

#### Proposed NU Business Name: Dina Bastraloy & Tailor

Business Category: Clothing Footwear & Apparels



### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Mustafizur Rahman Vill: Uttar Shathalia, Union: 03 no. Saghata, Post: Monshir hat, Upazila: Saghata, District: Gaibandha.		
Age	:	33 years		
Marital status	:	Married		
Children	:	01 (One) Daughter.		
No. of siblings:	:	01 (One) Brother and 01 (One) Sister.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : : :	Entrepreneur's mother No Nil Nil		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	B.com
Present Occupation (Besides own business, i.e., persuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		02 (two) Years experiences is running his own cloth business. He started the business with BDT 50,000 (Fifty thousand).  He has on hand training.
Other Own/Family Sources of Income	:	His father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01929079464
NU's National ID No.	:	19823218885019229
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Hazera Begum is a GB member from April 10, 2004 at first she took GB loan BDT 2,000 (Two thousand).
- Gradually she took GB loan several times and utilized it for repairing house, cultivation, purchasing cow, building house and mortgaging 10 (ten) land.
- Finally GB loan helped her to improve her economic condition, livelihood.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Dina Bastraloy & Tailor
Address/ Location	:	Monshir hat, Saghata, Gaibandha.
Total Investment in BDT	:	Tk. 292,000
Financing	:	Self Tk. 142,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four thousand)
Proposed Salary	:	BDT 5,000 (Five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	From product 20%, tailoring 40%
(ii) Estimated % of proposed gross profit margin	:	From product 20%, tailoring 40%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

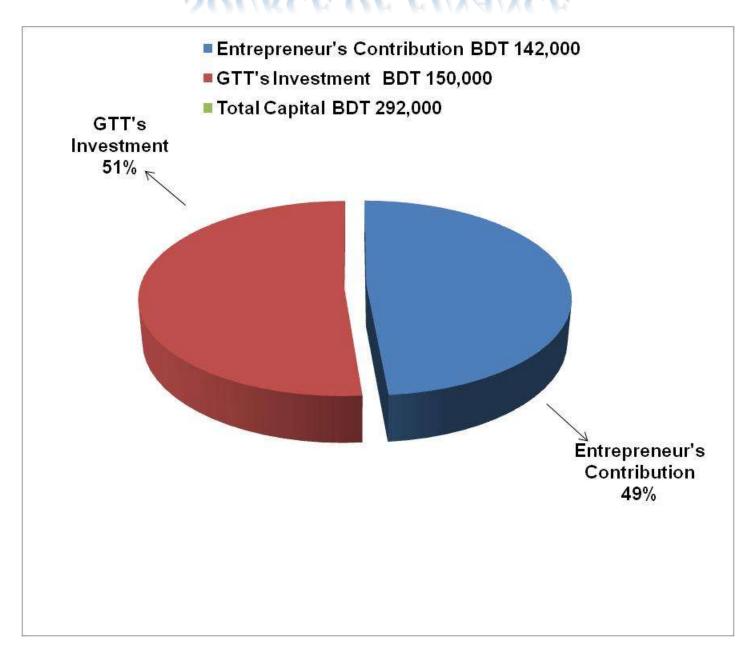
### INFO ON EXISTING BUSINESS OPERATIONS

Dortioulore	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	1,000	28,000	336,000		
Income from tailoring	400	11,200	134,400		
Total Sales income (A)	1,400	39,200	470,400		
Less: Cost of sales of products	800	22,400	268,800		
Less: Cost of tailoring	240	6,720	80,640		
Less: Total cost of Sales (B)	1,040	29,120	349,440		
Gross Profit (C) [C=(A-B)]	360	10,080	120,960		
Less: Operating Cost:					
Electricity bill		500	6,000		
Shop Rent (self)		-	_		
Conveyance		1,000	12,000		
Mobile bill		200	2,400		
Night Guard bill		150	1,800		
Present Salary (Self)		4,000	48,000		
Other Cost (stationary & Entertainment etc.)		200	2,400		
Non Cash Item:					
Depreciation Expenses		332	3,985		
Total Operating Cost (D)		6,382	76,585		
Net Profit (C-D):		3,698	44,375		

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula				
Existing	Proposed	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investment in products (panjabi, shirt pics, pant pics, three pics and gouge cloth etc)	shirt pics, pant pics, lungi, three pics and gouge cloth	90,439	150,000	240,439
Investment in Machineries (pics, scissors-5 pics, bulb ar	20,100		20,100	
Cash in hand	21,761		21,761	
Decoration (fixture and fitting	ngs)	9,700		9,700
Total Cap	142,000	150,000	292,000	

### SOURCE OF FINANCE



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars –		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products	1,700	47,600	571,200	1,955	54,740	656,880	2,151	60,214	722,568	
Estimated income from tailoring	460	12,880	154,560	529	14,812	177,744	555	15,553	186,631	
Total estimated Sales income (A)	2,160	60,480	725,760	2,484	69,552	834,624	2,706	75,767	909,199	
Less: Cost of sales of products	1,360	38,080	456,960	1,564	43,792	525,504	1,720	48,171	578,054	
Less: Cost of tailoring	276	7,728	92,736	317	8,887	106,646	333	9,332	111,979	
Less: Total cost of Sales (B)	1,636	45,808	549,696	1,881	52,679	632,150	2,054	57,503	690,033	
Gross Profit (C) [C=(A-B)]	524	14,672	176,064	603	16,873	202,474	652	18,264	219,166	
Less: Operating Cost:										
Electricity bill		600	7,200		700	8,400		700	8,400	
Shop Rent (self)		-	-		-	-		-	-	
Conveyance		1,500	18,000		2,000	24,000		2,000	24,000	
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000	
Night Guard bill		150	1,800		210	2,520		210	2,520	
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000	
Proposed Salary-Self		5,000	60,000		5,500	66,000		6,000	72,000	
Other Cost (stationary & Entertainment etc.)		300	3,600		500	6,000		700	8,400	
Non Cash Item:										
Depreciation Expenses		332	3,985		332	3,985		332	3,985	
Total Operating Cost (D)	-	9,382	106,585	_	10,742	128,905	-	11,442	137,305	
Net Profit (C-D):	-	5,290	69,479	-	6,131	73,569	-	6,822	81,861	
Retained Income			69,479			143,048			224,909	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	75,479	85,569	93,861
1.3	Depreciation Expenses	3,985	3,985	3,985
1.4	Opening Balance of Cash Surplus	-	43,464	61,018
	Total Cash Inflow	229,464	133,018	158,864
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000		
3.0	Total Cash Surplus	43,464	61,018	86,864

### **SWOT ANALYSIS**

## Strength

- ☐ Present employment:
  - Self: 01 Family: 01 (Father)
  - Others (beyond family): 03 (production basis)
  - Future employment: 0
- ☐ Trade License in his own name;
- ☐ Ownership of business in his own name;
- ☐ Maintains books of record;
- ☐ Family business;
- ☐ working experiences: 2 yrs

### **W**EAKNESS

- ☐ Less Stock;
- ☐ Can not supply goods as per demand;

### **O**PPORTUNITIES

- □ Location of Shop
- □ Regular customer;
- ☐ The Capital of the entrepreneur will be BDT 366,909 after 3 years excluding payback of investor's money.

### THREATS

☐ Increase of local competitors.

Presented at 9<sup>th</sup> In-house Executive Social Business Design Lab on August 13, 2015 at Grameen Telecom Trust Premises

## Thank you

# Pictures















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### লাইসেন্স ফি আদায় রেজিষ্টার

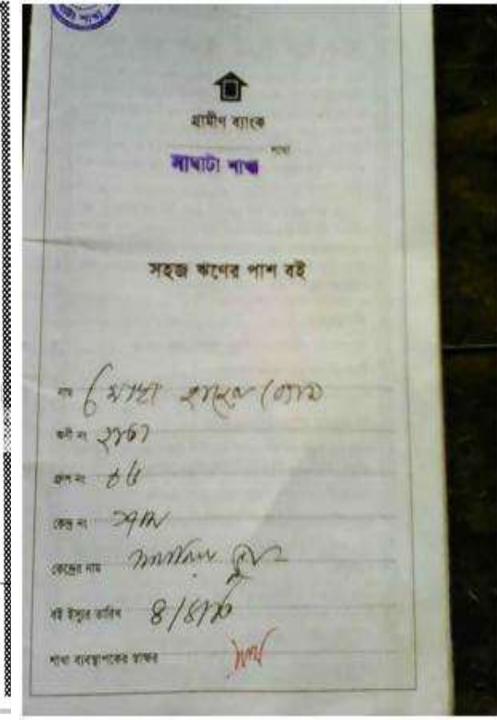
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ক্রমিক নং-



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### গনপ্ৰজাতন্ত্ৰী বাংলাদেশ জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় ৩নং সাঘাটা ইউনিয়ন পরিষদ উপজেলা ঃ সাঘাটা, জেলা ঃ গাইবান্ধা, বাংলাদেশ

#### জন্ম সনদ

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নিবছকের কার্যালরের সীলযোহর

# Thank You