#### Proposed NU Business Name: MAA BABA LAIBRARY STATIONARY & PHOTOCOPY



Project identification and prepared by: Md. Shabuddin, Ashulia Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MOHAMMAD ASLAM HOSSAIN		
Age	:	10-11-1991(23 Years)		
Education, till to date	:	HSC		
Marital status	:	Unmarried		
Children	:	-		
No. of siblings:	:	2 Brother 1 Sister		
Address	:	Vill: South Kolma, P.O: Dairy Farm, P.S: Saver, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  ALAYA BEGUM  MOHAMMAD ALOMGIR HOSSAIN  Branch: Ashulia, Centre # 48(Female),  Member ID: 10875/1, Group No: 11  Member since:12-08-2011 (04 Years)  First loan: 5,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: 10000, Outstanding loan:8240  Mother  No  No  No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Father Occupation ( House rent )
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01673-086652
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

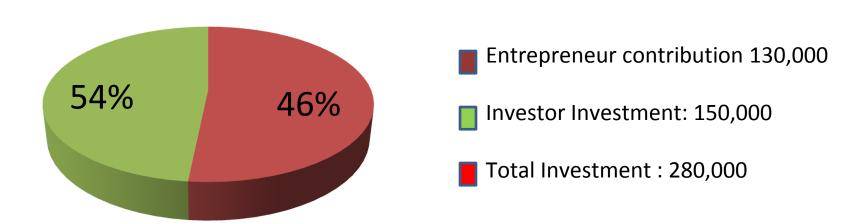
ALAYA BEGUM joined Grameen Bank since 4 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in home development.

Proposed Nobin Udyokta Business Info				
Business Name	:	MAA BABA LAIBRARY STATIONARY & PHOTOCOPY		
Location	:	Woaj Plaza, kalma -1, Saver , dhaka		
Total Investment in BDT	:	BDT 280,000		
Financing	:	Self 130,000(from existing business) 46%		
		Required Investment BDT 1,50,000(as equity) 54%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10f*8f=80squre feet		
Security of the shop	:	100,000		
Implementation		<ul> <li>The business is planned to be scaled up by investment in existing goods like; Difference kind of School book, Copy, Stationary, etc.</li> <li>Average 25% gain on sales.</li> <li>Average 50% gain on photocopy</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After gating equity fund One employee will be appointed.</li> <li>The Shop is rented.</li> <li>Collects goods from Chalkbazer, dhaka.</li> <li>Agreed grace period is 4 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Difference kind of School book, Copy, Stationary, etc	2,000	60,000	720,000		
Photocopy	300	9,000	108,000		
Total Sales (A)	2,300	69,000	828,000		
Less. Variable Expense					
Difference kind of School book, Copy, Stationary, etc	1,500	45,000	540,000		
Photocopy	150	4,500	54,000		
Total variable Expense (B)	1,650	49,500	594,000		
Contribution Margin (CM) [C=(A-B)	650	19,500	234,000		
Less. Fixed Expense					
Rent		2,000	24,000		
Electricity bill		500	6,000		
Transportation		2,000	24,000		
Mobile Bill		300	3,600		
Generator Bill		400	4,800		
Salary (self)		5,000	60,000		
Guard Bill		200	2,400		
Entertainment	-	300	3,600		
Total fixed Cost (D)		10,700	128,400		
Net Profit (E) [C-D)		8,800	105,600		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Photocopy Machin (1*50,000)	50,000	-	50,000			
School Book & copy	30,000	100,000	130,000			
Stationary Item	50,000	50,000	100,000			
Total	130,000	1,50,000	280,000			

### **Source of Finance**



**Financial Projection (BDT)** 

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)	Dany	Ivioneny	130 1001	Ziid icai	Jia icai
Revenue (sures)					
Difference kind of School book, Copy, Stationary, etc	3,500	105,000	1,260,000	1,323,000	1,389,150
Photocopy	300	9,000	108,000	113,400	119,070
Total Sales (A)	3,800	114,000	1,368,000	1,436,400	1,508,220
Less. Variable Expense					
Difference kind of School book, Copy, Stationary, etc	2,625	78,750	945,000	992,250	1,041,863
Photocopy	150	4,500	54,000	56,700	59,535
Total variable Expense (B)	2,775	83,250	999,000	1,048,950	1,101,398
Contribution Margin (CM) [C=(A-B)	1,025	30,750	369,000	387,450	406,823
Less. Fixed Expense					
Rent		2,000	24,000	24,000	24,000
Electricity bill		500	6,000	6500	7000
Transportation		3,000	36,000	36500	36,500
Mobile Bill		600	7,200	7,200	7,200
Generator Bill		400	4,800	4,800	4,800
Salary (self)		5,000	60,000	60,000	60,000
Salary (staff)		3,000	36,000	36,000	36,000
Guard Bill		200	2,400	2,400	2,400
Entertainment		500	6,000	6,000	6,000
Non Cash Item:					
Photocopy Machine		833	10,000	10,000	10,000
Total Fixed Cost		16,033	192,400	193400	194400
Net Profit (E) [C-D)		14,717	176,604	202850	212,423
Investment Payback			60,000	60,000	60,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 2 (BDT)
	Cash Inflow	(==:/	7001 2 (22.1)	(221)
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit	176,604	202,850	212,423
1.3	Depreciation (Non cash item)	10,000	10,000	10,000
1.4	Opening Balance of Cash Surplus	-	126,604	279,454
	Total Cash Inflow	336,604	339,454	401877
2	Cash Outflow			
2.1	Purchase of Product	150,000	1	-
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	126,604	279,454	341,877

### SWOT ANALYSIS

# Strength

Employment: Self: 1, Family:0 Others:1

Experience & Skill: 5Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of Position; Regular customers;

### THREATS

Theft Fire

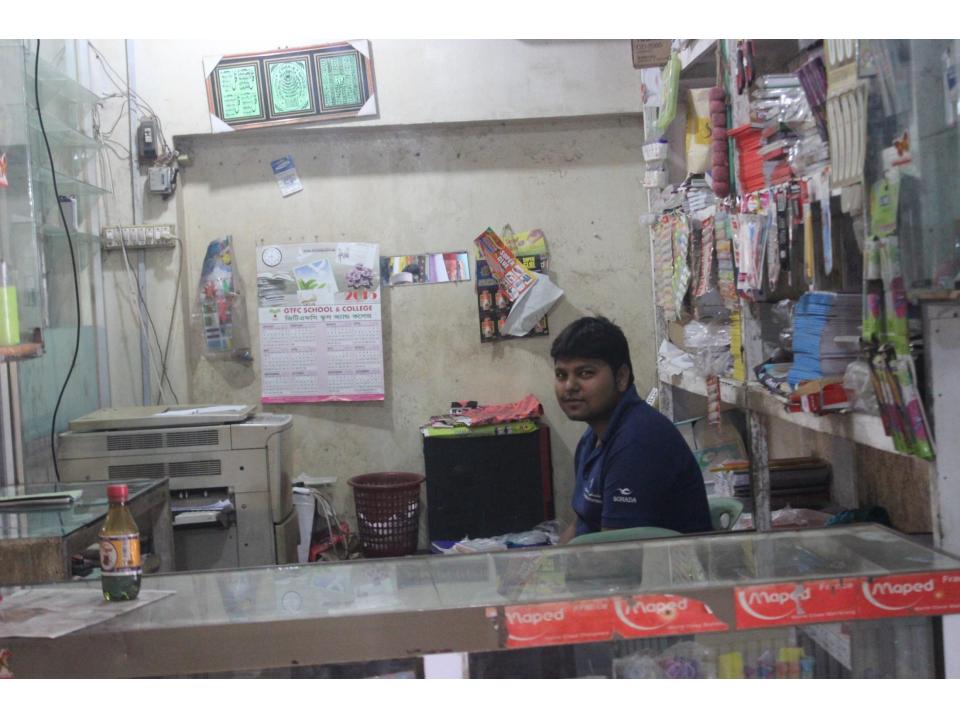
Political unrest

# Pictures

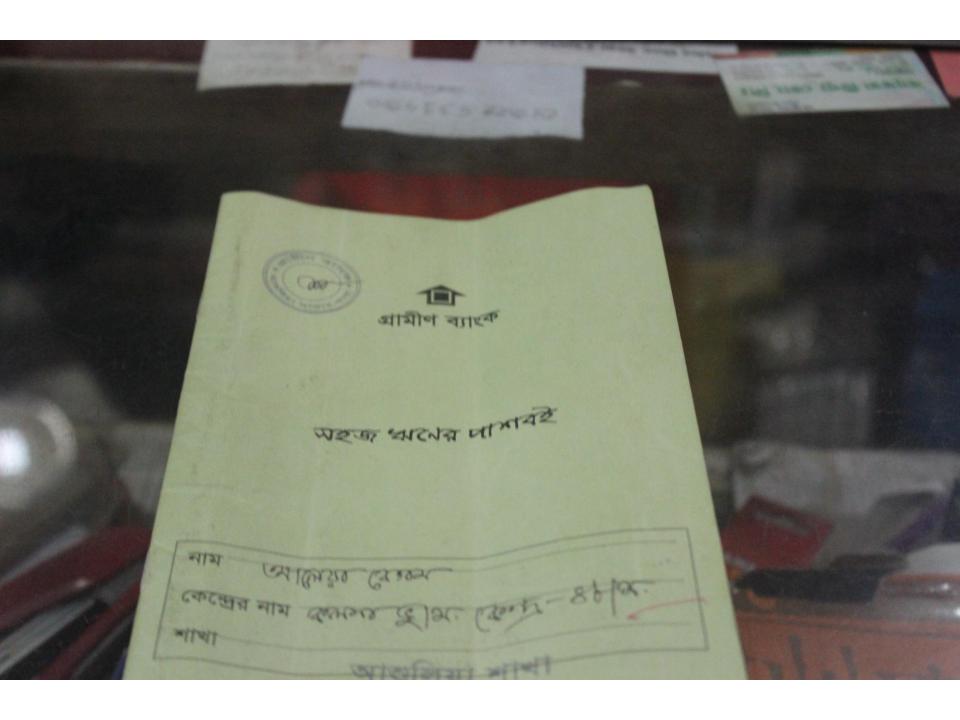


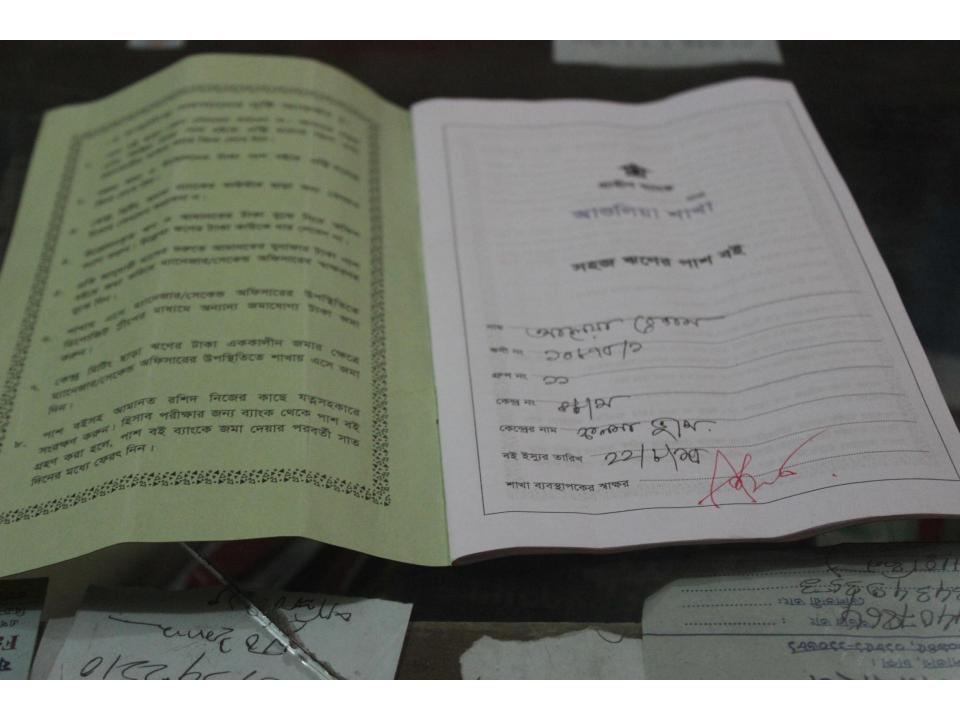


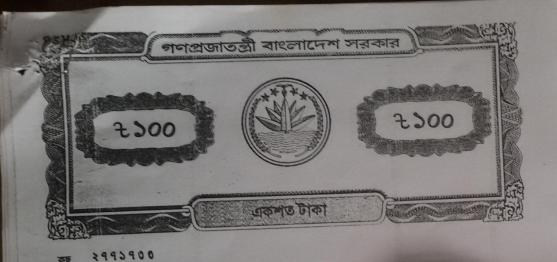












\* বিসমিল্লাহির রাহমানির রাহিম \*

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\*\* দোকান ঘর ভাড়ার চুক্তিপত্র

মোঃ শাহজাহান আলী, পিতা- হাজী মরহম ওয়াজ আলী,সাং- কলমা সাভার, জেলা- ঢাকা, জাতীয়তা - বাংলাদেশী, ধর্ম - ইসলাম, পেশা-ব

মোঃ আসলাম হোসেন, পিতা- মোঃ আলমণীর হোসেন সাং-কল সাভার,জেলাঃ ঢাকা, জাতীয়তাঃ বাংলাদেশী, ধর্মঃ ইসলাম, পেশাঃ ব

গণশুভাতন্ত্রী বাহলাদেশ সরকার

থানা-সাভার, জিলা-ঢাকা।

इतम नर- १-२७ २०२७ -२०२८ (दिए नार्टिनम

টনিয়ন পরিবদ অধ্যাদেশ ২০০৯ এর ১০৩ ধারার ১ ও ২ নং আইটেম অনুসারে ট্রেড **লাইদেশ ব্যবসা/ পেশার অনুমো**দন প ह्म- जाता लाग्नेद्वरी एक स्टेशन्तीयन महि । প্রতিষ্ঠানের নাম atte of the carety

। মালিকের নাম : - स्मिन्द्रम्य (क्राक्ट्रम्य । পিতা/শ্বামীর নাম

: - 24(WAX (4515) । মাতার নাম

मक्साः - क्रार्ड नर- 0.9 । প্রতিষ্ঠানের ঠিকানা থানা ঃ সাভার, জেলাঃ ঢাকা।

Touter Stirry । মালিকের ছারী ঠিকানা ।

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh HATIONAL ID CARD / জাতীয় পরিচয় পত্র

নাম: মোহামাদ আসলাম হোসেন Name: MOHAMMAD ASLAM HOSSAIN

পিতা: মোহামাদ আলমগীর হোসেন

মাতা: আলেয়া বেগম

Date of Birth: 10 Nov 1992

ID NO: 19929316639000094

G. সাবটি সামহাবকারী বাতীত অন্য

াকা আদায় করা হইল।

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# **Family Picture**

