

Proposed NU Business Name : Jahid Digital Studio & telecom Business Category: Telecom and IT Support



#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	<b>Md. Jahidul Islam</b> Vill: Vayela, Union: Vulta, Post: Vulta-1462, Upazila: Rupganj, District: Narayanganj.
Age	:	28 Years
Marital status	:	Married
Children	:	01 (one) Son
No. of siblings:	:	2 (two) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother ✓ Father Mst. Jesmin Md. Abu Syed <i>Branch</i> : Jampur, Araihazar, Narayanganj <i>Centre</i> # 31/mo <i>Loan no.: 3090,</i> Member since 2011 First Ioan: Tk. 10,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	Existing Ioan: Tk. 20,000, Outstanding Loan: 18,650 Entrepreneur's brother No Nil Nil

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	-	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		07 (seven) years experience is running his own telecom & IT support business. He started the business only with Tk. 100,000. He has on hand training.
Other Own/Family Sources of Income	:	His younger brother's income from business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01935010461
NU's National ID No.	:	6716825726798
NU Project Source/Reference	:	Grameen Telecom Trust

# BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Jesmin is a GB member since 2011, at first she took GB loan BDT 10,000 (ten thousand).
- Gradually she took GB loan several times and utilized it for building house, purchasing cows, mortgaging 10 (ten) decimal land and assisting her younger son in his business.
- Finally GB loan helped her to improve her economic condition and livelihood.

# **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Jahid Digital Studio & telecom
Address/ Location	:	Vayela bazar, Vulta, Rupganj, Narayanganj.
Total Investment in BDT	:	Tk. 373,000
Financing	:	Self Tk. 273,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	•	Taka 7,000 (seven thousand)
Proposed Salary (estimates)	:	Taka 10,000 (ten thousand)
<ul> <li>Proposed Business</li> <li>Implementation Plan</li> <li>(i) % of present gross profit margin</li> <li>(ii) Estimated % of proposed gross profit margin</li> <li>(iii) In future risk mgt. plan (from fire, disaster etc.)</li> </ul>	:	On products 30%, Studio activities 80%, flexoload 100%, bkash and DBBL mobile banking 100%. On products 30%, Studio activities 80%, flexoload 100%, bkash and DBBL mobile banking 100%.

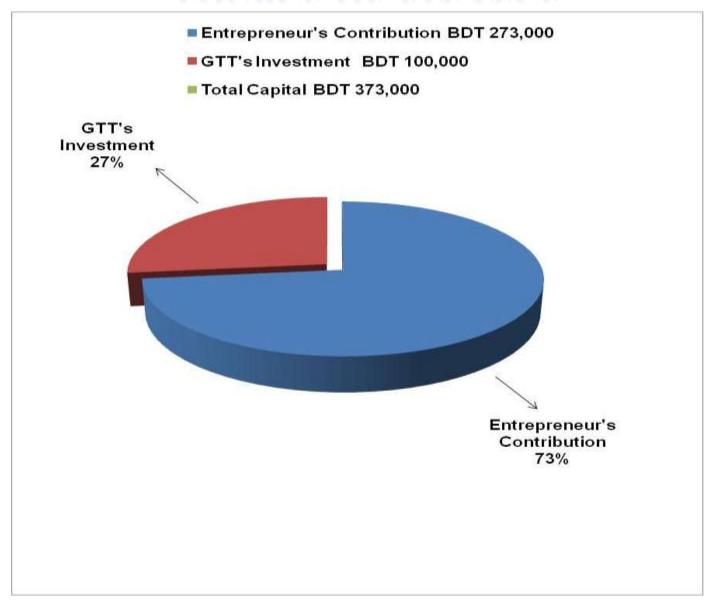
# **INFO ON EXISTING BUSINESS OPERATIONS**

Dertieulere	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	350	9,800	117,600		
Sales income from Studio activities	250	7,000	84,000		
Comission from bkash & DBBL mobile banking	200	5,600	67,200		
Comission from flexiload	108	3,024	36,288		
Total Sales income (A)	908	25,424	305,088		
Less: Cost of sales of products	245	6,860	82,320		
Less: Cost of clicking photo	50	1,400	16,800		
Less: Total cost of Sales (B)	295	8,260	99,120		
Gross Profit (C) [C=(A-B)]	613	17,164	205,968		
Less: Operating Cost:					
Electricity bill		1,200	14,400		
Generator bill		150	1,800		
Shop Rent		3,000	36,000		
Conveyance		250	3,000		
Mobile bill		300	3,600		
Night Guard bill		500	6,000		
Present Salary (Self)		7,000	84,000		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		925	11,098		
Total Operating Cost (D)		13,825	165,898		
Net Profit (C-D):		3,339	40,071		

# **PRESENT & PROPOSED INVESTMENT BREAKDOWN**

Particulars			Proposed (BDT)	Total (BDT)	
Existing	Proposed	- (BDT)			
Investment in products (mobile cashing, head phone, card reader, photo paper, photo frame and SIM etc)	Mobile charger, battery, head phone and screen paper	10,894	40,000	50,894	
Investment in bkash and DBBL mobile	banking	100,000	60,000	160,000	
Investment in flexiload		16,000		16,000	
Investment in Machineries (computer, machine, pen drive, photocopy machin	-	65,550		65,550	
Cash in hand		3,106		3,106	
Debtors		14,800		14,800	
Decoration (fixture and fittings)		12,650		12,650	
Advance for shop		50,000		50,000	
Total Ca	pital	273,000	100,000	373,000	

### SOURCE OF FINANCE



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Bestieviers		Year 1 (B	DT)		Year 2 (BD1	Γ)		Year 3 (BL	DT)
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	730	20,433	245,196	839	23,498	281,975	923	25,848	310,173
Sales income from Studio activities	300	8,400	100,800	345	9,660	115,920	362	10,143	121,716
Estimated comission from bkash & DBBL mobile banking	240	6,720	80,640	276	7,728	92,736	290	8,114	97,373
Comission from flexiload	216	6,048	72,576	248	6,955	83,462	261	7,303	87,636
Total estimated Sales income (A)	1,486	41,601	499,212	1,709	47,841	574,094	1,836	51,408	616,897
Less: Cost of sales of products	511	14,303	171,637	587	16,449	197,383	646	18,093	217,121
Less: Cost of clicking photo	60	1,680	20,160	69	1,932	23,184	72	2,029	24,343
Less: Total cost of Sales (B)	571	15,983	191,797	656	18,381	220,567	719	20,122	241,464
Gross Profit (C) [C=(A-B)]	915	25,618	307,415	1,052	29,461	353,527	1,117	31,286	375,433
Less: Operating Cost:									
Electricity bill		1,300	15,600		1,400	16,800		1,400	16,800
Generator bill		150	1,800		200	2,400		200	2,400
Shop Rent		3,000	36,000		3,000	36,000		3,000	36,000
Conveyance		500	6,000		700	8,400		700	8,400
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		550	6,600		600	7,200		600	7,200
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-Self		10,000	120,000		11,000	132,000		11,000	132,000
Proposed Salary (Assistant-1)		3,000	36,000		4,000	48,000		4,000	48,000
Other Cost (stationary & Entertainment etc.)		500	6,000		700	8,400		900	10,800
Non Cash Item:									
Depreciation Expenses		925	11,098		925	11,098		925	11,098
Total Operating Cost (D)	-	21,191	250,298	-	23,791	285,498	-	23,991	287,898
Net Profit (C-D):	-	4,426	57,117	-	5,669	68,030	_	7,295	87,536
Retained Income			57,117			125,147			212,682

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	61,117	76,030	95,536
1.3	Depreciation Expenses	11,098	11,098	11,098
1.4	Opening Balance of Cash Surplus	_	48,215	87,342
	Total Cash Inflow	172,215	135,342	193,975
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	48,215	87,342	145,975



STRENGTH <ul> <li>Present employment:</li> <li>Self: 01 Family: 0</li> <li>Others (beyond family): 0</li> </ul> <li>Future employment: 01 <ul> <li>Trade license of business in his own name</li> <li>Experience : 07 Yrs.</li> </ul> </li>	WEAKNESS Can not supply goods and services according to demand.
OPPORTUNITIES  Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 485,682 after 3 years excluding payback of investor's money.	THREATS Local Competition; Fire;

Presented at 9<sup>th</sup> In-house Executive Social Business Design Lab On August 13, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





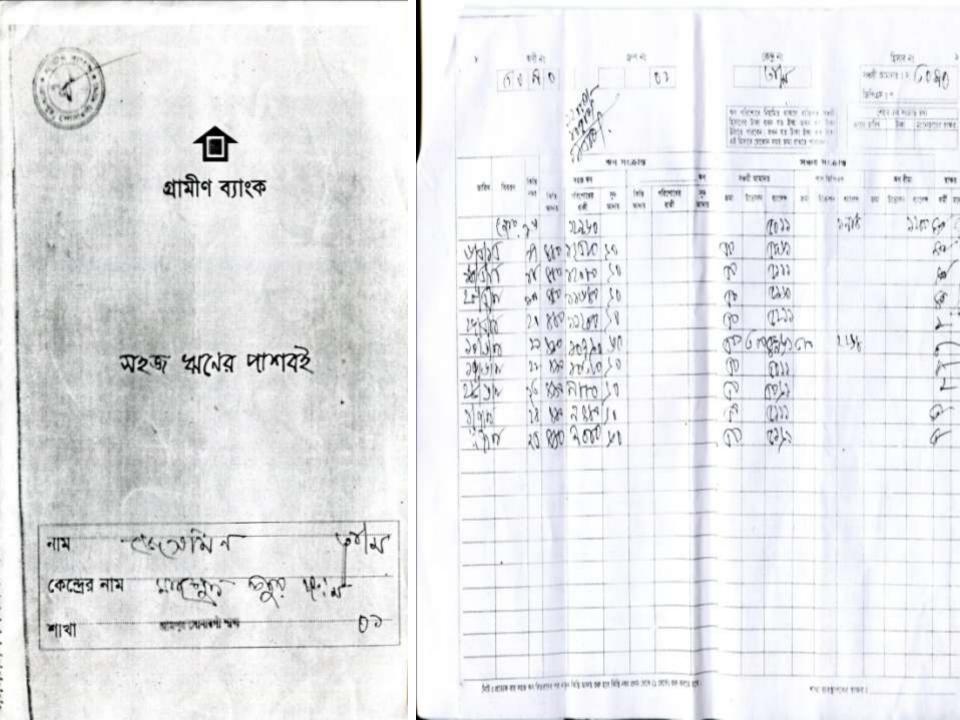


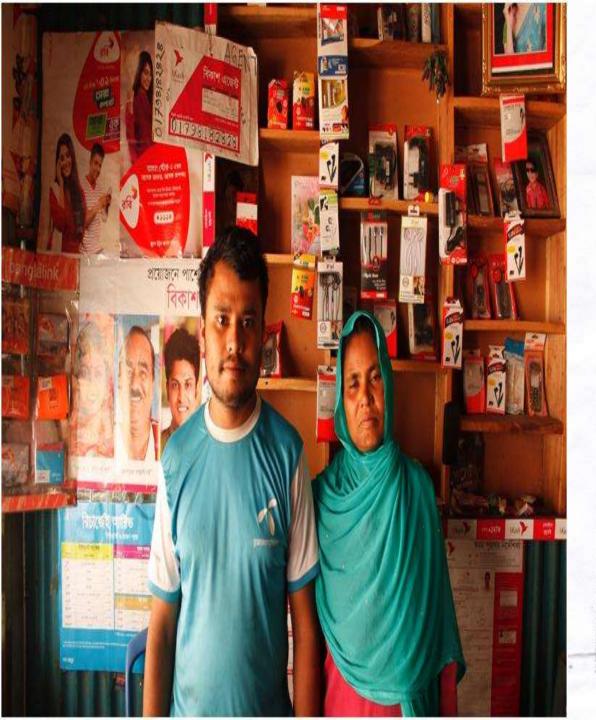






313 ক্ৰমিক নং-ন্টেড লাইলেগ ফরম ৭ ট নিয়ম দ্রষ্টব্য ১: উপজেল -রপগঞ্জ জেলা-নারায়ণগঞ্জ লাইলেন্স নহ-তারিখ 3) 2000 09 -- 7 Br. avizza Suma প্রতিষ্ঠানের নাম মালিকের নাম পিতা/স্বামীর নাম lar, a 2027 ঠিকানা 10m 21.25 5 কিঘুর 10-10 উপজেলা Ceret has 2105 ব্যবসার ধরণ home, low, when my avorange উল্লেখিত প্ৰতিষ্ঠানের অনুকলে টাকার লাইসেন্স ফি ই 50 ২০১ (2সালে অত্র ইউনিয়নের সীমার মধ্যৈ আবশ্যকীয় ব্যবসা/বাণিজ্ঞা চালাইবার অনুমতি দেওয়া হইল। ৩০/০৬/২০১ (তারিখ পর্যন্ত অত্র লাইসেন্স বৈধ বলিয়া বিবেচিত হইবে এবং প্রতি বৎসর নধায়ন করিতে হইবে। Sals and Sozana Courdanne মোঃ মাজবুল রহমান STRAIG CONTROLLA ভলতা ইউনিয়ন পরিষদ হলতা হ টানয়ন পরিষদ ভলতা ইউনিয়ণ প্রিয়ন 面相關相対這 পরিষদের কর পরিম্পোধ কর্মন







#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

/ জাতীয় পরিচয় পত্র



নাম: মোঃ জাহিদুল ইসলাম Name: Md. Jahidul Islam পিতা: মোঃ আবু সাইদ মাতা: মোসাঃ জিয়াছ মিন Date of Birth: 04 June 1987 ID NO: 6716825726798

a new citer Head	দশ সরকারের সম্পরি। কার্ডটি ব্যবহারকারী বাতীত অন্য পাই অফিসে জয় দেয়ার জন্য অনুরোধ করা হলো।
গ্পশা: থাম/রান্তা: ভারেলা, ভ নারায়ণগঞ্জ	নয়েলা, ডাক্ষর: ভূলাতা- ১৪৬২, রপগন্ত
Kak.	
প্রদানকারী কর্তৃপক্ষের হ মেন্দ্র মেন্দ্র সম্প্র	জর প্রদানের তারিখ: ১৩/০৮/২০০৮ মন্দ্রাস্থ্যমন্দ্র

# **Thank You**