### Proposed NU Business Name : Kakon Varieties Store



NU Identified and PP Prepared by: Sonia Sultana (Chandpur Sadar Unit) Verified by- Md.Nazrul Islam Presented by Md. Rezaul Karim Cell : 01814245288



## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Md. Rezaul Karim
Age	:	02-09-1982 (33 years)
Marital status	:	Married
Children	:	2 sons
No. of siblings:	:	01 Brothers & 01Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	MotherImage: View of the state o
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	Father N/A N/A N/A N/A
Education, till to date	:	Degree (Pass)

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Shoe selling shop
Trade License No	:	99
Business Experiences	:	15 years
Other Own/Family Sources of Income	:	Father (Income from Rent of C N G, Agriculture)
Other Own/Family Sources of Liabilities	:	N/A
Contact no		01814245288
NU Project Source/Reference	:	GT Torpurchondi Unit Office, Chandpur

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's Mother has been a member of Grameen Bank Since 2002 (12 years). At first she took a loan amount BDT 5000 from Grameen Bank. She bought 02 decimal land by using GB loan of BDT 2,50,000. She expanded her business by the help of GB loan. NU's mother gradually improved their life standard by using GB loan.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Kakon Varieties Store
Address/ Location	:	Narayanpur Bazar , Matlab (d.)Chandpur.
Total Investment in BDT	:	4,50,000
Financing	:	Self BDT :3,00,000 (from existing business)67%Required Investment BDT : 1,50,000 (as equity)33 %
Present salary/drawings from business (estimates)		BDT 7000
Proposed Salary		BDT 7000
i. Proposed Business % of present gross profit margin	:	20%
ii. Estimated % of proposed gross profit margin	:	20%
iii. Agreed grace period	:	02 months

## **INFO ON EXISTING BUSINESS OPERATIONS**

Particulars	Existing Business (BDT)					
	Daily	Monthly	Yearly			
Sales	3000	90000	1080000			
Less: Cost of sales	2400	72000	864000			
Profit (20%) [A]	600	18000	216000			
Less: Operating Costs						
Electricity bill		500	6000			
Entertainment		500	6000			
Night Guard Bill		100	1200			
Mobile bill		500	6000			
Present salary/Drawings- self		7000	84000			
Employee Salary (01)		4000	48000			
Others .		100	1200			
Non Cash Item:						
Depreciation Expenses		167	2004			
Total Operating Cost (D)		12867	154404			
Net Profit (C-D):		5133	61596			

### **PRESENT & PROPOSED INVESTMENT BREAKDOWN**

Particulars	Existing Business (BDT) (1)	Proposed (BDT) (2)	Total (BDT) (1+2)
Present items :         Fixed Assets (Furniture)       20,000         Slipper-300pcs       60,000         Slipper janse200pcs       50,000         Various gents Shoes       50,000         Various Women Shoes       50,000         Baby Shoes       30,000         Furniture       20,000	3,00,000		3,00,000
<ul> <li>(ii) Proposed :</li> <li>Slipper 100pcs 20000</li> <li>Slipper gents 100pcs 25000</li> <li>Various gents Shoes 40000</li> <li>Various Women Shoes 40000</li> <li>Baby Shoes 15000</li> <li>Burmese 10000</li> </ul>		150,000	150000
Total Capital	3,00000	150,000	450000

<b>FINANCIAL</b>	<b>PROJECTION</b>	<b>OF NU</b>	<b>BUSINESS</b>	<b>PLAN</b>
		OT TAO		

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	4000	120000	1440000	4500	135000	1620000	5000	150000	1800000
Less: Cost of sales	3200	96000	1152000	3600	108000	1296000	4000	120000	1440000
Profit (20%) [A]	800	24000	288000	900	27000	324000	1000	30000	360000
Less: Operating Costs									
Electricity bill		500	6000		600	7200		600	7200
Entertainment		500	6000		500	6000		500	6000
Mobile bill		600	7200		600	7200		600	7200
Present salary/Drawings- self		7000	84000		7000	84000		7000	84000
Salary Employees		4000	48000		6000	72000		6000	72000
Night Guard bill		100	1200		150	1800		150	1800
Others (Chada)		100	1200		100	1200		200	2400
Depreciation Expenses		167	2004		167	2004		167	2004
Total Operating Cost		12967	155604		15117	181404		15217	182604
Net Profit		11033	132396		11883	142596		14783	177396
payback to G T			60000			60000			60000
Retained Income:	72396			82596			11739	96	

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

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SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150000		
1.2	Net Profit	132396	142596	177396
1.3	Depreciation (Non cash item)	2004	2004	2004
1.4	Opening Balance of Cash Surplus		74400	159000
	Total Cash Inflow	284400	219000	338400
2.0	Cash Outflow			
2.1	Purchase of Product	150000		
2.2	Payment of GB Loan*			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000	60000
	Total Cash Outflow	210000	60000	60000
3.0	Net Cash Surplus	74400	159000	278400

\* As Father of NU is liable of Present GB loan, So, Payment of GB loan is not enlisted here.



## STRENGTH EAKNESS Opponent in same areas Availability of Products Sourcing. Skilled & 15 Years of Experience Maintaining High Standard in local areas Position of his store beside main road. THREATS PPORTUNITIES ➢ Fire Expansion Of Business ➤ Theft > To acquire financial solvency

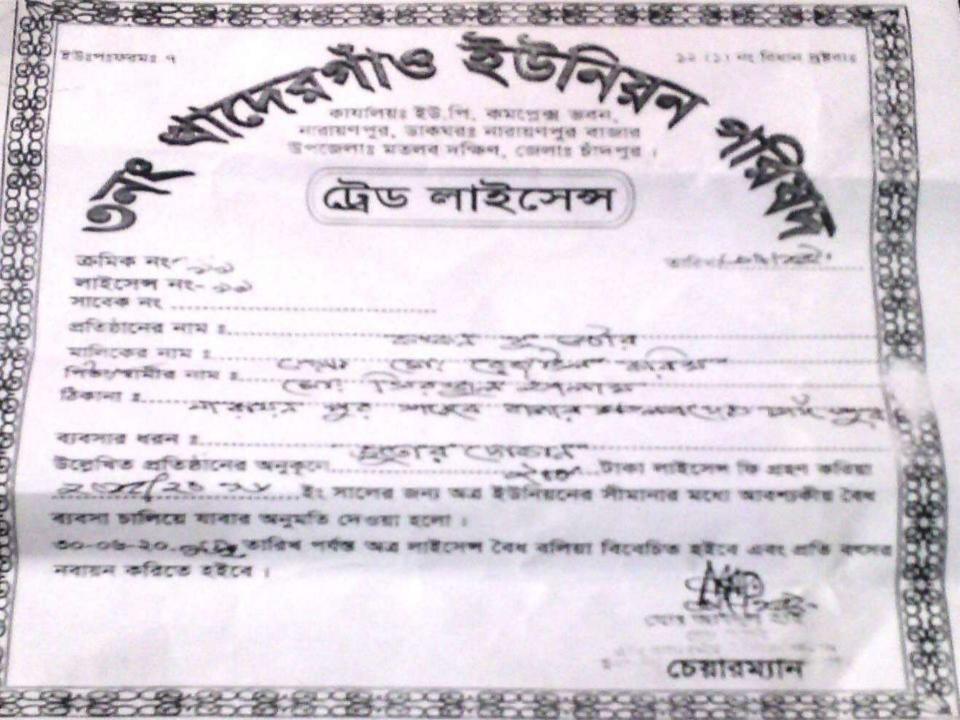












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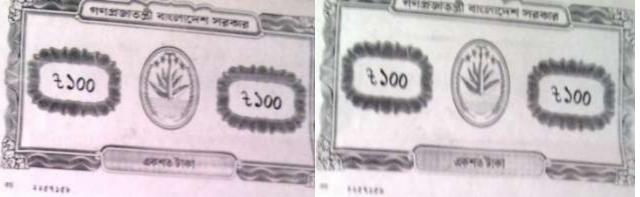
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to: Gibisa Sin

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 २१ २१ गण वाहालूव (माजम प्रदेश वाहाम्ब तराम कर,000)- (गणवाहिम बाह्यम्ब) देखा ३६ गण्डात. रागम कडिलम कहा, 50 लग डेंक ad (मेंड) सहारत 2,22,000/- (मुटे सफ मॉडन इडार) डिजा हरून महिता (लागल पहल आयाणित पत्र ३१ नामर नहानात हुनाहेता निहल्ल.

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बागलि २३ गण वेक (मावाम पर 80,000)- (गावाड्रिम दावार) गेवा सामसेव काम निरा हे প্রকাশ করিলে আমনা উচরাপক একমর হাঁয় নিশু লিখিত গাওঁ মন্ত চুকিপন্ন সম্পাদন মরিলান।

# Presented at GT's 18<sup>th</sup> Internal Design Lab on 4 October, 2015

**For more information Grameen Trust Phone No : 9017038 Ojit Das Cell No 01671299872** 

