Proposed NU Business Name: MAA BABER DOA BOSTRALOY



Project identification and prepared by: MD. Nasir Uddin, Bason Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	 :	MD. SHAHKOWAT HOSSAIN DULAL		
Age	:	10-12-1982 (32 Years)		
Education, till to date	:	Class Nine		
Marital status	:	Married		
Children	:	2 Son		
No. of siblings:	:	1 Brothers 3 Sisters		
Address	:	Vill: North khailkur, P.O: National University, P.S: Gazipur Sadar, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOST. AMENA BEGUM MD. NAYEB ALI HAZI Branch: Gacha, Gazipur, Centre # 95(Female), Member ID: 4444, Group No: 10 Member since: 10-12-1995 (20 Years) First loan: 5,000 taka. Existing Loan: NIL, Outstanding loan: NIL		
Mother Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		5 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Fathers Income (House rent)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01984-503270
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

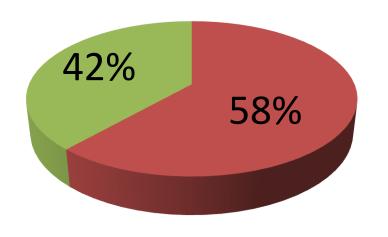
MOST. AMENA BEGUM joined Grameen Bank since 20 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business and home development.

Proposed Nobin Udyokta Business Info			
Business Name	:	Maa Baber Doa Bostraloy	
Location	:	Board Bazer, Gazipur.	
Total Investment in BDT	:	BDT 3,60,000	
Financing	:	Self BDT 2,10,000(from existing business) 58% Required Investment BDT 1,50,000(as equity) 42%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	10 ft x 12 ft= 120 square ft	
Security of the shop	:	BDT 50,000	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Long cloth, Print cloth, 3 piece, Lungi, pant, Shart, Gangi, Baby dress, etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. After Getting fund One employee will be appointed. The shop is rented. Collects goods from Konabari, Gulishtan Dhaka. Agreed grace period is 4 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Long cloth, Print cloth, 3 piece, Lungi, pant,				
Shart, Gangi, Baby dress, etc.	4,000	120,000	1,440,000	
Total Sales (A)	4,000	120,000	1,440,000	
Less. Variable Expense				
Long cloth, Print cloth, 3 piece, Lungi, pant,				
Shart, Gangi, Baby dress, etc.	3,400	102,000	1,224,000	
Total variable Expense (B)	3,400	102,000	1,224,000	
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	
Less. Fixed Expense				
Rent		2,500	30,000	
Electricity Bill		400	4,800	
Entertainment		300	3,600	
Transportation		1,000	12,000	
Mobile bill		500	6,000	
Salary (self)		5,000	60,000	
Total fixed Cost (D)		9,700	116,400	
Net Profit (E) [C-D)		8,300	99,600	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Long cloth 1200y*50	60,000	25,000	85,000	
Print cloth100p*500	50,000	0	50,000	
3 piece30p*800	24,000	0	24,000	
Lungi 150p*300	45,000	18,000	63,000	
Pant 15p*400	6,000	0	6,000	
Shart, Gangi, Baby dress, etc.	25,000	0	25,000	
Blanket 25 p*3000		75,000	75,000	
China blanket 40p*800		32,000	32,000	
Total	210,000	150,000	360,000	

Source of Finance



Entrepreneur contribution :210,000

Investor Investment: 150,000

Total Investment :360,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Long cloth, Print cloth, 3 piece, Lungi, pant, Shart, Gangi, Baby dress, Blanket, China					
Blanket, etc.	7,000	210,000	2,520,000	2,646,000	
Total Sales (A)	7,000	210,000	2,520,000	2,646,000	
Less. Variable Expense					
Long cloth, Print cloth, 3 piece, Lungi, pant, Shart, Gangi, Baby dress, Blanket, China					
Blanket, etc.	5,950	178,500	2,142,000	2,249,100	
Total variable Expense (B)	5,950	178,500	2,142,000	2,249,100	
Contribution Margin (CM) [C=(A-B)	1,050	31,500	378,000	396,900	
Less. Fixed Expense					
Rent		2,500	30,000	30,000	
Electricity Bill		500	6,000	7,000	
Entertainment		500	6,000	6,500	
Transportation		1,500	18,000	19,000	
Mobile bill		700	8,400	9,000	
Salary (self)		5,000	60,000	60,000	
Salary (staff)		4,000	48,000	48,000	
Total Fixed Cost		14,700	176,400	179,500	
Net Profit (E) [C-D)		16,800	201,600	217,400	
Investment Payback			90,000	90,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	201,600	217,400
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		111,600
	Total Cash Inflow	351,600	329,000
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr. Fee)	90,000	90,000
	Total Cash Outflow	240,000	90,000
3	Net Cash Surplus	111,600	239,000

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:1

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







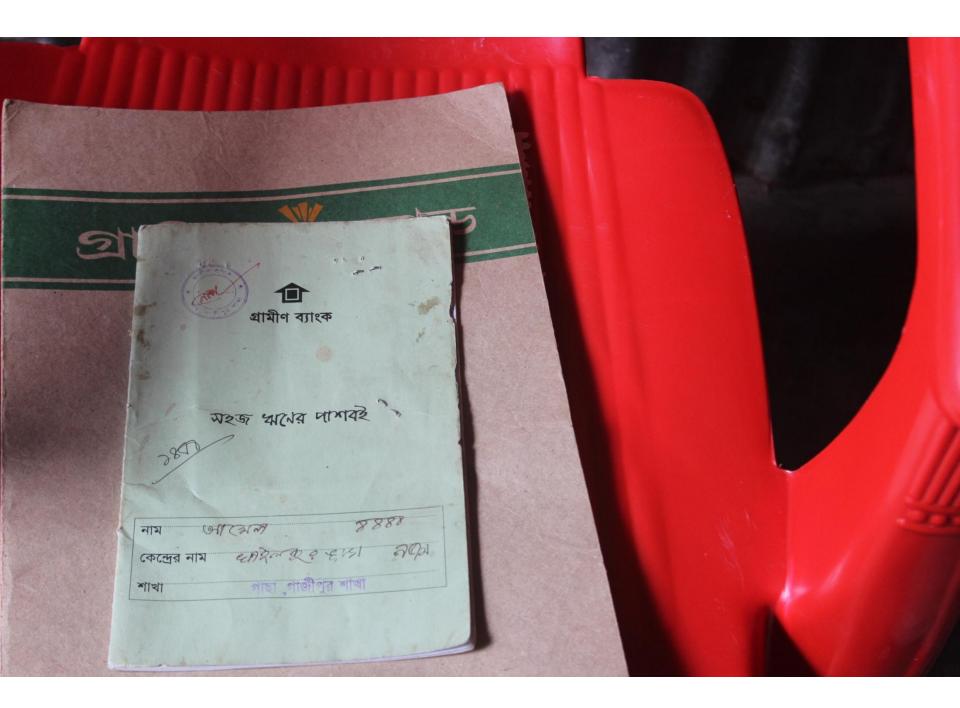


















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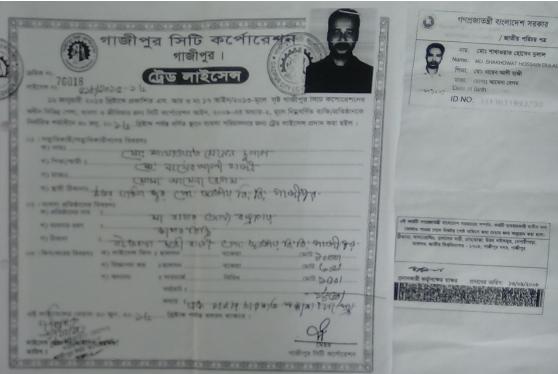
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SHOW (WINDS)

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SPECIAL PERSONAL



/ জাতীয় পরিচয় পর

FAMILY PICTURE

