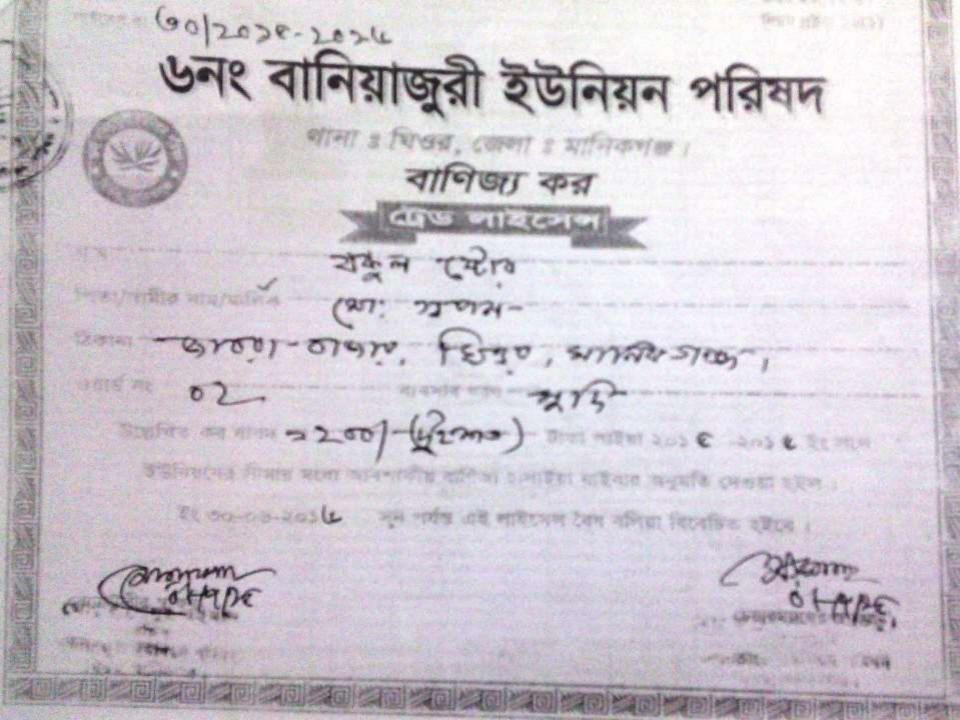




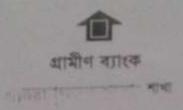




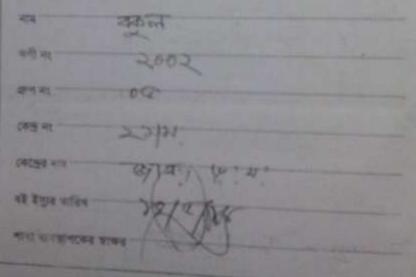








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Presented at GT's 20th Internal Design Lab on 03 November, 2015

Thank You