Proposed NU Business Name: JHORNA STORE



Project identification and prepared by: Md Mohiuddin Rubel Dhigor Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD ZAHIRUL ISLAM	
Age	:	10-02-1982 (33 Years)	
Education, till to date	:	Class Three	
Marital status	:	Married	
Children	:	2 Daughter	
No. of siblings:	:	2 Brothers and 4 Sisters	
Address	:	Vill: West Ghatail, P.O: Ghatail, P.S: Ghatail, Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOST. JORINA BEGUM MD OMAR ALI Branch: Ghatail, Centre # 65 (Female), Member ID: 4104, Group No: 05 Member since: 24-01-1994 (21 Years) First loan: BDT 5,000 /-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 50,000 /- Outstanding loan: BDT 43,400 Father No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		Eight years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		Agriculture
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01712-392783
Brother Contact No.	:	-
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dhigor Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

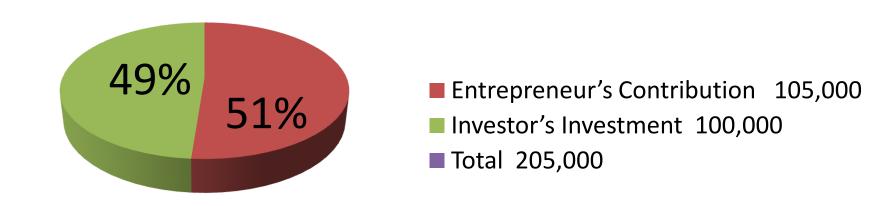
MOST. JORINA BEGUM joined Grameen Bank since 21 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	JHORNA STORE	
Location	:	Ghatail, West para, Ghatail, Tangail.	
Total Investment in BDT	:	BDT 2,05,000/-	
Financing	:	Self BDT 1,05,000/- (from existing business) 51% Required Investment BDT 1,00,000/- (as equity) 49%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of pond	:	10 ft x 15 ft= 150 square ft	
Security of shop	:	BDT 20,000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Flour, Soap, Cosmetics, Noodles, Chips, Biscuit, Cake, Bread etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Ghatail Bazaar. Agreed grace period is 4 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Grocery item	3,000	90,000	1,080,000	
Total Sales (A)	3,000	90,000	1,080,000	
Less. Variable Expense				
Grocery item	2,550	76,500	918,000	
Total variable Expense (B)	2,550	76,500	918,000	
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000	
Less. Fixed Expense				
Rent		1,000	12,000	
Electricity bill		200	2,400	
Mobile Bill		400	4,800	
Transportation		1,000	12,000	
Salary (self)		5,000	60,000	
Entertainment		100	1,200	
Total fixed Cost (D)		7,700	92,400	
Net Profit (E) [C-D)		5,800	69,600	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Rice (10 bag x 1650)	16,500	66,000	82,500	
Soya bin Oil (40 liter x 90)	3,600	3,600	7,200	
Biscuit, Soft drinks, Coil,	40.000	15 000	FF 000	
Chanachur, Soap, Cosmetics	40,000	15,000	55,000	
Coconut Oil, Tooth Paste,				
Noodle, Chips, Egg, Salt,	29,900	15,400	45,300	
Chocolate etc				
Fridge	15,000	-	15,000	
Total	105,000	100,000	205,000	

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery item	4,500	135,000	1,620,000	1,701,000	
Total Sales (A)	4,500	135,000	1,620,000	1,701,000	
Less. Variable Expense					
Grocery item	3,825	114,750	1,377,000	1,445,850	
Total variable Expense (B)	3,825	114,750	1,377,000	1,445,850	
Contribution Margin (CM) [C=(A-B)	675	20,250	243,000	255,150	
Less. Fixed Expense					
Rent		1,000	12,000	12,000	
Electricity bill		200	2,400	3,000	
Mobile Bill		500	6,000	6,500	
Transportation		1,500	18,000	20,000	
Salary (self)		5,000	60,000	60,000	
Entertainment		200	2,400	3,000	
Non Cash Item					
Depreciation		250	3,000	3,000	
Total Fixed Cost		8,650	103,800	107,500	
Net Profit (E) [C-D)		11,600	139,200	147,650	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	139,200	147,650
1.3	Depreciation (Non cash item)	3,000	3,000
1.4	Opening Balance of Cash Surplus		82,200
	Total Cash Inflow	242,200	232,850
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	82,200	172,850

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











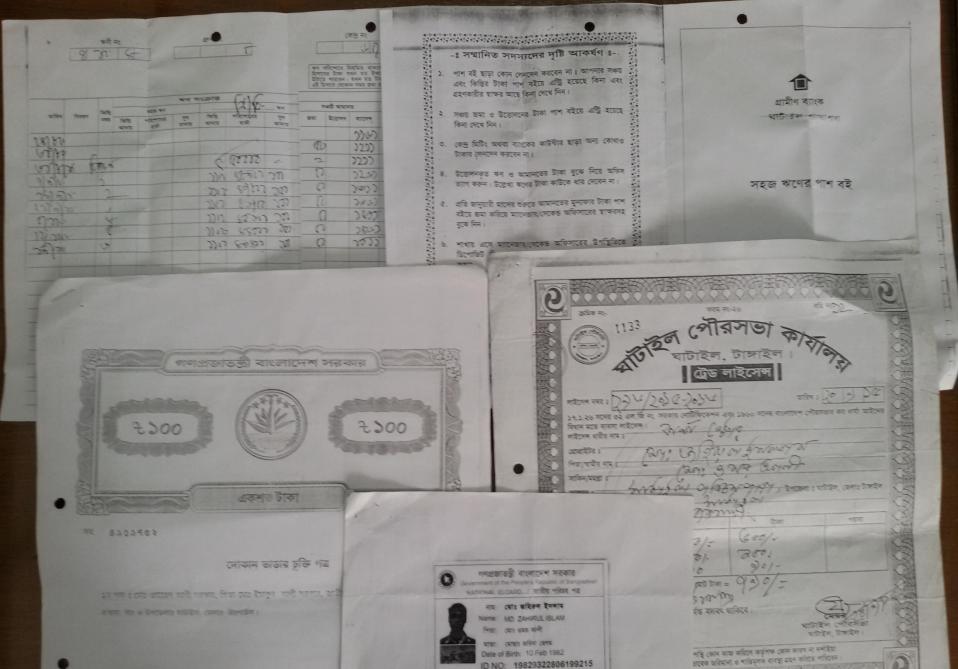












FAMILY PICTURE

