#### A Nobin Udyokta Project

# **Ethila Departmental Store**





NU Identified and PP Prepared by:
Md. Ziaul Hoque, Dhamrai Unit
Verified By: Tapan Kumar Debnath



Presented by Md. Uzzal Hossain

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Uzzal Hossain
Age	:	15/04/1991 (24 years 5 months)
Marital status	:	Married
Children	:	N/A
No. of siblings:	:	2 Sisters
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother √ Father Mrs. Renu Begum Md. Shaheb Ali Member since: 01/3/2008 Branch: Dantara, Centre no.32, Group:01 Loanee No.2322 First loan:20,000/- Total Amount Received: Tk. 200,000/- Existing loan: 50,000 Outstanding: 34,000
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc  (ix) Others	:	NU Father N/A N/A N/A N/A N/A
Education, till to date	:	Class HSC

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Departmental Store Business
Trade License Number		667
Business Experiences	:	4 years
Other Own/Family Sources of Income		Business (Father)
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01957539657
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

#### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank Since 2008. At first his mother took a loan amount 20000 BDT from Grameen Bank. Initial GB loan invested in his business. NU's father is a businessman. NU's father invested the present GB Loan in his business for expanding. NU's mother gradually improved their life standard by using GB loan.

#### PROPOSED BUSINESS Info.



Business Name	:	Ethila Departmental Store
Address/ Location	:	Islampur, Dhamrai, Dhaka
Total Investment in BDT	:	450,000/-
Financing	:	Self BDT: 3,00,000 (from existing business) - 67% Required Investment BDT: 1,50,000 (as equity) - 33%
Present salary/drawings from business (estimates)	:	BDT 6,000
Proposed Salary		BDT 6,000
Proposed Business % of present gross profit margin	:	15%
Estimated % of proposed gross profit margin	:	15%
Agreed grace period	:	3 months

#### **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)					
rai ticulai 5	Daily	Monthly	Yearly			
Sales (A)	3500	105,000	12,60,000			
Less: Cost of Sale (B)	2975	89,250	10,71,000			
Gross Profit (15%) (A-B)= [C]	525	15,750	1,89,000			
Less: Operating Costs						
Electricity bill		300	3600			
Mobile Bill		300	3600			
Generator bill		200	2,400			
Shop Rent		6200	74,400			
Salary from business		6,000	72,000			
Others (TL Fee, Entertainment, Night Guard Bill)		200	2400			
Non Cash Item:						
Depreciation Expenses(40,000*15%)		500	6,000			
Total Operating Cost (D)		13,700	1,64,400			
Net Profit (C-D):		2050	24,600			

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Fridge: 1 Furniture with 2 Fan Mobile Handset (3) Advance: Flexiload: (Robi, GP, Banglalink, Airtel)	200,000 17,000 20,000 3,000 50,000 10,000		300,000
Proposed Stock Items:		150,000	150,000
Total Capital	300,000	150,000	450,000

Details present Stock & Proposed Items mentioned in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



#### **Present Stock item**

Product name	Amount
Face wash, Body spray	20,000
Perfume, Lotion,	20,000
Oil, Soap, Shampoo	20,000
Ice cream, Cold drinks	20,000
Parse, Bra ,Panty	10,000
Noodles, Umbrella, Belt	10,000
Shaving cream, Pampoos	5,000
Tissue, Underwear, money bag	10,000
Choori, Chain, Doll	10,000
Toothpaste,Toothbrush	10,000
Detergent Powder,Horlicks	5,000
Hair cream, Liner, Makeup box	15,000
Powder milk(Nido, lactose, Cerelac, prima)	15,000
Snow, Telcom Powder	10000
Nail polish, Lipstick, VIM	5000
Stationary(khata, pen, Pencil, Eraser, Rubber, Stapler Etc.)	15000
Total:	200,000

#### **Proposed Item**

Amount
50,000
10,000
10,000
5,000
25000
6,000
4,000
5,000
10,000
5,000
5,000
15,000
1,50,000

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
r al ticulai 5	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	4500	135,000	16,20,000	5000	150,000	18,00,000	5500	1,65,000	1980,0000
Less: Cost of Sale (B)	3825	1,14,750	13,77,000	4250	127,500	15,30,000	4675	140,250	16,83,000
Gross Profit 15% (A-B)=(C)	675	20,250	243,000	750	22,500	270,000	825	24750	297000
Less operating cost:									
Electricity bill		500	6,000		500	6,000		600	7,200
Mobile Bill		450	5,400		500	6,000		500	6,000
Generator Bill		200	2,400		300	3,600		400	4,800
Salary from Business		6000	72000		6000	72000		6000	72000
Shop Rent		6200	74,400		6200	74,400		6200	74,400
Others (TL fee, Entertainment)		400	4800		500	6000		500	6000
Depreciation Expenses		500	6000		500	6000		500	6000
Total Operating Cost (D)		14,250	1,71,000		14,500	1,74,000		14,700	1,76,400
Net Profit (C-D) = (E)		6000	72,000		8000	96000		10050	120600
Gt payback			60,000			60,000			60,000
Retained Income:	Retained Income: 12,000 36000 60600								

## **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	0	0
1.2	Net Profit (Ownership Tr. Fee added back)	72,000	96,000	120,600
1.3	Depreciation (Non cash item)	6000	6000	6000
1.4	Opening Balance of Cash Surplus	0	18000	60,000
	Total Cash Inflow	2,28,000	120,000	1,86,600
2.0	Cash Outflow			
2.1	Purchase of Product	150,000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3.0	Net Cash Surplus	18,000	60,000	1,26,600

#### **SWOT Analysis**



# STRENGTH

- Environment-Friendly.
- Skilled & 4Years of Experience
- Position of his shop in front of the market.
- Book keeping maintain properly

## WEAKNESS

- Lack of an employee
- Credit Sale

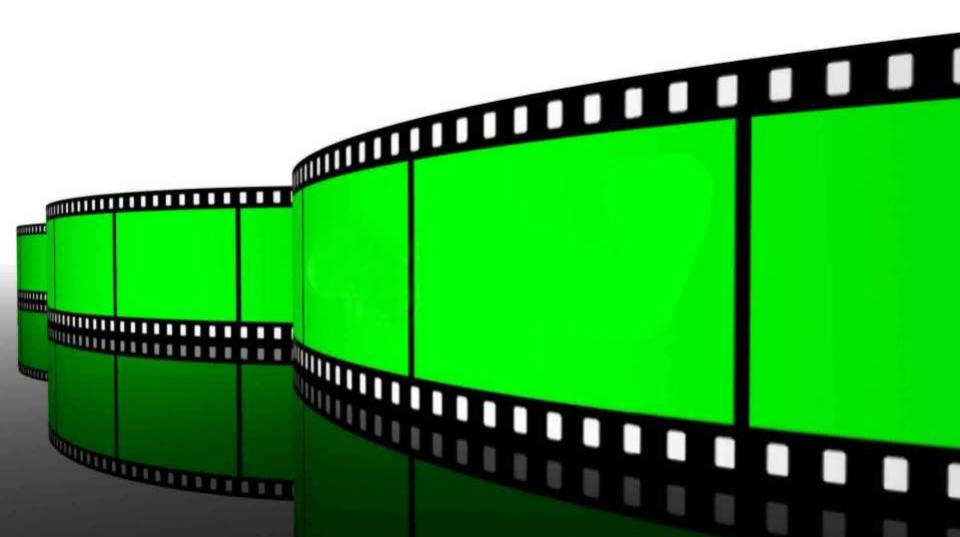
### **O**PPORTUNITIES

- Expansion of Business
- Increasing the number of customer

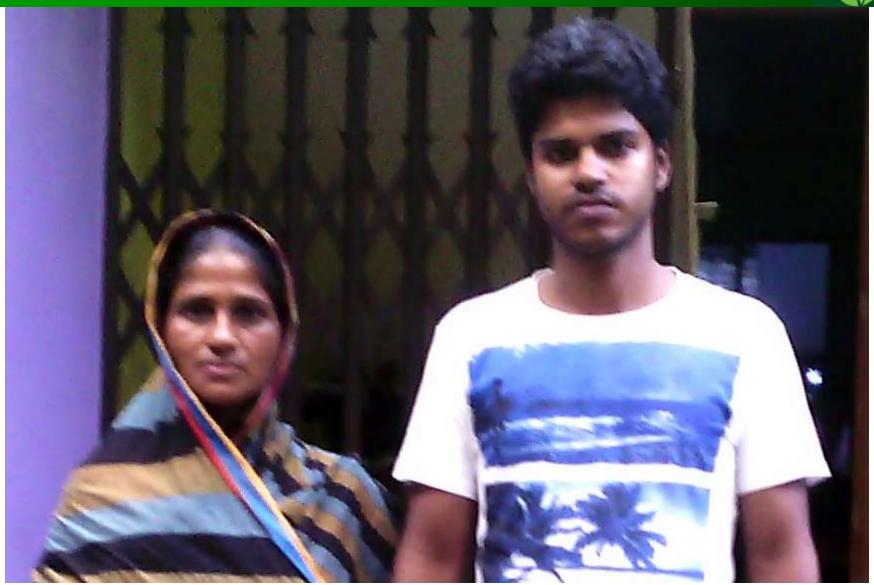
#### $\mathbf{T}_{\mathsf{HREATS}}$

- Competitor may arise
- Theft
- Fire









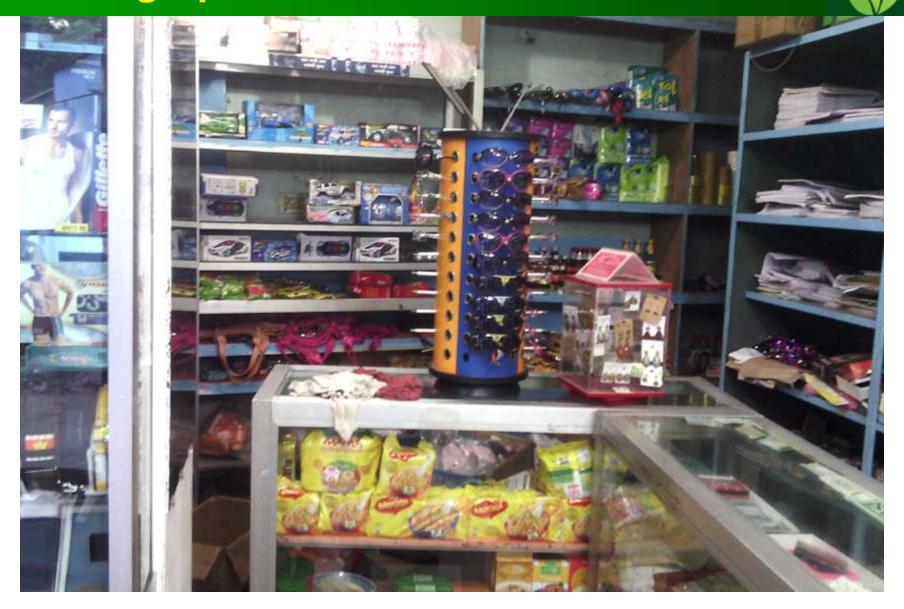




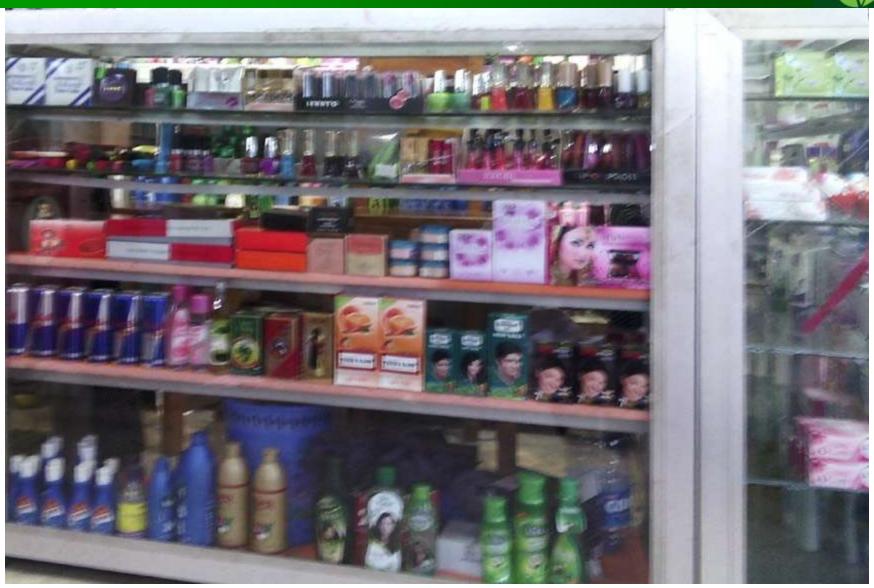
















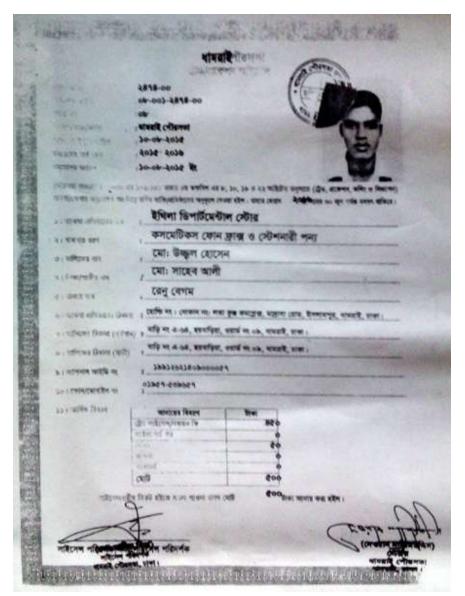




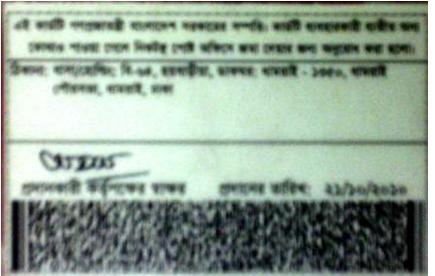




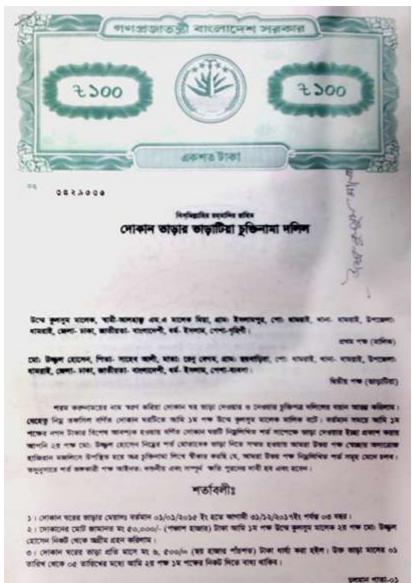


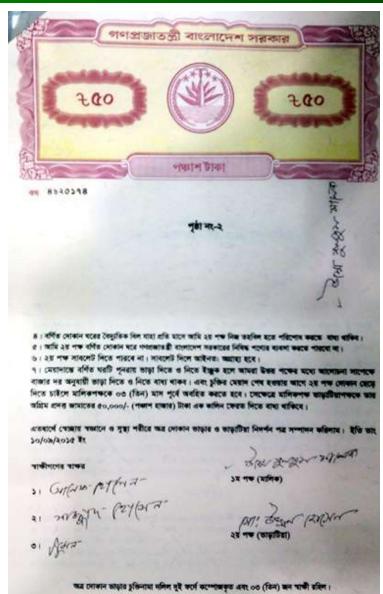




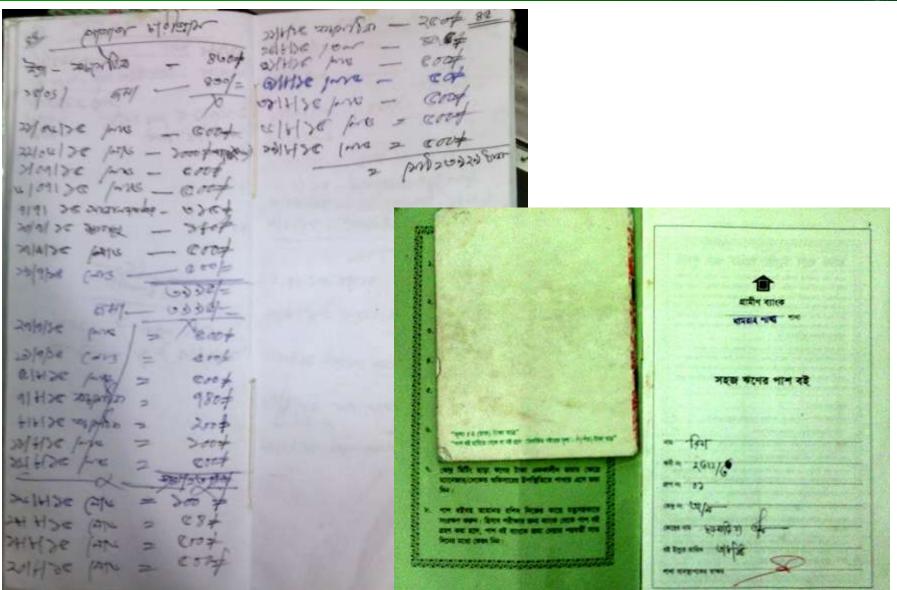














# Presented at GT's 18<sup>th</sup> Internal Design Lab on 4 October, 2015

