

Proposed NU Business Name: Maa Bastraloy
Business Category: Clothing, Footwear & Apparel



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Mohibur Rahman Vill: Mylab, Union: Kaetpara, Post: Rupganj, Upazila: Rupganj, District: Narayanganj.		
Age	:	26 Years		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	2 (two) Brothers & 2 (two) Sisters		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : : :	Entrepreneur No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	B.B.S (honors - Management)
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		06 (six) years experience is running his own cloth business. He started the business only with Tk. 300,000. He has on hand training.
Other Own/Family Sources of Income	:	His younger brother's income from foreign remittance.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01946120900
NU's National ID No.		19896716855808042
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Asma Begum is a GB member since 1993, at first she took GB loan BDT 2,000(two thousand).
- Gradually she took GB loan several times and utilized it for cultivation, assisting her husband in business (transport business) and her son in business (cloth store).
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her husband and son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name		Maa Bastraloy
Address/ Location	:	Middle Bazar Murapara, Murapara, Rupganj Narayanganj.
Total Investment in BDT	:	Tk. 739,000
Financing	:	Self Tk. 539,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	•	Taka 13,000 (thirteen thousand)
Proposed Salary (estimates)		Taka 15,000 (fifteen thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%.
(ii) Estimated % of proposed gross profit margin	:	On products 20%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

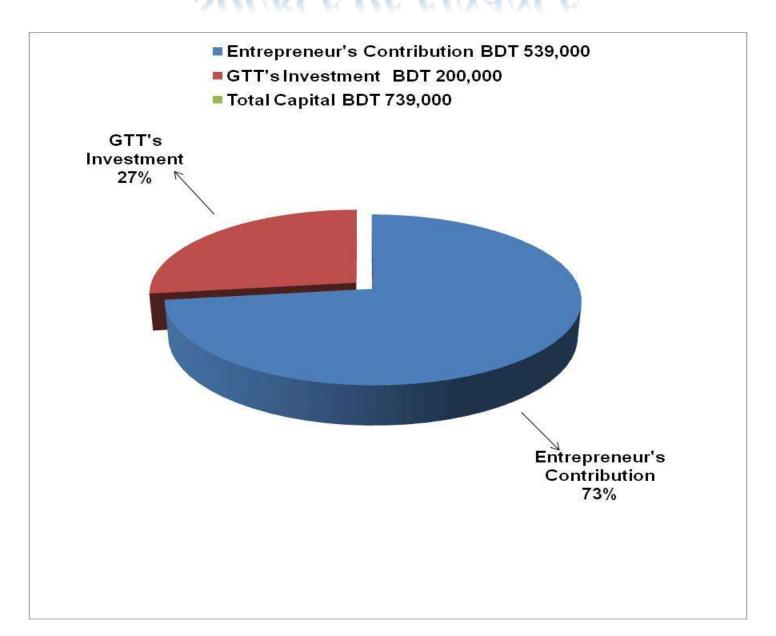
INFO ON EXISTING BUSINESS OPERATIONS

Dortiouloro	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	6,000	168,000	2,016,000		
Less: Cost of products (B)	4,800	134,400	1,612,800		
Gross Profit (C) [C=(A-B)]	1,200	33,600	403,200		
Less: Operating Cost:					
Electricity bill		800	9,600		
Shop Rent		10,000	120,000		
Night Guard bill		300	3,600		
Mobile bill		400	4,800		
Conveyance		500	6,000		
Present Salary (Self)		13,000	156,000		
Present Salary (Assistant -1)		4,000	48,000		
Other Cost (stationary & Entertainment etc.)		600	7,200		
Non Cash Item:					
Depreciation Expenses		493	5,910		
Total Operating Cost (D)		30,093	361,110		
Net Profit (C-D):		3,508	42,090		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total	
Existing	Proposed	(BDT)	(601)	(BDT)	
Investment in products (gauge cloth, sharee, three pieces, panjabi, pant, lungi and baby dress etc)	Sharee, gauge cloth, three pieces and lungi etc	328,950	200,000	528,950	
Cash in hand		3,470	-	3,470	
Debtors		45,000	-	45,000	
Creditors			-	(60,000)	
GB Loan Outstanding	(28,020)	-	(28,020)		
Investment in Machineries (IPS, bulb	19,000	-	19,000		
Decoration (fixture and fittings)			-	30,600	
Advance for shop		200,000	-	200,000	
Total Capital			200,000	739,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

B # 1	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	8,000	224,011	2,688,134	9,200	257,613	3,091,355	10,029	280,798	3,369,576
Less: Cost of products (B)	6,400	179,209	2,150,508	7,360	206,090	2,473,084	8,023	224,638	2,695,661
Gross Profit (C) [C=(A-B)]	1,600	44,802	537,627	1,840	51,523	618,271	2,006	56,160	673,915
Less: Operating Cost:									
Electricity bill		1,000	12,000		1,200	14,400		1,200	14,400
Shop Rent		10,000	120,000		10,000	120,000		10,000	120,000
Night Guard bill		360	4,320		420	5,040		420	5,040
Mobile bill (SMS & Reporting)		700	8,400		800	9,600		800	9,600
Conveyance		1,000	12,000		1,500	18,000		1,500	18,000
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (Self)		15,000	180,000		17,000	204,000		19,000	228,000
Proposed Salary (Assistant -2)		8,000	96,000		10,000	120,000		10,000	120,000
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,500	18,000		1,500	18,000
Non Cash Item:									
Depreciation Expenses		493	5,910		493	5,910		493	5,910
Total Operating Cost (D)	-	38,886	458,630		44,246	530,950	-	46,246	554,950
Net Profit (C-D):		5,916	78,997	-	7,277	87,321	-	9,914	118,965
Retained Income			78,997			166,318			285,283

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	86,997	103,321	134,965
1.3	Depreciation Expenses	5,910	5,910	5,910
1.4	Opening Balance of Cash Surplus	-	16,887	30,118
	Total Cash Inflow	292,907	126,118	170,993
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	-
2.2	GB Loan Outstanding	28,020		
2.3	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	276,020	96,000	96,000
3.0	Total Cash Surplus	16,887	30,118	74,993

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family):01 Future employment: 01 Trade license of business in his own name Experience: 06 Yrs.	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 824,283 after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 9th In-house Executive Social Business Design Lab On August 13, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures















क्राविक गर. 1787

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পিতা/স্বামীর নাম	ज्यात्त्रे	हैं है। ब	
মাতার নাম	जाभग ।	CONDI	
ঠিকানা	अस्त्राक आकार	भारामग्रह्म	
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সচিবের স্বাক্ষর

চেয়ারম্যানের





গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladeah

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মহিবুর রহমান

Mohibur Rahman Name:

পিতা: আলেক চান

মাতা: আছমা বেগম

Date of Birth: 18 Mar 1989

ID NO: 19896716855808042

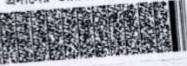
এই কার্জটি গণপ্রজাতন্তী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোখাও পাওয়া গেলে নিকটছ পোন্ট অফিসে জমা দেবার জন্য অনুরোধ করা হলো।

ঠিকানা: গ্রাম/রাজা: মাইলাব, মাঝিনা, ভাক্ষর; রূপগঞ্জ - ১৪৬০, রূপগঞ্জ, নারায়ণগঞ্জ

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিখ: ১৫/০২/২০১৫





Thank You