### Proposed NU Business Name: BHUIYA GENERAL STORE



Project identification and prepared by: MD.Nuril Islam, Dakshinkhan Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	IMTIAZ AHMED		
Age	:	30-11-1988 (27 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	-		
No. of siblings:	:	3 Brother, 3 Sister		
Address	:	Vill: Vaturia P.O: kaskura, P.S: Uttarkhan, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  REKAT BANU  ABU SAYED VUIYA  Branch: Dakkinkhan, Centre # 27(Female),  Member ID:8835, Group No: 03  Member since: 20-10-2005 (10 Years)  First loan: 10, 000 taka.		
Further Information: (v) Who pays GB loan installment		Existing Loan: BDT Nill, Outstanding loan: BDT Nill Father		
(vi) Mobile lady		No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Nill
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01820-573367
Mother's Contact No.	:	01923-384118
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

REKAT BANU joined Grameen Bank since 10 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

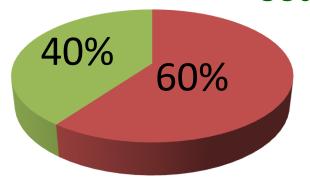
Proposed Nobin Udyokta Business Info				
Business Name	:	BHUIYA GENERAL STORE		
Location	:	Vaturia, Uttarkhan, Dhaka		
Total Investment in BDT	:	BDT 380,000		
Financing	:	Self BDT 230,000 (from existing business) 60% Required Investment BDT 150,000 (as equity) 40%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	16 ft x 14 ft= 214 square ft		
Security of the shop	:	-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, flour, pulsi, soyabin oil, Mastered oil, Soap, brush, coconut oil, Powder, Sugar, spicy, mahadi, tissue, nodules, shampoo, chanature, garlic, onion, Bulb, soft drinks, coil, Biscuit, Cosmetics, etc.</li> <li>Average 10% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is owned.</li> <li>Collects goods from Tongi bazer.</li> <li>Agreed grace period is 4 months.</li> </ul>		

# **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Grocery Item	4,200	126,000	1,512,000
Total Sales (A)	4,200	126,000	1,512,000
Less. Variable Expense			
Grocery Item	3,780	113,400	1,360,800
Total variable Expense (B)	3,780	113,400	1,360,800
Contribution Margin (CM) [C=(A-B)	420	12,600	151,200
Less. Fixed Expense			
Electricity Bill		800	9,600
Entertainment		500	6,000
Transportation		1,000	12,000
Mobile bill		500	6,000
Salary (Self)		5,000	60,000
Total fixed Cost (D)		7,800	93,600
Net Profit (E) [C-D)		4,800	57,600

investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Rice 7*2250	16,000	15,000	31,000			
Soyabin Oil (125kg*80)	10,000	10,000	20,000			
Flour 3*1350	4,000	4,000	8,000			
Soft Drinks (525*6)	17,000	20,000	37,000			
Soap (150p*30)	4,500	9,000	13,500			
Pulse 15*120	5,000	5,000	10,000			
Sugar( 2b *1650)	3,500	7,000	10,500			
brush, coconut oil, Powder,, spicy, mahadi, tissue, nodules, shampoo, chanature, garlic, onion, vimber, parched rice, mastered oil, etc	110,000	50,000	160,000			
Cosmatec 500*50	40,000	30,000	70,000			
Fridge	20,000		20,000			
Total	230,000	150,000	380,000			

### **Source of Finance**



Entrepreneur contribution: 380,000

Investor Investment: 230,000

■ Total Investment: 1,50,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3 <sup>rd</sup> year	
Revenue (sales)						
Grocery Item	6,000	180,000	2,160,000	2,268,000	2,381,400	
Total Sales (A)	6,000	180,000	2,160,000	2,268,000	2,381,400	
Less. Variable Expense						
Grocery Item	5,400	162,000	1,944,000	2,041,200	2,143,260	
Total variable Expense (B)	5,400	162,000	1,944,000	2,041,200	2,143,260	
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	238,140	
Less. Fixed Expense						
Electricity Bill		1,000	12,000	12,000	12,000	
Entertainment		600	7,200	7,200	7,500	
Transportation		2,000	24,000	24,500	25,000	
Mobile bill		700	8,400	8,500	9,000	
Salary (Self)		5,000	60,000	60,000	60,000	
Non Cash Item:						
Fridge		333	4,000	4,000	4000	
Total Fixed Cost		9,633	115,600	116,200	117,500	
Net Profit (E) [C-D)		8367	100,404	110,600	120,640	
Investment Payback			60,000	60,000	60,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	100,404	110,600	120,640
1.3	Depreciation (Non cash item)	4000	4000	4000
1.4	Opening Balance of Cash Surplus		44,400	99,000
	Total Cash Inflow	254,404	159,000	223,640
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	44,400	99,000	163,640

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 3 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire

Political unrest

# Pictures











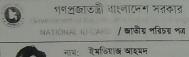










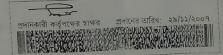


Name. Ima z Ahmed

পিতা: আৰু সাহিদ ভূঞা মাতা: রেয়াত বানু

Date of Eirth: 30 Nov 1988 ID NO: 2619676131395

তোখাও পাওয়া গেলে নিকটাং পোট অফি. । জমা দেয়ার জন্য অনুহোধ করা হলো। ঠিকানা: বাড়ি নং: এইচ#৭৫/৮, রাস্তা নং/ন ম: ভাতুরিয়া, ভাতুরিয়া, ভাতুরিয়া, ভাতুরিয়া, কাঁচকুড়া - ১২৩০, উত্তর খান, চাক





6484 ক্রমিক নং नारेरमम नः २२৫२

টেড লাইসেন্স

তারিখঃ - ০৩/১১/২০১৫

নবায়ন নং ১৩১৪

(ইউ, পি, ৭ নং ফরম, ১২ (১) নং বিধান দ্রষ্টব্য)

ভূইয়া জেনারেল ষ্টোর প্রতিষ্ঠানের নাম ঃ ইমতিয়াজ আহমদ মালিকের নাম ঃ আবু সাইদ ভুইয়া পিতা/স্বামীর নাম ঃ ৱেকাত বানু -\_৭৫/৮, ভাতুরিয়া, কাঁচকুড়া, উত্তরখান, ঢাকা-১২৩০-

লাইসেন্স ফি ঃ বিজ্ঞাপন ফি ঃ \_ \_ ৩০০/= (তিনশত টাকা মাত্র) নবায়ন ফি ঃ \_ মূষক কর বাবদ=-৩০/- (ত্রিশ টাকা মাত্র)

উল্লেখিত নির্ধারিত ফি/ ফি সমূহ বুঝিয়া পাইয়া ১ জুলাই ২০ <sup>১৫</sup> হইতে ৩০ জুন ২০ <sup>১৬</sup> পর্যন্ত উপরুল্লিখিত এলাকায় ব্যবসা চালাইবার অনুমতি প্রদান করা হইল।

সচিয়োঃ মকবুল হোসেন

উত্তরেশ্বানা ইউনিয়ন্থ রেপরিযাদ

উত্তরখান, ঢাকা।

উত্তরখান ইউনিয়ন পরিষদ

# **FAMILY PICTURE**

