

Proposed NU Business Name: Mondol Traders
Business Category: General Retail & Wholesale



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Ma, Mizanur Knaman	
		Vill: Bogar Bhita, Union: 8 no. Jumarbari, Post: Jumarbari, Upazila: Saghata, District: Gaibandha.	
Age	••	26 Years	
Marital status	••	Unmarried	
Children	••	N/A	
No. of siblings:	••	03 (Three) Brothers and 01 (one) Sister	
Parent's and GB related Info:			
(i) Who is GB member	:	Mother ✓ Father ——————————————————————————————————	
(ii) Mother's name	:	Mst. Meneka Begum	
(iii) Father's name	:	Md. Aynal Haq	
(iv) GB member's info	:	Branch: Jumarbari, Saghata. Centre # 5/Mo,	
		Loan no.: 1625, Member since April 23, 1996	
		First loan: Tk. 5,000 Last loan: Tk. 50,000.	
Further Information:			
(v) Who pays GB loan installment	:	N/A	
(vi) Mobile lady	:	No	
(vii) Grameen Education Loan	:		
(viii) Any other loan	:	Nil	
(VIII) / VIII) OUTOT TOUTT		Nil	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C (pass)
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		09 (nine) years experiences is running his own pesticides and fertilizers business, started the business with BDT 30,000. He has on hand training.
Other Own/Family Sources of Income	:	His father income from Agriculture.
Other Own/Family Sources of Liabilities	:	No
NU's Contract No.	•	01871830299
NU's National ID No.	:	19893218847000129
NU Project Source/Reference	•	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Meneka Begum is a GB member since April 23, 1996 at first she took GB loan BDT 5,000 (five thousand).
- Gradually she took GB loan several times and utilized it for cultivation, repairing house and assisting her son in business.

 Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Mondol Traders
Address/ Location	:	Jumarbari bazar, Saghata, Gaibandha.
Total Investment in BDT	:	Tk. 407,000
Financing	:	Self Tk. 257,000 (from existing business) Investor Tk. 150,000 (from proposed business)
Present salary/drawings from business	:	Taka 7,000 (seven thousand)
Proposed Salary		Taka 8,000 (eight thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On product 15%.
(ii) Estimated % of proposed gross profit margin	:	On product 15%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

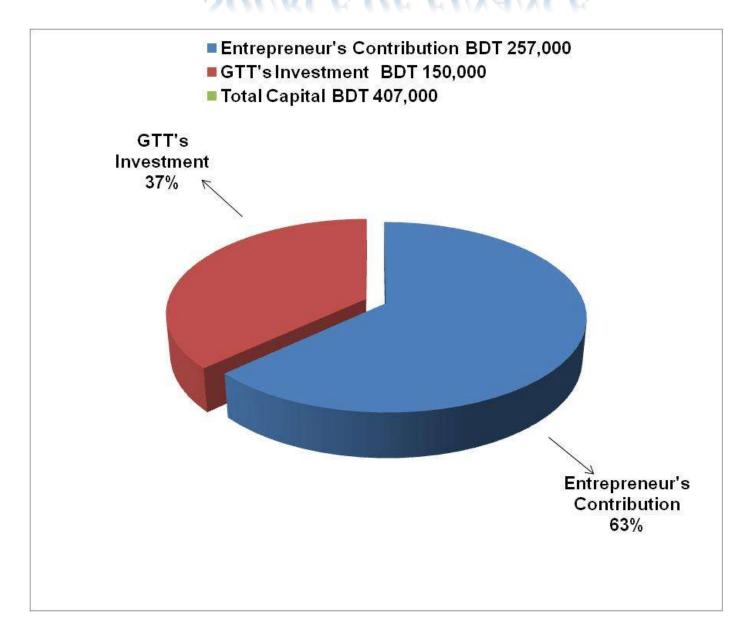
INFO ON EXISTING BUSINESS OPERATIONS

Dortiouloro	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	4,000	112,000	1,344,000		
Less: Cost of sales of products (B)	3,400	95,200	1,142,400		
Gross Profit (C) [C=(A-B)]	600	16,800	201,600		
Less: Operating Cost:					
Electricity bill		250	3,000		
Generator bill		150	1,800		
Shop Rent		1,000	12,000		
Night Guard bill		100	1,200		
Mobile bill		300	3,600		
Conveyance		3,000	36,000		
Present Salary (Self)		7,000	84,000		
Other Cost (stationary & Entertainment etc.)		600	7,200		
Non Cash Item:					
Depreciation Expenses		136	1,633		
Total Operating Cost (D)		12,536	150,433		
Net Profit (C-D):		4,264	51,168		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars		Existing Business	Proposed	Total
Existing	Proposed	(BDT)	(BDT)	(BDT)
Investment in products (different types of pesticides and fertilizers etc)	pesticides and fertilizers	115,915	150,000	265,915
Investment in Machineries (weight machine, weight balance, bulb and fan etc.)		5,250		5,250
Cash in hand		20,273		20,273
Debtors (Since March, 2015 to at present)		17,112		17,112
Decoration (fixture and fittings)		8,450		8,450
Advance for Shop		90,000		90,000
Total (Capital	257,000	150,000	407,000

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	6,000	168,000	2,016,000	6,900	193,200	2,318,400	7,245	202,860	2,434,320
Less: Cost of sales of products (B)	5,100	142,800	1,713,600	5,865	164,220	1,970,640	6,158	172,431	2,069,172
Gross Profit (C) [C=(A-B)]	900	25,200	302,400	1,035	28,980	347,760	1,087	30,429	365,148
Less: Operating Cost:									
Electricity bill		400	4,800		500	6,000		500	6,000
Generator bill		150	1,800		250	3,000		250	3,000
Shop Rent						·			
Night Guard bill		1,000 100	12,000 1,200		1,200 150	14,400 1,800		1,200 150	14,400 1,800
Mobile bill (SMS & Reporting)		600	7,200		650	7,800		650	7,800
Conveyance		5,000	60,000		7,000	84,000		8,000	96,000
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Self)		8,000	96,000		8,500	102,000		8,500	102,000
Other Cost (stationary & Entertainment etc.)		1,200	14,400		1,600	19,200		2,000	24,000
Non Cash Item:									
Depreciation Expenses		136	1,633		136	1,633		136	1,633
Total Operating Cost (D)		17,586	205,033	-	20,986	251,833	-	22,386	268,633
Net Profit (C-D):	_	7,614	97,368	_	7,994	95,928	-	8,043	96,516
Retained Income			97,368			193,295			289,811

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	103,368	107,928	108,516
1.3	Depreciation Expenses	1,633	1,633	1,633
1.4	Opening Balance of Cash Surplus	-	69,000	106,560
	Total Cash Inflow	255,000	178,560	216,708
2.0	Cash Outflow			
2.1	Product Purchase	150,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	69,000	106,560	144,708

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0 Future employment: 0 Trade license in his own name Maintain books of record Experience: 09 Yrs.	WEAKNESS Can not supply goods according to demand.
Opportunities □ Location of shop; □ Have some fixed customers; □ The capital of Entrepreneur will be Tk. 546,811 after 3 years excluding payback of investor's money.	THREATS Local competition;

Presented at 11th In-house Executive Social Business Design Lab On August 27, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures

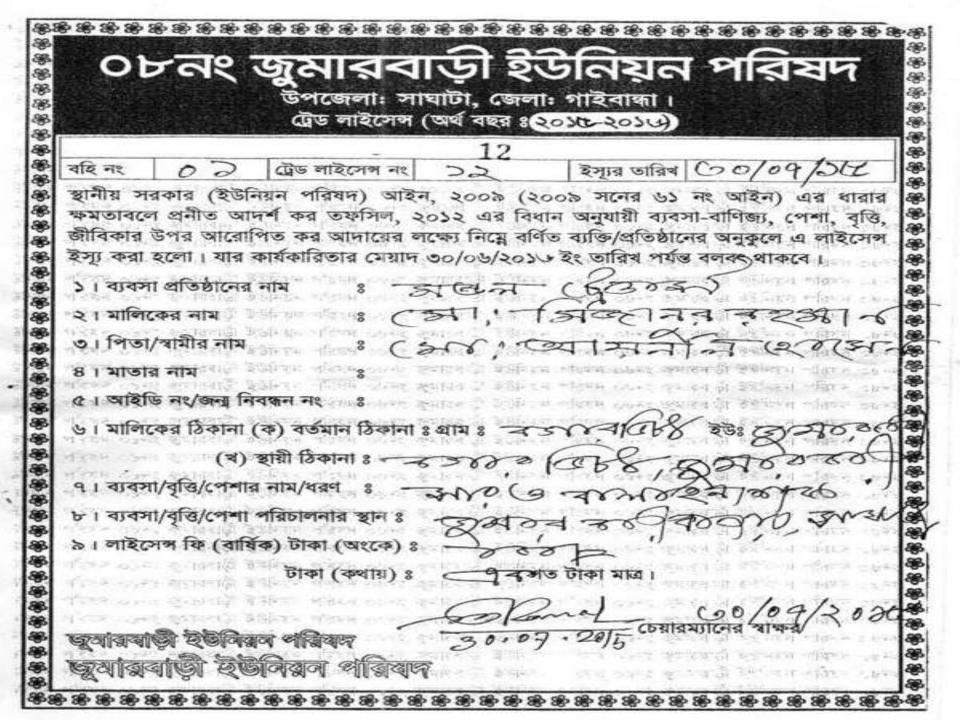
















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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



नामः स्माः भिष्मानुत त्रद्यान

Name: MD. MIZANUR RHAMAN

পিতা: মোঃ আয়নাল হক

মাতা: মোছাঃ মেনেকা বেগম

Date of Birth: 01 Jun 1989

ID NO: 19893218847000129

এই কর্ডেটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডেট বাবহারকারী বাতীত অন্য কোপাও পাওয়া গোলে নিকটিছ পেশুনি কমিনে। কলা দেবাই কনা এনুবাস করা এলা।

ঠিকানা বাসাহেন্ডিং ক্যার্ডিটা, গ্রাম/রাঞ্জা বগার্রভিটা, বগার্রভিটা, ডাকঘর: জুমারবাড়ী - ৫৭৫০, সাঘাটা, গাইরুলা

প্রদানের তারিখ: ২৪/১০/২০১৩



Thank You