

Proposed NU Business Name : Shohag Embroidery Business Category: Clothing Footwear & Apparel



### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Shohag Vill: Burichong Noyapara, Union: Burichong, Post: Burichong, Upazila: Burichong, District:Comilla.		
Age	-	23 years		
Marital status	:	Unmarried		
Children	-	N/A		
No. of siblings:	:	02 (two) Brothers and 02 (two) Sisters.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Mother✓FatherMst. Honufa BegumMd. SobuzBranch: Purbo, Burichong, Centre # 13/mo,Loan no.: 1712/3, Member since February 11, 2010.First Ioan: Tk. 15,000Existing Ioan: Tk. 25,000, Outstanding Ioan: Tk. 17,800Entrepreneur's FatherNoNil		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	05 (Five) years experiences is running his own business. He started the business with BDT 30,000 (Thirty thousand). He has on hand training. From local Delowar Embroidery shop under the district of Dhaka.
Other Own/Family Sources of Income	:	Nil.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01934282089
NU's National ID No.	:	1911831754310
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Most. Honufa Begum is a GB member since February 11, 2010 at first she took GB loan BDT 15,000 (Fifteen thousand).
- Gradually she took GB loan several times and utilized it for household purposes and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Shohag Embroidery
Address/ Location	:	Burichong bazar, Comilla.
Total Investment in BDT	:	Tk. 177,600
Financing	:	Self Tk. 97,600 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 7,000 (Seven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 25%
<ul><li>(ii) Estimated % of proposed gross profit margin</li></ul>	:	On products 25%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

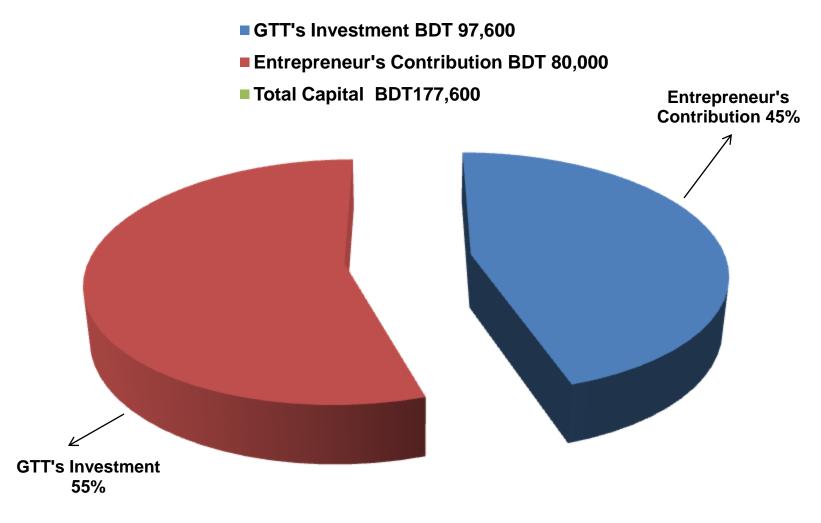


Dertieulere	Existi	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales of products (Embroidery) (A)	1,500	42,000	504,000			
Cost of Sales (B)	1,125	31,500	378,000			
Gross profit (GP) [C=(A-B)]	375	10,500	126,000			
Less: Operating Costs:						
Electricity bill		800	9,600			
Shop Rent		1,000	12,000			
Night guard bill		100	1,200			
Conveyance Bill		600	7,200			
Mobile bill		500	6,000			
Present salary-Self		6,000	72,000			
Other Expenses (Stationary & Entertainment)		500	6,000			
Non Cash Item:						
Depreciation Expenses		548	6,570			
Total Operating Costs (D)		10,048	120,570			
(C-D)Net Profit:		453	5,430			

## PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT) (1)	ed	Total (BDT) (1+2)	
Existing		(2)		
Investment in products (Embroidery Thread etc.)	Investment in products (Different types of Gauge cloth)	4,900	10,000	14,900
Embroidery and general Sewing- machine (6), fan. Light etc.)	Investment in juki Sewing machine-1	57,300	70,000	127,300
Advance for shop	20,000	_	20,000	
Furniture and decoration	8,400		8,400	
Cash in hand	7,000	_	7,000	
Total Capital		97,600	80,000	177,600





## FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Proposed Business (BDT)									
Particulars	Yea	ar 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)			
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Est. Sales of products (Embroidery & Cloth) (A)	2,000	55,999	671,983	2,400	67,198	806,380	2,760	77,278	927,337	
Est. Cost of Sales (B)	1,500	41,999	503,987	1,800	50,399	604,785	2,070	57,959	695,503	
Gross profit (GP) [C=(A-B)]	500	14,000	167,996	600	16,800	201,595	690	19,320	231,834	
Less: Operating Costs:										
Electricity bill		900	10,800		1,000	12,000		1,050	12,600	
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000	
Night guard bill		100	1,200		100	1,200		120	1,440	
Coveyance Bill		700	8,400		800	9,600		900	10,800	
Mobile bill (including SMS & Reporting )		700	8,400		750	9,000		800	9,600	
Ownership Transfer Fee		267	3,200		533	6,400		533	6,400	
Proposed salary-self		7,000	84,000		7,500	90,000		8,000	96,000	
Other Expenses (Stationary & Entertainment)		700	8,400		700	8,400		750	9,000	
Non Cash Item:										
Depreciation Expenses		1,131	13,570		1,131	13,570		1,131	13,570	
Total Operating Costs (D)	-	12,498	149,970	-	13,514	162,170	-	14,284	171,410	
(C-D)Net Profit:		1,502	18,026	-	3,285	39,425	-	5,035	60,424	
Retained Income:			18,026			57,451			117,875	

*Notes:* 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Entrepreneur	-		-
1.2	Investment Infusion by Investor	80,000		-
1.3	Net Profit	21,226	45,825	66,824
1.4	Depreciation Expenses (Non Cash Item)	13,570	13,570	13,570
1.5	Opening Balance of Cash Surplus		15,596	36,591
	Total Cash Inflow	114,796	74,991	116,985
2.0	Cash Outflow			
2.1	Purchase of products	80,000		-
2.2	Investment Payback including ownership transfer fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Net Cash Surplus	15,596	36,591	78,585

## SWOT ANALYSIS

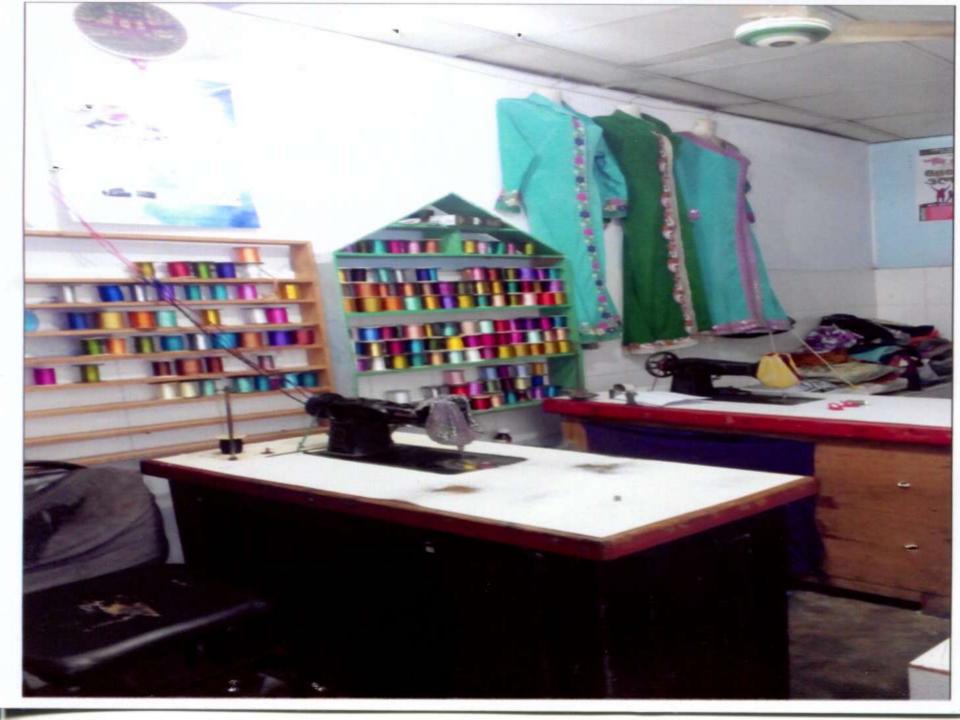
<ul> <li>STRENGTH</li> <li>Present employment: Self: 01 Family: 01 (Uncle); Others (beyond family): Future employment:</li> <li>Trade License in his own name;</li> <li>He has on hand training;</li> <li>Skilled and working experiences (5yrs);</li> </ul>	<ul> <li>WEAKNESS</li> <li>Lack of capital/Investment</li> <li>Can not supply goods &amp; Services as per demand.</li> </ul>
OPPORTUNITIES      Have some fixed customers (regular basis);     Increasing demand;     No similar shop around his locality;     The Capital of the entrepreneur will be BDT 215,475     after 3 years excluding payback of investor's money.	<ul> <li><b>T</b><sub>HREATS</sub></li> <li>Increase of local competitors;</li> <li>Seasonal effect;</li> <li>Load Shedding;</li> </ul>

Presented at 10<sup>th</sup> In-house Executive Social Business Design Lab on August 20, 2015 at Grameen Telecom Trust Premises

Thank you

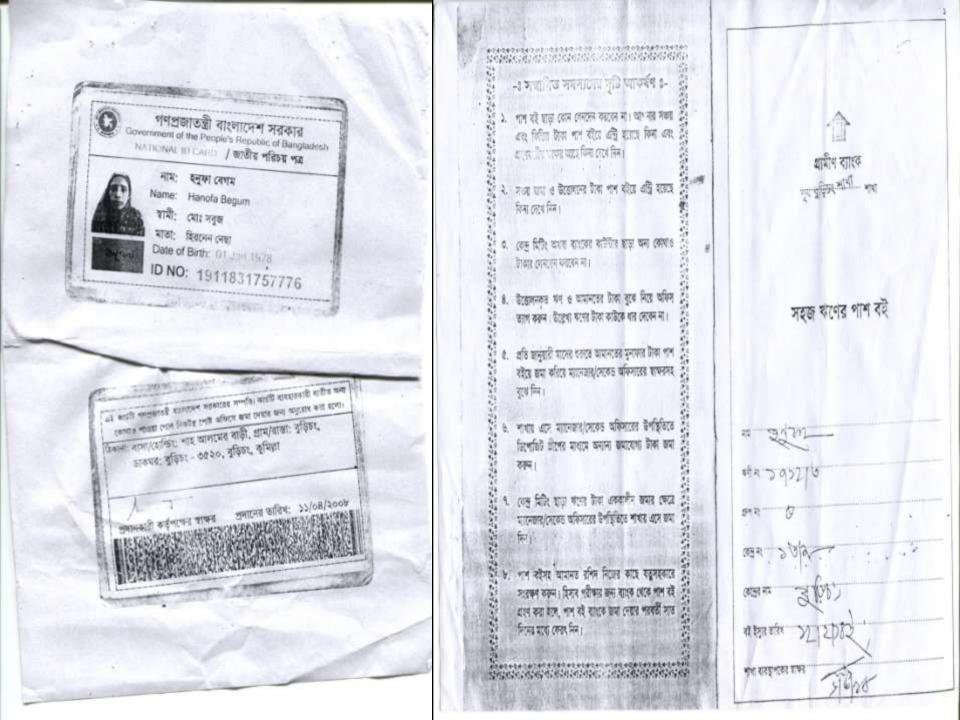
Pictures





গণপ্ৰজাতন্ত্ৰী বাংলাদেশ (পৌরজমনি ফরম-৩) জনা ও মৃত্যু নিবন্ধকের কার্যালয় পৌরসভা रजनाः उन्नल्य, वाश्नारमन जना अनज निनकन नदि नए : - 08 28225 00 [विधि ৯, জন্ম ও মৃত্যু নিবছন ((भीटमठा) विधिधाला, ২০০৬] নিবন্ধন তারিখ : (জন্য নিৰ্পান বহি হইতে উদ্বাত) 28 08 20221 निवकन नः : 0 809 67 बाकिगड नबिहिडि नर: 222222662080962 CANSON নাম अन्या ठातिथ : मर्थााय (खिड): 26/06/2222 लिम: □ नाती रिन्युतम्ब कथाय (खड): Grade 212 टिर्न्ज्य 122022 : ওয়ার্ড নং : ০৬ - পোরসভা: (এজা) উট্টিয়ে: এলিন জনা তান (जना: राश्नारमना दमना: वाश्नारमना Carl: uga পিতার নাম जाठीयठा: ार्ट्या (उन्ही) মাতার নাম জাতীয়তা: 2222 স্থায়ী ঠিকানা 2732: 12 াোর জাবেন কাউছোর সমুর ्ययावभगम (मिनेकट्रेन कार्यामट्याव मानदशावन) 1404. TAULI

12 ARS 52 (37. সময়মত হোন্ডিং কর পরিশোধ করণন ASTAT ALLAN ডাকঘর-রুড়িচং, উপজেলা-রুড়িচং, কুমিল্লা। 76 ক্রমিক নং-তात्रिय 22/09/20 ব্যবসা ও পেশার লাইসেয় -12 CAN AR- 29/2020 -2022 [ইউঃ পিঃ ফরম নং ৭, ১২ (১) বিধান মতে] দোকান/ প্রতিষ্ঠানের নাম তেন্দ্র হাত্য মেন্দ্র হাতে লাইসেন্স প্রাপকের নাম MNY. SY12Y পিতা/ স্বার্মীর নাম পর) হয় মাতা সেসে drr NPEY ব্যবসার প্রকৃতি ব্যবসা কেন্দ্রের অবস্থান 2 136 0rd 20 1 2672 70 বর্ণিত ঠিকানায় ব্যবসা পরিচালনার নিমিত্তে বর্ণিত শতখিলে চলিত আধিক বৎসর ২০০৫ -২০০১ ইং সালের জন্য कि बाबम ह) गारेमन कि बदल्हार গ) গ্যবসায় কর Roof. T) 20% दात जाए - 6015 गर्वामांग 86 मा = ( राष 31000 (2007)) मेरा आमाय करम यव नारेटना প্রদান করা গেন্ এই লাইলেলের মেয়াদ ৩০ শ জুন ২০ ২৮ ইৎসনে উত্তীর্ণ হুইবে। শতবিলী ঃ अक- अत्र गारेटनन द्वान अवहारठरे रखाखर त्यांग नरेश प्रिष्ट, क्रामि मुहे- देश क्लरण माज डेलाबाजितिक राजमाब जना क्षायाका 1 िन- त्रान अवद्यात्वहे छेभावादिचिक राजमा वा राजमाहन भविवर्जन कवा इनित्व ना । তন্ন্যথায় প্ৰদন্ত নাইলেশ বাতিল বলিয়া গণ্য হইবে। মোঃ জাবেন কডিছার সবজ 656164314 SHIF ALLER





# **Thank You**