

Proposed NU Business Name: Sunmoon Tailor
Business Category: Clothing Footwear Apparel



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	: Asaduzzaman Khan Vill: Dohor Singo, Union: Ramnagar, Post: Kuada bazar, Upazila: Jessore sadar, District: Jessore.				
Age	:	27 years				
Marital status	••	Married				
Children	:	01 (one) Daughter.				
No. of siblings:	:	03 (three) Brothers.				
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur No Nil Nil				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	•	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		06 (Six) years experience is running his own tailoring business. He started the business only with Tk. 145,000 (One lac forty five thousand). He has on hand training.
Other Own/Family Sources of Income	•	His brother income from Private Job.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contact No.	:	01756445361
NU's National ID No.	:	19884114792000111
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Halima Begum is a GB member since March 10, 2010 at first she took GB loan BDT 7,000 (Seven thousand).
- Gradually she took GB loan several times and utilized it for purchasing cows and assisting her son (entrepreneur) in existing tailoring business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Sunmoon Tailor
Address/ Location	:	Kuada Bazar Monirampur, Jessore.
Total Investment in BDT	:	Tk. 371,000
Financing	:	Self Tk. 251,000 (from existing business) Required Investment Tk. 120,000 (as equity)
Present salary/drawings from business		BDT 2,000 (Two thousand)
Proposed Salary	:	BDT 2,000 (Two thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 11% and tailoring 100%
(ii) Estimated % of proposed gross profit margin	:	On products 11% and tailoring 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Dortiouloro	Existin	Existing Business (BDT)			
Particulars Particulars	Daily	Monthly	Yearly		
Sales of products (cloth)	800	20,800	249,600		
Income of Tailoring	300	7,800	93,600		
Total Servicing Income (A)	1,100	28,600	343,200		
Cost of Sales	712	18,512	222,144		
Gross profit (GP) [C=(A-B)]	388	10,088	121,056		
Less: Operating Costs:					
Electricity bill		400	4,800		
Generator Bill		90	1,080		
Shop Rent		1,500	18,000		
Night guard bill		80	960		
Conveyance Bill		500	6,000		
Mobile bill		500	6,000		
Present salary-Self		2,000	24,000		
Other Expenses (Stationary & Entertainment)		500	6,000		
Non Cash Item:					
Depreciation Expenses		193	2,320		
Total Operating Costs (D)		5,763	69,160		
(C-D)Net Profit:		4,325	51,896		

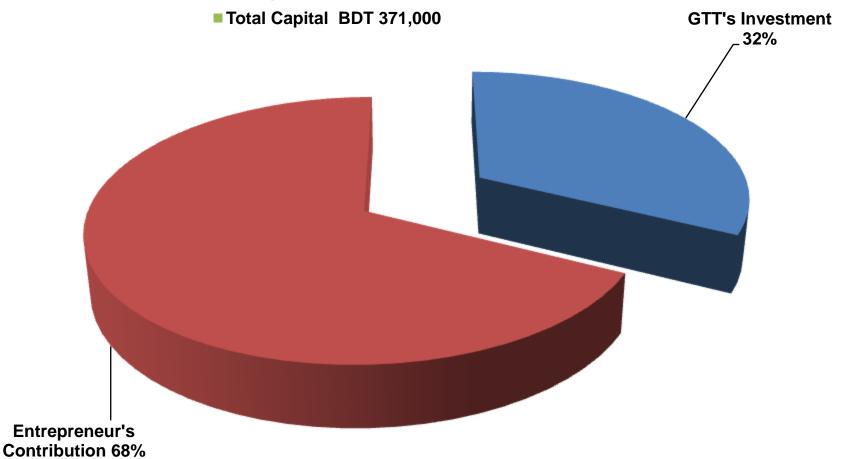
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT) (1)	Proposed (BDT) (2)	Total (BDT) (1+2)	
Existing	Proposed			
ICIOTO ETC.)	Investment in products (Shirt piece, Pant piece, three piece, gauge cloth etc.)	212,800	120,000	332,800
Sewing-machine (four), Scissors-6, et	C.	13,200	-	13,200
Advance for shop	50,000	-	50,000	
Furniture and decoration	10,000		10,000	
Cash in hand	3,305	-	3,305	
Debtors	51,615	-	51,615	
GB Outstanding Loan	(32,460)	_	(32,460)	
Creditors	(57,460)	-	(57,460)	
Total Capita	251,000	120,000	371,000	

SOURCE OF FINANCE







FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Proposed Business (BDT)									
Particulars	Y	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Est. Sales of products (Cloth)	1,000	26,000	312,000	1,100	28,600	343,200	1,155	30,030	360,360	
Est. Income of Tailoring	400	10,400	124,797	440	11,440	137,277	484	12,584	151,004	
Total Sales/Servicing Income (A)	1,400	36,400	436,797	1,540	40,040	480,477	1,639	42,614	511,364	
Est. Cost of Sales	890	23,140	277,680	979	25,454	305,448	1,028	26,727	320,720	
Gross profit (GP) [C=(A-B)]	510	13,260	159,117	561	14,586	175,029	611	15,887	190,644	
Less: Operating Costs:										
Electricity bill		600	7,200		700	8,400		750	9,000	
Generator Bill		140	1,680		170	2,040		170	2,040	
Shop Rent		1,500	18,000		1,500	18,000		1,500	18,000	
Night guard bill		80	960		80	960		100	1,200	
Coveyance Bill		700	8,400		800	9,600		900	10,800	
Mobile bill (including SMS & Reporting)		700	8,400		750	9,000		800	9,600	
Ownership Transfer Fee		400	4,800		800	9,600		800	9,600	
Proposed salary-self		2,000	24,000		3,000	36,000		3,500	42,000	
Other Expenses (Stationary & Entertainment)		700	8,400		700	8,400		750	9,000	
Non Cash Item:										
Depreciation Expenses		193	2,320		193	2,320		193	2,320	
Total Operating Costs (D)		7,013	84,160	-	8,693	104,320	-	9,463	113,560	
(C-D)Net Profit:		6,246	74,957	-	5,892	70,709	_	6,424	77,084	
Retained Income:			74,957			145,665			222,749	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Entrepreneur	_	_	<u>-</u>
1.2	Investment Infusion by Investor	120,000	_	_
1.3	Net Profit	79,757	80,309	86,684
1.4	Depreciation Expenses (Non Cash Item)	2,320	2,320	2,320
1.5	Opening Balance of Cash Surplus	_	20,817	45,845
-	Total Cash Inflow	202,077	103,445	134,849
2.0	Cash Outflow			
2.1	Purchase of products	120,000	_	_
2.2	GB Outstanding Loan	32,460		
2.3	Investment Payback including ownership transfer fee	28,800	57,600	57,600
	Total Cash Outflow	181,260	57,600	57,600
3.0	Net Cash Surplus	20,817	45,845	77,249



U	TRENGTH

☐ Present employment:

Self: 01 Family: 0

Others (beyond family): 02 (Male-production basis);

Future employment: 0

☐ Trade License in his own name;

☐ He has on hand training;

☐ Good Reputation;

☐ Skilled and working experiences (6yrs);

WEAKNESS

☐ Can not supply goods & Services as per demand.

OPPORTUNITIES

- ☐ Have some fixed customers (regular basis);
- ☐ Increasing demand;
- □The Capital of the entrepreneur will be BDT 473,749 after 3 years excluding payback of investor's money.

$\mathbf{T}_{\mathsf{HREATS}}$

- ☐ Increase of local competitors;
- □ Seasonal effect.

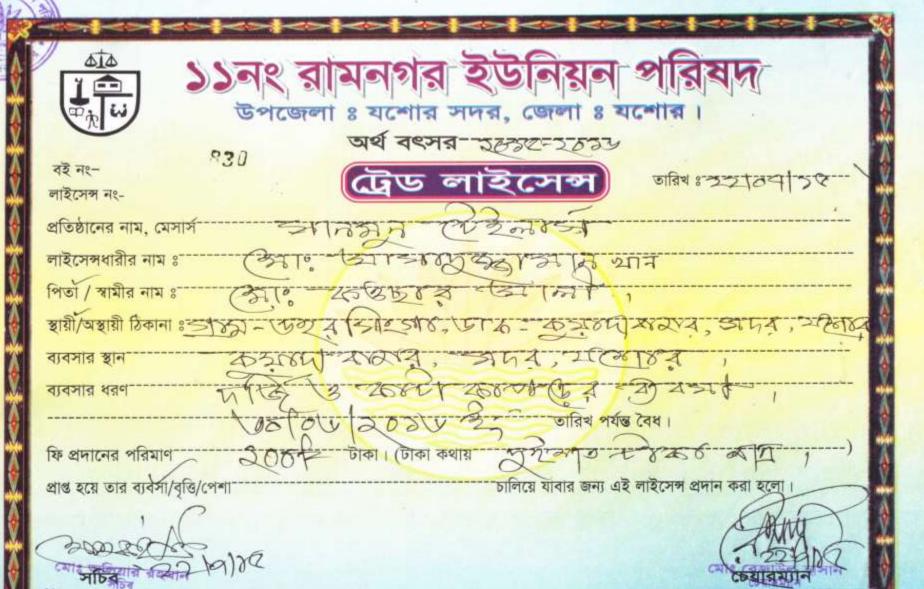
Presented at 10th In-house Executive Social Business Design Lab on August 20, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures









গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: আসাদুজ্জামান খান

Name: ASADUZZAMAN KHAN

পিতা: কওছার আলী

মাতা: মোছাঃ হালিমা বেগম

Date of Birth: Di Jan 1988

ID NO: 1988411479200 1111

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী বাতীত অন্য কোথাও পাওয়া গেলে নিকটছ পোল্ট অফিসে জমা দেবার জন্য অনুরোধ করা হলো।

ঠিকানা: গ্রাম/রাস্তা: দহরসিংগ, দহরসিংগ, ডাকঘর: কুয়াদাবাজার - ৭৪০০, যশোর সদর, যশোর

প্রদানকারী কর্তপক্ষের স্বাক্ষর

প্রদানের তারিখ: ২৪/১০/২০১৩



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



হালিমা বেগম

Name: Halima Begum

স্বামী: কওছার আলী

মাতা: নুর জাহান বিবি

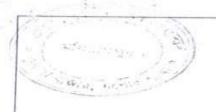
Date of Birth: 12 Apr 1965

ID NO: 4114792380150

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোখাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: ভহরসিংগা, ভহরসিংগা, ডাকঘর: ক্য়াদাবাজার - ৭৪০০.



কোতয়ালী, যশোর





গ্রামীণ ব্যাংক

कुरामा याचाय, राजाश नाया

সহজ ঋণের পাশ বই

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Thank You