## Proposed NU Business Name: MAA BABA LAIBRARY STATIONARY \& PHOTOCOPY



Project identification and prepared by: Md. Shabuddin, Ashulia Unit, Dhaka

Project verified by: MD. Rofiqul Islam

Brief Bio of The Proposed Nobin Udyokta

| Name | : | MOHAMMAD ASLAM HOSSAIN |
| :---: | :---: | :---: |
| Age | : | 10-11-1991(23 Years) |
| Education, till to date |  | HSC |
| Marital status | : | Unmarried |
| Children |  | - |
| No. of siblings: |  | 2 Brother 1 Sister |
| Address |  | Vill: South Kolma, P.O: Dairy Farm, P.S: Saver, Dist: Dhaka |
| Parent's and GB related Info <br> (i) Who is GB member <br> (ii) Mother's name <br> (iii) Father's name <br> (iv) GB member's info <br> Further Information: <br> (v) Who pays GB loan installment <br> (vi) Mobile lady <br> (vii) Grameen Education Loan <br> (viii) Any other loan like GB, BRAC ASA etc.. |  | Mother <br> Father <br> ALAYA BEGUM <br> MOHAMMAD ALOMGIR HOSSAIN <br> Branch: Ashulia , Centre \# 48(Female), <br> Member ID: 10875/1, Group No: 11 <br> Member since:12-08-2011 (04 Years) <br> First loan: 5,000 taka. <br> Existing Loan: 10000, Outstanding loan:8240 <br> Mother <br> No <br> No <br> No |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studies, other <br> business etc.) | $:$ | Nil |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | 5 years experience in running business. |
| Other Own/Family Sources <br> of Income | $:$ | He has no training |$|$| Other Own/Family Sources |
| :--- |
| of Liabilities |$\quad:$| None |
| :--- |
| Entrepreneur Contact No. |
| : 01673-086652 ( House rent ) |
| NU Project <br> Source/Reference |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ALAYA BEGUM joined Grameen Bank since 4 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in home development.

Proposed Nobin Udyokta Business Info

| Business Name | $:$ | MAA BABA LAIBRARY STATIONARY \& PHOTOCOPY |
| :--- | :---: | :--- |
| Location | $:$ | Woaj Plaza, kalma -1, Saver, dhaka |
| Total Investment in BDT | $:$ | BDT 280,000 |
| Financing | $:$ | Self 130,000(from existing business) 46\% <br> Required Investment BDT 1,50,000(as equity) 54\% |
| Present salary/drawings <br> from business (estimates) | $:$ | BDT 5,000 |
| Proposed Salary | $:$ | BDT 5,000 |
| Size of shop | $:$ | 10f*8f=80squre feet |
| Security of the shop | $:$ | 100,000 |
| Implementation | -The business is planned to be scaled up by investment in existing <br> goods like; Difference kind of School book, Copy, Stationary, etc. <br> -Average 25\% gain on sales. <br> -Average 50\% gain on photocopy <br> -The business is operating by entrepreneur. Existing no employee. <br> -After gating equity fund One employee will be appointed . <br> -The Shop is rented. <br> -Collects goods from Chalkbazer, dhaka. <br> -Agreed grace period is 4 months. |  |

## Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
| :--- | :---: | :---: | :---: |
| Revenue (sales) |  |  |  |
| Difference kind of School book, Copy, Stationary, etc | 2,000 | 60,000 | 720,000 |
| Photocopy | 300 | 9,000 | 108,000 |
| Total Sales (A) | 2,300 | 69,000 | 828,000 |
| Less. Variable Expense |  |  |  |
| Difference kind of School book, Copy, Stationary, etc | 1,500 | 45,000 | 540,000 |
| Photocopy | 150 | 4,500 | 54,000 |
| Total variable Expense (B) | 1,650 | 49,500 | 594,000 |
| Contribution Margin (CM) [C=(A-B) | 650 | 19,500 | 234,000 |
| Less. Fixed Expense |  |  |  |
| Rent |  | 2,000 | 24,000 |
| Electricity bill |  | 500 | 6,000 |
| Transportation |  | 2,000 | 24,000 |
| Mobile Bill |  | 300 | 3,600 |
| Generator Bill |  | 400 | 4,800 |
| Salary (self) |  | 5,000 | 60,000 |
| Guard Bill |  | 200 | 2,400 |
| Totatal fixed Cost (D) |  | 300 | 3,600 |
| Net Profit (E) [C-D) |  | $\mathbf{1 0 , 7 0 0}$ | $\mathbf{1 2 8 , 4 0 0}$ |

Investment Breakdown

| Particulars | Existing | Proposed | Proposed Total |
| :--- | :---: | :---: | :---: |
| Photocopy Machin (1*50,000) | 50,000 | - | 50,000 |
| School Book \& copy | 30,000 | 100,000 | 130,000 |
| Stationary Item | 50,000 | 50,000 | 100,000 |
| Total | $\mathbf{1 3 0 , 0 0 0}$ | $\mathbf{1 , 5 0 , 0 0 0}$ | $\mathbf{2 8 0 , 0 0 0}$ |

## Source of Finance

Entrepreneur contribution 130,000
$\square$ Investor Investment: 150,000
Total Investment : 280,000

## Financial Projection (BDT)

| Particular | Daily | Monthly | 1st Year | 2nd Year | 3rd Year |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Revenue (sales) |  |  |  |  |  |
| Difference kind of School book, Copy, Stationary, etc | 3,500 | 105,000 | $1,260,000$ | $1,323,000$ | $1,389,150$ |
| Photocopy | 300 | 9,000 | 108,000 | 113,400 | 119,070 |
| Total Sales (A) | 3,800 | 114,000 | $1,368,000$ | $1,436,400$ | $1,508,220$ |
| Less. Variable Expense |  |  |  |  |  |
| Difference kind of School book, Copy, Stationary, etc | 2,625 | 78,750 | 945,000 | 992,250 | $1,041,863$ |
| Photocopy | 150 | 4,500 | 54,000 | 56,700 | 59,535 |
| Total variable Expense (B) | 2,775 | 83,250 | 999,000 | $1,048,950$ | $1,101,398$ |
| Contribution Margin (CM) [C=(A-B) | 1,025 | 30,750 | 369,000 | 387,450 | 406,823 |
| Less. Fixed Expense |  |  |  |  |  |
| Rent |  | 2,000 | 24,000 | 24,000 | 24,000 |
| Electricity bill |  | 500 | 6,000 | 6500 | 7000 |
| Transportation |  | 3,000 | 36,000 | 36500 | 36,500 |
| Mobile Bill |  | 600 | 7,200 | 7,200 | 7,200 |
| Generator Bill |  | 400 | 4,800 | 4,800 | 4,800 |
| Salary (self) |  | 5,000 | 60,000 | 60,000 | 60,000 |
| Salary (staff) |  | 3,000 | 36,000 | 36,000 | 36,000 |
| Guard Bill |  | 200 | 2,400 | 2,400 | 2,400 |
| Entertainment |  | 500 | 6,000 | 6,000 | 6,000 |
| Non Cash Item: |  |  |  |  |  |
| Photocopy Machine |  | 833 | 10,000 | 10,000 | 10,000 |
| Total Fixed Cost |  | 16,033 | 192,400 | 193400 | 194400 |
| Net Profit (E) [C-D) | 14,717 | 176,604 | 202850 | 212,423 |  |
| Investment Payback |  | 60,000 | 60,000 | 60,000 |  |

## Cash flow projection on business plan (rec. \& Pay)

| SI \# | Particulars | Year 1 <br> (BDT) | Year 2 (BDT) | Year 2 (BDT) |
| :---: | :--- | :---: | :---: | :---: |
| 1 | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by Investor | 150,000 | - | - |
| 1.2 | Net Profit | 176,604 | 202,850 | 212,423 |
| 1.3 | Depreciation (Non cash item) | 10,000 | 10,000 | 10,000 |
| 1.4 | Opening Balance of Cash Surplus | - | 126,604 | 279,454 |
|  | Total Cash Inflow | $\mathbf{3 3 6 , 6 0 4}$ | $\mathbf{3 3 9 , 4 5 4}$ | $\mathbf{4 0 1 8 7 7}$ |
| $\mathbf{2}$ | Cash Outflow |  |  |  |
| 2.1 | Purchase of Product | 150,000 | - | - |
| 2.2 | Payment of GB Loan |  |  |  |
|  | Investment Pay Back (Including | $\mathbf{6 0 , 0 0 0}$ | 60,000 | $\mathbf{6 0 , 0 0 0}$ |
| 2.3 | Ownership Tr. Fee) | $\mathbf{2 1 0 , 0 0 0}$ | $\mathbf{6 0 , 0 0 0}$ | $\mathbf{6 0 , 0 0 0}$ |
|  | Total Cash Outflow | $\mathbf{1 2 6 , 6 0 4}$ | $\mathbf{2 7 9 , 4 5 4}$ | $\mathbf{3 4 1 , 8 7 7}$ |
| $\mathbf{3}$ | Net Cash Surplus |  |  |  |

## SWOT ANALYSIS

| TRENGTH | Lack of Capital/Investment |
| :--- | :--- |
| Employment: Self: 1, Family:0 Others:1 |  |
| Experience \& Skill : 5Years |  |
| Quality goods \& services; |  |
| Skill and experience; |  |$\quad$| Pheft |
| :--- |
| PPORTUNITIES |
| Huge demand in the community |
| Location of Position; |
| Regular customers; |

## Pictures








शयौण व्याएक

पश्रा सरतन जा लवये

नाय
सालियु 6xrox
 जाए।

## avin ancer anve


enwewe miftric erop whe eef 4

 metrye mepotecway everwery





 यरण क्या रदन्या निएन निन।



- लरुलता (8कण्य
-का mokalo
atrove D
क्य गर \& 12

यइ इम्युन जनिथ ट2। b यO
साथा व्यवश्राभदन्न म्वाभ्न

* विममिक्षाशित त्राइयानित सारिग *
** দোকান ঘর ভাড়ার চুক্তিপত্র



মোঃ आসলাম হোসেন, পিতা- মোঃ आनমগীর হোেন সাং-কo সাভার, জেनাঃ ঢাকা, জাতীয়তাঃ বাংলাদেশী, ধর্মঃ ইসলাম, পপশ|Iঃ?



नाम: घোথ্মা জাসणाय ख্যেসেन
Name: MOHAMMAD ASLAM HOSSAIN
निजा: वारामाप आनामभीड्र व्रেেन
साजा: धानिया बেगम
Date of Birth: 10 Nov 1992
ID NO: 19929316639000094

Family Picture


