Proposed NU Business Name: ANOWAR VARITIES STORE



Project identification and prepared by: MD. Kazem Uddin, Bason Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. ANOWAR HOSSAIN	
Age	:	02-01-1982(33 Years)	
Education, till to date	:	SSC	
Marital status	••	Married	
Children	:	1 Son	
No. of siblings:	:	1 Brothers 1 sisters	
Address	:	Vill: Tek kathora P.O: Salna bazer, P.S: Gazipur Sadar, Dist: Gazipur	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. ANOWARA MD. SURUZ MIAH Branch: Bason, Centre # 38(Female), Member ID: 6392, Group No: 06 Member since: 03-02-1994 (21 Years) First loan: 5,000 taka.	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: Nill, Outstanding loan: Nill Mother No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	10 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01913-877351
Mother's Contact No.	:	01983033424
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

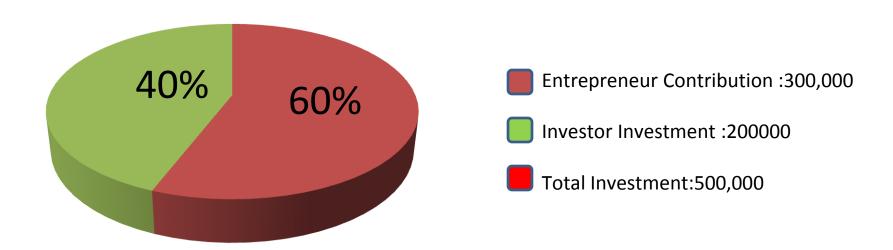
MOST. ANOWARA joined Grameen Bank since 21 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan Agriculture.

Proposed Nobin Udyokta Business Info				
Business Name	:	ANOWAR VARITIES STORE		
Location	:	Salna bazer, Gazipur		
Total Investment in BDT	:	BDT 500,000		
Financing	:	Self BDT 300,000(from existing business) 60% Required Investment BDT 2,00,000(as equity) 40%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	12 ft x 10 ft= 120 square ft		
Security of the shop	:	200,000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Shampoo, face wash, crim, body lotion, brush, Khopa, Ornament, coconut oil, , Soap, Cosmetics etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. The shop is rented. Collects goods from Joydebpur. Agreed grace period is 4 months. 		

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Shampoo, face wash, crim, body lotion, brush, Khopa,			
Ornament, coconut oil, , Soap, Cosmetics etc	3,500	105,000	1,260,000
Total Sales (A)	3,500	105,000	1,260,000
Less. Variable Expense			
Shampoo, face wash, crim, body lotion, brush, Khopa,			
Ornament, coconut oil, , Soap, Cosmetics etc	2,975	89,250	1,071,000
Total variable Expense (B)	2,975	89,250	1,071,000
Contribution Margin (CM) [C=(A-B)	525	15,750	189,000
Less. Fixed Expense			
Rent		1,500	18,000
Electricity Bill		500	6,000
Entertainment		300	3,600
Transportation		400	4,800
Mobile bill		300	3,600
Salary (self)		5,000	60,000
Generator		400	4,800
Guard		200	2,400
Total fixed Cost (D)		8,600	103,200
Net Profit (E) [C-D)		7,150	85,800

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Shampoo, Soap	110000	50000	160,000			
face wash, crim, body lotion	60000	50000	110,000			
Ornament	50000	50000	100,000			
coconut oil	30000	20000	50,000			
Cosmetics	45000	25000	70,000			
brush, Khopa	5000	5000	10,000			
Total	300,000	200,000	500,000			

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Shampoo, face wash, crim, body lotion, brush, Khopa, Ornament, coconut oil, ,					
Soap, Cosmetics etc	6,000	180,000	2,160,000	2,268,000	2,381,400
Total Sales (A)	6,000	180,000	2,160,000	2,268,000	2,381,400
Less. Variable Expense					
Shampoo, face wash, crim, body lotion, brush, Khopa, Ornament, coconut oil, ,					
Soap, Cosmetics etc	5,100	153,000	1,836,000	1,927,800	2,024,190
Total variable Expense (B)	5,100	153,000	1,836,000	1,927,800	2,024,190
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000	340,200	357,210
Less. Fixed Expense					
Rent		1,500	18,000	18,000	18,000
Electricity Bill		500	6,000	6,500	7000
Entertainment		500	6,000	6,500	6500
Transportation		1,000	12,000	13,000	13,500
Mobile bill		500	6,000	6,500	65000
Salary (Staff)		3,000	36,000	36,000	36,000
Salary (self)		5,000	60,000	60,000	60,000
Generator		400	4,800	4,800	4,800
Guard		200	2,400	2,400	24,000
Total Fixed Cost		12,600	151,200	153,700	154,700
Net Profit (E) [C-D)		14,400	172,800	186,500	202,510
Investment Payback			80,000	80,000	80,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	172,800	186,500	202,510
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		92,800	199,300
	Total Cash Inflow	372,800	279,300	401,810
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	860,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	92,800	199,300	321,810

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

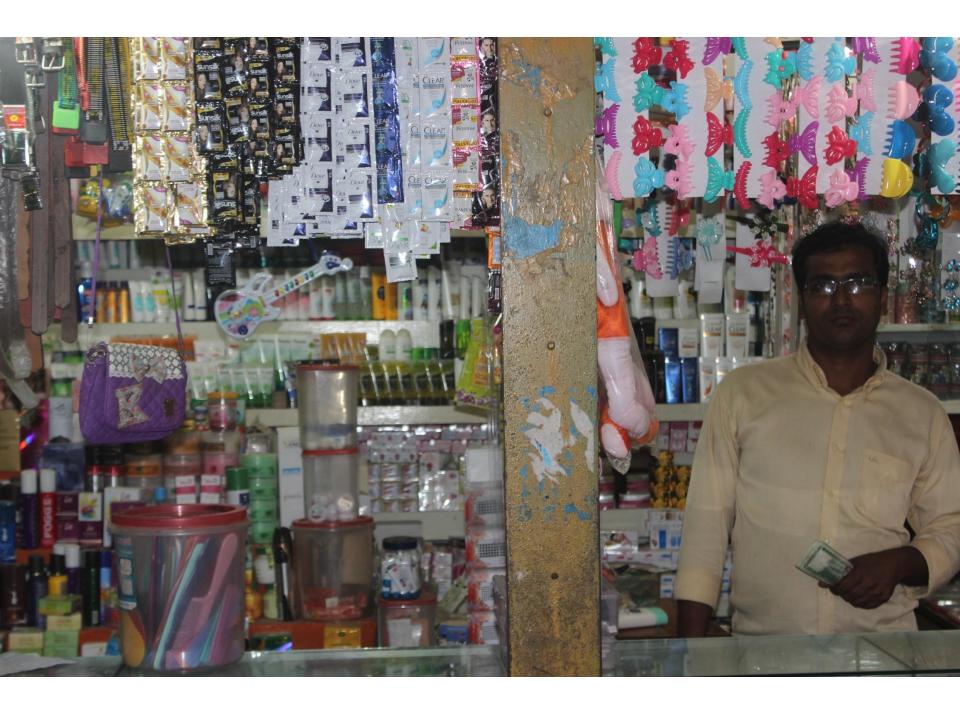
Political unrest

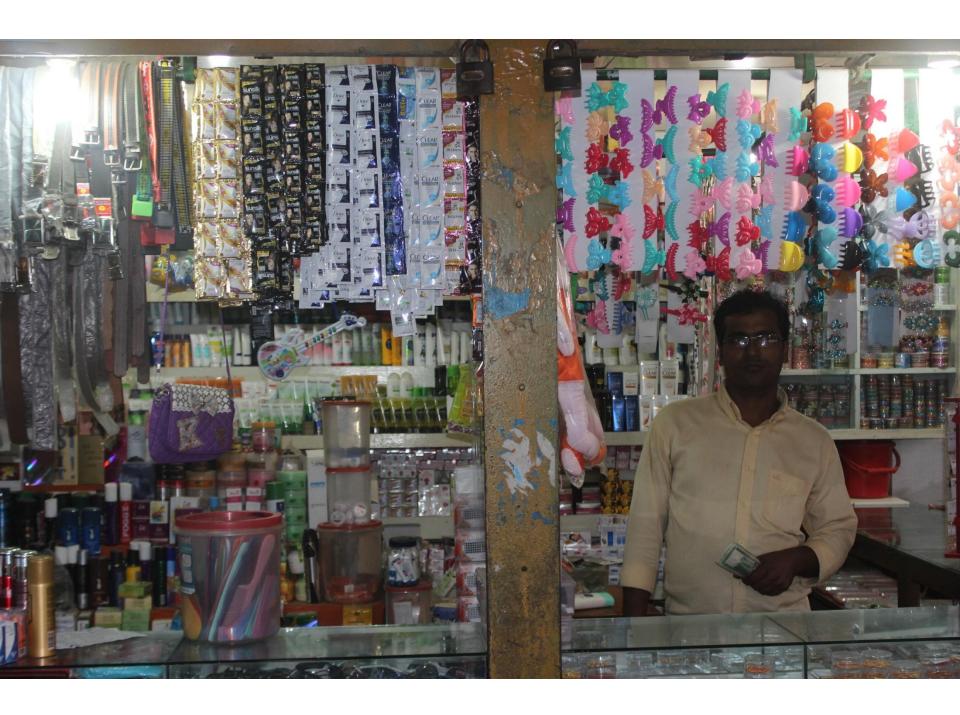
Pictures

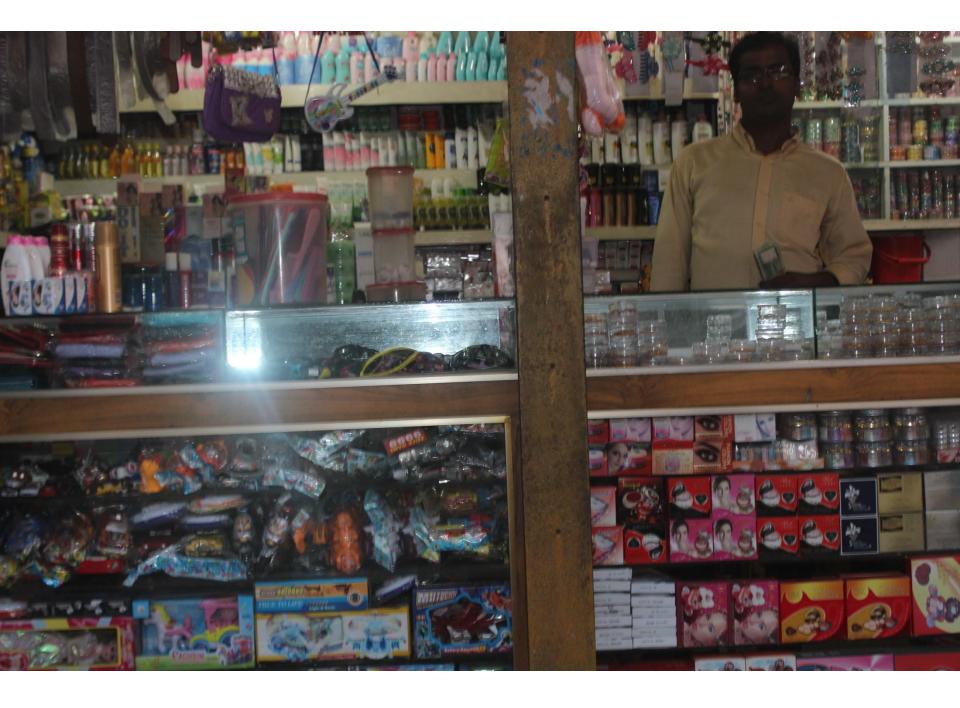


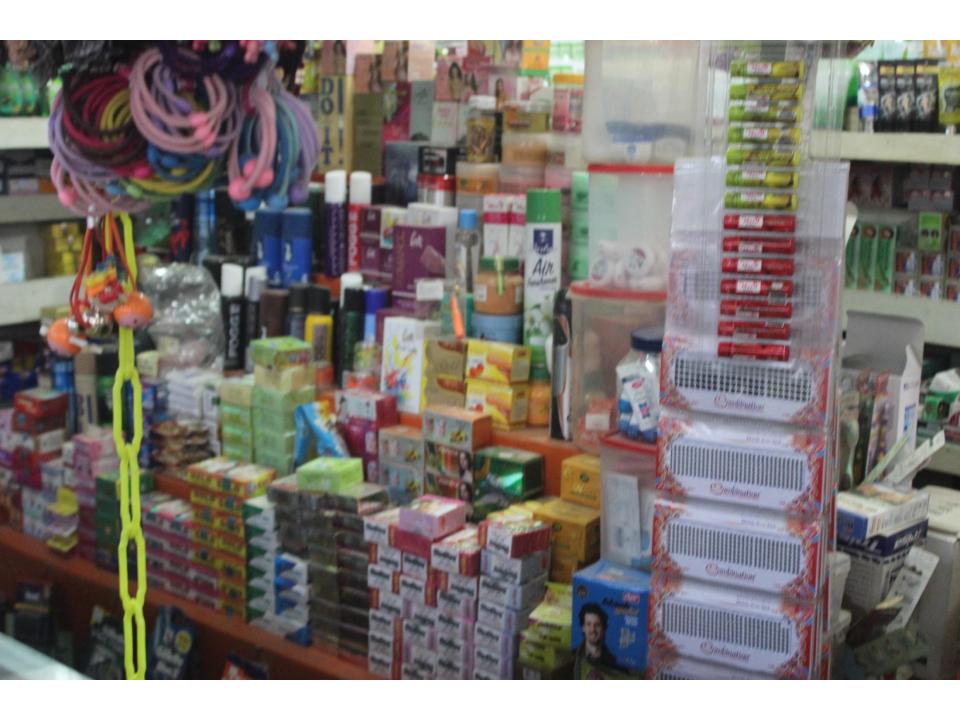




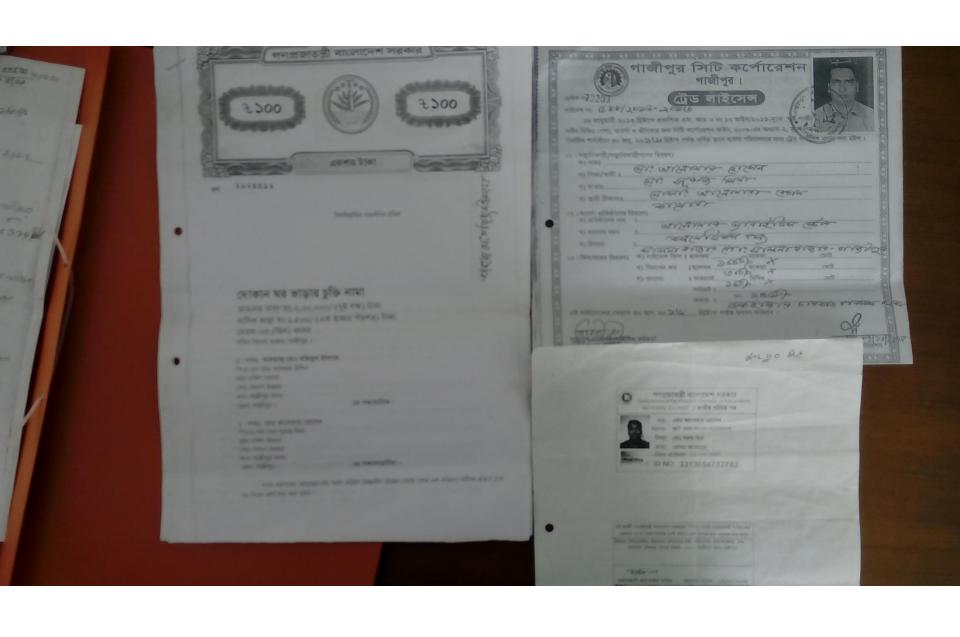












FAMILY PICTURE

