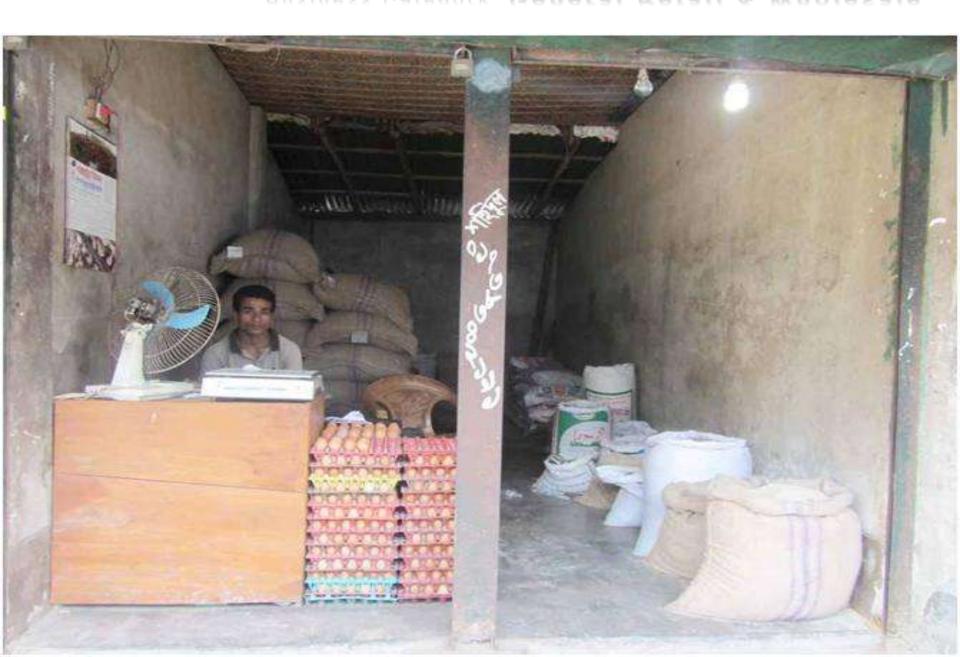


Proposed NU Business Name: Shahidul Store
Business Category: General Retail & Wholesale



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Shahidul Islam	
		Vill: Shibu (bagan bari), Union: Kursha, Post: Borua ha Upazila: kawnia, District: Rangpur.	
		· · · · · · · · · · · · · · · · · · ·	
Age	:	28 Years	
Marital status	:	Unmarried	
Children	:	N/A	
No. of siblings:	:	3 (three) Brothers and 1 (one) Sister	
Parent's and GB related Info:			
(i) Who is GB member	:	Mother   ✓ Father	
(ii) Mother's name	:	Mst. Sokina Begum	
(iii) Father's name	:	Md. Rauf Mia	
(iv) GB member's info	:	Branch: Shibu (bagan bari), Rangpur Centre # 03/mo	
		Loan no.: 8955, Member since April 10, 1997	
		First loan: Tk. 400	
		Existing loan: Tk. 43,000, Outstanding loan: Tk. 17,936	
Further Information:			
(v) Who pays GB loan installment	:	Entrepreneur	
(vi) Mobile lady	:	No	
(vii) Grameen Education Loan	:	Nil	
(viii) Any other loan	:	Nil	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	01 (one) years experience is running his own general retail & wholesale business. He started the business only with Tk. 75,000.  He has on hand training.
Other Own/Family Sources of Income	:	His father's income from Agriculture.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contract No.	•	01738342191
NU's National ID No.	:	19868514240606311
NU Project Source/Reference	•	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Sokina Begum is a GB member since April 10, 1997, at first she took GB loan BDT 400 (four hundred).
- Gradually she took GB loan several times and utilized it for repairing house, purchasing tube-well, cultivation, purchasing 3 cows, purchasing 24 decimal land and assisting her son in business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

#### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name		Shahidul Store
Address/ Location	:	Belly Bridge Bazar, kawnia, Rangpur.
Total Investment in BDT	:	Tk.302,000
Financing	:	Self Tk. 152,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	•	Taka 9,000 (nine thousand)
Proposed Salary (estimates)		Taka 9,000 (nine thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 13%.
(ii) Estimated % of proposed gross profit margin	:	On products 13%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

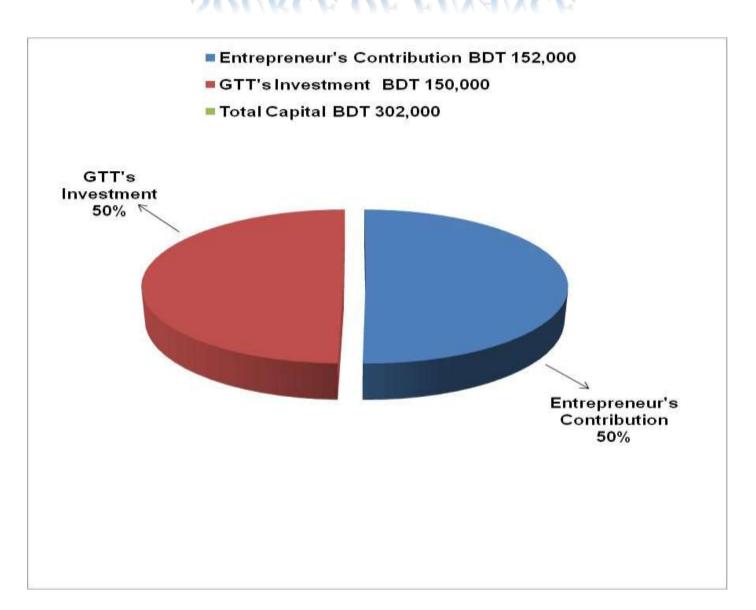
#### INFO ON EXISTING BUSINESS OPERATIONS

Dowtioulogo		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	4,500	126,000	1,512,000			
Less: Cost of sales of products (B)	3,915	109,620	1,315,440			
Gross Profit (C) [C=(A-B)]	585	16,380	196,560			
Less: Operating Cost:						
Electricity bill		200	2,400			
Generator bill		150	1,800			
Shop Rent		550	6,600			
Mobile bill		200	2,400			
Night Guard bill		240	2,880			
Conveyance		3,000	36,000			
Present Salary (Self)		9,000	108,000			
Other Cost (stationary & Entertainment etc.)		500	6,000			
Non Cash Item:						
Depreciation Expenses		57	688			
Total Operating Cost (D)		13,897	166,768			
Net Profit (C-D):		2,483	29,793			

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing Business	Proposea	Total (BDT)	
Existing	(BDT)	(BDT)		
Investment in products (egg, flour, rice powder, cow feed, fish feed and poultry feed etc.)	our, rice powder, cow feed, fish cow feed, fish feed and poultry		150,000	202,280
Investment in Machineries (weight	machine, bulb and fan etc.)	3,150	-	3,150
Cash in hand	2,074	-	2,074	
GB loan outstanding	(17,936)	-	(17,936)	
Debtors			-	78,282
Decoration (fixture and fittings)	2,150	-	2,150	
Advance for egg			-	12,000
Advance for shop			-	20,000
Total Ca	152,000	150,000	302,000	

#### SOURCE OF FINANCE



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Porticulors	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	6,000	167,996	2,015,950	6,900	193,195	2,318,342	7,245	202,855	2,434,259
Less: Cost of sales of products (B)	5,220	146,156	1,753,876	6,003	168,080	2,016,958	6,303	176,484	2,117,805
Gross Profit (C) [C=(A-B)]	780	21,839	262,073	897	25,115	301,384	942	26,371	316,454
Less: Operating Cost:									
Electricity bill		400	4,800		500	6,000		600	7,200
Generator bill		150	1,800		200	2,400		200	2,400
Shop Rent		700	8,400		700	8,400		700	8,400
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000
Night Guard bill		240	2,880		300	3,600		300	3,600
Conveyance		3,500	42,000		4,000	48,000		4,500	54,000
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-Self		9,000	108,000		10,000	120,000		10,000	120,000
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,200	14,400		1,400	16,800
Non Cash Item:									
Depreciation Expenses		57	688		57	688		57	688
Total Operating Cost (D)	_	16,547	192,568	_	18,457	221,488	_	19,257	231,088
Net Profit (C-D):	-	5,292	69,506	-	6,658	79,897	_	7,114	85,366
Retained Income			69,506			149,403			234,769

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	75,506	91,897	97,366
1.3	Depreciation Expenses	688	688	688
1.4	Opening Balance of Cash Surplus	_	22,257	42,842
	Total Cash Inflow	226,193	114,842	140,896
2.0	Cash Outflow			
2.1	Product Purchase	150,000	_	-
2.2	Payback to GB loan outstanding	17,936	-	-
2.3	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	203,936	72,000	72,000
3.0	Total Cash Surplus	22,257	42,842	68,896

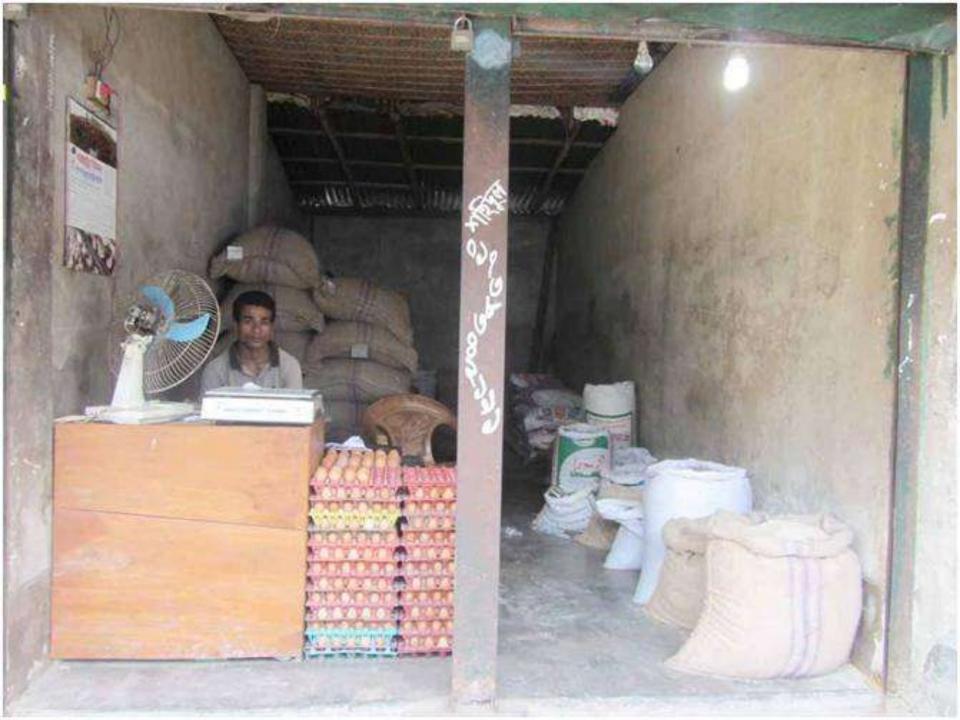
### SWOT ANALYSIS

	1 6 7 1 7
STRENGTH  Present employment: Self: 01 Family: 02 (father &brother) Others (beyond family): 0  Future employment: 0  Trade license of business in his own name Experience: 1 Yrs.	WEAKNESS  Can not supply goods according to demand.
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 386,769 after 3 years excluding payback of investor's money.	THREATS  Local Competition;

Presented at 9<sup>th</sup> In-house Executive Social Business Design Lab on August 13, 2015 at Grameen Telecom Trust Premises

Thank you

# Pictures



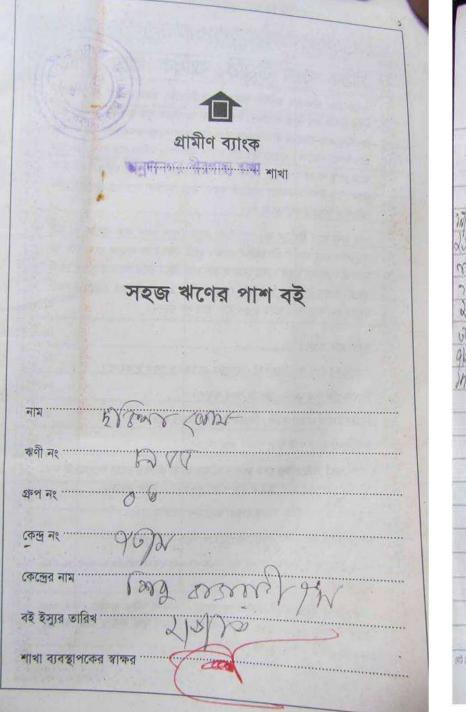


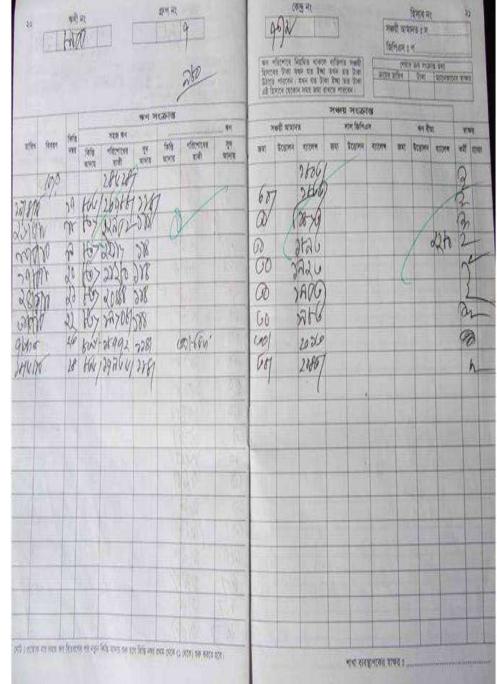
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নাম: মোঃ শহিদুল ইসলাম
Name: Md Shahidul Islam
পিতা: মোঃ রউফ মিয়া
মাতা: মোছাঃ ছকিনা বেগম
Date of Birth: 22 May 1986
ID NO: 19868514240606311

## Thank You