

#### Proposed NU Business Name : Hazari Store

Business Category: General Retail & Wholesale



### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Abdur Rashid Hazari Vill: Sonapur, Union: 3 no Paranpur, Post: Balo bazar, Upazila: Manda, District: Naogaon.
Age	:	30 Years
Marital status	:	Married
Children	:	1 (one) Daughter & 1 (one) Son
No. of siblings:	:	1 (one) Brother & 2 (two) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur Yes Nil Nil

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		05 (five) years experience is running his own grocery business. He started the business only with Tk. 50,000. He has on hand training.
Other Own/Family Sources of Income	:	His father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.		01713775374
NU's National ID No.	•	6414781687178
NU Project Source/Reference	•	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Moiphol is a GB member since March 28, 2011, at first she took GB loan BDT 6,000 (six thousand).
- Gradually she took GB loan several times and utilized it for Cultivation.
- Finally GB loan helped her to improve her economic condition and livelihood.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Hazari Store
Address/ Location	:	Banishor, kalitola bazar, Manda, Naogaon.
Total Investment in BDT	:	Tk. 346,000
Financing	:	Self Tk. 196,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	Taka 4,000 (four thousand)
Proposed Salary (estimates)		Taka 4,500 (four thousand five hundred)
Proposed Business Implementation Plan  (i) % of present gross profit margin  (ii) Estimated % of proposed gross profit margin  (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 10%, mobile banking and flexiload 100%. On products 10%, mobile banking and flexiload 100%.

## INFO ON EXISTING BUSINESS OPERATIONS

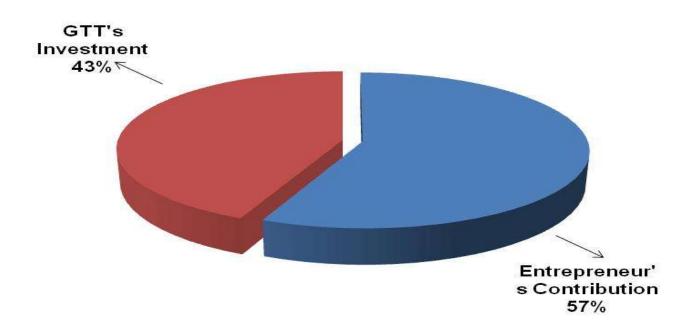
Doutionland		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products	1,000	28,000	336,000			
Commission from mobile banking	100	2,800	33,600			
Commission from flexiload	108	3,024	36,288			
Total Sales income (A)	1,208	33,824	369,600			
Less: Cost of Sales (B)	900	25,200	302,400			
Gross Profit (C) [C=(A-B)]	308	8,624	103,488			
Less: Operating Cost:		·				
Electricity bill		500	6,000			
Generator bill		100	1,200			
Mobile bill		500	6,000			
Shop rent		500	6,000			
Night Guard bill		90	1,080			
Conveyance		500	6,000			
Present Salary (Self)		4,000	48,000			
Other Cost & Entertainment		500	6,000			
Non Cash Item:						
Depreciation Expenses		407	4,885			
Total Operating Cost (D)		7,097	85,165			
Net Profit (C-D):		1,527	18,323			

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (biscuit, noodles, fried dal, soft drinks, juice, soap, detergent powder, tooth paste and face cream etc)	Sugar, flour, soap, confectionary item and cosmetics item	30,734	70,000	100,734
Investment in bkash, DBBL mobile banking and m cash			65,000	125,000
Investment in flexiload			15,000	27,500
Investment in Machineries (refrigerator, mobile set, bulb and fan etc)				26,400
Cash in hand	3,596		3,596	
Debtors				7,800
Grameen Bank Outstanding loan	(4,280)		(4,280)	
Decoration (fixture and fittings)	9,250		9,250	
Advance for shop	50,000		50,000	
Total Capita	ıl	196,000	150,000	346,000

#### **SOURCE OF FINANCE**

- Entrepreneur's Contribution BDT 196,000
- GTT's Investment BDT 150,000
- Total Capital BDT 346,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

2	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	2,000	56,000	672,000	2,400	67,200	806,400	2,520	70,560	846,720
Estimated commission from mobile banking	160	4,480	53,760	179	5,018	60,211	188	5,268	63,222
Estimated commission from flexiload	162	4,536	54,432	170	4,763	57,154	179	5,001	60,011
Total estimated Sales income (A)	2,322	65,016	780,192	2,749	76,980	923,765	2,887	80,829	969,953
Less: Cost of Sales of products (B)	1,800	50,400	604,800	2,160	60,480	725,760	2,268	63,504	762,048
Gross Profit (C) [C=(A-B)]	522	14,616	175,392	589	16,500	198,005	619	17,325	207,905
Less: Operating Cost:									
Electricity bill		600	7,200		700	8,400		700	8,400
Generator bill		100	1,200		160	1,920		160	1,920
Mobile bill (SMS & Reporting)		800	9,600		900	10,800		900	10,800
Shop rent		500	6,000		500	6,000		500	6,000
Night Guard bill		90	1,080		120	1,440		120	1,440
Conveyance		1,000	12,000		1,300	15,600		1,600	19,200
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-Self		4,500	54,000		5,000	60,000		5,000	60,000
Other Cost & Entertainment		800	9,600		900	10,800		1,000	12,000
Non Cash Item:									
Depreciation Expenses		407	4,885		407	4,885		407	4,885
Total Operating Cost (D)	-	9,797	111,565	-	10,987	131,845	-	11,387	136,645
Net Profit (C-D):	-	4,819	63,827	-	5,513	66,160	-	5,938	71,260
Retained Income			63,827			129,987			201,247

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	69,827	78,160	83,260
1.3	Depreciation Expenses	4,885	4,885	4,885
1.4	Opening Balance of Cash Surplus	-	34,432	45,477
	Total Cash Inflow	224,712	117,477	133,622
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	Payback to Grameen Bank Outstanding Loan	4,280	-	-
2.3	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	190,280	72,000	72,000
3.0	Total Cash Surplus	34,432	45,477	61,622

## SWOT ANALYSIS

STRENGTH  Present employment: Self: 01 Family: 01 (uncle) Others (beyond family): 0  Future employment: 0 Ownership of Business in own name Trade license of business in his own name Experience: 5 Yrs.	WEAKNESS  Can not supply goods according to demand.
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 397,247 after 3 years excluding payback of investor's money.	THREATS  Local Competition;

Presented at 10<sup>th</sup> In-house Executive Social Business Design Lab on August 20, 2015 at Grameen Telecom Trust Premises

Thank you

# Pictures



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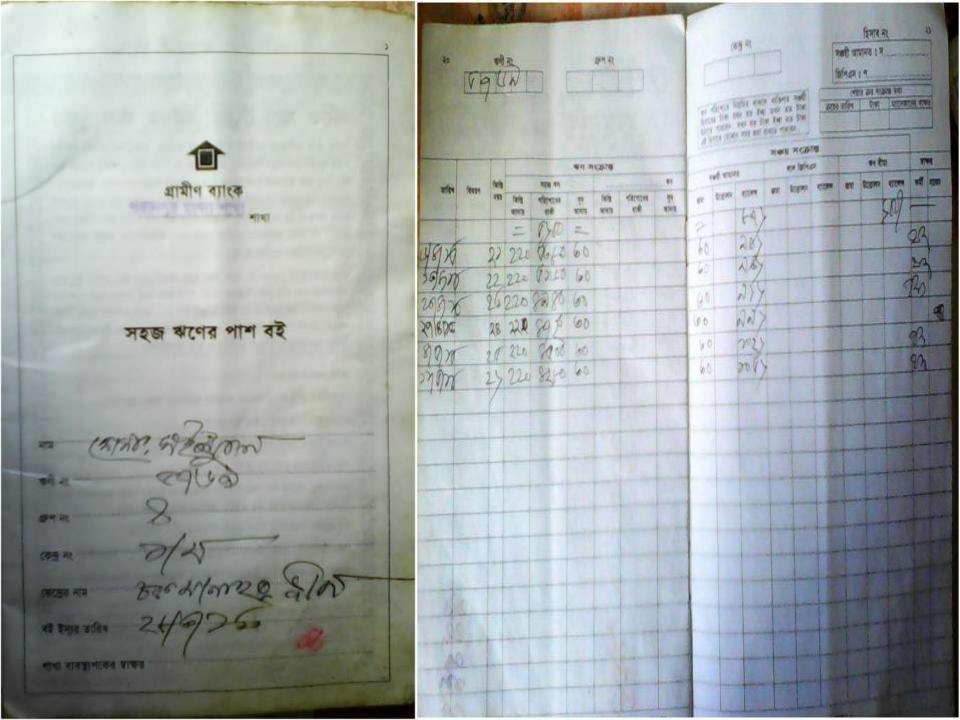
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## ব্যবসা এবং বতির জন্য

#### ট্রেড লাইসেন্স

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#### গণপ্রজাতন্ত্রী বাংলাদেশ সরবার Government of the People's Capublic of Baradasksh NATIONAL ID CARD / জাতীয় পরিচয় পার



নাম: আপুর রশিদ হাজারী

Name: Abdur Rashid Hazarı

পিতা: রফিজ উদিন হাজারী

মাতা: মইফুল

Date of Birth: 18 . . . 1583

ID NO: 6414781687178

িলি কেটট গণপ্ৰাজাতিয়া কাংশাদেশে সম্কাৰের সংশবি। কাইটি বিবহারকা ট থা ঠাতি অসা কোগাও পাওয়া গৈলে নিকটছ পাছে অফিংসে জমা দেয়োর জনা অনুবাটি কলা হলা। ঠিকানা: গ্ৰাম/রাজা: সোনা পুর, ডাকথর: বাজুবাজার - ৬৫১১, মানা, ন কাটি

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ০৮/১৮/২০০৮

## Thank You