Proposed NU Business Name: RAKIB GENERAL STORE



Project identification and prepared by: MD.Nuril Islam, Dakkinkhan Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	ABDUL RAKIB		
Age	:	01-01-1981 (34 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	3 daughter		
No. of siblings:	:	3 Brother, 2 Sister		
Address	:	Vill: Palashia, P.O: Kaskura, P.S: Uttarkhan, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father ASATUN NESA ASATUN NESA Late. SUKKUR MAHAMUD Branch: Dakkinkhan, Centre # 58 (Female), Member ID: 3781 , Group No: 05 Member since: 01-02-1991 <i>(24Years)</i> First Ioan: 5000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT Nill, Outstanding Ioan: BDT Nill Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Nill
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01791-048939
Mother's Contact No.	:	01724-721897
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakkinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ASATUN NESA joined Grameen Bank since 24 years ago. At first she took5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

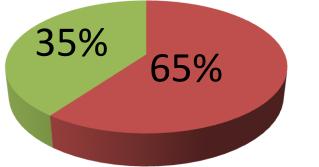
Proposed Nobin Udyokta Business Info				
Business Name	:	RAKIB GENERAL STORE		
Location	:	KASKURA B AZER, DAKKINKHAN, DHAKA.		
Total Investment in BDT	:	BDT 2,85,710		
Financing	:	Self BDT 1,85,710 (from existing business) 65% Required Investment BDT 1,00,000 (as equity) 35%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	13 ft x 10 ft= 130 square ft		
Security of the shop	:	BDT 100000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, plus, flower, Oil, Salt, Soap, brush, coconut oil, Powder, Sugar, spicy, mahadi, tissue, nodules, shampoo, chanature, garlic, onion, vimber, parched rice, Cosmetics, etc. Average 10% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Tongi bazer. Agreed grace period is 4 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Rice, plus, flower, Oil, Salt, Soap, brush, coconut oil, Powder,					
Sugar, spicy, mahadi, tissue, nodules, shampoo, chanature,					
garlic, onion, vimber, parched rice, Cosmetics, etc.	5,000	150,000	1,800,000		
Total Sales (A)	5,000	150,000	1,800,000		
Less. Variable Expense					
Rice, plus, flower, Oil, Salt, Soap, brush, coconut oil, Powder,					
Sugar, spicy, mahadi, tissue, nodules, shampoo, chanature,					
garlic, onion, vimber, parched rice, Cosmetics, etc.	4,500	135,000	1,620,000		
Total variable Expense (B)	4,500	135,000	1,620,000		
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000		
Less. Fixed Expense					
Rent		2,500	30,000		
Electricity bill		400	4,800		
Transportation		1,000	12,000		
Mobile Bill		300	3,600		
Salary (self)		5,000	60,000		
Guard Bill		150	1,800		
Entertainment		200	2,400		
Total fixed Cost (D)		9,550	114,600		
Net Profit (E) [C-D)		5,450	65,400		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Rice (28b*2200)	61,000	40000	1,01,000		
Plus (1b*6000)	6000	-	6000		
Flour (100kg*24)	24000	-	24000		
Oil (30kg*64)	2820	14100	16920		
Soap (300p*35)	10500	10000	20500		
Mastered oil (16*118)	5000	20000	25000		
brush, coconut oil, Powder, Sugar, spicy, mahadi, tissue, nodules, shampoo, chanature, garlic, onion, vimber, parched rice, Cosmetics, etc	76390	15900	92290		
Total	185710	100,000	285,710		

Source of Finance



Entrepreneur contribution : 1,85,710

- Investor Investment: 100,000
- Total Investment : 2,85,710

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Rice, plus, flower, Oil, Salt, Soap, brush, coconut oil, Powder, Sugar, spicy, mahadi, tissue, nodules, shampoo, chanature, garlic, onion,	7 000	210.000	2 520 000	2 6 4 6 9 9 9	
vimber, parched rice, Cosmetics, etc.	7,000	210,000	2,520,000	2,646,000	
Total Sales (A)	7,000	210,000	2,520,000	2,646,000	
Less. Variable Expense					
Rice, plus, flower, Oil, Salt, Soap, brush, coconut oil, Powder, Sugar, spicy, mahadi, tissue, nodules, shampoo, chanature, garlic, onion, vimber, parched rice , Cosmetics, etc.	6,300	189,000	2,268,000	2,381,400	
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Total variable Expense (B)	6,300	189,000	2,268,000	2,381,400	
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000	264,600	
Less. Fixed Expense					
Rent		2,500	30,000	30,000	
Electricity bill		600	7,200	7,300	
Transportation		2,000	24,000	24,500	
Mobile Bill		550	6,600	6,800	
Salary (self)		5,000	60,000	60,000	
Guard Bill		150	1,800	1,800	
Entertainment		400	4,800	4,800	
Total Fixed Cost		11,200	134,400	135,400	
Net Profit (E) [C-D)		9800	117600	129200	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	117600	129200
1.3	Depreciation (Non cash item)	-	-
1.4	Opening Balance of Cash Surplus		57600
	Total Cash Inflow	217600	186800
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	57600	126800



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 12 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures









