

Proposed NU Business Name : **Mahedi Store** Business Category: **General, Retail & Wholesale**



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Mahedi Hasan Vill: Nurpur, Union: 1 no Hazi Nagar, Post: Niamatpur, Upazila: Niamatpur, District: Nagaon.			
Age	:	20 Years			
Marital status	:	Unmarried			
Children	:	N/A			
No. of siblings:	:	1 (one) Brother 1 (one) Sister			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother✔FatherMst. AnjumanaraMd. Mizanur RahmanBranch: Nurpur, Niamatpur Centre # 52/moLoan no.: 4397, Member since February 6, 2012First Ioan: Tk. 1,400Existing Ioan: Tk. 15,000 , Outstanding Ioan: Tk. 8,050			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	Entrepreneur' father No Nil Nil			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	02 (two) years experience is running his own grocery business. He started the business only with Tk. 12,000. He has on hand training.
Other Own/Family Sources of Income	:	His father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01766210536
NU's National ID No.	:	19956416942002414
NU Project Source/Reference	•	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Anjumanara is a GB member since February 6, 2012, at first she took GB loan BDT 1,400 (one thousand four).
- Gradually she took GB loan several times and utilized it for cultivation.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Mahedi Store
Address/ Location	•	Nurpurpur, Niamatpur, Nagaon.
Total Investment in BDT	:	Tk. 73,000
Financing	:	Self Tk. 23,000 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	:	Taka 3,000 (three thousand)
Proposed Salary (estimates)	:	Taka 4,000 (four thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 12%.
(ii) Estimated % of proposed gross profit margin	:	On products 12%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

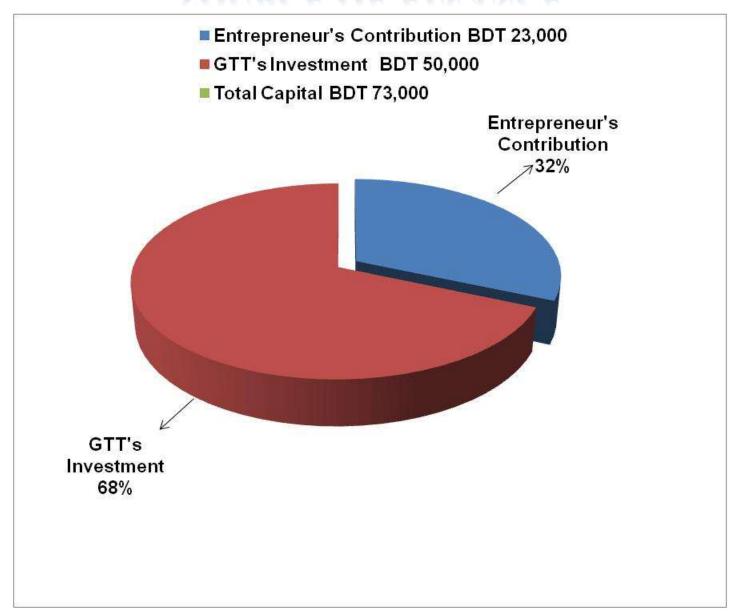
INFO ON EXISTING BUSINESS OPERATIONS

Particulars		EB (BDT)				
Faiticulai 5	Daily	Monthly	Yearly			
Sales income from products (A)	1,500	39,000	468,000			
Less: Cost of sales of products (B)	1,320	34,320	411,840			
Gross Profit (C) [C=(A-B)]	180	4,680	56,160			
Less: Operating Cost:						
Electricity bill		200	2,400			
Shop Rent (self)		-	-			
Mobile bill		300	3,600			
Conveyance		200	2,400			
Ownership Transfer Fee		-	-			
Present Salary (Self)		3,000	36,000			
Other Cost (stationary & Entertainment etc.)		200	2,400			
Non Cash Item:						
Depreciation Expenses		71	856			
Total Operating Cost (D)		3,971	47,656			
Net Profit (C-D):		709	8,504			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing Business	Proposed (BDT)	Total (BDT)		
Existing	Proposed	(BDT)		. ,	
Investment in products (oil, pulses, potato, onion, salt, tea leaf, biscuit, juice, soap, coal, betel leaf and betel nut etc)	Rice, oil, pulses, sugar, flour, salt, spices, biscuit and soap,	10,126	50,000	60,126	
Investment in Machineries (telev bulb etc.)	3,775		3,775		
Cash in hand		3,049		3,049	
Debtors		3,150		3,150	
Decoration (fixture and fittings)	2,900		2,900		
Total Car	23,000	50,000	73,000		

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Destination of	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	2,500	64,994	779,922	2,875	74,743	896,910	3,018	78,480	941,756
Less: Cost of sales of products (B)	2,200	57,194	686,331	2,530	65,773	789,281	2,656	69,062	828,745
Gross Profit (C) [C=(A-B)]	300	7,799	93,591	345	8,969	107,629	362	9,418	113,011
Less: Operating Cost:									
Electricity bill		200	2,400		300	3,600		300	3,600
Shop Rent (self)		-	-		-	-		-	_
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance		300	3,600		400	4,800		500	6,000
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000
Proposed Salary-Self		4,000	48,000		4,500	54,000		4,500	54,000
Other Cost (stationary & Entertainment etc.)		300	3,600		400	4,800		500	6,000
Non Cash Item:									
Depreciation Expenses		71	856		71	856		71	856
Total Operating Cost (D)	-	5,805	67,656		6,605	79,256	-	6,805	81,656
Net Profit (C-D):	-	1,995	25,934	-	2,364	28,373	-	2,613	31,354
Retained Income			25,934			54,307			85,662

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	_	_
1.2	Net Profit (ownership tr. Fee added back)	27,934	32,373	35,354
1.3	Depreciation Expenses	856	856	856
1.4	Opening Balance of Cash Surplus	_	16,791	26,020
	Total Cash Inflow	78,791	50,020	62,231
2.0	Cash Outflow			
2.1	Product Purchase	50,000	_	
2.2	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	62,000	24,000	24,000
3.0	Total Cash Surplus	16,791	26,020	38,231

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0 Future employment: 0 Ownership of Business in own name Trade license of business in his own name Experience : 2 Yrs. 	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 108,662 after 3 years excluding payback of investor's money.	THREATS Local Competition; Theft.

Presented at 10th In-house Executive Social Business Design Lab on August 20, 2015 at Grameen Telecom Trust Premises

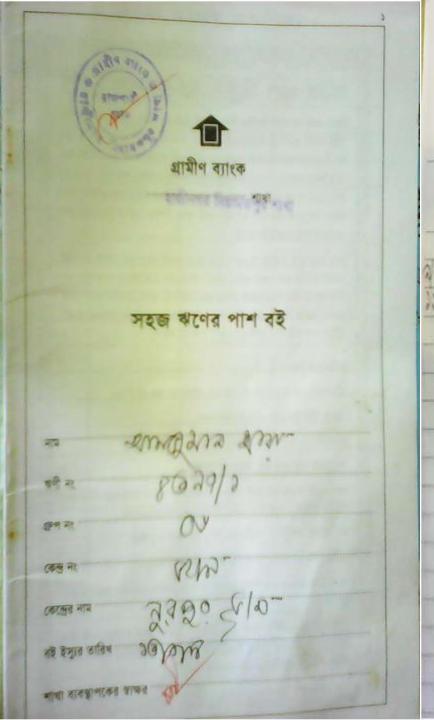
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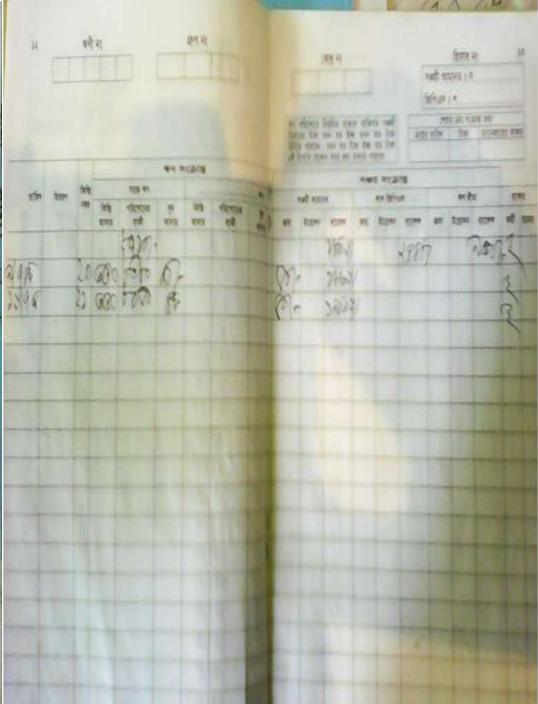
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ইউপি ফরম- ১৩ লাইসেন্স ফি আদায় রেজিষ্টার 2020-2023 অর্থ বৎসর 225 -220/0000 ইউনিয়ন পরিষদ $\mathcal{O}\mathcal{O}\mathcal{O}\mathcal{O}$ ধানা/উপজেলা জেলা Wi Weys zo zzar লাইসেঙ্গধারীর নাম.... পিতা/স্বামীর নাম.. ঠিকানা স্থিয় (Jan - 1 2020 20, ~) পেশার ধরন (30/00/2007 00 Colar পর্যন্ত বৈধ ফি প্রদানের 85 P. 3 78 78 12 10 প্রাপ্ত হয়ে তার ব্যবসা/বৃত্তি/পেশা ...চালিয়ে যাবার জন্য এই লাইসেন্স প্রদান করা হলো। তারিখ-







	(ইপজমনি ফরম-০৩)
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	<u>১নং হাজীনগর</u> ইউনিয়ন পরিষদ
উ	পজেলাঃ <u>নিয়ামতপুর</u> , জেলাঃ <u>নওগাঁ</u> , বাংলাদেশ
	জন্ম সনদ
	(বিধি ৯, জন্ম ও মৃত্যু নিবন্ধন (ইউনিয়ন গরিষদ) বিধিমানা ,২০০৬) (জন্ম নিবন্ধন বহি থেকে উত্ত)
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নাম	ঃ মোঃ মেহেদী হাসাল
A CONTRACT OF	ঃ অংকে (খ্রীঃ) ০৫–০২–১৯৯৫ ইং লিঙ্গ: পুরুষ
	কথায় (খ্রীঃ) পাঁচই ফেব্রুয়ারী উন্নিশশত পঁয়চানব্বই
	ঃ গ্রামঃ নুরপুর ওয়ার্ডঃ- ০ ৮ 📿 ইউনিয়নঃ ১নং হাজীনগর
61902	উপজেলাঃ নিয়ামতপুর, জেলা নৃওগাঁ দেশঃ বাংলাদেশ।
	ঃ মোঃ মিজানুর রহমান জাতীয়তাঃ বাংলাদেশী।
	ঃ (মাসাঃ আন্তর্জমানারা থাতুন (ইতি) জাতীয়তাঃ বাংলাদেশী।
স্থায়ী ঠিকানা -	ঃ পিতাঃ মোঃ মিজানুর রহমান গ্রামঃ নুরপুর , ডাক্ষরঃ- হাজীনগর, উপজেলাঃ নিয়ামতপুর জেলাঃ নৃওগাঁ।
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Thank You