

Proposed NU Business Name : Tania Confectionary Business Category: General, Retail & Wholesale



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Tania Akter Vill: Golakandail Uttarpara, Union: Golakandail, Post: Bhulta, Upazila: Rupganj, District: Narayanganj.
Age	:	18 Years
Marital status	:	Married
Children	:	N/A
No. of siblings:	:	04 (four) Sisters & 1 (one) Brother
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother \checkmark Father Rabeya Begum Sokkur Ali <i>Branch</i> : Golakandail, Narayanganj <i>Centre # 16mo</i> <i>Loan no.: 1572/1,</i> Member since 1990 First Ioan: Tk. 3,000 Existing Ioan: Tk. 100,000, Outstanding Ioan: Tk. 67,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's mother No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date		H. S. C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	09 (nine) months experience is running his own grocery business. He started the business only with Tk. 30,000. He has on hand training.
Other Own/Family Sources of Income	:	Mother's income from service (garments worker).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01923240442
NU's National ID No.	:	1997671683910738
NU Project Source/Reference	•	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Rabeya Begum is a GB member since 1990, at first she took GB loan BDT 3,000(three thousand).
- Gradually she took GB loan several times and utilized it for purchasing 1 (one) CNG, and assisting her daughter in business (grocery shop).
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her daughter.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

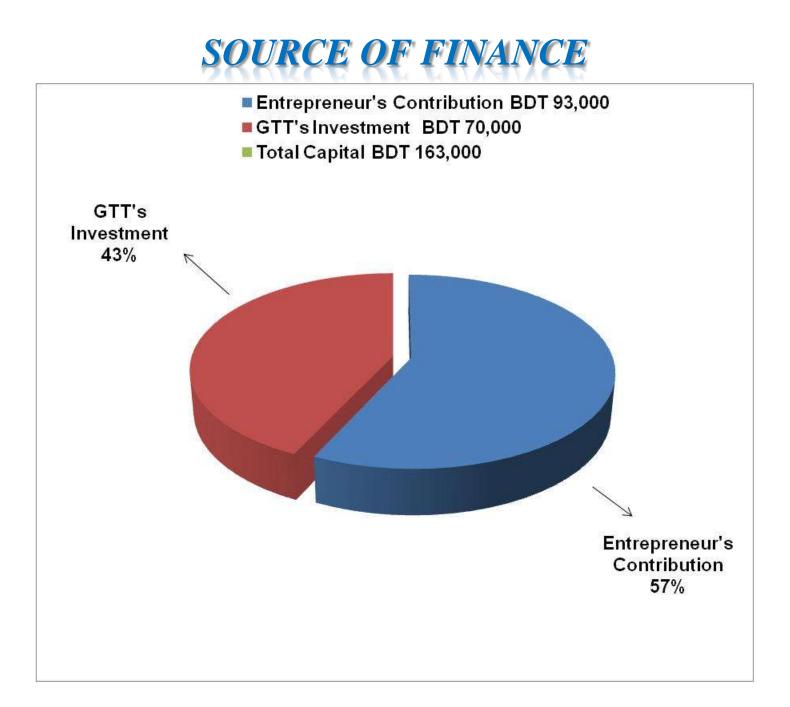
Business Name	:	Tania Confectionary
Address/ Location	:	Golakandail, Bhulta, Rupganj, Narayanganj
Total Investment in BDT	:	Tk. 163,000
Financing	:	Self Tk. 93,000 (from existing business) Required Investment Tk. 70,000 (as equity)
Present salary/drawings from business	:	Taka 3,000 (three thousand)
Proposed Salary (estimates)		Taka 3,000 (three thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15%.
(ii) Estimated % of proposed gross profit margin	:	On products 15%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Dertieulere		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	2,000	56,000	672,000			
Less: Cost of Sales of products (B)	1,700	47,600	571,200			
Gross Profit (C) [C=(A-B)]	300	8,400	100,800			
Less: Operating Cost:						
Electricity bill		300	3,600			
Generator bill		120	1,440			
Mobile bill		100	1,200			
Night Guard bill		200	2,400			
Shop rent (self)						
Conveyance		200	2,400			
Present Salary (Self)		3,000	36,000			
Present Salary (Assistant-sister)		2,000	24,000			
Other Cost & Entertainment		300	3,600			
Non Cash Item:			·			
Depreciation Expenses		388	4,652			
Total Operating Cost (D)		6,608				
Net Profit (C-D):		1,792	21,508			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing	Proposed	Total	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
Investment in products	Grocery products and			
(confectionary item, bakery item and stationary item etc)	confectionary item	53,986	55,000	108,986
Investment in Machineries (refrige	rator, bulb and fan etc)			
	28,640		28,640	
Cash in hand				
		3,522		3,522
Debtors				
	3,292		3,292	
Decoration (fixture and fittings)				
		3,560	15,000	18,560
Total Capita	93,000	70,000	163,000	



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Derticulare	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	2,500	70,000	840,000	2,875	80,500	966,000	3,163	88,550	1,062,600
Less: Cost of Sales of products (B)	2,125	59,500	714,000	2,444	68,425	821,100	2,688	75,268	903,210
Gross Profit (C) [C=(A-B)]	375	10,500	126,000	431	12,075	144,900	474	13,283	159,390
Less: Operating Cost:									
Electricity bill		450	5,400		500	6,000		500	6,000
Generator bill		120	1,440		150	1,800		150	1,800
Mobile bill (SMS & Reporting)		400	4,800		400	4,800		400	4,800
Night Guard bill		200	2,400		300	3,600		300	3,600
Shop rent (self)		-	-		-	-		-	
Conveyance		200	2,400		400	4,800		600	7,200
Ownership Transfer Fee		467	2,800		467	5,600		467	5,600
Proposed Salary (Self)		3,000	36,000		3,500	42,000		4,000	48,000
Proposed Salary (Assistant-sister)		2,000	24,000		2,500	30,000		2,500	30,000
Other Cost & Entertainment		400	4,800		500	6,000		600	7,200
Non Cash Item:									
Depreciation Expenses		513	6,152		513	6,152		513	6,152
Total Operating Cost (D)		7,749	90,192	-	9,229	110,752		10,029	120,352
Net Profit (C-D):	-	2,751	35,808	-	2,846	34,148	-	3,253	39,038
Retained Income			35,808			69,956			108,994

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	70,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	38,608	39,748	44,638
1.3	Depreciation Expenses	6,152	6,152	6,152
1.4	Opening Balance of Cash Surplus	-	27,960	40,260
	Total Cash Inflow	114,760	73,860	91,050
2.0	Cash Outflow			
2.1	Product Purchase and Decoration	70,000	-	
2.2	Investment Payback including Ownership Transfer Fee	16,800	33,600	33,600
	Total Cash Outflow	86,800	33,600	33,600
3.0	Total Cash Surplus	27,960	40,260	57,450

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 (Sister) Others (beyond family): 0 Future employment: 0 Ownership of Business in own name Trade license of business in his own name Experience : 9 months.	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 201,994 after 3 years excluding payback of investor's money.	THREATS DLocal Competition;

Presented at 10th In-house Executive Social Business Design Lab On August 20, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures

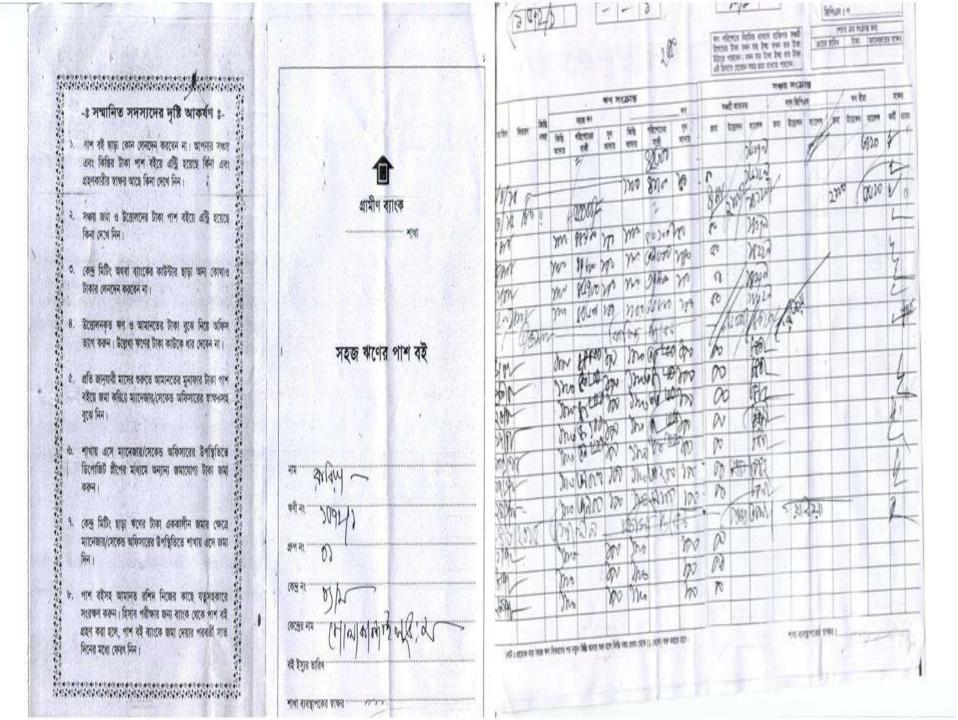








বিসমিল্রাহির রাহমানির রাহিম ইউ. পি. ফরম নং-১৩ ক্রমিক নং- 2.26 পরিশিষ্ট-১৩ काम्प्राष्ट्रेल रेजनघत ९ উপজেলা- রূপগঞ্জ, জেলা ঃ নারায়ণগঞ্জ। जाति . 00/9 ? 282-) नाइरमन नः २२७/2026-2021 প্রতিষ্ঠানের নাম তেমনির্হাম করিকিকির্বেকিয় মালিকের নাম UNANY as a Tarn পিতা/স্বাম্মির নাম ভোটার আইডি নং মোবাইল নং ठिकाना (-1720704 89 2 जाकघत 6 জেলা নুষ্ঠবুষ্ঠহান হা 071915/2C উপজেলা TAT CRADING / GENE 18(400 ব্যবসার ধরণা টাকা লাইসেন্স উল্লেখিত প্ৰতিষ্ঠানের অনুকুলে 200/3222 ২০১৫ইং হইতে ২০১৬ইং সালে অত্র ইউনিয়নের সীমানার মধ্যে ফি গ্রহণ করিয়া উপরে উল্লেখিত ব্যবসা যথাযথ ভাবে চালাইবার অনুমতি দেওয়া হইল। ৩০-০৬-২০১৬ইং তারিখ পর্যন্ত অত্র রাইসেন্স বৈধ বলিয়া বিবেচিত হইবে এবং প্রতি বৎসর নাবায়ন করিতে হইবে এবং অবৈধভাবে এ লাইসেন্স ব্যবহার করিলে কর্তৃপক্ষ দায়ী নহে। গোলাকান্দাইল ইউনিয়ন োলাক বার ইপ্রমায়তা গহালেশারিষদ শোষাক নাও নাও িন্দুন পরিষ্ঠ





গণপ্ৰজাতন্ত্ৰী বাংলাদেশ (ফরম-৩) জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় < अगालगका-4-12m इँछनियन भतियम উপজেলा: - अभग्रे जिला: जन्म श्रेम्य भग्रे वाश्लापम জন্ম সনদ নিবন্ধন বহি নং : সনদ ইস্যুর তারিখ : 008 20 09 2000 বিধি ৯. জন্য ও মৃত্যু নিবন্ধন (ইউনিয়ন পরিষদ) বিধিমালা, ২০০৫ নিবন্ধন তারিখ : (জন্ম নিবন্ধন বহি থেকে উদ্ধৃত) 20 9 2020 निवक्रम मः: २ ६ 9 ७ ह राङिगड भन्निष्ठि मः: २ २२ २ 9 ७ 9 २ ७ ह ७ २ २ ० 9 ७ নাম יפינוצריי תי הייויי জন্ম তারিখ : অংকে (খ্রীঃ) : ২২, ১০, ১৯৯৭ লিঙ্গ: 🕑 নারী 🗌 পুরুষ कथाय (208) : गहेका आहितवन होनिनमका आण नस्ट জন্ম স্থান উপজেলা . सम्भ म्ह किला: ग्राहर्य किला: याहनाक भिणात नाम : क्यू व्यूकर्व अगली- जाणीयण: काणीयण: का भा (42) भाषात्र नाम : नगरीने १७ हरन्म जाणीयण: 2 3325/2 20.09.2000 20.09.2020 20.09.2000 স্বান্থ হোমান প্রিয় ভুলনাকারী প্রস্তুতকারীর স্বাক্ষর ও নামসহ সীল কার্যালয়ের সীলমোহর বন্ধকের স্বাক্ষর ও নামসহ সীধ

Thank You