#### Proposed NU Business Name: KALAM ENTERPRISE



Project identification and prepared by: Abul khayer, Dhigor Unit, Tangail

Project verified by: MD. Mijanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	ABUL KALAM		
Age	:	20-12-1988 (27 Years)		
Education, till to date	:	Class Five		
Marital status	:	Married		
Children	:	One daughter		
No. of siblings:	:	4 Brother 1 Sister		
Address	:	Vill: Dhopajani, P.O: Jahidjong, P.S: Ghatail, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  JOYNOB  MD. HABIBUR RAHMAN  Branch: Bramnshason, Centre # 05(male),  Member ID: 3311, Group No: 07  Member since: 28-03-1984 (31 Years)  First loan: 5,000 taka.		
Further Information:		Existing Loan: 20000, Outstanding loan:9104  Father		
(v) Who pays GB loan installment (vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Ten years experience in running business.
Training Info	:	He has two years training
Other Own/Family Sources of Income	:	Father Occupation (Farmer)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01765-027721
Mother's Contact No.	:	None
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhogr Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

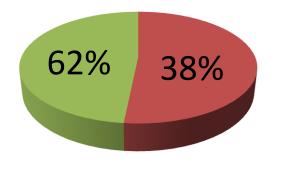
MD. HABIBUR RAHMAN joined Grameen Bank since 31 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture and home development.

Proposed Nobin Udyokta Business Info			
Business Name	:	KALAM ENTERPRISE	
Location	:	Dhopajani, Ghatail, Tangail	
Total Investment in BDT	:	BDT 3,90,000	
Financing	:	Self BDT 2,40,000(from existing business) 62%	
		Required Investment BDT 1,50,000(as equity) 38%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	21 Decimal	
Security of the shop	:	12000	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; bricks, Conceit. etc.</li> <li>Average 30% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The Land is rented.</li> <li>Collects goods from Local Brick Fild.</li> <li>Agreed grace period is 4 months.</li> </ul>	

Existing Business (BDT)			
Particular	Monthly	Yearly	
Revenue (sales)			
Brick, Conceit, etc	80,000	960,000	
Total Sales (A)	80,000	960,000	
Less. Variable Expense			
Brick, Conceit, etc	56,000	672,000	
Total variable Expense (B)	56,000	672,000	
Contribution Margin (CM) [C=(A-B)	24,000	288,000	
Less. Fixed Expense			
Rent	1,000	12,000	
Mobile Bill	500	6,000	
Salary (self)	5,000	60,000	
Entertainment	500	6,000	
Others	200	2,400	
Expense of broken brick	8,000	96,000	
Total fixed Cost (D)	15,200	182,400	
Net Profit (E) [C-D)	8,800	105,600	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Brick Conceit	168,000	-	168,000	
Brick	72,000	150,000	222,000	
Total	240,000	1,50,000	3,90,000	

#### **Source of Finance**



Entrepreneur contribution: 240,000

Investor Investment: 150,000

Total Investment : 390,000

Financial Projection (BDT)				
Particular	Monthly	1st Year	2nd Year	
Revenue (sales)				
Brick, Conceit, etc	115,000	1,380,000	1,449,000	
Total Sales (A)	115,000	1,380,000	1,449,000	
Less. Variable Expense				
Brick, Conceit, etc	80,500	966,000	1,014,300	
Total variable Expense (B)	80,500	966,000	1,014,300	
Contribution Margin (CM) [C=(A-B)	34,500	414,000	434,700	
Less. Fixed Expense				
Rent	1,000	12,000	12,000	
Mobile Bill	700	8,400	8,400	
Salary (self)	5,000	60,000	60,000	
Entertainment	500	6,000	6,000	
Othirs	200	2,400	2,400	
Expense of broken brick	11,500	138,000	138,000	
Total Fixed Cost	18,900	226,800	226,800	
Net Profit (E) [C-D)	15,600	187,200	201,000	
Investment Payback		90,000	90,000	

### Cash flow projection on business plan (rec. & Pay)

		Year 1	
SI#	Particulars Particulars	(BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	-
1.2	Net Profit	187,200	201,000
1.3	Depreciation (Non cash item)	-	-
1.4	Opening Balance of Cash Surplus	-	137,200
	Total Cash Inflow	377,200	338,200
2	Cash Outflow		
2.1	Purchase of Product	150,000	-
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	90,000	90,000
	Total Cash Outflow	240,000	90,000
3	Net Cash Surplus	137,200	248,200

### **SWOT ANALYSIS**

## Strength

Employment: Self: 1, Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

### WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of Position; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures

















#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh MATIONALID CARD / জাতীয় পরিচয় পত্র

নাম: আবুল কালাম

Name: ABUL KALAM

পিতা: মোঃ হবিবুর রহমান

মাতা: জয়নব

Date of Birth: 20 Dec 1988

ID NO: 9312851598702

এই কাডটি গণ্যাঞ্জাডগ্রী বাংলাদেশ সলকারের হাল্যাড়া কাঞ্চী ব্যবহারকারী বাজীত অন্য কোথাও পাওয়া পেলে নিকটপ্ত পোই অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: বাসা/হোভিং: মতল নাড়ি, গ্রাম/রাজা: ঘোপাঞ্জানী, ধোপাঞ্জানী, ডাকঘর: জাহিদগঞ্জ - ১৯৮০, ঘাটাইল, টাঙ্গাইল

প্রদানের তারিখ: ০৩/০৮/২০০৮



ইউ পি ফরম: ৭ ধারা: ১২ (১)

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

ডাকঘর: কদমতলী, উপজেলা: ঘাটাইল, জেলা: টাঙ্গাইল

লাইসেন্স নম্বর 🚧

লাইসেন্সধারীর নাম পিতা/ক্লামীর নাম

প্রদান করায় অত্র ইউনিয়ন এলাকায়

ফি প্রদানের পরিমাণ:

পূর্ণ/অর্ধ বৎসরের জন্য এই অর্থ বৎসরের

ব্যবসা/বৃত্তি/পেশা

চালিয়ে যাবার জন্য এই লাইসেন্স প্রদান করা হইল।

णतिथ : ४८००६००

মাঃ আপুল লাজাৰ CHRISTING.

### **FAMILY PICTURE**

