

Proposed NU Business Name : **Bogra Doi Ghor** Business Category: **General Retail & wholesale**



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	Wd. Faruk Hossain Vill: Shahabaz, Union: 5 no. Balapara, Post: kawnia, Upazila: kawnia, District: Rangpur.			
Age	: 31 Years			
Marital status	: Unmarried			
Children	: N/A			
No. of siblings:	: 4 (four) Brothers and 2 (two) Sisters			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	 Mother			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	EntrepreneurNoNilNil			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Masters in Geography
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	03 (three) years experience is running his own business. He started the business only with Tk. 80,000. He has on hand training.
Other Own/Family Sources of Income	:	Nil.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contract No.	:	01733020504
NU's National ID No.	:	19848514227019159
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Firoza Begum is a GB member since June 01, 2010, at first she took GB loan BDT 28,000 (twenty eight thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son in business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Bogra Doi Ghor
Address/ Location	:	Thana road, kawnia, Rangpur.
Total Investment in BDT	:	Tk. 564,000
Financing	:	Self Tk. 414,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	Taka 4,000 (four thousand)
Proposed Salary (estimates)	:	Taka 5,000 (five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 27%.
(ii) Estimated % of proposed gross profit margin	:	On products 27%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

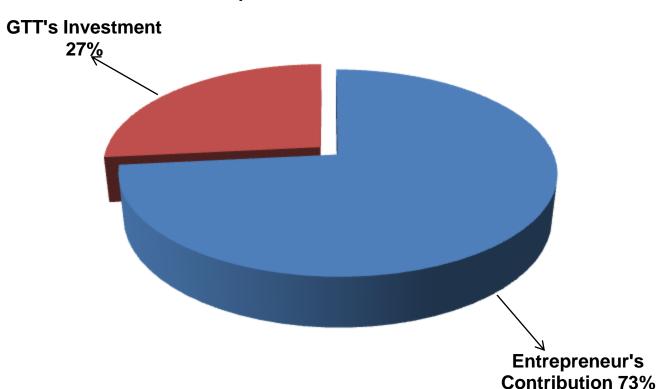
Dortiouloro		EB (BDT)	
Particulars	Daily	Monthly	Yearly
Sales income from products (A)	3,000	84,000	1,008,000
Less: Cost of sales of products (B)	2,190	61,320	735,840
Gross Profit (C) [C=(A-B)]	810	22,680	272,160
Less: Operating Cost:			
Electricity bill		5,000	60,000
Shop Rent		3,500	42,000
Mobile bill		200	2,400
Night Guard bill		50	600
Conveyance		4,000	48,000
Ownership Transfer Fee		-	-
Present Salary (Self)		4,000	48,000
Other Cost (stationary & Entertainment etc.)		500	6,000
Non Cash Item:			
Depreciation Expenses		2,934	35,210
Total Operating Cost (D)		20,184	242,210
Net Profit (C-D):		2,496	29,950

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars (Tw	Particulars (Two shops)			
Existing	Proposed	Business (BDT)	Proposed (BDT)	(BDT)
Investment in products (two shops) (sweets, rasamalai, curd and ghee etc.)	28,300	150,000	178,300	
Investment in Machineries (tow shotelevision, weight machine, bulb and	198,200	-	198,200	
GB Loan Outstanding	(17,300)	-	(17,300)	
Decoration (fixture and fittings) for	54,800	-	54,800	
Advance for two Shops	150,000	-	150,000	
Total Cap	414,000	150,000	564,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 414,000
- GTT's Investment BDT 150,000
- Total Capital BDT 564,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Posticulos	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (two shops) (A)	6,600	184,800	2,217,600	7,590	212,520	2,550,240	7,970	223,146	2,677,752
Less: Cost of sales of products two shops (B)	4,818	134,904	1,618,848	5,541	155,140	1,861,675	5,818	162,897	1,954,759
Gross Profit (C) [C=(A-B)]	1,782	49,896	598,752	2,049	57,380	688,565	2,152	60,249	722,993
Less: Operating Cost:									
Electricity bill two shop		10,000	120,000		10,500	126,000		10,500	126,000
Shop Rent two shop		4,100	49,200		4,100	49,200		4,100	49,200
Mobile bill (SMS & Reporting)		700	8,400		700	8,400		700	8,400
Night Guard bill		100	1,200		130	1,560		130	1,560
Conveyance		6,000	72,000		8,000	96,000		9,000	108,000
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-Self		5,000	60,000		6,000	72,000		6,000	72,000
Proposed Salary (Assistant - 2)		10,500	126,000		11,500	138,000		11,500	138,000
Other Cost (stationary & Entertainment etc.)		800	9,600		1,100	13,200		1,300	15,600
Non Cash Item:									
Depreciation Expenses		2,934	35,210		2,934	35,210		2,934	35,210
Total Operating Cost (D)	-	41,134	487,610	-	45,964	551,570	-	47,164	565,970
Net Profit (C-D):	-	8,762	111,142	-	11,416	136,995	-	13,085	157,023
Retained Income			111,142			248,137			405,160

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	117,142	148,995	169,023
1.3	Depreciation Expenses	35,210	35,210	35,210
1.4	Opening Balance of Cash Surplus	_	99,052	211,257
	Total Cash Inflow	302,352	283,257	415,490
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	Payback to GB Loan Outstanding	17,300		
2.3	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	203,300	72,000	72,000
3.0	Total Cash Surplus	99,052	211,257	343,490

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 (brother) Others (beyond family): 0 Future employment: 01 Trade license of business in his own name Experience: 3 Yrs.	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 819,160 after 3 years excluding payback of investor's money.	THREATS Local Competition;

Presented at 11th In-house Executive Social Business Design Lab on August 27, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures







12/21: BV20 68372

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বই ইসুৱে তারিখ

শাৰা ব্যৱস্থাপকের স্বাক্ষর



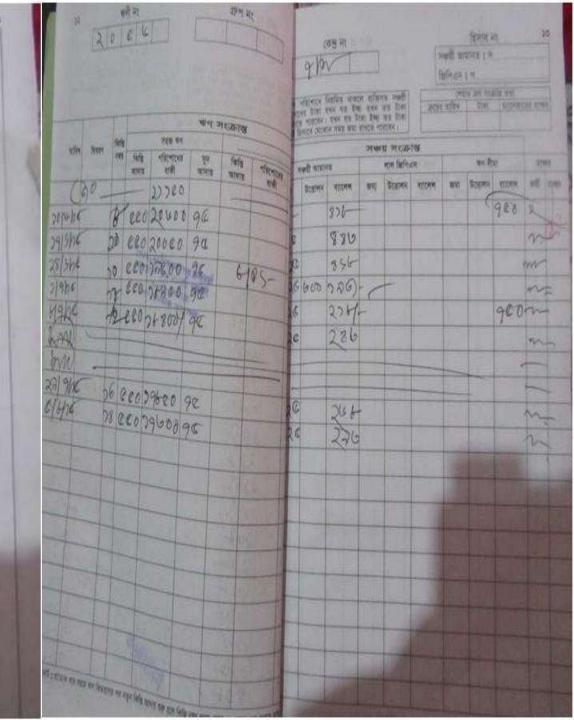
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৫ নং বালাপাড়া ইউনিয়ন পরিষদ উপজেলা: কাউনিয়া জেলা: রংপুর, বাংলাদেশ

जना अनप

[বিধি ৯, জন্ম ও মৃত্যু নিবন্ধন (ইউনিয়ন পরিষদ) বিধিমালা, ২০০৬] (জন্ম নিবন্ধন বহি থেকে উদ্ধৃত)

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Thank You