

Proposed NU Business Name : M/S Maa Steel

Business Category: General Retail & Wholesale



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Jewel Rana			
		Vill: Baronagaon Union: Salondor, Post: Kalokhetro,			
		Upazila: Thakurgaon Sadar, District: Thakurgaon.			
Age	:	29 Years			
Marital status	:	Unmarried			
Children	:	N/A			
No. of siblings:	:	2 (two) Brothers			
Parent's and GB related Info:					
(i) Who is GB member	:	Mother ✓ Father —			
(ii) Mother's name	:	Mst. Nurnesa Begum			
(iii) Father's name	:	Md. Aminul Islam			
(iv) GB member's info	:	Branch: Salondor, Thakurgaon Centre # 65/mo			
		Loan no.: 7620, Member since March 17, 2002			
		First loan: Tk. 5,000			
		Existing loan: Tk. 30,000, Outstanding loan: Tk. 28,020			
Further Information:					
(v) Who pays GB loan installment	:	Entrepreneur			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	Nil			
(viii) Any other loan	:	Nil			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		10 (ten) years working experience and last 03 (three) years he is running his own business. He started the business only with Tk. 100,000. He has on hand training.
Other Own/Family Sources of Income	•	His father's income from agriculture and brother's income from business (motor cycle workshop).
Other Own/Family Sources of Liabilities	•	Nil
NU's Contract No.	:	01751005533
NU's National ID No.	•	9419489298308
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nurnesa Begum is a GB member since March 17, 2002, at first she took GB loan BDT 5,000 (five thousand).
- Gradually she took GB loan several times and utilized it for repairing house, purchasing 2 (two) cows, cultivation and assisting her son in business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

#### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Maa Steel
Address/ Location	:	College road, Baliadangi, Thakurgaon
Total Investment in BDT	:	Tk. 332,000
Financing	:	Self Tk. 132,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	Taka 4,000 (four thousand)
Proposed Salary (estimates)	:	Taka 5,000 (five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%.
(ii) Estimated % of proposed gross profit margin	:	On products 20%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

#### INFO ON EXISTING BUSINESS OPERATIONS

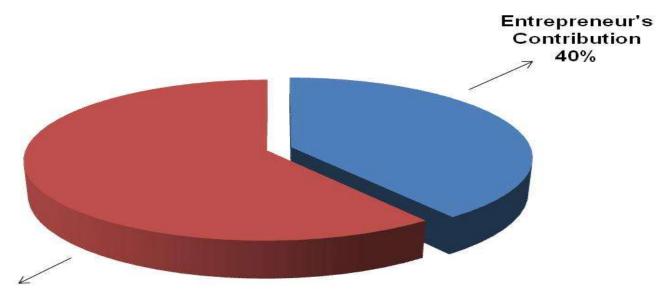
Dortiouloro	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	3,500	91,000	1,092,000		
Less: Cost of products (B)	2,800	72,800	873,600		
Gross Profit (C) [C=(A-B)]	700	18,200	218,400		
Less: Operating Cost:					
Electricity bill		400	4,800		
Generator bill		100	1,200		
Shop Rent		1,500	18,000		
Night Guard bill		150	1,800		
Mobile bill		400	4,800		
Conveyance		1,000	12,000		
Present Salary (Self)		4,000	48,000		
Present Salary (Assistant -2)		5,000	60,000		
Other Cost (stationary & Entertainment etc.)		400	4,800		
Non Cash Item:					
Depreciation Expenses		210	2,520		
Total Operating Cost (D)		12,660	151,920		
Net Profit (C-D):		5,540	66,480		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)	
Existing	Proposed	(BDT)	(551)	(33.)	
Investment in products (drum, trunk, rack, almira and sowcase etc)	Plain sheet and rod	74,100	110,000	184,100	
Investment in Machineries (bit machine, hammer, scissors, rail slippers and polish machine etc.)	15,000	90,000	105,000		
Cash in hand	1,020	-	1,020		
Debtors (Since February, 2015 to at	5,200	-	5,200		
Creditors (Since July, 2015 to at pres	(3,000)	-	(3,000)		
GB Loan Outstanding	(28,020)	-	(28,020)		
Advance for shop	65,000	-	65,000		
Decoration ( fixture and fittings)			-	2,700	
Total Capital			200,000	332,000	

#### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 132,000
- GTT's Investment BDT 200,000
- Total Capital BDT 332,000



GTT's Investment 60%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	6,000	156,001	1,872,016	7,020	182,522	2,190,258	7,582	197,123	2,365,479
Less: Cost of sales of products (B)	4,800	124,801	1,497,612	5,616	146,017	1,752,207	6,065	157,699	1,892,383
Gross Profit (C) [C=(A-B)]	1,200	31,200	374,403	1,404	36,504	438,052	1,516	39,425	473,096
Less: Operating Cost:									
Electricity bill		600	7,200		600	7,200		600	7,200
Generator bill		100	1,200		150	1,800		150	1,800
Shop Rent		1,600	19,200		1,700	20,400		1,800	21,600
Night Guard bill		150	1,800		200	2,400		200	2,400
Mobile bill (SMS & Reporting)		750	9,000		800	9,600		800	9,600
Conveyance		1,500	18,000		1,700	20,400		1,700	20,400
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (Self)		5,000	60,000		6,000	72,000		6,500	78,000
Proposed Salary (Assistant -3)		12,000	144,000		15,000	180,000		16,500	198,000
Other Cost (stationary & Entertainment etc.)		600	7,200		800	9,600		1,000	12,000
Non Cash Item:									
Depreciation Expenses		1,335	16,020		1,335	16,020		1,335	16,020
Total Operating Cost (D)	-	24,268	283,220	-	28,868	346,420	_	31,168	374,020
Net Profit (C-D):	-	6,932	91,183	-	7,636	91,632	-	8,256	99,076
Retained Income			91,183			182,815			281,891

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	99,183	107,632	115,076
1.3	Depreciation Expenses	16,020	16,020	16,020
1.4	Opening Balance of Cash Surplus	_	39,183	66,835
	Total Cash Inflow	315,203	162,835	197,931
2.0	Cash Outflow			
2.1	Product Purchase	200,000	_	-
2.2	GB Loan Outstanding	28,020		
2.3	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	276,020	96,000	96,000
3.0	Total Cash Surplus	39,183	66,835	101,931

### SWOT ANALYSIS

STRENGTH  □ Present employment: Self: 01 Family: 0 Others (beyond family): 02 □ Future employment: 01 □ Ownership of Business in own name □ Trade license of business in his own name □ Experience: 13 Yrs.	WEAKNESS  Can not supply goods according to demand.
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 413,891 after 3 years excluding payback of investor's money.	THREATS  Local Competitors  Fire

Presented at 11<sup>th</sup> In-house Executive Social Business Design Lab on August 27, 2015 at Grameen Telecom Trust Premises

Thank you

# Pictures

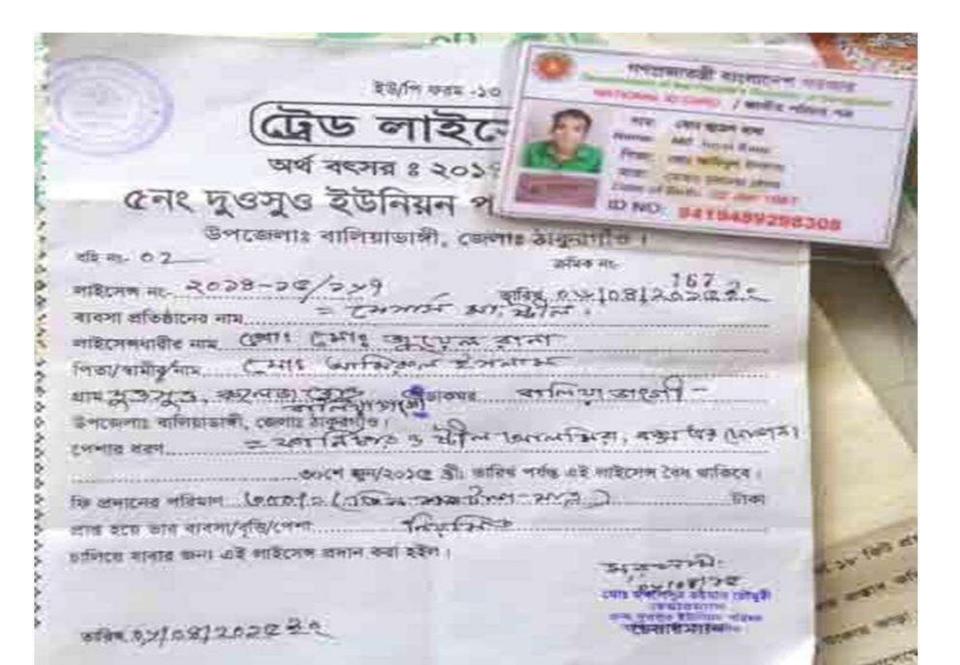












## Thank You